

ORGANIZING COMMITTEE

CHIEF PATRONS

Tmt. E. SUNDARAVALLI, I.A.S.

Convenor - Vice Chancellor Committee,
Periyar University, Salem, Tamilnadu, India

Prof. R. SUBRAMANI

Member - Vice Chancellor Committee,
Periyar University, Salem, Tamilnadu, India

Dr. S. JAYANTHI

Member - Vice Chancellor Committee,
Periyar University, Salem, Tamilnadu, India

PATRON

Dr. V. RAJ

Registrar (FAC)
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CONVENOR

Dr. G. YOGANANDAN

Professor and Head,
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ORGANISING CHAIR

Dr. V.R. PALANIVELU

Professor & Former Head,
Director (i/c) - University Business Collaboration Centre
Organizing Secretary - (ICAIEE - 2025)
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Dean
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PERIYAR UNIVERSITY

State University - NAAC 'A++' Grade - NIRF Rank 94
State Public University Rank 40 - SDG Institutions Rank Band: 11-50
Salem – 636 011, Tamil Nadu, India

DEPARTMENT OF MANAGEMENT STUDIES & UNIVERSITY BUSINESS COLLABORATION CENTRE

& SOUTH EASTERN UNIVERSITY OF SRILANKA

University Park, Oluvil, Srilanka
FACULTY OF MANAGEMENT AND COMMERCE

& ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA (EDII) Ahmedabad

Jointly Organize

10th JOINT INTERNATIONAL CONFERENCE AND RECOGNITION OF MENTORS FOR PROMOTING ENTREPRENEURSHIP, EXPORT & INNOVATION IN THE HIGHER EDUCATIONAL INSTITUTIONS

on

“ACCELERATING INNOVATION AND EXPORT ENTREPRENEURSHIP THROUGH THE INSTRUMENTAL ROLE OF HIGHER EDUCATIONAL INSTITUTIONS IN DIGITALIZED ERA-2026” (ICAIEE-2026)

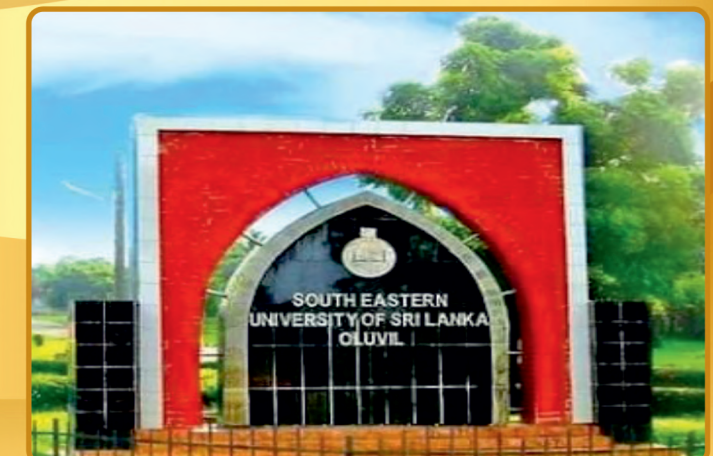
(Multi-Disciplinary)

DATE OF THE CONFERENCE

12th & 13th MARCH 2026

VENUE OF THE CONFERENCE

SENATE HALL & DEPARTMENT OF MANAGEMENT STUDIES



PERIYAR UNIVERSITY

Periyar University was established by the Government of Tamil Nadu on 17th September 1997 under the Periyar University Act, 1997. The University serves the districts of Salem, Namakkal, Dharmapuri, and Krishnagiri. It has been recognized under Sections 12(B) and 2(f) of the UGC Act and was re-accredited with **A++ Grade by NAAC in 2021**. The University secured 56th rank among Indian Universities by MoE NIRF 2024. The University secured **State University - NAAC 'A++' Grade - NIRF Rank 94 State Public University Rank 40 - SDG Institutions Rank Band: 11-50** by the Ministry of Education. The university is named after the Great Social Reformer **E.V. Ramasamy**, affectionately called “**Thanthai Periyar**”. The University aims at developing knowledge in various fields to realise the maxim inscribed in the “**Arival Vilayum Ulagu**” (Wisdom Maketh the World). Periyar University imparts higher education through three modes viz., through its departments of study and Research, the Affiliated Collages and Periyar University Centre for Distance and Online Education (CDOE). The University has 27 **Departments, One Centre for Post Graduate and Research Studies and 117 affiliated colleges**.

DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies is a dynamic Department offering quality Management education since 2005. It offers a **Two-years Full-time MBA Programme under CBCS**, approved by **AICTE in 2021**, and an **MBA in Export and Import Management** Programme introduced in the same year. The Department is an Institutional member of **AIMA, CII, and FIEO**, and provides training in Innovation, Placement support, and Export Entrepreneurship to enhance students' professional skills.

SOUTH EASTERN UNIVERSITY OF SRILANKA

The South Eastern University of Sri Lanka (SEUSL) was established to address the educational needs of the South Eastern region, particularly for students displaced by civil unrest. Founded as South Eastern University College in 1995, it began with 232 students and was elevated to University status in 1996. Starting with two Faculties at Addalaichenai, SEUSL expanded over time and now comprises six Faculties, including Arts and Culture, Management and Commerce, Applied Sciences, Islamic Studies & Arabic Language, Engineering, and Technology.

FACULTY OF MANAGEMENT AND COMMERCE

The Faculty of Management and Commerce (FMC) was established in 1995, offering Business Administration and Commerce Degrees. Specializations in Marketing and Accounting & Finance were introduced in 1999, followed by structural reforms in 2002 that expanded Programs and Academic units.

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA (EDII)

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, established in 1983, is a Premier National institute dedicated to Entrepreneurship Education, Training, Research, and Institution Building. Supported by leading financial Institutions and the Government of Gujarat, EDII is recognized as a Centre of Excellence for Nurturing Entrepreneurial Talent and Strengthening the MSME Ecosystem in India.

INTERNATIONAL CONFERENCES ORGANIZED EARLIER

- 1st International Conference on Global Business Environment and its Impact on Management Education – 2011 – PRIMS, Periyar University, Salem, Tamilnadu, India
- 2nd International Conference on “Role of Management Education in Promoting Entrepreneurship in the Globalized Business Environment” 2016 - PRIMS, Periyar University, Salem, Tamilnadu, India
- 3rd International Conference on “Role of Management Education in Promoting Entrepreneurship in the Globalized Business Environment”– 2019, PRIMS, Periyar University, Salem, Tamilnadu, India
- 4th International Conference on “Role of Management Education in Promoting Entrepreneurship in the Globalized Business Environment” – 2020, PRIMS, Periyar University, Salem, Tamilnadu, India
- 5th International Conference on “Entrepreneurship Innovation and Start-up's - 2022”- DoMS, Periyar University, Salem, Tamilnadu, India
- 6th International Conference on Entrepreneurship, Innovation and Export - 2023” - K2 School of Business and Design, Saito University College, **Malaysia**.
- 7th International conference on “Entrepreneurship Eco System, Innovation and Export Promotion through Higher Educational Institutions-2024” - Faculty of Management Studies, London American City College **Dubai, United Arab Emirates**.
- 8th International Conference on “Social Transformation and Upliftment of Economy through Entrepreneurship Culture, Innovation and Export Promotion in the Digitalized Era - 2025”- Faculty of Management and Commerce. South Eastern University of Sri Lanka, **Oluvil, Srilanka**.
- 9th International Conference Cum Business Expo on “Building Sustainable Innovation & Export Entrepreneurship Excellence in the Globalized Digital Era” 2025 - DoMS, Periyar University, Salem, Tamilnadu, India.



