

PERIYAR UNIVERSITY







Department of Textiles and Apparel Design
OUTCOME-BASED CURRICULUM DESIGN FOR
M.SC. DEGREE IN TEXTILES AND APPAREL DESIGN

Regulations and Syllabus

(Effective from the academic year 2018-2019 and thereafter)

M.Sc. Textiles and Apparel Design

Regulations and Syllabus

(Effective from the academic year 2018-2019 and thereafter)

The department was established during the year 2014-2015. The Post graduate course offered by the department is M.Sc. Textiles and Apparel Design which gives an in-depth knowledge of designing, export merchandising, fashion retailing, technical textiles, textile testing, professional sewing and construction and computer application in designing. The Programme is aimed with the following objectives

- To provide professional education covering the whole spectrum of activities in Textiles and Apparel
- To train every individual to serve as an Apparel/Textile Designer, Retail and Export Merchandiser, Fashion trend consultant and Quality controllers
- To promote Self Employment

Duration of the Programme

The two-year postgraduate program in M.Sc. Textiles and Apparel Design consists of four semesters under Choice Based Credit System.

Eligibility for Admission

A pass in B. Sc Costume Design and Fashion, B.Sc. Textiles and Apparel Design, B. Sc Textiles and Fashion Design, B. Sc Fashion Technology, B. Sc Textiles and Clothing or any B. Sc Degree related to Textiles and Fashion Discipline. A Pass in B.Voc. Textiles and Apparel Design or any B. Voc Degree related to Textiles & Fashion is also eligible for

Teaching Methodologies

The teaching method will be "Student Centered approach" with traditional and modern approach like problem solving, field trip and demonstration.

Examinations

Admission.

Semester pattern is followed. The examination for the Semester I and III will be held in November/December and for Semester II and IV will be in the month of April/May.

	Scheme for Internal marks
Theory	Marks
Seminar &	10 (Each 5 marks)
Assignment	
Internal Tests	10 (Best two out of three tests: Each 5 marks)
Attendance	05
Total	25
Practical	Marks
Internal Tests	25 (Best two out of three tests: Each 12.5 marks)
Attendance	05
Record	10 (Average of marks obtained for each experiment in observation
	note book)
Total	40

Scheme for valuation

Evaluation will be done on a continuous basis and will be evaluated four times during the course work. The first evaluation will be in the 7th week, the second in the 11th week, third in the 16th week and the end – semester examination in the 19th week. Evaluation by objective type questions, short answers, essays or a combination of these, but the end semester examination is a University theory examination with prescribed question paper pattern.

Scheme for Valuation for Dissertation	Marks
Internal	50
External	130
Viva Voce	20
Total	200

Credit Hours Calculation								
Lecture(L)	Tutorial(T)	Practical(P)						
		Field Work(F)						
1 Hour=1 Credit	1 Hour=1 Credit	2 Hour=1 Credit						

QUESTION PAPER PATTERN

PART - A (20x1=20 Marks) Objective Type Questions

PART - B (3X5=15 Marks)
Analytical Questions (Write any 3 Questions out of 5)
One Question from Each Unit

PART - C (5X8=40 Marks)
Either or Type
Descriptive Questions

PROGRAMME EDUCATIONAL OBJECTIVES

- 1. To prepare graduates for a career in Textiles, Fashion, Apparel and Retail related Industries.
- 2. To provide strong research experience and expand the opportunity to opt for higher education and further research.
- 3. To enable graduates to create self-employment opportunities by equipping them with the necessary skills.
- 4. To impart understanding of the emerging themes in Textiles and Apparel Design.

PROGRAMME OUTCOMES

The Programme provides opportunities for students to achieve:

A. KNOWLEDGE AND UNDERSTANDING

A1.Recent Developments

Demonstrate an in-depth understanding of the current developments, advanced technologies and emerging issues in the domain of Fibre, Fabric, Processing, Apparel Design and Technical textiles.

A2. Standards Specifications, Testing and Quality Control

Delineate the product performance standards, testing methods, and quality control with emphasis on Apparel and Medical Textiles.

A3. Entrepreneurship Development

Apply the technical knowledge, fundamentals of Entrepreneurship, merchandising and sourcing in clothing export and retail.

A4. Research Aptitude

Execute Scientific and Design Research Projects.

B. PRACTICAL (SUBJECT SPECIFIC SKILLS)

B1. Digital Literacy

Use Corel Draw software, Adobe Photoshop, Adobe Illustrator for generating advanced graphics, designing garments, accessories and efficaciously use CAD software for Pattern making, grading and marker making.

B2. Fabric Structure Analysis and Textile Testing

Analyze textile materials (Woven and Knitted) and bestow its technical descriptions like Design, Draft and Peg plan, handle textile testing instruments and provide statistical interpretation of testing results of fibre, yarn and fabric.

B3. Designing

- a. Creating or Visualizing an idea and produce a design by draping techniques.
- b. Illustrating fashion using diverse drawing tools and mediums and conduct design research to create and develop fashion prototypes based on a theme or concept and prepare merchandising technacks and cost sheets for Industrial production.

C. TRANSFERABLE SKILLS

C1. Entrepreneurship and Employment

- a. Ability to demonstrate, analyze and identify business opportunities.
- b. Ability to be robust in developing and sustaining a career-path including selfemployment.
- c. Ability to recognize real work practice in the industry by undergoing short term internships.

C2. Information Retrieval

- a. Identify information for new developments from a range of sources and be up-todate with the emerging trends in Textiles, Apparel and Fashion.
- b. Ability to recognize environmental issues and awareness of Ethical and Sustainability practices in the Textiles and Apparel Industry.

C3. Presentation

Capacity to exhibit using appropriate media for the target audience.

C4. Applying Subject Knowledge

Using discipline-specific knowledge in day-to-day situations.

C5. Team work and Communication skills

Communicate meticulously and concisely both verbally and in writing at the workplace.

GRADUATE ATTRIBUTES

Creative Skill

Graduates having skills of a creative designer shapes the creative style and quality of a designing department. They are responsible for the organisations' creative output and meets the quality standards and also fulfils customer's expectations thereby enhancing the reputation of the field.

Technical Skill

As a technical designer, the graduates strive to create clothing that satisfies the expectations of the customers and the mission of their brand. They develop and manage the technical specification of apparel prototypes, evaluate garments for quality, make recommendations for pattern improvements, assist and consult with factory pattern makers to develop new blocks and maintain documentations for all relevant data for production.

Communication Skills

Graduates have the ability to communicate design thinking concepts with professionals. Such soft skills help to write effective report.

Entrepreneurship Skills

As an entrepreneur, graduates are skilled in their planning, launch new designs, to discover new products, reveal potential opportunities and refractor their original business process and innovations. This is being passionate about design field study and business cases outside of designer's comfort zone.

Research skills

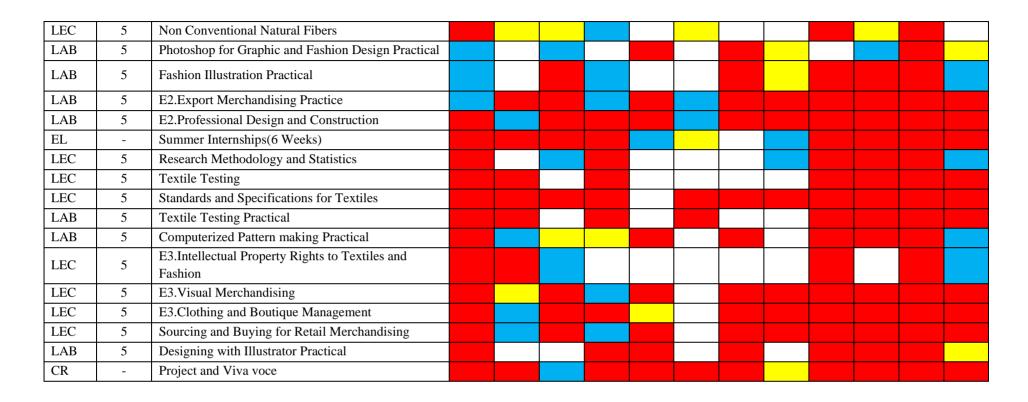
Researcher is the one who is able to function the process of collecting, analysing and interpreting information to answer a question or solve a problem with a sustainable solution. A researcher should be interested in the field of work and a keen observer for in-depth information in the subject taken. A good researcher will have no prejudice or bias in his study about a problematic situation.

MAPPING OF PROGRAMME OBJECTIVES (POS) WITH PROGRAMME OUTCOMES (POS)

		Programme Outcomes(POs)												
Programme			wledge & standing		B.P	ractical	Skills	C.Transferable Skills						
Education Objectives (PEOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	СЗ	C4	C5		
PEO1	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓		
PEO2	✓			✓							✓			
PEO3	✓		✓		✓		✓	✓			✓			
PEO4	✓	✓					✓	✓	✓		✓			

MAPPING OF PROGRAMME OUTCOMES (POS) WITH COURSES

Туре	Units	Courses		B.Practical Skills			C.Transferable Skills							
			A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
LEC	5	Research and Design												
LEC	5	Technical Textiles-I												
LEC	5	Indian Textiles and Apparel Industry												
LEC	5	Apparel Quality Standards and Implementation												
LAB	5	Corel Draw Practical												
LAB	2	Fabric Structure Analysis Practical												
LAB	5	E1.Advanced Fashion Draping Practical												
LAB	5	E1.Textile Business-Start Up Practice												
LEC	5	Sustainable Development for Textiles												
LEC	5	Technical Textiles-II												



 $LEC\ -\ Lecture\ ,\ LAB\ -\ Laboratory\ ,\ EL-\ Experiential\ Learning,\ CR-Core\ Research$

Strong Contribution Average Contribution Some Contribution No Contribution

Department of Textiles and Apparel Design M.Sc. Programme Curriculum Framework

			SEN	IESTI								
S.NO		Paper code	Title of the paper	L		T	P/ F	С	Exam hours	Internal marks	External marks	Total Marks
CORE	PAPE	RS (C)					I'		nours	marks	marks	Marks
1		PTAD1C01	Research and Design	4		0	0	4	3	25	75	100
2	18U	PTAD1C02	Technical Textiles - I	4		0	0	4	3	25	75	100
3	18U	PTAD1C03	Indian Textiles & Apparel Industry	4		0	0	4	3	25	75	100
4	18U	PTAD1C04	Apparel Quality Standards & Implementation			0	0	4	3	25	75	100
5	18U	PTAD1C05			3	40	60	100				
6	18U	PTAD1C06	Fabric Structure Analysis Practical	0		1	4	3	3	40	60	100
		E RELATED ELE Entrepreneurshi	CTIVE (E) FOR SPECIALIZATION (C	OPTIO	NAL)	ı			1	1	
7		E1 PTAD1E01	a) Advanced Fashion Draping Practical	0		1		3	3	40		100
,	18U	PTAD1E02	b) Textile Business – Startup Practice			1	4	3	3	40	60	100
		URSE(O)										
8	18U	PTAD1M01	MOOC	0		0	0	4	0	0	0	0
EVDEE	DIENT	TAL LEARNING	Total		3	80		28	-			700
		eld Visits	(EL)									
THE GOLD	101/110	ia visits	SEM	ESTE	ER –	П						
S.NO		Paper code	Title of the paper		L	Т	P/F	C	Exam hours	Internal marks	External marks	Total Marks
CORE	PAPE	ERS (C)							1	1	1	
9		18UPTAD1C0	Textiles		4	0 0		4	3	25	75	100
10	1	18UPTAD1C0			4	0 0 4		4	3	25	75	100
11		18UPTAD1C0	Fibers		4 0 0		4	3	25	75	100	
12		18UPTAD1C1	Photoshop for Graphic & Fashio Design Practical	n	0	0	4	2	3	40	60	100
13		18UPTAD1C1	1 Fashion Illustration Practical		0	0	6	3	3	40	60	100
		JCATION (Self S									•	
14			Human Rights		0	0	0	2	3	25	75	100
			E) FOR SPECIALIZATION (OPTIONAD) Designing (E) Entrepreneurship	L)								
		E2 18UPTAD1E03										
15		18UPTAD1E0	b) Professional Design & Construction Practical (S, D))	0	1	4	3	3	40	60	100
		18UPTAD1E0	c) Fashion Photography (E)									
		YE COURSE (S) en from Pool of p	apers offered by other departments)					1		•	<u> </u>	
16		S 1	Supportive to the discipline of th study, Exposure to Un related discipline, Enhancing Proficienc Skill		3	0	0	3	3	25	75	100
INTERNSHIP (EXPERIENTIAL LEARNING)												
Career 17		EL	m Identification for Research Summer Internship (6 Weeks)		0	0	0	2	0	40	60	100
1 /		18UPTAD1I01	*	\perp	Ü		U			70	00	
			Total			30		27	-			900

		SE	MEST	ER –	Ш							
S.NO	Paper code	Title of the paper	L	T	P/F	С	Exam hours	Internal marks	External marks	Total Marks		
CORE I	PAPERS (C)		ı	1	•							
18	18UPTAD1C12	Research Methodology & Statistics	4	0	0	4	3	25	75	100		
19	18UPTAD1C13	Textile Testing	4	0	0	4	3	25	75	100		
20	18UPTAD1C14	Standards & Specifications for Textiles	4	0	0	4	3	25	75	100		
21	18UPTAD1C15	Textile Testing Practical	0	0	6	3	3	40	60	100		
22	18UPTAD1C16	Computerized pattern making Practical	0	3	2	4	3	40	60	100		
	SCOPE ENHANCEMENT ELECTIVE (E) FOR SPECIALIZATION (OPTIONAL) (R) Research (T) Teaching (j) Job (E)Entrepreneurship											
(K) Kesi	E3 18UPTAD1E06	a) Intellectual Property Rights to Textiles & Fashion (R)										
23	18UPTAD1E07	b) Modern Pedagogy (T)	4	0	0	4	3	25	75	100		
	18UPTAD1E08	c) Visual Merchandising (J)										
	18UPTAD1E09	d) Clothing and Boutique Management (E)										
	RTIVE COURSE (S)	66 11 1 1			•							
(Can be	chosen from Pool of	papers offered by other departments Supportive to the discipline of	s) 	ı		1						
24	S2	the study, Exposure to Un related discipline, Enhancing Proficiency Skill	3	0	0	3	3	25	75	100		
ONLIN	E COURSE(O)			ı	I		· I		l			
25	18UPTAD1M02	MOOC	0	0	0	4	0	0	0	0		
	 <mark>IENTIAL LEARNIN</mark> 0 al/Field Visits	G (EL)		30		30	-			700		
		SE	MEST	ER –	IV							
S.NO	Paper code	Title of the paper	L	T	P/R	C	Exam hours	Internal marks	External marks	Total Marks		
Core Pa	Core Papers (C) Sourcing and Buying for											
26	18UPTAD1C17	Retail Merchandising	4	0	0	4	3	25	75	100		
27	18UPTAD1C18	Designing with illustrator practical	0	0	6	3	3	40	60	100		
Core Pa	per – Research (CR)						1		1			
28	18UPTAD1C19	Research Project and Viva Voce	0	0	20	10	-	50	150	200		
		Total		30		17	-			400		

	SUPPORTIVE COURSES OFFERED TO OTHER DEPARTMENT									
SEMESTER – II & III										
Open Elective (Exposure to Unrelated discipline)										
1	1 18UPTAD1S01 Hand Embroidery 1 1 1 3 3 40 60 100									
2	18UPTAD1S02	Basic Sewing practical	1	1	3	3	3	40	60	100

Note: C-Core Paper, E- Elective Paper, I- Internship, M – MOOC, S - Supportive

CORE PAPER -1 RESEARCH AND DESIGN

Course Code: 18UPTAD1C01 Marks: 75 Marks

Course Description:

This course updates the students on Research design process and sourcing of design concept from primary and secondary sources of research, compiling and designing by idea generation and effectively communicates design ideas using different techniques.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
CLO1	Describe the Research design concept, primary and secondary sources of research design	K2
CLO2	Demonstrate three dimensional approaches to research for drape and garment manipulation	К3
CLO3	Compile the design research process and develop story board and concept board	K6
CLO4	Combine ideas in the form of sketching and design drawing using collage, working drawings, art materials etc.	K6
CLO5	Design from research by generating ideas and refining to a collection	K6

Course		Programme Outcomes(POs)												
Course Learning Outcomes	A.Knowledge &Understanding				B.Practical Skills			C.Transferable Skills						
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5		
CLO1	✓			✓			✓		✓	✓	✓			
CLO2	✓			✓			✓			✓	✓	✓		
CLO3	✓			✓			✓			✓	✓	✓		
CLO4	✓			✓			✓			✓	✓	√		
CLO5	✓			✓			✓			✓	✓	√		

Unit	Unit Title	Learning Chapters
Ι	Design Research what and why	Brief, Types of brief, Research and its purpose, Where do you find Design research: Choosing a theme or
		concept, primary sources and secondary sources,
		sources of inspiration
II	How to compile design	The sketch book, drawing, collage, juxtaposition,
	research	deconstruction, cross-referencing, analysis of research,
		focus on key elements, Mood, story and concept boards
III	Three dimensional	Model and drape, fiber and fabric qualities, recycled
	approaches to	garment manipulation
	research	

IV	Designing from your research	Bridging the gap, Design development elements, ideas generating exercise, development and refinement of individual garments, selecting and editing ideas to form a collection
V	Communicating ideas	Sketching and design drawing, Templates, Collage, working drawings, art materials, layout and composition, illustration.

