



PERIYAR UNIVERSITY
PERIYAR PALKALAI NAGAR, SALEM - 636011
CONTROLLER OF EXAMINATIONS

Scheme of (December 2014) PRIDE Examinations for the Students Admitted through
the Off Campus and University Industrial Collaborative Programmes Centres

BRIDGE ACADEMY, CHENNAI

I-YEAR - B.Sc. VISUAL COMMUNICATION

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	BFOG	MALAYALAM - I	29-12-2014	FN
2	BFOA	TAMIL - I	29-12-2014	FN
3	BFOI	HINDI - I	29-12-2014	FN
4	BVC01	INTRODUCTION TO VISUAL COMMUNICATION	30-12-2014	FN
5	BVC02	COMMUNICATION SKILLS	31-12-2014	FN

II-YEAR - B.Sc. VISUAL COMMUNICATION

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	BVC03	MEDIA CULTURE AND SOCIETY	02-01-2015	FN
2	BVCP06	PRACTICAL - SCRIPT WRITING	04-01-2015	FN

A.R.

Dy.COE i/c

COE i/c





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EVA STALIN BUSINESS SCHOOL, CHENNAI

I-YEAR - MASTER OF BUSINESS ADMINISTRATION

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	MB101	MANAGEMENT PRINCIPLES	29-12-2014	FN
2	MB201	E-COMMERCE AND INTERNET TRADING	29-12-2014	AN
3	MB102	QUANTITATIVE TECHNIQUES FOR MANAGERS	30-12-2014	FN
4	MB202	MARKETING MANAGEMENT	30-12-2014	AN
5	MB103	ACCOUNTING FOR MANAGERS	31-12-2014	FN
6	MB203	APPLIED OPERATIONS RESEARCH	31-12-2014	FN
7	MB104	ORGANISATIONAL BEHAVIOUR	02-01-2015	FN
8	MB105	MANAGERIAL ECONOMICS AND INDIAN BUSINESS ENVIRONMENT	04-01-2015	FN
9	MB204	FINANCIAL MANAGEMENT	04-01-2015	FN
10	MB106	BUSINESS LEGISLATIONS	05-01-2015	FN
11	MB205	HUMAN RESOURCE MANAGEMENT	05-01-2015	AN
12	MB107	MANAGEMENT INFORMATION SYSTEM	06-01-2015	FN
13	MB206	OPERATIONS MANAGEMENT	06-01-2015	AN
14	MB207	RESEARCH METHODS IN BUSINESS	07-01-2015	FN
15	MB108	PRACTICAL - BUSINESS COMMUNICATION AND SOFT SKILL DEVELOPMENT	07-01-2015	FN
16	MB208	BUSINESS COMMUNICATIONS AND SOFT SKILL DEVELOPMENT - II	08-01-2015	FN

II-YEAR - MASTER OF BUSINESS ADMINISTRATION

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	MB301	INTERNATIONAL BUSINESS ENVIRONMENT	31-12-2014	AN
2	MB357	WORKING CAPITAL MANAGEMENT	02-01-2015	AN
3	MB302	TOTAL QUALITY MANAGEMENT	04-01-2015	AN
4	MB303	BUSINESS POLICY AND STRATEGIC MANAGEMENT	07-01-2015	AN
5	MB351	ADVERTISING MANAGEMENT AND SALES PROMOTION	08-01-2015	AN
6	MB352	BRAND MANAGEMENT	09-01-2015	FN

Time : FN - 10.00 am. to 1.00 pm.

AN - 2.00 pm. to 5.00 pm



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7	MB354	SERVICES MARKETING	11-01-2015	FN
8	MB355	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	12-01-2015	FN
9	MB356	MERCHANT BANKING AND FINANCIAL SERVICES	13-01-2015	FN
10	MB401	PROJECT WORK	13-01-2015	AN

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NAVALAR N.M.VENKATASAMY NATTAR THIRUVARUL COLLEGE,

I-YEAR - CERTIFICATE COURSE - TAMIL PANDITS TRAINING

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	ZGV	TAMIL KARPIKKUM MURAI	29-12-2014	FN
2	ZGX	KALVI ULAVIYALUM PALLI ATCIMURAIYUM	30-12-2014	FN
3	ZGY	KALVIYIL THAKAVAL THOZHILNUTPAVIYAL PAYANPADU	31-12-2014	FN
4	ZGW	EVALUATION OF TEACHING PRACTICE/TEACHING COMPETENCE AND SKILLS	02-01-2015	FN
5	ZGZ	EVALUATION OF TEACHING PRACTICE/TEACHING COMPETENCE SKILLS RELATED RECORDS	04-01-2015	FN
6	ZHA	EVALUATION OF SCHOOL BASED & COMMUNITY BASED ACTIVITIES FIELD ASSIGNMENT RECORDS	05-01-2015	FN

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PANNAI INTERNATIONAL Inst. OF HOTEL Mgt AND CATERING Tech.

