



**National Seminar
On
Make in India for Sustainable
Development- (MISD 2016)**

18th March 2016

**Organised by
Department of Economics**



**Periyar University
(Reaccredited with A Grade by NAAC)
Periyar Palkalai Nagar, Salem – 636011
Tamil Nadu.
Web: www.periyaruniversity.ac.in**

**ABOUT THE UNIVERSITY AND
DEPARTMENT**

Periyar University was established in 1997 in the name of Great Social reformer Periyar to cater to the educational needs of Salem region. The university offers academic programmes from 23 post graduate and research departments in science and humanities. The Department of Economics was established in the year 2005 with a view of imparting scientific thoughts among the students. Major areas of specialization in the department are: Agricultural Economics, Environmental Economics, Economics of Human Resources, Third Sector, Maritime Economics and Welfare Economics. Many luminaries in the field of Economics visited the department for various academic exercises. The research and extension activities are carried out in the department with leading funding agencies. The Department of Economics has so far organized more than 15 Seminar/Conferences/Workshops/ Training Programmes.

ABOUT THE SEMINAR

Make in India is the ultimate aim of every India to stage the prowess of country in the international arena. India stands apart in various areas due to its outstanding labour force, skill set available, natural resources, conducive business environment, trade facilitating economic reforms and producing almost all products. All these make India a country to be reckoned with. This Make in India campaign will attract and pave way for the young and talented entrepreneurs to establish production centres with available domestic resources and technologies. It is expected that this developmental initiative will

increase GDP growth and tax revenue of the country. The initiative also aims at high quality standards and minimizing the degradation of environment.

The eminent speakers will speak on this topic that will enrich the knowledge, & this would be an addition to the stock of knowledge for making our country to reach the zenith of economic prosperity at a short span of time. The interaction with the resource persons and the delegates would new vistas in the areas of emerging economics for national and societal development. The conference is also a good opportunity to network with the professionals in Academics and Industry.

Sub-Themes:

1. Automobiles Industry
2. Chemicals Industry
3. Information & Technology
4. Pharmaceuticals Industry
5. Textile Industry
6. Waterways (Port & Ship Building, Renovation, etc..)
7. Aviations Sector,
8. Leather Manufacturing
9. Tourism And Hospitality
10. Railways Development
11. Auto Components,
12. Design Manufacturing,
13. Energy Sector
14. Mining & Quarrying
15. Agriculture and Bio-Technology
16. Electrical and Electronics Industries
17. Indigenous Environmental Technologies for Sustainable Development
18. Water Management System
19. FDI
20. Social Infrastructure
21. Health Care and Promotion
22. Roadways and Logistics Development

23. Financial Sector (Product & Service Propagation)

24. Space and Defence Technologies

25. Education, Research and Training

And any other related concepts to the theme.

CALL FOR PAPERS

Papers should be based on empirical and published data. Theoretical and conceptually analytical papers are also welcome. The papers should have an introduction, review of literature, researchable issues, objectives, hypotheses and methodology besides rigorous analytical discussion. Delegates who are willing to present papers shall submit full paper (10-12 papers) including tables, charts and references along with 300 words of abstract (one and half line space with font size 12 in Times New Roman in MS Word 2007). The name(s) of the author(s) must be clearly typed below the title of the paper on the front page with address for corresponding author. Appendices, notes and references must be given in scientific form at the end of the text. The contributors are requested to send a hard copy along with soft copy for speedy processing and editing. Submission of papers by e-mail is preferred and papers will be accepted based on the recommendations of blind review. e-mail: misd2016@gmail.com

Quality papers will be published in the IJBARR (International Journal of Business Administration Research Review) with Impact Factor 3.072. Journal will be released on the day of the seminar itself.

IMPORTANT DATES

Last Date for Submission of full paper
with Abstract- **04.03.2016**

REGISTRATION FEES

Category	(Rs.)
Students	100
Research Scholars	200
Teachers and Others	300
Publication fee:	750

The registration can be done through Demand Draft drawn in favour of “The Convenor, MISD 2016, payable at Salem

The authors have to register along with required fees to participate in the Seminar.

Quality papers with required DD for publication will only be published in the journal.

ORGANISING COMMITTEE

Chief Patron

Prof. Dr.C.Swaminathan

Vice-Chancellor
Periyar University

Patron

Dr.M.Manivannan

Registrar
Periyar University

Chairman

Dr. M. Tamilmaran
Professor and Head i/c

Convener

Dr. K. Jayaraman
Associate Professor

Secretaries

Dr.A.Saravanadurai
Assistant Professor

Dr.V.Vaithianathan
Assistant Professor

Dr.D.Janagam
Assistant Professor

Mr.E.Kandeepan
Assistant Professor

ADVISORY COMMITTEE

1. **Dr.B.Vanitha**
Bharathiya University, Coimbatore
2. **Dr.S.Rajendran**
Gandhigram Rural University, Dindigal
3. **Dr.S.Thirunavukkarasu**
Ramakrishna Mission Vivekananda College
(Autonomous), Chennai
4. **Dr.Iyyampillai**
Bharathidasan University, Trichirapalli
5. **Dr.E.Selvarajan**
Annamalai University, Chidambaram

6. **Dr.M.Ramachandran**
Pondicherry University, Pondicherry

7. **Dr. S. N. Sugumar**
RKM Vivekananda College, Chennai

8. **Dr.D.Loganathan**
Director, T.John College, Bangalore

9. **Dr.N.Rajendran**
Periyar University, Salem

10. **Dr.Elangovan**
Periyar University, Salem

COMMUNICATION

Dr. K. Jayaraman
Associate Professor
Convener (MISD2016)
Department of Economics
Periyar University
Salem - 636011
Mobile: 7299103379
Mail: misd2016@gmail.com

NATIONAL SEMINAR ON MAKE IN INDIA FOR SUSTAINABLE DEVELOPMENT

REGISTRATION FORM

1. Name :

2. Designation :

3. Organisation :

4. Postal Address :

5. E-mail and Telephone:

6. Title of the Paper :

7. Details of Payment :

i) Amount :

ii) DD No. & Date :

iii) Name of the Bank :

Date:

Signature

(Kindly fill in this form and mail to
misd2016@gmail.com)