	READING LISTS AND RESOURCES						
Cor	mpulsory						
*	**						
1.	Basics Fashion Design 01: Research and Design, Simon Seivewright, A&C Black, 2012						
2.	Basics Fashion Design 04: Developing a Collection, Elinor Renfrew, Colin Renfrew, AVA ,Publishing, 2009						
3.	Doing Research in Fashion and Dress: An Introduction to Qualitative Methods, Yuniya Kawamura,Berg, 2011						
4.	Basics Fashion Design 05: Fashion Drawing, John Hopkins, AVA Publishing, 2009						
5.	Fashion Design Research, EzinmaMbonu, Laurence King Publishing, 2014						
Hig	Highly recommended, not compulsory						
*	\star						
6.	Design Research in Education: A Practical Guide for Early Career Researchers Arthur Bakker Routledge, 2018						
7.	Research Design: Quantitative, Qualitative, Mixed Methods, Arts-Based, and Community-Based Participatory Research Approaches Patricia Leavy Guilford Publications, 13-Apr-2017						
Go	Good for students who have future interests ★						
8.	Designing and Managing Your Research Project: Core Skills for Social and Health Research David Thomas, Ian D Hodges SAGE, 21-Sep-2010						

CORE PAPER -2 TECHNICAL TEXTILES- I

Course Code: 18UPTAD1C02 Marks: 75 Marks

Course Description:

This course updates the students about the recent advancements in technical Textiles and various centres of excellence all over India, recent - technical fibres, finishing, flame protective clothing, survival textiles and high altitude clothing like water proof breathable fabrics.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Cognitive
CLO1	Recall the scope of Technical Textiles and its Applications in various	K1
	fields	
CLO2	Discuss the fibres and fabrics used in various applications of technical	K2
	textiles and the products with their uses.	
CLO3	Differentiate the fibres and fabrics that are suitable for Heat and flame	K4
	protection and Survival textiles	
CLO4	Compare the Conventional and Non-conventional fibres used in technical	K4
	textiles.	
CLO5	Compare the performance of various waterproof breathable fabrics like	K4
	densely woven fabrics, membranes and coatings	

Course	Programme Outcomes(POs)											
Learning		A.Kno	_		B.Pr	actical	Skills		C.Trar	sferabl	e Skills	
Outcomes	&Understanding		2.1 ractical Skills		C. Transferable Births							
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓			✓							✓	
CLO2	✓	✓		✓					✓		✓	
CLO3	✓	✓		✓					✓		✓	
CLO4	✓			✓					✓		✓	
CLO5	✓	✓		✓		✓			✓		✓	

Unit	Unit Title	Learning Chapters
I	An overview of	Introduction, definition and scope of technical textiles,
	technical textiles	developments in fibres and applications of technical
		textiles – Agro textiles, building textiles, clothing
		textiles, geo textiles, home textiles, Industrial textiles,
		medical textiles, mobile textiles, environmental textiles,
		packaging textiles, protective textiles and sports textiles -
		products and their uses. Centre of Excellence for various
		technical textiles applications.

II	Advanced technical fibres used in technical textiles	Technical fibers- Conventional fibers, High strength and high modulus organic fibers, High chemical- and combustion- resistant organic fibers, High performance inorganic fibers, Ultra- fine and novelty fibers.
III	Latest textile finishing used in technical textiles	Finishing of technical textiles: Mechanical finishes- calendaring, raising and cropping, compressive shrinkage and heat setting. Chemical processes- durable flame retardants, water repellent, antistatic, antimicrobial and antifungal finishes. Coatings- chemicals used in coating and method of applications.
IV	Recent technical fibres used in thermal protection and survival textiles	Heat and flame protection: Thermal behaviour of fibers and fibers suitable for thermal protection. Survival textiles: Short term survival and long term survival, fibres suitable for suitable clothing against chemical, microbiological and radiation hazards.
V	Recent high altitude clothing like waterproof breathable fabrics	Waterproof breathable fabrics- introduction, types of waterproof breathable fabrics- densely woven fabrics, membranes- types of membranes, methods of incorporation of membranes, Coatings-types of coatings and method of production.

	READING LISTS AND RESOURCES
Compulsory	

	ons of Nonwovens in Technical Textiles, edited by R Chapman, Woodhead Publishing Ltd,
	k of Properties of Textile and Technical Fibers, edited by A. R. Bunsell, Woodhead
Publishin	±
3. High-Per	formance Fibers, edited by J. W. S. Hearle, Woodhead Publishing Ltd
4. Structure Ltd	and Properties of High-Performance Fibers, edited by Gajanan Bhat, Woodhead Publishing
5. Chemical	Finishing of Textiles, By W D Schindler, P J Hauser, Woodhead Publishing Ltd
6. Textiles f	for Protection, edited by Richard A. Scott, Woodhead Publishing Ltd
7. Waterpro	of and Water Repellent Textiles and Clothing, edited by John T Williams, Woodhead
Publishin	g Ltd
Highly Recor	nmended, not Compulsory
**	
8. Handboo	k of Technical Textile, A.R. Horrocks and S.C. Anand, Woodhead Publishing Ltd, 2000
9. Wellingto	on Sears Handbook of Industrial Textiles, SabitaAdanur, CRC Press,1995
	ores, Fabrics and Clothing: Fundamentals and Applications Xiaoming Tao Elsevier, 04-Oct-
	schnology & Engineering
	shing of Textile Materials Majid Montazer, Tina Harifi Woodhead Publishing, 20-Jun-2018 -
	gy & Engineering
Good for Stu	dents who have Future Interests
12. http://ww	w.atjournal.com/
13. http://en.	wikipedia.org/wiki/Technical_textile
	ww.textileschool.com
15. http://ww	
	w.bbc.co.uk/schools/gcsebitesize/design/textiles/productiontechniquesrev5.shtml
17. http://tex	ilelearner.blogspot.com/2011/03/description-of-textile-finishing_1796.html
18. http://tex	min.nic.in/sites/default/files/scheme_technical_textile_070116.pdf

19.	http://www.indiantextilejournal.com/news/NewsLine.asp?id=1105
20.	https://technicaltextile.net/articles/finishing-techniques-for-medical-textiles-3622
21.	http://www.softtextile.biz/wwwsofttextilebiz/technical-textiles
22.	https://textlnfo.files.wordpress.com/2012/10/handbook_of_technical_textilepdf
23.	http://scitechnol.com/textile-engineering/technical-textile.php
24.	http://www.teonline.com/knowledge-centre/study-technical-textiles.html
25.	http://technotex.gov.in

CORE PAPER -3 INDIAN TEXTILES AND APPAREL INDUSTRY

Course Code: 18UPTAD1C03 Marks: 75 Marks

Course Description:

This course updates the students about the recent advancements of Indian Textile and Apparel Industry, Notable Research accomplishments, Position of textile Clusters in India and trends in E-Commerce of textile and apparel business.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Cognitive
CLO1	Interpret the Current Statistics of cotton, sericulture, jute, woollen,	K2
	manmade & filament yarn with reference to production and consumption	
	of fibers, yarns and fabrics	
CLO2	Review the Non-Woven Product developments and market potential in	K2
	India	
CLO3	Identify the major initiatives taken by the clusters for the growth of the	K2
	Industry	
CLO4	Demonstrate the registration process as a vendor in e-com website.	К3
CLO5	Compare the performance of exports and domestic market of Textiles &	K4
	Clothing sector	
CLO6	Summarize the export opportunities of cotton, sericulture, jute, woollen,	K5
	manmade & filament yarn Industries and Textiles & Clothing industry	

Course Progr					Progra	rogramme Outcomes(POs)						
Learning Outcomes		A.Kno &Under	_		B.Pr	actical	Skills		C.Tran	sferabl	e Skills	3
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓								✓		✓	
CLO2	✓							✓	✓		✓	
CLO3	✓		✓	✓				✓	✓		✓	
CLO4	✓		✓					✓	✓		✓	
CLO5	✓		✓	✓				✓	✓		✓	
CLO6	✓		✓	✓				✓	✓	✓	✓	

Unit	Unit Title	Learning Chapters
I	Outlook of	Overview and Growth of Indian Textile Industry, Current
	Indian Textile &	position of textile industry in India, Vision India, Structure of
	Apparel	Indian textile industry, India's major competitors in the
	Industry	world, challenges faced by textile industry in India, Latest
		government policies and schemes for promoting textile
		industry in India.
II	Recent	Cotton Textile Industry: Overview of cotton industry in
	Progresses of	India, key markets and export destinations, Production, Area

	0.44	
	Cotton and	and Productivity, Cotton consumption, Cotton Trade, cotton
	Sericulture	prices, Major cotton producing countries.
	Industry	Sericulture Industry: Introduction, world silk production,
		Production and consumption of raw silk, performance of
		sericulture sector, Research and Development.
III	Recent	Jute and Jute Textile Industry: Raw jute scenario,
	Progresses of	production of raw jute goods, Domestic consumption of jute
	Jute and	goods, Export performance, Import of Raw jute and jute
	Woollen	goods, Regulatory organizations in jute sector, major areas of
	Industry	Research in jute sector, Application of jute in technical
	industry	textiles.
		Woollen Industry: Production and consumption, wool
		producing states, Import and export of wool, Research and
		development.
IV	Recent	Manmade and Filament Yarn Industry: Production,
1 V		·
	Progresses of	Import and Export, growth.
	Manmade &	Textiles and Clothing industry: Recent import scenario and
	filament yarn	export performance of Textiles and Ready-Made Garments
	and Textiles &	(Woven and Knits)
	Clothing	Emerging Trends in E-Commerce of textile and apparel
	Industry.	business , Vendor, how to register as a vendor, how to build
	Emerging trends	own e-com website.
	in E-commerce	
	of textile and	
	Apparel Business	
V	Recent	Textile Research Associations: ATIRA, BTRA, SITRA,
	Progresses of	NITRA, MANTRA, SASMIRA, IJIRA, WRA
	Non-Woven	Nonwoven: Recent Development in India, Global
	Industry,	Consumption of Non-woven, Market Potential in India,
	Research	Growth Drivers of Non-woven and Market Overview
	Associations &	Clusters: Definition, Cluster Concept, Policy framework for
	Clusters	clusters in India, Mega Handloom Clusters, Power loom
		mega clusters, Tirupur Knitwear Clusters, Ludhiana Knitwear
		and Apparel Clusters and Karur clusters
L	I.	11

	READING LISTS AND RESOURCES					
	npulsory ***					
1.	India's Textile and Apparel Industry: Growth Potential and Trade and Investment Opportunities, Sundar Shetty, U.S. International Trade Commission.2001					
2.	An Introduction to Sericulture, 2/E, Ganga and J.sulochanachetty, Oxford and IBH Publishing, 1997					
3.	The Textile Industry in India: Changing Trends and Employment Challenges, Bindhuoberoi, Oxford University Press,2016					
4.	Trends in E-Business, E-Services, and E-Commerce: Impact of Technology on Goods, Services, and Business Transactions: Impact of Technology on Goods, Services, and Business Transactions Lee, In IGI Global, 30-Sep-2013					
5.	The Complete Book on Textile Processing and Silk Reeling Technology: H. Panda Asia Pacific Business Press Inc., Delhi 2010					
High	Highly Recommended, not Compulsory					
6.	Textile Industry of India and Pakistan Milan Sharma APH Publishing, 2006					

7. Ministry of Textiles: texmin.nic.in
8. Fibre2Fashion - Textile Magazine - August 2017 Fibre2Fashion, 01-Aug-2017
9. Advances in Filament Yarn Spinning of Textiles and Polymers. Dong Zhang Elsevier, 15-Feb-2014

Good for Students who have Future Interests

10 https://www.fashionatingworld.com/...2/manmade-fibers-present-huge-scope-for-india
11 https://www.india.gov.in/development-mega-cluster-scheme-ministry-textiles
12 www.csb.gov.in/silk-sericulture/silk/
13 texmin.nic.in/about-us/textile-research-associations
14 https://www.india.gov.in/development-mega-cluster-scheme-ministry-textiles
15 www.indiantradeportal.in/vs.jsp?lang=1&id=0,30,50,206
16 texmin.nic.in/sites/default/files/Note_Woollen_Sector_wwt_skbabbar_0.pdf
17 https://www.ibef.org > Exports

18 www.dcmsme.gov.in/clusters/clus/indsme.htm

CORE PAPER - 4 APPAREL QUALITY STANDARDS & IMPLEMENTATION

Course Code: 18UPTAD1C04 Marks: 75 Marks

Course Description:

This course updates the students on latest approaches in Apparel Quality Standards and the process involved in implementing the standards for different certification modules. It further demonstrates the environmental specifications for apparel production and the methods involved in the quality aspect of Readymade garment manufacturing.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
CLO1	Describe the quality principles and quality standards prevailing	K2
	internationally.	
CLO2	Describe the TQM, Six Sigma, Accepted Quality Level and Readymade	K2
	Garment Manufacturing quality process	
CLO3	Describe the durability characteristics of trims and test the garment	K2
	quality and label Quality	
CLO4	Determine the basic principles of TUV SUD and Social Accountability	K4
	International (SA8000) Standards	
CLO5	Recommend the use of Eco - Standards, Certification and Specification	K5
	in Apparel and Textiles	

Course	Programme Outcomes(POs)											
LearningA.KnowledgeOutcomes&Understanding			B.Practical Skills			C.Transferable Skills						
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓	✓				✓			✓		✓	
CLO2	✓	✓	✓						✓		✓	
CLO3	✓	✓	✓			✓			✓	✓	✓	
CLO4		✓							✓		✓	
CLO5	✓	✓							✓		✓	

Unit	Unit Title	Learning Chapters							
I	Standards and	Introduction to Quality and Standards, QMS – ISO, ASTM,							
	Test Methods	AATCC, BS, BIS, DIN							
		ISO – Effective tools for implementation, ISO/TC 38							
		ASTM – ASTM Standards for Apparel, ASTM Standards for							
		Body Measurement for Apparel Sizing, ASTM Standards for							
		Conditioning, Chemical and Thermal properties of Textiles,							
		ASTM Cotton Fiber Standards, ASTM fabric test methods,							
		ASTM Flammability tests, ASTM Standards for yarn and							
		fiber.							
		AATCC – AATCC Testing methods for color fastness to							
		Acids, Alkalis, Crocking, Perspiration, Light, Qualitative and							