I-YEAR - B.Sc.- HOTEL MANAGEMENT AND CATERING SCIENCE

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	12UFTA01	TAMIL - I	29-12-2014	FN
2	12UFEN01	ENGLISH - I	30-12-2014	FN
3	12UHM01	FOOD PRODUCTION & PATISSERIE - I	31-12-2014	FN
4	12UHM02	FOOD & BEVERAGE SERVICE - I	02-01-2015	FN
5	12UHMP01	PRACTICAL- I - ACCOMMODATION OPERATION - I	05-01-2015	FN
6	12UVE01	VALUE EDUCATION - MANAVALAKKALAI YOGA	06-01-2015	FN
7	12UHMA01	ALLIED - ACCOMMODATION OPERATION	07-01-2015	FN

II-YEAR - B.Sc.- HOTEL MANAGEMENT AND CATERING SCIENCE

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	08UCSA06	ALLIED - APPLICATION OF COMPUTER - I	13-01-2015	FN

III-YEAR - B.Sc.- HOTEL MANAGEMENT AND CATERING SCIENCE

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	12UHM09	FOOD PRODUCTION & PATISSERIE-V	29-12-2014	FN
2	12UHM10	FOOD AND BEVERAGE SERVICE - V	30-12-2014	FN
3	12UHM11	PRINCIPLES OF MANAGEMENT	31-12-2014	FN
4	12UHM12	EVENT MANAGEMENT	02-01-2015	FN
5	12UHMP09	PRACTICAL - APPLICATION OF COMPUTER	04-01-2015	FN
6	12UHMTR01	TRAINING REPORT & VIVA VOCE	05-01-2015	FN
7	12UHMA05	ALLIED - APPLICATION OF COMPUTER	08-01-2015	FN

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SSM ACADEMY TEXTILES & MGT, ERODE

I-YEAR - M.B.A. - TEXTILE MANAGEMENT

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	MBATM01	MANAGEMENT PROCESS	29-12-2014	FN
2	MBATM02	MANAGERIAL COMMUNICATION	30-12-2014	FN
3	MBATM03	ACCOUNTING FOR MANAGERS	31-12-2014	FN
4	MBATM04	FIBRE SCIENCE	02-01-2015	FN
5	MBATM05	YARN AND FABRIC MANUFACTURING	04-01-2015	FN

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VERSATILE BUSINESS SCHOOL, CHENNAI

I-YEAR - MASTER OF BUSINESS ADMINISTRATION

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	MBA101	COMMUNICATION SKILLS	29-12-2014	FN
2	MBA102	BUSINESS ECONOMICS	31-12-2014	AN
3	MBA103	COMMERCIAL LAW	04-01-2015	FN
4	MBA206	RESEARCH METHODOLOGY	04-01-2015	AN
5	MBA104	ORGANISATION BEHAVIOUR	06-01-2015	FN
6	MBA105	ACCOUNTING FOR MANAGEMENT	08-01-2015	FN
7	MBA106	STATISTICS MANAGEMENT	11-01-2015	FN

II-YEAR - MASTER OF BUSINESS ADMINISTRATION

Sl.No	P_CODE	SUBJECT NAME	E_DATE	SESSION
1	MBA301	STRATEGIC MANAGEMENT	29-12-2014	FN
2	MBA302	INTERNATIONAL BUSINESS MANAGEMENT	30-12-2014	FN
3	MBA333	ORGANISATIONAL THEORY DESIGN & DEVELOPMENT	31-12-2014	FN
4	MBA371	LOGISTICS & DISTRIBUTION MANAGEMENT	31-12-2014	FN
5	MBA334	INDUSTRIAL RELATIONS AND LABOUR WELFARE	02-01-2015	FN
6	MBA372	SUPPLY CHAIN MANAGEMENT	02-01-2015	FN
7	MBA336	STRATEGIC HUMAN RESOURCE MANAGEMENT	04-01-2015	FN
8	MBA374	LOGISTICS & PROCUREMENT MANAGEMENT	04-01-2015	FN
9	MBA313	ADVERTISING AND SALES PROMOTION	05-01-2015	FN
10	MBA314	CONSUMER BEHAVIOUR	06-01-2015	FN
11	MBA315	BRAND MANAGEMENT	07-01-2015	FN
12	MBA321	SECURITY ANALYSIS AND PORTFOLIO MANAGEMENT	08-01-2015	FN
13	MBA381	RETAILING MANAGEMENT	08-01-2015	FN
14	MBA322	MERCHANT BANKING AND FINANCIAL SERVICES	09-01-2015	FN
15	MBA382	RETAIL ADVERTISING AND SALES PROMOTION STRATEGIES	09-01-2015	FN

Time : FN - 10.00 am. to 1.00 pm.

AN - 2.00 pm. to 5.00 pm



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VERSATILE BUSINESS SCHOOL, CHENNAI

16	MBA323	WORKING CAPITAL MANAGEMENT	11-01-2015	FN
17	MBA384	RETAIL SERVICE MANAGEMENT	11-01-2015	FN

A.R.

Dy.CO.E i/c

COE i/c

