

SYLLABUS

Women and Entrepreneurship Practical

(Applicable for only girls students)

Subject code: 18WSCS01

Credit Hours:L+T+P=C

Marks: 100

0+1+2=3

Objectives

1. To foster entrepreneurship band innovation
2. To offer idea to business journey in a structured way
3. To impart actionable awareness regarding the systematic process of developing launch-ready business

UNIT – I (Theory) – 1 Credit– 1 Hour of Instruction per Week

1. Concept and Meaning – Significance of Women Entrepreneurship – Entrepreneurial traits.
2. Factors contributing to Women Entrepreneurship - Social, Cultural, Economic, Political and other factors.
3. Relationship between Entrepreneurship and Empowerment – Gender and Technology – Technology’s Impact on women’s development
4. Self employment opportunities- State and Central Initiatives – NIESBED – NABARD – NSIC – SIDBI – IIE – DIC – SIDO - KVIC

UNIT – II (Practical Activity) 2 Credit – 2 Hours of Activity per Week

Group discussion, Presentation, Survey, Case studies, Field Visit, Group project based on following issues:

Exercise No.1 Entrepreneurial role model

Exercise No.2 Ideation

Exercise No.3 Problem Brief

Exercise No.4 Reframe the Problem

Exercise No.5 Problem Validation

Exercise No.6 Business Idea

Exercise No.7 Product and Process

Exercise No.8 Value Proportion and Canvas

Exercise No.9 Business Model