		Quantitative methods of fiber analysis, Dye and Pigment											
		Migration, Aqueous Liquid Repellency, Water / Alcohol											
		Solution Resistance											
II	TUV SUD and	TUV SUD – TUV SUD Technical guidance on Nickel,											
	Social	Organo tin Compounds, Alkyl phenol ethoxylates,											
	Accountability	Chlorinated Organic Careers.											
	International	Social Accountability International (SAI) – SA8000 –											
	International	Elements of SA8000 Standard – Child labour, Forced or											
		Compulsory labour, Health and Safety, Freedom of											
		Association and Right to Collective Bargaining,											
		Discrimination, Disciplinary Actions, Working Hours,											
		Remuneration, SA8000 Management System.											
III	Eco standards	Eco Standards and Certification – ISO 14000, Eco Mark,											
111	and Eco	OekoTex 100 Standards, GOTS – Requirements for Organic											
	Specifications	Fiber Production under GOTS, General Requirements for Chemical Inputs under GOTS, OHSAS											
		Chemical Inputs under GOTS, OHSAS Eco Specifications and restrictions in Apparal and Taytiles											
		Eco Specifications and restrictions in Apparel and Textiles –											
		Sensitizing dye stuffs, Allergic dyes, Carcinogenic amines, red listed as per eco specifications, chemicals used in dry											
		red listed as per eco specifications, chemicals used in dry cleaning which deplete ozone pH Value Formaldehyde											
		cleaning which deplete ozone, pH Value, Formaldehyde											
		contents, heavy metal contents, pesticides and herbicides,											
		azoic dyestuffs.											
IV	Total Quality	TQM – Implementation phases of TQM – 5'S, Daily Work											
	Management	Management (DWM), Six Sigma – SIPOC flow at garment											
	and Accepted	industry, Lean Six Sigma											
	Quality level	Accepted Quality Level (AQL) – AQL 1.5, AQL 2.5, AQL											
		4.0											
		Manufacturing of Readymade Garments (RMGs) – Defect											
		analysis – Zero Defect – 3M's for approaching Zero Defects,											
		Stage wise defect occurrence in RMG Production.											
V	Garment Quality	Garment Quality tests for dimensions – Stitch quality, Seam											
	test and	quality											
	Labelling	Durability characteristics of Trims – Resistance of Zippers,											
	Parameters	Buttons, Snaps, Buckles to abrasion, bursting and corrosion.											
		Labelling: Labelling parameters, Eco – labelling.											

	READING LISTS AND RESOURCES							
	npulsory ★ ★							
1.	ISO 9000 Quality Systems Handbook - updated for the ISO 9001:2008 standard David Hoyle Routledge, 26-Oct-2009							
2.	Quality Planning and Analysis: From Product Development Through Use Joseph M. Juran, Frank M. Gryna Tata McGraw-Hill, 1982 - Quality assurance							
3.	Managing Quality in the Apparel Industry By Pradip V. Mehta, Satish K.Bhardwaj Nift Publication.							
4.	Quality Assurance for Textiles and Apparel 2nd Edition Sara J. Kadolph Bloomsbury Academic, 25-Jun-2007							
5.	Physical Testing of Textiles, Saville, B.P Woodhead Publishing Ltd and CRC Press LLC, 1999							
Hig	hly Recommended, not Compulsory							
\star	*							
6.	Managing Quality in the Apparel Industry Pradip V. Mehta, Satish K. Bhardwaj New Age International, 1998							

- 7. Eco textiles: The Way Forward for Sustainable Development in Textiles M Miraftab, A. Richard Horrocks Elsevier, 30-Jan-2007
- 8. Garment Manufacturing Technology Rajkishore Nayak, Rajiv Padhye Elsevier, 26-May-2015
- 9. Supply Chain Safety Management: Security and Robustness in Logistics Michael Essig, Michael Hülsmann, Eva-Maria Kern, Stephan Klein-Schmeink Springer Science & Business Media, 29-Nov-2012
- 10 Eco Fashion: Top-Labels entdecken die GrüneModeKirstenDiekamp, Werner Koch Stiebner Verlag GmbH, 2010
- Fundamentals of Total Quality Management Jens J. Dahlgaard, Ghopal K. Khanji, Kai Kristensen Routledge, 28-Jan-2008

Good for Students who have Future Interests

Terotechnology: 10th Conference on Terotechnology Radek, N.Materials Research Forum LLC, 25-Aug-2018

CORE PAPER -5 COREL DRAW PRACTICAL

Course Code: 18UPTAD1C05 Marks: 60 Marks

Course Description:

This course updates the students to use Corel Draw Software very effectively for multiple domains. They can further work with advanced graphics including the older version to upcoming new version of this software.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Psychomotor Cognitive
CLO1	Describe the Corel draw work space, tools, shortcuts keys and file formats.	K2
CLO2	Perform application of colours, colour swatches and various fill options by applying tracing and drawing tools	Р3
CLO3	Manage workspace using user defined settings and apply countless effects to objects	P5
CLO4	Create typography styles using align and distribution, repeat setting, apply countless effects to texts.	P5
CLO5	Design different styles of garments and accessories for men's, women's and children	P5

Course	Programme Outcomes(POs)											
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1					✓						✓	
CLO2	✓				✓		✓			✓	✓	
CLO3					✓		✓				✓	
CLO4					✓		✓				✓	
CLO5	✓		✓	✓	✓		✓	✓	✓	✓	✓	

Unit	Unit Title	Learning Chapters
I	Introduction to COREL DRAW	Corel Draw and uses, About Tools and menu bar, How to create a new Document, Corel Draw Tool and functions, Shortcut keys and uses, Importing and exporting images, New page setup and size making, Saving and printing the file, Convert Corel draw to jpeg format and AI format, what is GIF format, CRD format, JPEF format, PNG format, Print Publishing: Print providers and setup print the designs. Pulgra grid
		preview and setup, print the designs, Rulers, grid guidelines and wire Frame
II	Tracing& Drawing	Tracing and drawing with pen tool and freehand tool, Adjusting Anchor points with pen tool and shape tool,

III	Align and distribution Repeat Settings Layer management Effects	Adding Outline stroke and sizes, Copy and paste objects, shaping the objects, Weld, trim, intersect, simplify, front minus back, back minus front, Duplicate the object, How to Draw the men's and women's silhouette. How to give outline for the object, Increasing and decreasing the outline point, Color palette: Uniform fill, Color the objects, Color models-RGB and CMYK colors, creating, Opening and editing custom color palettes, Palette Editing, Make color swatches, Texture fill dialog, Pattern fill dialog, Gradient effect with fountain fill Align and distribution: Align object to art board, Align object to other object Repeat Settings: Transformation, Position the object, Rotate the object, Scaling and sizing the object Layer management: To forward the object, To back the object Effects: Color balance, Hue saturation, Brightness and contrast, Contouring the objects, Power clip the images, extract and edit the images, Bitmapping the image and giving effects.
IV	Character & Graphics	Character: Work with Text, Typography and uses, Managing sizes, Adding and removing fonts, Typography design, Graphics: Draw or trace flowers and objects, Draw vector graphics and add colors, Draw graphics mix with Photoshop layers, Draw typography graphics and fix it to silhouettes.
V	Designing	Designing: Designing garments, Draw men's shirt with details, Draw women's Kutras with details, Draw trousers with details, Coloring the garment, Draw accessories like belt shoes, caps buttons, bows and buckles

READING LISTS AND RESOURCES Compulsory	1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0									
Compulsory * * * * * 1. CorelDraw 12: The Official Guide, Steve Bain, Dreamtech press, 2004 2. CorelDRAW X7: The Official GuideGary David BoutonMcGraw Hill Professional, 21-Oct-2014 3. COREL DRAW TRAINING GUIDESatish Jain/M.GeethaBPB Publications, 02-Jun-2018 Highly Recommended, not Compulsory * * * 4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002 Good for Students who have Future Interests **										
1. CorelDraw 12: The Official Guide, Steve Bain, Dreamtech press, 2004 2. CorelDRAW X7: The Official GuideGary David BoutonMcGraw Hill Professional, 21-Oct-2014 3. COREL DRAW TRAINING GUIDESatish Jain/M.GeethaBPB Publications, 02-Jun-2018 Highly Recommended, not Compulsory 4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002 Good for Students who have Future Interests	READING LISTS AND RESOURCES									
2. CorelDRAW X7: The Official GuideGary David BoutonMcGraw Hill Professional, 21-Oct-2014 3. COREL DRAW TRAINING GUIDESatish Jain/M.GeethaBPB Publications, 02-Jun-2018 Highly Recommended, not Compulsory ★ ★ 4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002 Good for Students who have Future Interests ★	Compulsory									
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3. COREL DRAW TRAINING GUIDESatish Jain/M.GeethaBPB Publications, 02-Jun-2018 Highly Recommended, not Compulsory 4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002 Good for Students who have Future Interests	1. CorelDraw 12: The Official Guide, Steve Bain, Dreamtech press, 2004									
Highly Recommended, not Compulsory 4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002 Good for Students who have Future Interests	2. CorelDRAW X7: The Official GuideGary David BoutonMcGraw Hill Professional, 21	1-Oct-2014								
4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002 Good for Students who have Future Interests	3. COREL DRAW TRAINING GUIDESatish Jain/M.GeethaBPB Publications, 02-Jun-2	2018								
Good for Students who have Future Interests ★	Highly Recommended, not Compulsory									
Good for Students who have Future Interests ★	**									
*	4. CorelDraw 10 for Windows Phyllis Davis, Steve Schwartz Peachpit Press, 2002									
*	Good for Students who have Future Interests									
C IDDAWIA THE OCCULOUS DISTURBED AND THE DESCRIPTION OF THE PROPERTY OF THE PR	*									
5. CorelDRAW 12: The Official GuideSteve Bain, Nick WilkinsonMcGraw Hill Professional, 2004	5. CorelDRAW 12: The Official GuideSteve Bain, Nick WilkinsonMcGraw Hill Professi	ional, 2004								

CORE PAPER - 6 FABRIC STRUCTURE ANALYSIS PRACTICAL

Course Code: 18UPTAD1C06 Marks: 60 Marks

Course Description:

This course offers opportunities for identification of fabrics structure, design draft of different Woven and knitted fabrics and help the student to acquire a useful range of skills in textile designing through exploration of different fabric structures and its applications.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Psychomotor
CLO1	Demonstrate fabric structure analysis for at least 10 samples:	(P3)
	 Ends and Picks Per inch by Pick Glass method for woven fabrics 	
	 Course and Wales Per inch by Pick Glass method for Knit fabrics 	
	 Count of warp and weft by ravelling out method for woven fabrics 	
CLO2	Complete design, draft and peg plan for any 10 basic and advanced	(P3)
	woven fabric swatches	
CLO3	Calculate GSM and Loop length for knit fabrics	(P3)

Course		Programme Outcomes(POs)											
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills						
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5	
CLO1						✓					✓		
CLO2						✓					✓		
CLO3				✓		✓					✓		

Unit	Unit Title	Learning Chapters
Ι	Analysis of	Analyze the given fabric swatch and furnish the following
	Elementary Weaves	details.
		a) Design b) Draft c) Peg-plan d) Ends and Picks per
		inch e) Count of warp and weft
		Plain weave, Mat weave, Twill weave, Herring-bone twill
		weave, Pointed twill weave, Satin weave and Sateen
		weave.
II	Analysis of	Analyze the given fabric swatch and furnish the following
	Decorative/Fancy	details.
	weaves	a) Design b) Draft c) Peg-plan d) Ends and Picks per
		inch e) Count of warp and weft
		Honeycomb weave, Huckaback weave, Crepe weave,
		Terry weave, Leno weave, Backed cloth, Double cloth,
		Extra warp figuring weave and Simple dobby designs.

III	Analysis of Knitted	Analyze the given fabric swatch and furnish the following						
	fabrics	details.						
		a) Design b) Needle set-out c) Loop length						
		d) Courses and Wales per inch e) Count of yarn						
		f) Grams/ Sq. Mt						
		1) Single jersey Plain						
		2) 1 X 1 Rib						
		3) Interlock						
		4) Pique						
		5) Honeycomb						
		6) Flat back rib						
		7) Cardigan						
		8) Derby rib						
IV	Analysis of three-way	Analyze the given fabric swatch and furnish the following						
	techniques of knit	details.						
	fabrics	a) Design b) Needle set-out c) Loop length						
		d) Courses and Wales per inch e) Count of yarn						
		f) Grams/ Sq. Mt						
		1)Single jersey (3-way technique- Knit, Tuck, Float)						
		2)Interlock (3-way technique- Knit, Tuck, Float)						
LABO	ORATORY EQUIPMEN	TTS:						

1) Pick Glass 2) Beesley Balance 3) Loop length Tester 4) GSM Cutter 5) Electronic

Balance

	READING LISTS AND RESOURCES					
Con	npulsory					
*	**					
1.	Fabric Structure and Analysis, Gokernesan, N, New Age International Publishers, New Delhi, 2004					
2.	"Watson's Textile Design and Colour", Vol.1, Grosicki Z. J., Woodhead Publications, Cambridge England, 2004.					
3.	"Knitting Technology", Spencer D.J., III Edition ., Textile Institute, Manchester, 2001.					
4.	"Knitting Technology", Ajgaonkar D.B., Universal Publishing Corporation, Mumbai, 1998					
Hig	ghly Recommended, not Compulsory					
5.	Woven Fabric Engineering PolonaDobnikDubrovskiBoD – Books on Demand, 18-Nov-2010					
6.	Knitting: Colour, structure and design AlisonEllenCrowood, 21-Dec-2013					
7.	Specialist Yarn and Fabric Structures: Developments and Applications R H GongElsevier, 14-Sep-2011					
Go	od for Students who have Future Interests					
8.	https://www.textileadvisor.com > 2018/11 > fabric-analyses					
9.	https://www.textileebook.com > Textile Design					
10.	https://www.scribd.com > doc > knitted-fabric-analysis-calculation					
11.	https://www.researchgate.net > publication > 277075606_Analysis_					

ELECTIVE PRACTICAL - 1 ADVANCE FASHION DRAPING PRACTICAL

Course Code: 18UPTAD1E01 Marks: 60 Marks

Course Description:

The course offers unique contents for a designer job role wherein the learners could envision three-dimensional view of the creative designs and examine the fit of the garment for customized designs through draping techniques. The learners acquire basic to advanced draping skills to perform creatively in apparel designing.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Psychomotor
CLO1	Perform the basic preparation of draping:	P2
	• Prepare the dress form, Recognize the grain of the fabric and	
	Prepare the Muslin	
CLO2	Demonstrate Proficiency in draping, marking and trueing foundation	P3
	patterns:	
	 Front Bodice, Back Bodice, Sleeve, Front Skirt, Back Skirt and 	
	Basic Straight trousers	
CLO3	Demonstrate the draping techniques for at least two collars and yokes	P3
CLO4	Show at least three variations in skirt draping	P3
CLO5	Drape at least five styles of bodices by integrating darts, tucks, pleats,	P4
	neckline, waistline and armhole variations	
CLO6	Create at least one Apparel Prototype chosen from the casual wear,	P5
	sportswear, princess dress or traditional wears through draping technique	

Course		Programme Outcomes (POs)										
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1			✓		✓		✓	✓			✓	
CLO2			✓		✓		✓	✓			✓	
CLO3			✓		✓		✓	✓			✓	
CLO4			✓		✓		✓	✓			✓	
CLO5			✓		✓		✓	✓			✓	
CLO6			✓	✓			✓	✓	✓	✓	✓	