10th JOINT INTERNATIONAL CONFERENCE

The 10th Joint International Conference and Recognition of Mentors for Promoting Entrepreneurship, Export and Innovation in Higher Educational Institutions (ICAIEE-2026) is a Prestigious global forum focused on advancing Innovation and Export Entrepreneurship through the Pivotal role of Higher Educational Institutions in the Digital Era. The Conference brings together Academicians, Researchers, Policymakers, Industry Leaders, Entrepreneurs, Startup Mentors, and Export Professionals to discuss Emerging Trends, Challenges, and Opportunities in Entrepreneurship, Digital Transformation, and Export Development. It Highlighting the Role of Higher Educational Institutions in fostering Entrepreneurial Mindsets, Innovation Ecosystems, and Export-oriented Business Models. In the present Global Business Environment ICAIEE-2026 Constitute a platform for promoting Export Entrepreneurship among Higher Educational Institutions in Tamilnadu. Apart from the deliberate discussion it Provides an opportunity of Recognition of Mentors, honouring Outstanding Contributions in the field of Entrepreneurship, Innovation, Startups, Exports, and Industry–Academia Collaboration. The Conference also aligns with and supports State Government Policies aimed at Industrial Growth and Export Promotion in Tamil Nadu.

CONFERENCE OBJECTIVES

- To promote Entrepreneurship, Innovation, and Export through Higher Education Institutions
- To highlight the strategic role of Higher Education Institutions in fostering Startups, Innovation ecosystems and Export Awareness.
- To encourage Industry, Academia and Government Collaboration
- To recognize and Honor Mentors and Leaders contributing to Entrepreneurship, Innovation and Export.
- To promote International linkage among Higher Education Institutions
- To encouraging Idea generation and awareness about the International business opportunities.

CALL FOR PAPERS & SUBMISSION GUIDELINES

- The authors are invited to submit Research Papers, Manuscripts, and Case Studies in order to share and discuss their perspectives on the most recent advancements in their respective fields.
- The Cover page should contain Title, Abstract with full Authorship, Mobile number & Email Address. A soft copy of the abstract not exceeding 300 words should be typed in Times New Roman with 12 font size, 1.5 Line spacing and follow APA/MLA style of reference/Citation. All accepted Abstracts will be published in Conference Proceedings. Submit your papers to the Email id: 10thconferencepudoms@gmail.com

CONFERENCE REGISTRATION LINK

<https://forms.gle/wpbdKQgJcHFQdgS9A>



TARGET PARTICIPANTS FOR THE CONFERENCE

Registration for participation and presentation at the conference is open to Students, Research Scholars, Academicians from all Disciplines, Corporate Executives, Industrial Professionals, Leaders & President of NGO's, Importer & Exporters, Entrepreneurs and Start-up Innovators.

CONFERENCE REGISTRATION FEE

(Participation /Presenting of the conference)

Category	Fee	(18% GST)	Total Fee
Academic Delegates	- Rs. 600 + Rs. 108		= Rs. 708
Research Scholars	- Rs. 400 + Rs. 72		= Rs. 472
Students (UG & PG)	- Rs. 250 + Rs. 45		= Rs. 296
Industry Delegates	- Rs. 700 + Rs. 126		= Rs. 826

IMPORTANT DATES FOR CONFERENCE

Submission of Abstract	:	06/03/2026
Communication of Acceptance	:	09/03/2026
Last date to Registration	:	09/03/2026

RECOGNITION OF MENTORS

The Recognition of Mentors seeks to honour inspiring Academicians, Entrepreneurs, Innovators, Exporters, and Individuals who have demonstrated exceptional Leadership, Outstanding Contributions, and Innovation in advancing their respective fields. We invite Nominations from those who have made significant and impactful Contributions in the field of Entrepreneurship and Innovation.

REGISTRATION LINK FOR RECOGNITION OF MENTORS

<https://forms.gle/1RGQSDNmrzz4c2mX8>



ELIGIBILITY FOR REGISTRATION

The recognition is open for registration to Students, Research Scholars, Academicians across all disciplines, Corporate Executives, Industry Professionals, NGO Leaders and Presidents, Exporters and Importers, Entrepreneurs, and Start-up Innovators.

IMPORTANT DATES FOR RECOGNITION OF MENTORS

Submission of Registration	:	05/03/2026
Last Date to Apply	:	06/03/2026
Intimation Date	:	09/03/2026