

PERIYAR UNIVERSITY
SALEM – 636 011

PERIYAR INSTITUTE OF DISTANCE EDUCATION (PRIDE)

B.COM
[SEMESTER PATTERN]

REGULATIONS AND SYLLABUS

(Effective from the academic year
2018 – 2019 and thereafter)

B.Com
Programme Project Report (PPR)
Programme Mission and Objectives

Mission:

The mission of the course is to provide a nurtured knowledge that will lead to fulfil the aspirations of Trade, Industry, Commerce and the Individual. To create an atmosphere of effective learning in commerce, generate a spirit of questioning, enquiry, induce healthy challenges and competitiveness, feel of complete accomplishment and instil self-confidence.

a. Objectives and Outcomes

Academic excellence

Our primary objective is to enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and co-curricular aspects.

Professional Excellence

The ultimate objective is to produce commerce graduates who possess the skills, problem solving tools and professionalism essential for being successful

Value-based Development

To impart quality and need based education to sensitize the students to their changing roles in society through awareness raising activities.

b. Relevance of the programme with HEI's Mission and Goals

One of the fundamental aim of education is providing opportunities for learners at all level. This programme afford quality higher education to learners interested in pursuing higher education through distance mode. This programme would help them to transform them into intellectually competent human resources which could help the upliftment of the nation. This programme is effective in imparting quality education through flexi-timings.

Commerce helps has to remove the unnatural boundaries for a student, enabling the mind to be free, and to make him to realize the innovation and newness rules the world, so that the flow of new ideas are not restrained. Innovative thinking and actions is a must for commerce to keep it always dynamic. To impart high quality Commerce Education by creating requisite infrastructure complemented by the state of the art technology, making excellence, a natural inspiration.

In accordance with the mission of Periyar University as an intensive research intensive institution, the teaching programme of the bachelors programme in commerce is based on state of the art of social science research and maintains a strong emphasis on the acquisition of academic and research skills.

c. Nature of prospective target group of learners:

The curriculum has been designed to fulfill the needs of diversified learners including rural people, low income group, minorities, underprivileged. This curriculum will fulfill the needs of the special group learners in teaching and management professionals.

B.Com. Employment Areas:

- Government organisations
- Auditor office
- Private Companies
- Schools and colleges
- MNCs
- Other Commercial Companies
- Taxation, Export & Import
- Entrepreneurs

B.Com Job Types:

- Accountants
- Cashiers
- Management related Jobs
- Executive officers
- Bank
- Co-operative sector
- Auditor
- Promoters
- Teachers

d. Appropriateness of the programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence

B.Com course suitability

Candidates should have understood capability, smartness, knowledge and interest on Commerce is essential for it.

Those who want to become lecturer at colleges / university level after their Master's degree plus NET, SET exams also are suitable for it.

How B.Com Course is Beneficial?

B.Com degree serves as a basis for further studies in this field such as M.Com., M.Phil., and Ph.D. degrees in Commerce, the successful completion of which makes are eligible for the post of an Assistant Professors in any University / College. With B.Com degree one can write TNPSC and UPSC examinations. Learners can develop good communication and Commerce related skills through this programme.

e. Curriculum Design:

Sem	Title of the Course	Int. Marks	Ext. Marks	TOTAL Marks	Credits
I	Tamil –I or any other Language	25	75	100	3
	English-I	25	75	100	3
	Financial Accounting-I	25	75	100	4
	Business Economics	25	75	100	4
	4	100	300	400	14
II	Tamil-II or any other language	25	75	100	3
	English-II	25	75	100	3
	Financial Accounting-II	25	75	100	4
	Indian Economy	25	75	100	4
	4	100	300	400	14
III	Business Law	25	75	100	4
	Banking Theory Law &Practice	25	75	100	4
	Corporate Accounting-I	25	75	100	4
	Practical Auditing	25	75	100	3
	4	100	300	400	15
IV	Company Law	25	75	100	5
	Corporate Accounting-II	25	75	100	5
	Principles of Marketing	25	75	100	5
	Human Resource Management	25	75	100	4
	4	100	300	400	19
V	Cost Accounting	25	75	100	5
	Auditing	25	75	100	5
	Income Tax Law and Practice – I	25	75	100	4
	Applied Banking	25	75	100	4
	4	100	300	400	18
VI	Management Accounting	25	75	100	5
	Entrepreneurial Development	25	75	100	5
	Financial Management	25	75	100	4
	Income-Tax Law and Practice -II	25	75	100	4
	4	100	300	400	18
	TOTAL	600	1800	2400	98

Total No. of Credits of the program: 98

Total Marks: 2400