Unit	Unit Title	Learning Chapters							
Ι	Basic preparation and basic pattern	Draping, trouser	Marking	and	trueing	for	Bodice,	skirt	and

II	Incorporating Dart Variations in Bodices	Front bodice with underarm dart. Back bodice with Neckline dart, Waist line dart, Dart at waist line and Center front, The French dart, Double French dart, Flange dart, Neckline dart, Bust line dart at Center front and
		Armhole dart
III	Incorporating	Pleats, darts, tucks and gathers, Neckline variations,
	Fullness in Bodices	Armhole variations and Waistline variations
IV	Yokes	Fitted midriff, Bodice yoke, Shirt yoke, Hip yoke
V	Collars	Mandarin, Band, Convertible, Shirt and Peter pan collar
VΙ	Variations in skirt	Tapered skirt, Eased skirt, Dirndl skirt, Dome skirt, flared
		skirt and variations in flared skirt, Peg skirt Sarong skirt
		and Pleated skirt
VII	Princess dress	Shape and fit of the body

READING LISTS AND RESOURCES

Compulsory



- 1 Draping for Fashion Design, Jaffe, Jaffe Hilde, Pearson Education India, 2009
- 2 Draping: The Complete Course, Karolyn Kiisel, Laurence King Publishing, 2013
- 3 Draping for Apparel Design, Helen Joseph-Armstrong, Bloomsbury Academic, 2013
- 4 Cutting and Draping Party and Eveningwear: Dressmaking and pattern cutting for special occasion clothes Dawn Cloake Pavilion Books, 01-Oct-2016

Highly Recommended, not Compulsory



- 5 Draping for Apparel Design Helen Joseph-Armstrong Bloomsbury Academic, 15-Feb-2013
- 6 Draping for Fashion Design Hilde Jaffe Pearson Education India, 2000
- 7 Patternmaking: a comprehensive reference for fashion design Sylvia Rosen Pearson Prentice Hall, 13-Feb-2004
- 8 Patternmaking for Menswear: Classic to Contemporary Myoungok Kim, Injoo Kim A&C Black, 16-Apr-2001

Good for Students who have Future Interests



Digital Pattern Cutting For Fashion with Lectra Modaris®: From 2D pattern modification to 3D prototyping, Patricia GriceBloomsbury Publishing, 01-Nov-2018

ELECTIVE PRACTICAL - 2 TEXTILE BUSINESS- STARTUP PRACTICE

Course Code: 18UPTAD1E02 Marks: 60 Marks

Course Description:

Start-up Practice enlighten on how to assess an idea in the background of a Textiles and Apparel business opportunity. The learners will understand financial basics, Intellectual property rights of what is required for Start-up and develop a business plan and gain more information onto develop a network of connections.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Psychomotor
CLO1	Perform idea identification assessment task	P2
CLO2	Demonstrate IP registration process	P3
CLO3	Coordinate financial basics	P4
CLO4	Create Business Plan	P5

Course		Programme Outcomes (POs)										
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO2	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓
CLO3	√	√	√	√				√	√	√	√	✓
CLO4	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Idea identification	1. Identifying an Idea
II	Idea Assessment	1. Assessing the idea
		2. Understanding Target segment
		3. Sizing the Market
		4. Analysing the environment and Competitive
		advantage
III	Building a Legal	1. Choosing the right legal structure
	foundation	2. Introduction to permits, registrations and compliances
		3. Introduction to intellectual property rights
		4. Importance and types of IPRS
		5. IP registration process

IV	Financial Basics	1. Introduction to Financial statements
		2. Management Information systems
		3. Introduction to Working capital Management
		4. Introduction to Break even analysis
		5. Elements of cost and Break-even point
		6. Cost change and margin of safety
V	Introduction to	1. Importance of Business plan
	Business Planning	2. Elements of Business Plan
		3. Format of a Business Plan

	READING LISTS AND RESOURCES					
Com	pulsory					
*	★ ★					
1.	Start-up: A Practical Guide to Starting and Running a New Business, Tom Harris, Springer, 07-Aug-2018					
Hig	hly Recommended, not Compulsory					
*						
2.	Draping for Apparel Design Helen Joseph-Armstrong Bloomsbury Academic, 15-Feb-2013					
3.	Draping for Fashion Design Hilde Jaffe Pearson Education India, 2000					
4.	Patternmaking: a comprehensive reference for fashion design Sylvia Rosen Pearson Prentice Hall,13-Feb-2004					
5.	Patternmaking for Menswear: Classic to Contemporary Myoungok Kim, Injoo Kim A&C Black, 16-					
	Apr-2014					
Goo	d for Students who have Future Interests					
6.	Digital Pattern Cutting For Fashion with Lectra Modaris®: From 2D pattern modification to 3D					
	Prototyping, Patricia Grice Bloomsbury Publishing, 01-Nov-2018					

CORE PAPER - 7 SUSTAINABLE DEVELOPMENT FOR TEXTILES

Course Code: 18UPTAD1C07 Marks: 75 Marks

Course Description:

This course updates the students about the sustainable development and its goals, Eco-friendly processing, Eco-labelling and Eco- standards of textiles, organic method of manufacturing fibres, recycling and up cycling of textiles, ethical manufacturing and corporate social responsibility in fashion and apparel industry.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
CLO1	Discuss the concepts of sustainability, Eco friendly chemical processing, Eco Labelling and standards, Organic and sustainable textiles, recycling and up cycling textiles and Corporate Social responsibility in fashion and apparel industry	K2
CLO2	Describe the Raw materials and Waste management for sustainable textiles & clothing	K2
CLO3	Classify: Red listed textile chemicals, their sources and remedies, Eco- friendly dyes and their methods of dyeing	К3
CLO4	Compare: Enzymes and Natural dyes, Chemical and Green manufacturing process	K4
CLO5	Differentiate Organic and recycled textiles with respect to production, process and innovation of fibres	K4
CLO6	Review the latest journals and books for Current information of ethical and environmental issues relating to the textile and fashion industry and report the sustainable practices	K5

Course	Programme Outcomes (POs)											
Learning Outcomes		A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills				
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓	✓	✓	✓			✓	✓	✓	✓	✓	
CLO2	✓		✓						✓		✓	
CLO3	✓	✓							✓		✓	
CLO4	✓	✓							✓		✓	
CLO5	✓	✓							✓		✓	
CLO6	✓	✓	✓	✓						✓	✓	✓

Unit	Unit Title	Learning Chapters							
I	An overview of sustainable development	Introduction: The basic concepts of Sustainable Development; Agreement on sustainable development and governance among UN member countries; Difference between chemical &							

		green process in manufacturing, rules/ recommendations for					
		using chemicals, raw materials & waste management for					
		sustainable textiles & clothing					
II	Eco-friendly	Eco- friendly chemical processing: Modern approaches to eco-					
	processing, Eco-	friendly wet processing of woven and knitted clothing. Red					
	labelling and	listed textile chemicals, their sources and remedies. Eco-					
	Eco- standards	friendly dyes and their method of dyeing; Energy efficient					
		production methods and processing techniques. Eco-labeling					
		and various eco- standards, enzymes and natural dyes; Energy					
		saving production systems, methods and products;					
III	Organic and	Organic and Sustainable textile: Organic fibre production &					
	sustainable	Processes; Organic cotton, wool, silk, bamboo, Regenerated					
	textiles	fibres- Lyocell, PLA, Recycled fibres- PET. Reduction of					
		carbon footprints in textile processing and finishing;					
IV	Recycling and up	Introduction and importance of recycling and up cycling for					
	cycling of textiles	growing source of innovative design in the fashion and					
		accessories, processing, production and their applications.					
V	Ethical	Ethical Manufacturing: Ethical and environmental issues					
	manufacturing	relating to textile and fashion industry. Ethical, Standard					
	and corporate	practices for sourcing of sustainable fashion clothing and					
	social	accessory. Corporate Social responsibility in fashion and					
	responsibility	apparel industry					
		11 /					

	READING LISTS AND RESOURCES								
Com	pulsory								
*7	★★								
1.	Textiles for Sustainable Development Rajesh D. Anandjiwala Nova Publishers, 2007								
2.	Ecotextiles: The Way Forward for Sustainable Development in Textiles M Miraftab, A. Richard Horrocks Elsevier, 30-Jan-2007								
3. Sustainable Textiles: Life Cycle and Environmental Impact Richard Blackburn Elsevier, 19-Oct-2009									
4.	Handbook of Sustainable Textile Production Marion I Tobler-Rohr Elsevier, 27-Jun-2011								
5.	Water Recycling in Textile wet processing, Skelly J. K., Wood head publishing Ltd, UK, 2003.								
6.	Handbook of Environmental laws, Acts, Guidelines, Compliances and standards, Vol.1, Trivedi R.K., Enviro Media, India, 1996								
Goo	d for Students who have Future Interests								
7.	https://ec.europa.eu/europeaid/case-studies/sustainable-textiles-sustainable-development_en								
8.	https://www.1millionwomen.com.au/blog/a-z-glossary-of-sustainable-fibres/								
9.	https://www.sustainablefashionmatterz.com/what-is-sustainable-fashion								
10.	10. https://smallbusiness.chron.com/legal-ethical-issues-manufacturing-companies-74890.html								
11.	11. http://www.indiantextilejournal.com/articles/FAdetails.asp?id=5518								
12.									
13.	http://www.sulphurdyes.com/Eco%20Friendly%20Chemical%20processing%20of%20Textile%20&%2								
	0Environmental%20Management.pdf								

CORE PAPER - 8 TECHNICAL TEXTILES- II

Course Code: 18UPTAD1C08 Marks: 75 Marks

Course Description:

This course updates the students about the recent advancements in agro textiles, sports textiles, geo textiles and medical textiles, textiles used in transportation, military and defence, marine and rail applications and latest developments in smart and intelligent textiles and their applications.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Cognitive
CLO1	Outline the uses and application of technical textiles in agriculture,	K2
	sports, civil, medical, transportation, defence and smart textiles.	
CLO2	Classify: Smart textiles and its components, Intelligent textiles and its	K3
	types	
CLO3	Analyze the essential properties that are appropriate for agro and geo	K4
	textiles	
CLO4	Categorize the fibres, yarns and fabrics suitable for agriculture, sports,	K4
	civil, medical, transportation, defence and smart textiles.	

Course	Programme Outcomes (POs)												
Learning		A.Kno	wledge)	B.Pr	B.Practical Skills		C.Transferable Skills					
Outcomes	&Understanding												
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5	
CLO1	✓	✓	✓	✓				✓	✓	✓	✓		
CLO2	✓	✓	✓	✓				✓	✓	✓	✓		
CLO3	✓	√	✓	√				√	√	√	√		
CLO4	✓	✓	✓	✓				✓	✓	✓	✓		

Unit	Unit Title	Learning Chapters
I	An overview of agro and sports textiles	Agro textiles – Introduction, need, fibres used for agro textiles, properties required for agro textiles, manufacturing processes of agro textiles, role of nonwovens in agro textiles, applications of agro textiles and their uses, Sports textiles – fibres and fabrics used for sports textiles, applications of sports textiles and their uses.
II	Geo-textiles and	Geo-textiles – 1 Introduction, fibres used in geo-textiles,
	medical textiles	Essential properties of geo-textiles – mechanical response, filtration ability and chemical resistance and functions of geo-textiles – Medical Textiles – Introduction, fibres used, speciality fibres used in medical textiles – alginate, chitin, chitosan, collagen, catgut, super absorbent fibres, applications

		of medial textiles.
Ш	Textiles in transportation	Introduction, fibres requirements, textiles in passengers cars – interior design, requirements – fibre selection, yarn type and fabric structure, other parts of car interior – seat belts and airbags, textiles in other road vehicles, rail applications Textiles in aircraft, marine applications.
IV	Military and defence textiles	Introduction, textiles for protection, thermal insulation materials, water proof breathable materials, military combat clothing systems, camouflage concealment and deception, flame retardant, heat protective textiles, ballistic protective materials, biological and chemical protection.
V	Smart and Intelligent textiles	Smart textiles – components, Classification – active smart, passive smart and ultra smart textiles and their applications. Intelligent Textiles – phase change materials, shape memory polymers, chromic and conductive materials and their applications.

	READING LISTS AND RESOURCES							
Con	npulsory							
*	**							
1.	Handbook of Technical Textile, A.R. Horrocks and S.C. Anand, Woodhead Publishing Ltd, 2000							
2.	Wellington Sears Handbook of Industrial Textiles, SabitaAdanur, CRC Press,1995							
3.	Textiles for Protection, edited by Richard A. Scott, Wood head Publishing Ltd							
4.	Handbook of medical textiles by V.T.Bartels, Wood head publishing Ltd, 2011							
5.	An Introduction to healthcare and medical textiles by Wen Zhong, DES tec publications, Inc, 2013.							
High	hly Recommended, not Compulsory							
*	\star							
6.	http://texmin.nic.in/sites/default/files/scheme_technical_textile_070116.pdf							
7.	http://www.indiantextilejournal.com/news/NewsLine.asp?id=1105							
8.	https://technicaltextile.net/articles/finishing-techniques-for-medical-textiles-3622							
9.	http://www.softtextile.biz/wwwsofttextilebiz/technical-textiles							
10	https://textlnfo.files.wordpress.com/2012/10/handbook_of_technical_textilepdf							
Goo	d for Students who have Future Interests							
*								
11	http://www.atjournal.com/							
12	http://en.wikipedia.org/wiki/Technical_textile							
13	https://www.textileschool.com							
14	http://www.bbc.co.uk/schools/gcsebitesize/design/textiles/productiontechniquesrev5.shtml							
15	https://textilelearner.blogspot.com/2012/02/introduction-of-medical-textiles.html							
16	https://textilelearner.blogspot.com/2012/03/sports-textilesporttech-properties-of.html							
17	https://en.wikipedia.org/wiki/E-textiles							

CORE PAPER - 9 NON CONVENTIONAL NATURAL FIBRES

Course Code: 18UPTAD1C09 Marks: 75 Marks

Course Description:

This course updates the students on Research outcomes of Non Conventional Natural fibres produced through renewable resources from Plants, Animals and Agro waste towards Sustainable fibre production practices

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Cognitive
CLO1	Describe the significance of Non Conventional Natural fibres and	K1
	environmental impact of existing natural and synthetic polymers	
CLO2	Discuss the different fibre separation methods of Non-Conventional	K2
	Natural Cellulosic and Protein fibres	
CLO3	Prepare a portfolio on potential use and environmental benefits of Non-	K3
	conventional Natural fibres in diverse fields	
CLO4	Analyze the Physical and Chemical properties of different Non-	K4
	Conventional Natural fibres and elucidate the benefits and shortcomings	
	for product development	
CLO5	Summarize the scope of Non-Conventional Natural fibers in India for	K5
	research opportunities and product development	
CLO6	Write the research gap for Selected Non-Conventional fibre for further	K6
	research	

Course		Programme Outcomes(POs)											
Learning Outcomes		A.Kno Under			B.Pr	actical Skills		C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5	
CLO1	✓								✓		✓		
CLO2	✓								✓		✓		
CLO3	✓								✓		✓		
CLO4	✓	✓				✓			✓		✓		
CLO5	√			✓					✓		√		
CLO6	√		√	✓					✓	√	√		

Unit	Unit Title	Learning Chapters					
I	Introduction to	Introduction to Sustainability: Definition, Concept,					
	sustainability	Dimensions of Sustainability, Environmental impact of					
	and Natural	Natural fibers and Synthetic Polymers, Alternative Fibers for					
	Cellulose fibres	Environmental Sustainability, Meaning of Non-Conventional					
	from Renewable	fiber and Sustainable fibers, Need for Non-Conventional					
	Resources:	Natural fibers					
		Natural Cellulose fibres from Renewable Resources:					
		Introduction to Natural Cellulose fibres from Renewable					
		Resources, Corn Stover- Wheat and Rice Straw Fibres,					

		Sorghum Stems and leaves, Cotton stalks, Palm trees, Banana Pseudo-stems, Sugarcane Bagasse.
II	Natural Cellulose fibres from Renewable Resources	Milkweed fibre, Coconut husk fibres, Pineapple fibres, Switch grass, Hop stems and Bamboo fibres, Lotus stem and Coffee grounds, Hibiscus, Stinging Nettle and other Lignocellulosic sources, Regenerated cellulose fibres from Non-Conventional Cellulosic Resources.
III	Natural Protein Fibres (Innovative and Renewable resources)	Lacewing Silk, Mussel Byssus fibres, Hagfish proteins, Spider silks, Honeybee, poultry feathers, Animal Hair fibres (Chiengora), Casein, plant protein, Lysozyme
IV	Fibres from Biotechnology	Introduction, Production of Bacterial Cellulose, Agricultural Residues as Feed stocks for production of Bacterial cellulose, Blends of Bacterial Cellulose fibers, Application of Bacterial Cellulose, Regenerated Cellulose Films and Bio hybrid Yarns.
V	Emerging Non- Conventional Fibres and Bio composites from Renewable resources	Bio composites from Renewable resources, Emerging Non-Conventional fibres from Fruits and Vegetable scraps: Oranges, Apple, Grapes and others. Leather alternatives from: Fish, Mushrooms, apples, pineapples and others

|--|

Compulsory



- 1. Sustainable Fibers for Fashion Industry, Volume 1, Subramanian Senthilkannan Muthu, Miguel Angel Gardetti, Springer, 23-Mar-2016
- 2. Handbook of Sustainable Luxury Textiles and Fashion, Volume 1,Miguel Angel Gardetti, Subramanian Senthilkannan Muthu, Springer, 10
- 3. Material Revolution 2: New Sustainable and Multi
- 4. Handbook of Composites from Renewable Materials, Physico
- 5. https://www.businesswire.com/news/home/20180415005117/en/Key

Highly Recommended, not Compulsory



- 6. Innovative Biofibers from Renewable Resources Narendra Reddy, Yiqi Yang Springer, 05-Dec-2014
- 7. Biofiber Reinforcements in Composite Materials Omar Faruk, Mohini SainElsevier, 25-Sep-2014

Good for Students who have Future Interests



8. Emerging Technologies for Materials and Chemicals from Biomass, Volume 476 Roger M. Rowell, Tor P. Schultz, Ramani Narayan, American Chemical Society. Cellulose, Paper, and Textile Division American Chemical Society, 1992

CORE PAPER - 10 PHOTOSHOP FOR GRAPHIC & FASHION DESIGN PRACTICAL

Course Code: 18UPTAD1C10 Marks: 60 Marks

Course Description:

The given paper enables the students to use Adobe Photoshop Software very effectively. They can further work with advanced graphics including the older versions to upcoming new version of Adobe Photoshop. Knowledge acquired in working with Adobe Photoshop will enable one to learn and work with Adobe Illustrator easily.

Course Learning Outcomes (CLOs):

S.No	Outcomes	Domains of Learning Psychomotor			
	Perform the basic operations of Adobe Photoshop	P2			
CLO1	Create new document				
	List out the Adobe Photoshop shortcuts keys and file formats				
CLO2	Manipulate the workspace, layers and Channel	P2			
CLO3	Execute creatively the Filter effects, User defined brush	P2			
	presets, path and characters				
CLO4	Create design pattern, print repeat and graphics	P3			
CLO5	Prepare Mood board and story board with Advanced Graphics P4				

Programme Outcomes(POs)												
Course Learning Outcomes (CLOs)	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1					✓		✓				✓	
CLO2					✓		✓			✓	✓	
CLO3												
CLO4	✓		✓		✓		✓			✓	✓	
CLO5	✓		✓		✓		✓	✓		✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Introduction to Adobe Photoshop	Introduction: Photoshop need for Fashion industry Work Space Overview: Top Menu Bar, How to create a new Document, Photo Shop Tool Palette, Shortcut keys and uses.
II	Working with layers and channels	Preparing Files and creating a colour Palette Scanning: Basics, scanning and aligning fabrics Layers: Use and Function in Design, Exercises on Layers Masks: How to use mask in Adobe Photoshop Channels: Working with channels.

III	Creating Filters, brush presets, working with path and Character	Filters: Filters and uses, working with filters, giving effects to pictures Brushes Presets: Brushes and uses, Add New brushes Path: Path and uses, working with Paths Character: Work with Text, Typography and uses			
IV	Creating design	Understanding Swatches, Working with Repeat of a pattern			
	pattern, print	Pattern: Define, Create woven patterns			
	repeat and working	Print Repeat: Fundamentals and Creating Print Repeat			
	with graphics	Graphics: Preparing Graphics, How to make Graphics			
V	Working with	Forecasting and trend analysis: Prepare Mood board and			
	Advanced Graphics	story board and making graphics based on the mood board			
		and story board.			

	READING LISTS AND RESOURCES
Con	npulsory
*	$\star\star$
1.	Rendering Fashion, fabrics and prints, Pearson education, 2007
2.	Adobe Photoshop for Textile Design, Frederick Chipkin, Origininc, 2012
3.	The Photoshop Workbook: Professional Retouching and Compositing Tips, Tricks, and Techniques,
	Peachpit Press; Glyn Dewis, 01 edition 2015
4.	Fashion Designer's Handbook for Adobe Illustrator, Marianne Centner, Frances Vereker, John Wiley &
	Sons, 2011.
5.	Adobe Illustrator CS6 on Demand, Perspection Inc., Steve Johnson, Que Publishing, 2012
6.	Adobe for Fashion: Illustrator CS6, Robin Schneider, Lulu.com, 2012
High	nly Recommended, not Compulsory
*	igstar
7.	The Graphic Designers Digital Toolkit: A project-based introduction to Adobe Photoshop CS6, Illustrator CS6 and InDesign CS6, 7 th Edition, Allan Wood, Cengage Learning, 2014
8.	Adobe creative team of designers, Classroom in a book, Adobe Press (July 5, 2013) ISBN: 978-0321929495
9.	Adobe Illustrator CC Classroom in a Book, Adobe Press 1 st Edition Brian Wood, (Dec 18, 2015) ISBN: 978-0134308111
	The Designer Collection Revealed: Adobe In Design CS5, Photoshop CS5 and Illustrator CS5 (Adobe Creative Suite), Chris Botello, Elizabeth Eisner Reding, Cengage Learning 1 st Edition (Aug 20, 2010)
Goo	d for Students who have Future Interests
*	7
11.	The Graphic Designers Digital Toolkit: A project based introduction to Adobe Photoshop CS6, Illustrator CS6 and InDesign CS6, Allan Wood, 6 th Edition, Cengage Learning
12.	The Designer Collection Revealed: Adobe In Design CS5, Photoshop CS5 and Illustrator CS5 (Adobe Creative Suite), Chris Botello, Elizabeth Eisner Reding, Cengage Learning 1 st Edition (Aug 20, 2010

CORE PAPER - 11 FASHION ILLUSTRATION PRACTICAL

Course Code: 18UPTAD1C11 Marks: 60 Marks

Course Description:

This course dealt the Illustration practice and helps the student to acquire practical skills in fashion sketching through exploration of different styles, and its applications.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Psychomotor
CLO1	Perform basic fashion drawing skills: Human body and different kinds of	P2
	figures and poses	
CLO2	Sketch:	P3
	1. Costumes on silhouettes using lines, checks, shapes and fullness	
	2. Two and three dimensional figures	
CLO3	Design different styles of Seasonal garments and Sportswear for a	P5
	specific theme	
CLO4	Design Fashion show costumes	P5
CLO5	Create a design for figure irregularities.	P5
CLO6	Develop Bridal costumes	P5

Course		Programme Outcomes(POs)										
Learning Outcomes		A.Kno Under	_		B.Pr	actical	Skills		C.Tran	sferabl	e Skills	3
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1			✓				✓		✓	✓	✓	
CLO2			✓				✓		✓	✓	✓	
CLO3	✓		✓	✓			✓		✓	✓	✓	✓
CLO4	✓		✓	✓			✓		✓	✓	✓	✓
CLO5			✓				✓		✓	✓	✓	
CLO6	✓		✓	✓			✓	✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Introduction to Figure	Introduction to Fashion Head Theory : Practice 8,10
	Illustration	and 12 head theory. Different poses of stick figures,
		block figures and flesh figures.
		Draw different kinds of figures: Normal, tall and thin,
		tall and thick, short and thin, short and heavy and
		athletes. Structures of hands & legs and Hair styles.
		Colours: Using different mediums of colours on a
		costume match the colours with colour complexion.

II	Costumes on	Costumes on silhouettes. Single, two and three						
	silhouettes	dimension of figures with pattern, design and Texture.						
		Mix matching costumes on a silhouette						
		Fullness on garment: pleats, smocking, gathering and						
		ruffles. Different types of lines, checks and shapes on a						
		garment.						
III	Fashion Show&	Fashion Show costumes: Party wear, occasional wear,						
	Sports Wear	ethnic and trendy wears. Design journal of a traditional						
		wear to high fashion.						
		Designing Sportswear: Design a new uniform for a						
		preferable game e.g., cricket team.						
IV	Seasonal Garments	Figure Irregularities: Design a garment for the person						
	and Figure	having figure problems.						
	Irregularities	Seasonal garments : Designing garment with a theme of						
		spring, autumn and summer seasons.						
V	Bridal wear	Costumes for Bridal wear: Create new designs for a						
		bride groom of Tamil Nadu, Karnataka, Andhra and						
		North India with suitable accessories and ornaments						

	READING LISTS AND RESOURCES					
Com	Compulsory					
**	***					
1.	Fashion Sketchbook, Bina Abling,6th Edition Fairchild Books,2012					
2.	Figure Drawing For Fashion Design Illustrated, Tisiannapaci, Pepin Press; 2nd edition,2010					
3.	Fashion Illustration: Inspiration and technique, Anna kipper, David and Charles, 2011					
4.	New Fashion Figure Templates, Patrick John Ireland, Batsford, 2017					
5.	Figure Drawing for Fashion Design, ElisabettaDrudi, Pepin Press, 2010					
6.	Inside Fashion Design, Sharon Lee Tate Longman, 1999					
7.	20th-century Fashion: The Complete Sourcebook, John Peacock, Thames and Hudson, 1993					
High	ly Recommended, not Compulsory					
*						
8.	Understanding Fashion, E. Rouse, Wiley, 1991					
9.	Fashion Illustration: Inspiration and technique, Anna kipper, David and Charles, 2011					
10	Contemporary Fashion Illustration Techniques, Naoki Watanabe, Rockport Publishers, 2009					
11	Essential Fashion Illustration: Poses, MaiteLafuente, Rockport publishers, 2007					
Good	Good for Students who have Future Interests					
*						
11.	Patrick John Ireland, New Fashion Figure Templates new edition, Batsford Ltd, 2007					
12.	John Peacock ,20th-century Fashion: The Complete Sourcebook, Thames and Hudson					
13.	ElisabettaDrudi ,Figure Drawing for Fashion Design,Pepin Press, 2010					

ELECTIVE PRACTICAL - 3 EXPORT MERCHANDISE PRACTICE

Course Code: 18UPTAD1E03 Marks: 60 Marks

Course Description:

This course covers the skills and knowledge to conduct Survey on Market trends, Understand costing and documentations required in Merchandising department.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning Psychomotor		
CLO1	Carry out Survey on Market trends of fabrics, trims and accessories	P3		
CLO2	Prepare: 1. Bill of Material 2. Standard Allowed Minute 3. Time and Action calendar for a selected style 4. Specification Sheet 5. Cost sheet	Р3		
CLO3	Develop Prototype sample	P5		
CLO4	Construct Size set Sample P5			
CLO5	Create a template for Purchase order and Performa invoice P5			
CLO6	Prepare final Garment Inspection report	P3		

Course					Progra	mme C	utcome	s(POs)				
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CLO2	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CLO3		✓	✓				✓	✓	✓	✓	✓	✓
CLO4		✓	✓				✓	✓	✓	✓	✓	✓
CLO5		✓	✓		✓		✓	✓	✓	✓	✓	✓
CLO6			✓		✓			✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
Ι	Market Trend assessment	Prepare a document by Selecting a Current Export Garment and Analyse the Market Trends on fabrics, trims and accessories
II	Identification of Vendors/ Supplier	 Develop a database by locating the vendors details in nearby region Collect all the relevant swatches to meet the design brief
III	Preparation of the BOM and Evaluation	Prepare Bill of Material (BOM), SAM (Standard Allowed Minute) and TNA (Time and Action Calendar) for the Selected Style

IV	Confirmation of Merchandise Plan	 Construct Size set samples Create a template for purchase order for a given style Create a template for Performa invoice for a given style
V	Prepare Pre- Production file and address important issues in pre- production meeting	Prepare a complete document for pre-production meeting

	READING LISTS AND RESOURCES					
Con	Compulsory					
*	**					
1.	Apparel Merchandising, Reashad Bin Kabir, Saiful Islam Tanvi, Lulu.com					
2.	Apparel Merchandising: The Line Starts Here, Jeremy A. Rosenau, David L. Wilson, A&C Black, 2014					
3.	Apparel Manufacturing: Sewn Product Analysis, 4/E,Glock Ruth E., Glock, Pearson Education India,					
	2005					
4.	Costing for the Fashion Industry, Michael Jeffrey, Nathalie Evans, Berg, 2011					
High	nly Recommended, not Compulsory					
*						
5.	Indispensable Facets of Apparel Merchandising , Saiful Islam Tanvir, Tanvir Saiful Islam, LAP Lambert Academic Publishing, 2014					
6.	Quality Assurance for Textiles and Apparel 2nd Edition, Sara J. Kadolph, Bloomsbury Academic, 2007					
Goo	Good for Students who have Future Interests					
*						
7.	Retail Product Management: Buying and Merchandising Rosemary Varley Routledge, 11-Jan-2013					

ELECTIVE PRACTICAL - 4 PROFESSIONAL DESIGN AND CONSTRUCTION PRACTICALS

Course Code: 18UPTAD1E04 Marks: 60 Marks

Course Description:

This course covers the skills and knowledge to conduct design research, create design concepts, develop prototype and evaluate the design processes for design brief.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Psychomotor
CLO1	Demonstrate the ability to conduct design research	P3
CLO2	Specify the recorded information in a sketch book to develop a	P5
CLO2	concept for design brief	13
CLO3	Prepare the cost sheet, techpack, spec sheet and time constraints for a	P3
CLOS	design brief	13
CLO4	Appraise the Constructed Prototype for the design brief	P5
CLO5	Compile the development processes and document its outcomes	P5

Course		Programme Outcomes(POs)										
Learning Outcomes	8	A.Kno Under	_		B.Pr	actical	Skills C.Transferable Skills				3	
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO2	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO3	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CLO4	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
CLO5				✓	✓		✓	✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Conduct Fashion Design Research	Generate ideas for the theme or Concept
		Undertake Consumer and Market research
II	Determine key criteria for design brief	 Prepare croquis drawing, technical drawing/working drawing and document Create a template for cost sheet and Specify the budget in the cost sheet for the design brief and specify the timing to complete the brief in a template
III	Confirm the Design Brief	Create Techpack
IV	Specify Design Processes	Construct the prototype Sample
V	Implement design process	Evaluate the prototype samples and record in a template

	READING LISTS AND RESOURCES					
	npulsory ***					
1.	Textile Design: Principles, Advances and Applications A Briggs-Goode, K Townsend Elsevier, 15-Apr-2011					
2.	Apparel Manufacturing TechnologyT. Karthik, P. Ganesan, D. Gopalakrishnan CRC Press, 05-Aug-2016					
High	nly Recommended, not Compulsory					
3.	Handbook for Fashion Designing: Best Drafting TechniquesRituJindalMittal Publications, 1998					
Goo	d for Students who have Future Interests					
4.	A Practical Approach to Costume Design and Construction, Volume 2 Beverly Jane Thomas Allyn and Bacon, 1982					
5.	A Practical Guide to Costume Mounting Lara Flecker Routledge, 11-Jan-2013					

EXPERIENTIAL LEARNING INTERNSHIP

Course Code: 18UPTAD1I01 Marks: 60 Marks

Course Description

The student will be required to undergo a summer internship for a total duration of 6 weeks in their chosen area of interest after the Semester II. Depending on the interest of the students they undergo internship in garment industries, hosiery units, dyeing units, export houses, buying houses, research organizations, testing labs, museums, conservation organizations, designers and many more.

Industries, Institutions/organizations chosen should be of good professional standing. The student must participate in the on-going activities of the agency/ establishment, acquire skills and knowledge, gather information and prepare a report to be presented in the department for assessment after the completion of the internship period.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
		Psychomotor
CLO1	Recognize the industry customs and practices	K2
CLO2	Combine interpersonal skills, team working skills,	P4
	professionalism and management experience	
CLO3	Practice with industrial machineries and its working procedure	K3 & P2
CLO4	Analyze Quality Standards followed by different buyers and	K4 & P3
	different working conditions	
CLO4	Enhance communication skills and facilitates professional	K6
	networking and knowledge sharing	
CLO5	Compose the challenges of working environment and job	K6
	performance may be accelerated	

Course		Programme Outcomes (POs)										
Learning Outcomes		A. Knowledge &Understanding				B. Practical Skills			lls			
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	~	~	~	~	~	✓		~	<	~	~	
CLO2	✓	✓	<	✓	✓			~	<	✓	✓	✓
CLO3	✓	✓	✓	✓	✓			✓	✓	✓	✓	✓
CLO4	✓	✓		✓		✓			✓	✓	✓	✓
CLO5	✓		✓						✓	✓	✓	✓

S.No	Topics	Duration
1.	Overview of the industry/Institution	1 st week
2.	On Site study	2 nd week
3.	Data Collection: Understand the work nature of the department,	3 rd week
	work process, personnel involved in the department.	
4.	Data analysis: SWOT analysis of the industry.	4 th week
5.	Preparation of document	5 th week
6.	Submission of report	6 th week

CORE PAPER-12 RESEARCH METHODOLOGY AND STATISTICS

Course Code: 18UPTAD1C12 Marks: 75 Marks

Course Description:

The objective is to provide the knowledge and skills to perform well in the course of their dissertation work. It comprises the fundamental concepts of research, undergo practice in review of Literature, understand research design, data collection and analysis and acquire an understanding to write the dissertation independently.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
CLO1	Recall the fundamental concepts of Research	K1
CLO2	Understand the process of Literature review and find the research gap	K2
CLO3	Demonstrate the techniques to select Research Problem, Objectives, Research Question and Hypothesis	К3
CLO4	Distinguish appropriate research design and methodologies to apply to a specific research project	K4
CLO5	Select the right and proper method for data collection	K5
CLO6	Create an academic report for the research taken	K6

Course					Progra	mme C	utcome	s(POs)				
Learning Outcomes	A.Knowledge &Understanding			B.Pr	B.Practical Skills			C.Transferable Skills				
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓			✓					✓		✓	✓
CLO2	✓			✓					✓		✓	✓
CLO3	✓			✓					✓	✓	✓	✓
CLO4	✓		✓	✓				✓	✓	✓	✓	✓
CLO5	✓		✓	✓				✓	✓	✓	✓	✓
CLO6	✓		✓	✓				✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Fundamental	Research: Meaning, definition, Objectives, types of research,
	Concepts of	Steps in research process.
	Research	Research Problem: Formulating Research Problem, Defining
		the research problem, Selection of Research Problem and
		Technique involved in defining a problem.
		Review of Literature : Understanding and completing
		Literature review, Preparing a Literature review, Identifying,
		Choosing and Locating Relevant Literature, Reading and
		Taking Notes, Taking Your Review from Descriptive to
		Critical Level.

		Research Objectives, Questions and Hypothesis
		What are objectives, Questions and Hypotheses. How to
		develop and write good research Objectives, How to frame
		Research Question
		Hypothesis: Definition, Formulating a Hypothesis, Deductive
		and Inductive Hypothesis building, Types of Hypothesis
II	Research Approach	Understanding Variables: Definition and Types of Variables
11	Design and strategy	Research Design/Proposal - Research Design – Meaning,
	Design and strategy	Types of Research Design, Basic principles of experimental
		designs, Developing a research Plan. Sampling – Census and
		sample survey, steps in sampling design, criteria for selecting a
		sampling procedure, characteristics of a good sample design,
III	Data Collection and	different types of sample design. Definition of Primary and Secondary data. Sources of Primary
1111	Data Conection and Data Presentation	Definition of Primary and Secondary data, Sources of Primary and Secondary data
	Data Presentation	
		Data Collection Methods: Quantitative Data collection methods: Interviews and Types of Interviews (Face to face
		Interviews, Telephone Interviews, Computer Assisted Personal
		Interviewing) Questionnaires (Paper-pencil questionnaires,
		web based questionnaires) Scientific Experiments and Laboratory test methods
		Qualitative Data Collection Methods: In depth Interview,
		Focus Group, Observation method, Document review,
		Ethnography Pote Processing Stops in Data processing for Quantitative
		Data Processing – Steps in Data processing for Quantitative
		Studies and Qualitative studies Pote Presentation: Taytual Tabular (Components of table
		Data Presentation: Textual, Tabular (Components of table, feetures of a good table, kind of tables, classification of data
		features of a good table, kind of tables, classification of data
IV	Generalisation and	and tabular presentation) and Graphical
1 4		Report Writing - Research Report – Format of research report,
	Write Up	main body of the report, references and appendices, style of
		writing, typing the report, pagination, tables and figures,
		bibliography, footnotes, margins, quotations, evaluating the
T 7	Statistics	report. Magning and scape of statistics, role of statistics in research
V	Statistics	Meaning and scope of statistics, role of statistics in research,
		measures of central tendency and dispersion. Co-efficient of
		Correlation and its Interpretation, Rank Correlation, Regression
		equation, Application of Chi – Square test, ANOVA test.
	<u> </u>	•

	READING LISTS AND RESOURCES					
Com	Compulsory					
*	**					
1.	Research Methodology: Methods and Techniques, C R Kothari, New Age International (P) Ltd, Delhi, 2011.					
2.	Introduction to Research in Education, Donald Ary, Lucy Jacobs, Asghar Razavieh, Christine Sorensen, Cengage Learning, 2009					
3.	Research Methodology: A Step By Step Guide For Beginners, 2/E, Ranjit Kumar, Pearson Education India, 2018					
4.	An Introduction to Statistical Methods, S P Gupta, Vikas publishing House, Delhi,2009.					

Highly Recommended, not Compulsory



- 5. Research Methodology: An Introduction, Wayne Goddard, Stuart Melville, Jut and Company Ltd, 2004
- 6. Research Methodology and Statistical Techniques, Santosh Gupta, Deep and Deep Publications, 1999

Good for Students who have Future Interests



7. Statistical Method- An Introductory text. J.Medo, New Age publishers, Delhi, 2005

CORE PAPER-13 TEXTILE TESTING

Course Code: 18UPTAD1C13 Marks: 75 Marks

Course Description:

This course updates the students about the textile testing objectives and measuring atmospheric conditions like moisture content and moisture regain, determining fibre properties, testing the various yarn and fabric properties and colour fastness tests.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning Cognitive
CLO1	Discuss the Quality Parameters and standards of textile testing	K2
CLO2	Outline the methods, procedures and instruments to determine the fibre length, fibre fineness and fibre strength	K2
CLO3	Explain the Yarn testing methods for count, twist, strength and unevenness	K2
CLO4	Describe the suitable testing methods for fabric weight, count, thickness, crease recovery, abrasion, stiffness, strength, drape and pilling	K2
CLO5	Differentiate the procedures of various Colour fastness tests	K4
CLO6	Distinguish the Comfort related properties such as air permeability, water and vapour transmission and heat transmission	K4

Course		Programme Outcomes(POs)													
Learning Outcomes	A.Knowledge &Understanding			Outcomes &Understanding B.						Skills		C.Tran	sferabl	e Skills	1
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5			
CLO1	✓	✓		✓					✓		✓				
CLO2	✓	✓		✓					✓	✓	✓	✓			
CLO3	✓	✓		✓					✓	✓	✓	✓			
CLO4	✓	✓		✓					✓	✓	✓	✓			
CLO5	✓	✓		✓					✓	✓	✓	✓			
CLO6	✓	✓		✓					✓	✓	✓	✓			

Unit	Unit Title	Learning Chapters
I	An overview of textile testing and humidity	Textile testing and its objectives: Introduction to standards – Importance, types, International Quality parameters and standards like AATCC, ASTM, BIS etc. Moisture and Humidity – its importance and relationship to textiles, Standard atmospheric conditions, Measurement of humidity – Wet and Dry bulb hygrometer, Sling hygrometer, Measurement of moisture regain and
		content by Conditioning oven and Shirley moisture meter

II	Testing of fibre properties	Fibre testing – Fibre length and its importance; Methods of measuring fibre length - Baer sorter; Fibre fineness – Sheffield method and ATIRA fibre fineness tester; Fibre Maturity – Caustic soda swelling method; Fibre strength – Measurement of strength using Pressley tester and Stelometer, Fibre Quality Index; Analysis of trash and lint content in cotton by Shirley trash analyser
III	Determination of yarn properties	Yarn testing – Determination of yarn count, Instruments used for determination of count by Quadrant balance
	yarm properties	Twist and its significance – Estimation of twist by Twist contraction method and Take – up twist tester; Measurement of yarn strength using CRL, CRT and CRE principles, CSP determination, Study of instruments – Single thread strength tester and Lea strength tester; Yarn evenness – Random and periodic variations, Index of irregularity, Yarn appearance board and ASTM standards, Uster Evenness tester, Uster Classimat; Influence of yarn hairiness on fabric quality
IV	Determination of	Fabric testing – Determination of fabric weight; Count
	fabric properties	determination; Importance of cover factor; Crimp properties – Shirley crimp tester; Measurement of thickness by Shirley thickness gauge; Measurement of crease recovery – Shirley crease recovery tester; Abrasion resistance – serviceability, wear and measurement by Martindale abrasion tester; Fabric strength – Tensile, Tearing and Bursting strength testers; Assessment of pilling in fabric – ICI pill box tester, Measurement of fabric drape; Objective measurement of fabric handle – Kawabata Evaluation Systems for Fabric (KESF) and Fabric Assurance by Simple Testing(FAST) testers
V	Testing of fabric comfort	Comfort related properties - Assessment of air permeability, water and vapour transmission, heat transmission; Colour Fastness – Importance and factors affecting colour fastness, Colour fastness to Washing, Sunlight, Crocking, Pressing and Perspiration, Grey scales and ratings

	READING LISTS AND RESOURCES
	pulsory ***
1.	Principles of Textile Testing, J.E.Booth, 3 rd Edition1986, CBS Publishers & Distributors, 1996
2.	Textile Testing, P.Angappan and R.Gopalakrishnan, 4 th revised edition, SSMITT Students Co-operative Stores, Komaraplayam.
3.	Hand Book of Textile Testing and Quality Control, E.B.Groover and D.S.Hamby, 1 st U.S. Edition, 1960, Wiley Eastern Reprint 1988, Published by Mohinder Singh Sejwal (for Wiley Eastern Limited), New Delhi, India
4.	Hand Book of methods of test for cotton fibers, yarns and fabrics, V.S.Sundaram and R.L.N.Iyengar, CTRL, Mumbai, 1969
5.	Fabric testing by Jinlian Hu, first edition, Woodhead publishing, 2008
6.	Physical testing of textiles by B.P.Saville, Woodhead publishing series in textiles, Elsevier,1999
High	ly Recommended, not Compulsory
7.	A practical guide to textile testing by K.Amutha, CRC Press, 2016.

- 8. Methods of Test for Textiles B.S.Handbook No.12, 1974, British Standards Institution, New Delhi, Indiahttps://technicaltextile.net/articles/finishing-techniques-for-medical-textiles-3622
- 9. Textile testing: fibre, yarn and fabric, by Arindam Basu, South India Textile Research Association, 2006.

Good for Students who have Future Interests



7. https://books.google.co.in/books/about/Textile_Testing.

CORE PAPER-14 STANDARDS AND SPECIFICATIONS FOR TEXTILES

Course Code: 18UPTAD1C14 Marks: 75 Marks

Course Description:

This course introduces the students to standard test methods for identification of fibres which are very important to a number of industries including textiles, forensic and design. For Purpose of fashion or aesthetics, standards and specifications of fabrics both woven and knit for different types of apparel that are acceptable to consumer are incorporated.

An important and emerging part of Medical textiles is hygiene and health sector. As Medical textiles cover a broad range of functionalities, antimicrobials being the most important function an understanding to evaluate the effectiveness of Antimicrobials on textiles are supplemented in the course. The standards of hygiene and health sector items such as sanitary napkins face mask, medical drapes and gowns are integrated in the course for new research and product development.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Cognitive
CLO1	Recall the terminologies associated to standards of ASTM, AATCC and	K1
	BIS specified in this course	
CLO2	Describe the procedure and evaluation techniques to test antimicrobial textiles	K2
CLO3	Explain fabric performance specification requirements for Woven and knit fabrics	K2
CLO4	Describe the standard procedures to manufacture health and hygiene products such as Sanitary Napkins and Surgical face mask	K2
CLO5	Classify the standard test methods for woven, knit, underwear, swimwear, denim, sportswear fabrics explaining the important characteristics that varies among different fabrics	К3
CLO6	Compare the standard performance requirements acceptable to consumer for underwear fabrics, swimwear and denim fabrics	K4
CLO7	Recommend suitable methods and test procedure for identification of different types of fibres	K5

Course		Programme Outcomes(POs)												
Learning Outcomes	A.Knowledge &Understanding			S Practical Skills					C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5		
CLO1	✓	✓	✓	✓				✓	✓	✓	✓			
CLO2	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓		
CLO3	✓	✓	✓	✓		✓		✓	✓	✓	✓			
CLO4	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓		
CLO5	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓		
CLO6	✓	✓	✓	✓		✓		✓	✓	✓	✓	✓		

CLO7	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Standard Test Methods For Identification of Fibers in Textiles and Conditioning of Textiles	 Standard Test Methods for Identification of Fibers in Textiles Fiber analysis Qualitative Fiber analysis: Quantitative Standard Practice for Conditioning and Testing Textiles Scope, Terminology: Moisture Content, Moisture equilibrium, Precondition, Standard atmosphere for preconditioning textiles, Standard atmosphere for testing textiles, Apparatus, Preparation of Test Apparatus and Calibration, Procedure, Standard atmosphere for testing various materials
П	Antimicrobial Textiles	 Applications and Objectives, Antimicrobial Textiles and their fields of Application, Two types of Activity – Passive Antimicrobial Principles and Active Antimicrobial Principles Antibacterial Activity Assessment of Textile Materials: Agar Plate Method Antibacterial Activity Assessment of Textile Materials: Parallel Streak Method Antibacterial Finishes on Textile Materials: Purpose and scope, Principle, Terminology-Activity, Antibacterial agent, Zone of Inhibition, Safety Precautions, Uses and Limitations, Test Organisms, Materials, Media and Reagents, Test Specimen, Procedure, Evaluation, Precision and Bias Antifungal Activity on Textile Materials: Mildew and Rot Resistance of Textile Materials: Purpose and scope, Principle, Terminology-Fungicide, Fungistatic, Mildew resistance, Rot resistance Antibacterial agent, Zone of Inhibition, Safety Precautions
III	Standard performance Specification for Woven and Knit Fabrics	 Standard Performance Specification for Women's and Girls' Woven Sportswear, Shorts, Slacks, and Suiting Fabrics Standard Performance Specification for Women's and Girls' Knitted Sportswear fabrics: Scope, Specification Requirements, Significance and use, Sampling and Test methods Standard Performance Specification for Men's and Boys' Woven Dress Suit Fabrics and Woven Sportswear Jacket, Slack, and Trouser Fabrics Standard Performance Specification for Men's and Boys' Knitted Dress Suit Fabrics and Knitted Sportswear Jacket, Slack, and Trouser Fabrics Standard Performance Specification for Men's and Boys' Knitted Dress Shirt Fabrics: Scope, Specification Requirements, Significance and use, Sampling and Test methods

IV	Standard	1.	Standard Performance Specification for Woven Blouse, Dress,
	Performance		Dress Shirt and Sport Shirt Fabrics: Scope, Significance and
	Specification for		Use, Test methods
	Woven Fabrics,	2.	Standard Performance Specification for Brassiere, Slip,
	Underwear		Lingerie and Underwear fabrics: Scope, Significance and use,
	Fabrics, Denim		Test methods
	Fabrics	3.	Standard Specification for 100 % Cotton Denim Fabrics:
	&Swimwear		Scope, Significance and use, Sampling, Specification
	Fabrics		requirement, Test methods
		4.	Standard Performance Specification for Knit Swimwear
			Fabrics
		5.	Standard Performance Specification for Woven Swimwear
			Fabrics: Scope, Significance and use, Sampling, Specification
			requirement, Test methods
V	Health Care and	1.	Specifications For Sanitary Napkins: Materials, Sizes,
	Hygiene Products		Manufacture, Workmanship and Finish, Requirements, Tests,
			Packing and Marking
		2.	Specifications for Surgical Face Masks Specification: Surgical
			Drapes, Gowns and Clean Air Suits, Used as Medical Devices,
			for Patients, Clinical Staff and Equipment - Test Method to
			Determine the Resistance to Wet Bacterial Penetration

READING LISTS AND RESOURCES Compulsory $\star\star\star$ An Index of State Specifications and Standards: Covering Those Standards and Specifications Issued by State Purchasing Offices of the United States, Volume 13Linda L. Grossnickle U.S. National Bureau of Standards, 1973 Quality Assurance for Textiles and Apparels, Fairchild publications, 2nd Edition, Sara J Kasolph, 2007. Physical Testing of Textiles, Saville, B.P. Woodhead Publishing Ltd and CRC Press LLC, 1999 Managing Quality in the Apparel Industry Pradip V. Mehta, Satish K. Bhardwaj New Age International, 1998 Publications of the National Bureau of Standards CatalogUnited States. National Bureau of 5. Standards U.S. Government Printing Office, 1971 Publications of the National Institute of Standards and Technology Catalog, Volume 1National Institute of Standards and Technology (U.S.) The Institute, 1980 Highly Recommended, not Compulsory ** Product Safety and Restricted Substances in ApparelSubrata Das CRC Press, 26-Oct-2016 Foreign Regulations Affecting U.S. Textile/apparel Exports U.S. Department of Commerce, International Trade Administration, 1994 Supply Chain Safety Management: Security and Robustness in Logistics Michael Essig, Michael Hülsmann, Eva-Maria Kern, Stephan Klein-Schmeink Springer Science & Business Media, 29-Nov-**Good for Students who have Future Interests** * Fabric Testing JinlianHuElsevier, 09-Sep-2008

CORE PAPER-15 TEXTILE TESTING PRACTICALS

Course Code: 18UPTAD1C15 Marks: 60 Marks

Course Description:

This course will help the students to learn about the determination of fibre length, testing various yarn and fabric properties and colour fastness tests.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Psychomotor
CLO1	Determine the Mean length, Effective length, Short fibres percentage and	P3
	Dispersion percentage by Baer sorter method	
CLO2	Perform yarn tests for crimp percentage, evenness and single yarn	P3
	strength	
CLO3	Analyse fabric test such as weight, count, thickness, crease recovery,	P3
	abrasion, stiffness, bursting strength, tearing strength, drape and pilling	
CLO4	Assess various colour fastness tests like perspiration, crocking, washing,	P3
	laundrometer, pressing and sunlight	

Course		Programme Outcomes(POs)												
Learning Outcomes	U U				B.Pr	actical	Skills	C.Transferable Skills						
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5		
CLO1	✓	✓		✓		✓			✓	✓	✓	✓		
CLO2	✓	✓		✓		✓			✓	✓	✓	✓		
CLO3	√	√		√		√			√	√	√	✓		
CLO4	√	√		√		√			√	√	√	✓		

Unit	Unit Title	Learning Chapters
I	Testing of fibres	Determination of Fibre Length Using Baer sorter and Preparation of Baer sorter diagram
II	Testing of yarns	Determination of yarn evenness and imperfections, yarn strength and crimp percentage.
III	Testing of fabrics	Determination of the tensile strength, stiffness, abrasion resistance, crease recovery, drape, bursting strength, tearing strength, Pilling and shrinkage of the given fabric.
IV	Fabric colour fastness tests	Testing the Colour Fastness of the given fabric by Crock meter, perspirometer, launderometer and sunlight.

READING LISTS AND RESOURCES Compulsory * * *

- 1. Principles of Textile Testing, J.E.Booth, 3rd Edition1986, CBS Publishers & Distributors, 1996
- **2.** Textile Testing, P.Angappan and R.Gopalakrishnan, 4th revised edition, SSMITT Students Co-operative Stores, Komaraplayam.
- 3. Hand Book of Textile Testing and Quality Control, E.B.Groover and D.S.Hamby, 1st U.S. Edition, 1960, Wiley Eastern Reprint 1988, Published by Mohinder Singh Sejwal (for Wiley Eastern Limited), New Delhi, India
- **4.** Hand Book of methods of test for cotton fibers, yarns and fabrics, V.S.Sundaram and R.L.N.Iyengar, CTRL, Mumbai, 1969
- 5. Methods of Test for Textiles B.S.Handbook No.12, 1974, British Standards Institution, New Delhi, India

Highly Recommended, not Compulsory



- 6. A practical guide to textile testing by K.Amutha, CRC Press, 2016.
- 7. Methods of Test for Textiles B.S.Handbook No.12, 1974, British Standards Institution, New Delhi, Indiahttps://technicaltextile.net/articles/finishing-techniques-for-medical-textiles-3622
- 8. Textile testing: fibre, yarn and fabric, by Arindam Basu, South India Textile Research Association, 2006.

Good for Students who have Future Interests



9. Fabric Testing JinlianHuElsevier, 09-Sep-2008

CORE PAPER -16 COMPUTERIZED PATTERN MAKING PRACTICAL

Course Code: 18UPTAD1C16 Marks: 60 Marks

Course Description:

This course updates the students to use CAD Software very effectively for pattern making and grading. They can further work with advanced CAD Techniques including manipulating, dart manipulation, marker making and Plotting the garment patterns.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Psychomotor
CLO1	Follow the basics of Patternmaking software with CAD shortcuts keys	P1
	and file formats.	
CLO2	Perform efficiently with workspace, CAD drawing tools and apply the	P2
	drafting techniques to create different garment patterns.	
CLO3	Design patterns for children's wear, women's wear and men's wear for	P5
	basic and complex styles	
CLO4	Grade the patterns for children's wear, women's wear and men's wear	P5
	for different sizes	
CLO5	Plan different layouts for marker efficiency to minimize fabric wastage	P5

Course		Programme Outcomes(POs)										
Learning Outcomes	A.Knowledge &Understanding		B.Practical Skills		C.Transferable Skills							
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓	✓	✓		✓		✓		✓	✓	✓	✓
CLO2	✓	✓		✓	✓		✓		✓	✓	✓	✓
CLO3	✓				✓		✓		✓	✓	✓	
CLO4	✓				✓		✓		✓	✓	✓	
CLO5	✓				✓		✓		✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Prepare Garment patterns for children's wear	Yoke frock Baba suit Summer frock Skirt and tops
II	Prepare Garment patterns for Women's wear	SalwarKameez Tops Nightie Princess line dress

III	Prepare Garment	Slack shirt
	patterns for men's	Full sleeve T-Shirt
	wear	Bermuda
		Pleated trouser
		Bell bottom
IV	Grading the	Grading the Garment pattern for Children's, Women and men's
	Garment Pattern	wear
V	Prepare Marker	Prepare final marker plan for effective layout for the Graded
	Plan for Garment	Garment pattern for Children's, Women and men's wear
	Pattern	

	READING LISTS AND RESOURCES
A	npulsory ***********************************
1.	Patternmaking for Fashion Design, Helen Joseph Armstrong, Pearson Education, 2011
2.	Patternmaking: a comprehensive reference for fashion design, Sylvia Rosen, Pearson Prentice Hall, 2004
3.	Metric Pattern Cutting for Children's Wear and Babywear, Winifred Aldrich, John Wiley & Sons, 2012
4.	Metric Pattern Cutting for Menswear, Winifred Aldrich, John Wiley & Sons, 2012
5.	Computer Aided Pattern Design and Product Development, Auto cad, Beazley Alison and Bond Terry, 2004
6.	Tukacad Manual
High	nly Recommended, not Compulsory
7.	Computer Aided Designing and design concept and application. Veisinet, D.D. (1987)
8.	CAD in Clothing and Textiles, Blackwell Science Ltd Aldrich, W. (1994)
Goo	d for Students who have Future Interests
7.	Textile Engineering: An introduction, Walter de Gruyter GmbH & Co KG. Yasir Nawab,
8.	Pattern Cutting and Making Up: The Professional Approach, Volume 1 Martin Shoben, Janet Ward Routledge, 1987

ELECTIVE PAPER-6 INTELLECTUAL PROPERTY RIGHTS TO TEXTILES AND FASHION

Course Code: 18UPTAD1E06 Marks: 75 Marks

Course Description:

This course updates the students on Intellectual Property Rights for Textiles and Apparel Design, identify different property rights and classify the methods of filing the property rights. Understand copy right, trade mark, industrial design process and patent filing process in detail.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
CLO1	Describe the objectives and functions of intellectual property rights.	K2
CLO2	Summarize the industrial design protection process, design act, Criteria and qualification for registration	K2
CLO3	Practice drafting procedure for Intellectual Property rights	К3
CLO4	Compare Copy right and Trade mark right for fashion design	K4
CLO5	Differentiate Geographical indication of goods for fashion design and Patenting fashion products	K4

Course	Programme Outcomes(POs)											
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills				3	
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓	✓		✓					✓		✓	
CLO2	✓	✓		✓					✓		✓	
CLO3	✓	✓	✓	✓					✓		✓	✓
CLO4	✓	✓	✓	✓					✓		✓	✓
CLO5	✓	✓	✓	✓					✓		✓	✓

Unit	Unit Title	Learning Chapters
I	Introduction to Intellectual Property rights	What are Intellectual property rights, Objectives of IP law, Legal rights for fashion designers- Types of Rights, Fashion design piracy.
II	Industrial Design protection	What is Design Act 2000, Objective of design act, understanding design act, Criteria and qualification for registration, Duration of the registration of design, Cost of filing design, Penalty of the piracy of registered design, Procedure for registration of design.
III	Copy Right Protection	Understanding copy right act for fashion design, Requirements of copyright protection, who owns the copy right at work, Copy right and Design overlap, Difference between copy right and design law, Nature and scope of protection, Terms of protection.

IV	Trademark	What is trade mark, Types of trade mark, how trade mark				
	Protection for	protects the brand name, what trade mark done in fashion,				
	fashion Design	Duration of Registration.				
V	Geographical	Geographical indication: What is GI? Protection of GI,				
	indication	Examples of GI in textiles and clothing in India, why do				
		geographical locations need protection, How GI is protected.				
		Patent: What is patent? Why patent right, who can apply for				
		patent, Types of patent, Scope of protection.				

	READING LISTS AND RESOURCES
Con	pulsory
*	\star \star
1.	Information Booklet for Applicants for Registration of Designs-Department of industrial policy and promotion, Ministry of commerce and industry, Government of India.
2.	Managing Intellectual Property: The Strategic Imperative, Vinod V. Sople, PHI Learning Pvt. Ltd., 2006
3.	Using Design Protection in the Fashion Industry, Ulla Vad Lane-Rowley, Wiley, 1997
4.	Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys, Guillermo C. Jimenez, Barbara Kolsun, A&C Black, 2014
5.	Creating Economy: Enterprise, Intellectual Property, and the Valuation of Goods Barbara Townley, Philip Roscoe, Nicola Searle Oxford University Press, 10-Jan-2019
High	nly Recommended, not Compulsory
*	igstar
6.	Textile Design Protection: Copyright, CAD and Competition" in Technovation, Vol. 20 (1), pp. 47-53. Dickson, Keith and Coles, Anne-Marie (1999),
7.	Intellectual Property and Innovation Management in Small Firms, Coles, Anne-Marie, Dickson, Keith and Woods, Adrian (2003), "Copyright Protection Strategies by Small Textile Firms" in Robert A. Blackburn (ed) Routledge, London & New York.
Goo	d for Students who have Future Interests
*	
7.	The Importance of Copyright for the Textile, Apparels and Lifestyle Sector – Case Studies", Presentation at "Training The Trainers" Workshop on Intellectual Property Rights for The National Institute of Fashion Technology, New Delhi Balakrishnan, Jyotsna (2005),
8.	Geographical Indications: UNCTAD's Initiatives", Presentation at the Regional Conference on IPR Protection through Geographical Indications, co-organized by the UNCTAD India Programme and the Textiles Committee, Lucknow, India, 4-5 September. Banga, Rashmi (2008),
9.	Structural Adjustment in Textiles and Clothing in the Post-ATC Trading Environment", OECD Trade Policy Working Paper No. 4, TD/TC/WP(2004)23/FINAL Audet, Denis (2004),

ELECTIVE PAPER-8 VISUAL MERCHANDISING

Course Code: 18UPTAD1E08 Marks: 75 Marks

Course Description:

This course sculpt the young minds with design thinking, create passion for visual presentation and help aspiring students to become successful visual merchandisers, entrepreneurs and industry ready professionals.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning
		Cognitive
CLO1	Categorize the tools used in visual merchandising display	K2
CLO2	Demonstrate the promotional and seasonal visual merchandising Techniques	K3
CLO3	Select the appropriate visual merchandising tools to achieve a good display presentation	K5
CLO4	Predict an innovating and eye catching window display with suitable signage and props	K6

Course	Programme Outcomes(POs)											
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓		✓		✓		✓	✓	✓	✓	✓	✓
CLO2	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO3	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO4	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Overview of Visual Display	Essentials of Visual Display: What is Visual Merchandising? How and where visual merchandisers work. Display Design Basics-Line, composition, Texture, Colour and Lighting.
II	Exterior display	Exterior Presentation: Exterior Signs, Marquees, Banners, Awnings, Walks and Entries and Landscaping,
III	Interior display	Interior Presentation: Interior display in selling area and sales support area, Areas of display- Windows, Highpoint, Focal point, Nesting Tables, Staircase landings, Step raisers, Lift area, Danglers, Cash counters, pillars and entrances
IV	Window display	Window Display: Scope of Window display, Window display designing process, types of window display, how to create eyecatching and innovative displays that will draw the customer into the retailer and prove the success of your window design

V	Signage fixtures	Signage, Fixtures and Props:
	and props	Fixtures: Types of fixtures, selecting display fixtures.
		Signage: What signage can do for customer, retailer, Vendor and
		community, various types of signs.
		Props: Advantages and types of props.
		Common errors in creating window display, Promotional and
		seasonal display techniques

	READING LISTS AND RESOURCES						
	npulsory						
1.	Visual Merchandising, Swati Bhalla, Anuraag S, Tata McGraw-Hill Education, 2010						
2.	Visual Merchandising for Fashion, Sarah Bailey, Jonathan Baker, A&C Black, 2014.						
3.	Fashion Retailing: A Multi-Channel Approach, Diamond, Pearson Education India, 2007						
4.	Retail Product Management: Buying and merchandising, Rosemary Varley, Routledge, 2014.						
5.	Retail Business Kit for Dummies, Rick Segel, John Wiley & Sons, 2009						
Ā	nly Recommended, not Compulsory						
6.	Stores of the Year, Issue 12Martin M. PeglerVisual Reference Publications, 2000						
7.	Store Presentation & Design: An International Collection of Design Martin M. PeglerVisual Reference Publications, 2004						
Goo	d for Students who have Future Interests						
7.	Visual Merchandising and Display: Studio Instant Access, 7th Edition, Martin M. Pegler, Anne Kong, Bloomsbury Academic, Newyork, 2018.						
8.	Silent Selling: Best practices and effective strategies in visual merchandising,3 rd Edition, Judith A .Bell, Kate Ternus,Fairchild Publications,2006.						

ELECTIVE PAPER-9 CLOTHING BOUTIQUE MANAGEMENT

Course Code: 18UPTAD1E09 Marks: 75 Marks

Course Description:

This course is designed to develop the entrepreneurship skills and help aspiring students to become successful entrepreneurs. It is to familiarise the students with the process and procedure of setting up new venture.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of Learning			
		Cognitive			
CLO1	Infer the government norms to start a boutique business	K2			
CLO2	Plan and execute the procedure for boutique development	K3			
CLO3	Formulate themselves with skills required to establish and excel in boutique handling and promotion K4				
CLO4	Appraise the impact of technologies and new business strategies	K5			
CLO5	Create a Plan and organize the daily running of boutique business	K6			

Course	Programme Outcomes(POs)											
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓		✓	✓				✓	✓	✓	✓	✓
CLO2	✓		✓	✓			✓	✓	✓	✓	✓	✓
CLO3	✓	✓	✓				✓	✓	✓	✓	✓	✓
CLO4	✓	✓	✓	✓			✓	✓	✓	✓	✓	✓
CLO5	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓

Unit	Unit Title	Learning Chapters
I	Steps in starting a boutique business	How to start a boutique: Creating a business plan, finding ideal location, financial planning
II	Procedures to start a business	Government norms to run a boutique, Interior designing, sourcing of raw materials and Inventory planning
III	Study on relationship with supplier and consumers	Buyer supplier relationships, consumer relationship, Tips and Tricks to attract the customer

IV	Recent technologies in boutique handling	Essential Technology support to run a boutique and Labour management, Warehouse.
V	Skills related to marketing and promotion and R&D	Quality control, Research and development and analysis, Marketing and Promotion and maintenance of boutique

	READING LISTS AND RESOURCES					
Con	pulsory					
*	$\star\star\star$					
1.	Opening a Boutique Clothing Store: How to Start your Own Unique Boutique, Briana Stewart Bull City Publishing, 2014					
2.	FabJob Guide to Become a Boutique Owner, Tag Goulet, DebbraMikaelsen, Catherine Goulet, FabJob Incorporated, 2011.					
3.	Fashion Unraveled: How to Start, Run and Manage an Independent Fashion Label, Jennifer Lynne Matthews, 2009					
4	nly Recommended, not Compulsory					
4.	Start Your Own Clothing Store and More: Women's, Men's, Children's, Specialty (Startup Series), Entrepreneurs press and Charlene Davis, Paperback – January 1, 2011, Third edition					
Goo	d for Students who have Future Interests					
5.	Business Boutique: A Woman's Guide for Making Money Doing What She Loves Christy Wright Ramsey Press, 17-Apr-2017.					
6.	Retail Management: A Strategic Approach Barry Berman, Joel R. Evans Macmillan, 1983					
7.	Entrepreneurship and Venture Management: Text and Cases Kenneth W. Olm, George G. Eddy C.E. Merrill Publishing Company, 1985					
8.	Start Your Own Clothing Store and More: Women's, Men's, Children's, Specialty Entrepreneur Press, 01-Jan-2011					
9.	Clothing Line Start Up Secrets: How to Start and Grow A Successful Clothing Line Brianna Stewart, Brian ClietteBull City Publishing, 04-Jun-2014					
10.	Boutiques and Other Retail Spaces: The Architecture of Seduction David Vernet, Leontine de Wit Routledge, 17-Aug-2007					

CORE PAPER -17 SOURCING AND BUYING FOR RETAIL MERCHANDISING

Course Code: 18UPTAD1C17 Marks: 75 Marks

Course Description:

This course updates the students about fashion retailing; consumer analysis, merchandise planning, assortment techniques, sourcing and buying for retail business, logistics and inventory management and latest technologies in retail merchandising to attain knowledge for the development of entrepreneurial skills.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of
		Learning
		Cognitive
CLO1	Classify the field of fashion retailing and retail formats, study on	K2
	organizational chart of retail and Identifying and understanding consumer	
	behaviour.	
CLO2	Review the concept of merchandise planning and forecasting methods of	K2
	assortment planning	
CLO3	Identify the sourcing techniques for the development of the retail	K2
	business	
CLO4	Evaluate the vendor relations and vendor performance for sourcing and	K3
	buying	
CLO5	Demonstrate the performance goals of supply chain management	K4
CLO6	Summarize the role of technology in sourcing and buying for retail in the	K5
	field of textiles and apparel sector	

Course		Programme Outcomes(POs)										
Learning Outcomes	A.Knowledge &Understanding			B.Practical Skills		C.Transferable Skills						
(CLOs)	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO2	✓		✓	✓	✓		✓	✓	✓	✓	✓	✓
CLO3	✓		✓		✓		✓	✓	✓	✓	✓	✓
CLO4	✓	✓	✓		✓		✓	✓	✓	✓	✓	✓
CLO5	✓		✓		✓		✓	✓	✓	✓	✓	✓
CLO6	✓		✓		✓		✓		✓	✓	✓	✓

Unit	Unit Title	Learning Chapters					
I	Fashion Retailing	Introduction to fashion retailing:					
	Structure and	Classification of retailers, Retail formats, organizational					
	Consumer Analysis	structures, fashion retailing organization charts, fashion					
		consumer identification and analysis-consumer behaviour, consumer assessment theories and consumer analysis.					
II	Merchandise	Merchandise Planning: Concept of Merchandise planning,					
	Planning and	implications of merchandise planning, Process of					
	Assortment	merchandise planning, determining the merchandise					

	DI	no environmento
	Planning	requirements.
		Assortment planning: Forecasting methods of clothing
		assortment planning, Forecasting product selection,
		Forecasting order quantity, forecasting short term sales-
		sales forecasting methods
III	Sourcing and	Sourcing and Buying: Sourcing defined what needs to be
	Buying and Vendor	sourced, different ways of buying a garment, selecting and
	Analysis	interacting with merchandise sources, evaluating
	<i>j</i> ~-~	merchandise.
		Vendor Analysis: Vendor, Negotiating with vendor, establishing vendor relations, analyzing vendor performance, concluding purchases, Receiving and stocking merchandise, Re- ordering merchandiser, evaluating on a regular basis.
IV	Logistics and	Logistics: Performance goals, supply chain management,
	Inventory	Order processing and fulfilment, Transportation and
	Management	warehousing, customer transactions and customer service.
		Inventory Management and control: Need and importance of Inventory management, Planning and controlling stock levels, ordering, allocation and replenishment, warehousing and distribution centres, Retailers tasks, inventory levels, merchandise security, reverse logistics and inventory analysis
V	Recent Progresses	Technology in Retailing: Role of technology in retailing,
	in retail	technologies in retailing, impact of technology on
	merchandising	relationships in retailing

	READING LISTS AND RESOURCES
	pulsory ★ ★
1.	Mastering Fashion Buying and Merchandising Management Tim Jackson, David ShawMacmillan
	International Higher Education, 16-Nov-2000.
2.	Retail Buying Techniques: Planning, Organising and Evaluating Retail Buying Decisions and
	Improving Profitability Fiona Elliott, Janet Rider Management Books 2000, 2003
3.	Law for Retailers: The Legal Beagle Keeps You Straight with a Guide to Trading Within the Law W.
	H.Thomas Management Books 2000, 2003
High	ly Recommended, not Compulsory
\bigstar	igstar
4.	Retailing Tony Kent, Ogenyi Omar Macmillan Education UK, 13-Dec-2002
5.	Strategic Retail Management: Text and International Cases Joachim Zentes, Dirk Morschett, Hanna
	Schramm-Klein Springer Science & Business Media, 16-Oct-2007
Goo	d for Students who have Future Interests
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6.	https://www.slideshare.net/ujjmishra/retail-buying-merchandising-purchasing

CORE PAPER -18 DESIGNING WITH ILLUSTRATOR PRACTICAL

Course Code: 18UPTAD1C18 Marks: 60 Marks

Course Description:

The given paper enables the students to use Adobe Illustrator Software very effectively. They can further work with advanced graphics including the older versions to upcoming new version of Adobe Illustrator. Knowledge acquired in working with Illustrator will enable one to handle Corel Draw and Adobe Photoshop without any difficulty.

Course Learning Outcomes (CLOs):

S. No	Outcomes	Domains of Learning Psychomotor
CLO1	Perform the basics of Adobe Illustrator 1.Create new document	P2
	2. List out the Adobe Illustrator shortcuts keys and file formats	
CLO2	Manipulate with Adobe Illustrator workspace using align and distribution and repeat setting, apply countless effects to objects.	P2
CLO3	Manipulate with Colors and swatches and work with advanced graphics	P2
CLO4	Format and work with Object and Symbols to create motif designs effectively.	Р3
CLO5	Design Garments, accessories and work with Graphics to create a complete set of portfolios effectively	P4

	Programme Outcomes(POs)											
Course Learning Outcomes (CLOs)	A.Knowledge& Understanding			B.Practical Skills			C.Transferable Skills					
, ,	A1	A2	A3	A4	B1	B2	В3	C1	C2	C3	C4	C5
CLO1	✓				✓		✓		✓	✓	✓	
CLO2	✓			✓	✓		✓		✓	✓	✓	
CLO3	✓			✓	✓		✓		✓	✓	✓	
CLO4	✓			✓	✓		✓		✓	✓	✓	
CLO5	✓			✓	✓		✓		✓	✓	✓	✓

Unit	Unit Title	Learning Chapters								
I In	ntroduction to	Introduction: Adobe Illustrator need for Fashion industry								
ad	dobe Illustrator	Work Space Overview: Tools and menu bar, Creating a								
		Document, Shortcut keys and uses, Importing and exporting								
		images, Art board setup and size making, saving and printing the								
		file in Adobe PDF format, GIF format, Illustrator format, JPEF								
		format and PNG format								

II	Drawing and Formatting	Drawing: Drawing, Adjusting Anchor points with pen tool, segment, Adding Converting raster to vector, Outline stroke and sizes, Copy and paste objects Brushes: Drawing and editing brushed paths, Add and removing brushes, Control brush sizes, Managing Brush libraries Tracing artwork: Lock and unlock objects, Tracing with pen tool, Tracing with the auto trace tool Path: Elements of paths, Selecting and moving paths Layers: Layers and uses, working with Layers and sub layers, Group and ungrouping layers, Clipping mask and release. Pathfinder: Add, subtract, intersect, overlapping the object, Divide, trim, merge, crop the object Align and distribution: Align object to art board, Align object
III	Colors , Swatches and Character editing	Color: Coloring the object, CMYK and RGB colors, Conversion of RGB to CMYK, Blending modes, Using the color palette, Color wheels model, Pantone colors and numbers, pick color from images Gradient effect: Giving gradient effects to objects Swatches: swatch libraries, moving swatches to Swatches palette, Swatches palette loading colors from other files Filters: Filters and uses, working with filters, giving effects to pictures Character: Work with Text, Typography and uses, Managing sizes, Adding and removing fonts Typography design
IV	Formatting and working with Object and Symbols	Transform: Scale strokes and effects, Transform pattern, Transform object only Symbols: Adding and removing symbols, Designs using symbols Creating stripe Repeat: Creating pattern, Filling a page with pattern Creating Print Repeat: Creating the Repeat, working with effects, adding additional shapes to print Color Combination: Generate print color way, Generate stripe color way
V	Designing Garments, accessories and working with Graphics	Designing Garments: Draw men's shirt with details, Draw women's Kutras with details, Draw trousers with details, Coloring the garment, Draw accessories like belt shoes, caps buttons, bows and buckles Graphics: Draw or trace flowers and objects, Draw vector graphics and add colors, Draw graphics mix with Photoshop layers, Draw typography graphics and fix it to silhouettes.

READING LISTS AND RESOURCES Compulsory *** Fashion Designer's Handbook for Adobe Illustrator, Marianne Centner, Frances Vereker, John Wiley & Adobe Illustrator CS6 on Demand, Perspection Inc., Steve Johnson, Que Publishing, 2012 Adobe for Fashion: Illustrator CS6, Robin Schneider, Lulu.com, 2012 **Highly Recommended, not Compulsory** ** Adobe creative team of designers, Classroom in a book, Adobe Press (July 5, 2013) ISBN: 978-0321929495 Adobe Illustrator CC Classroom in a Book, Brian Wood, Adobe Press 1st Edition (Dec 18, 2015) ISBN: 978-0134308111 **Good for Students who have Future Interests** Adobe InDesign CS6 Level 1 (English version): Graphic Design AMC College Advanced Micro 6. The Graphic Designers Digital Toolkit: A project based introduction to Adobe Photoshop CS6, Illustrator CS6 and InDesign CS6, Allan Wood, 6th Edition, Cengage Learning, (Aug 2, 2012) The Designer Collection Revealed: Adobe In Design CS5, Photoshop CS5 and Illustrator CS5 (Adobe

Creative Suite), Chris Botello, Elizabeth Eisner Reding, Cengage Learning 1st Edition (Aug 20, 2010)

CORE PAPER - RESEARCH RESEARCH PROJECT AND VIVA VOCE

Course Code: 18UPTAD1C19 Marks: 200 Marks

Course Description:

Each student will be required to identify a problem related to their area of interest and carryout scientific research. The research allows you to enhance the problem solving skills and academic credit through publications. The students will initiate the research work with the faculty mentor and gains hands on experience by completing a research project.

Course Learning Outcomes (CLOs)

S. No	Outcomes	Domains of		
		Learning		
		Cognitive		
CLO1	Identify appropriate research problem.	K2		
CLO2	Carry out review of literature	K3		
CLO3	Formulate the methodology to undertake research project.	K3		
CLO4	Carry out research work	К3		
CLO5	Compose the outcomes of the project by writing thesis.	K6		
CLO6	Defend the project work in viva voce examination.	K5		

Course	F			Programme Outcomes (POs)									
Learning Outcomes		owledg derstan	•		B.Practical Skills			C.Transferable Skills					
(CLOs)	A1	A1 A2 A3 A4			B1	B2	В3	C1	C2	C3	C4	C5	
CLO1	✓	✓		~	✓				✓	✓	✓	✓	
CLO2	✓	✓		~	✓				✓	✓	✓		
CLO3	✓	✓		~	✓	✓	✓		✓	✓	✓	✓	
CLO4	✓	✓		~	✓	✓	✓		✓	✓	✓	✓	
CLO5	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
CLO6	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	