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Dr. M. Suryakumar

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Dr.G. Venkatesan

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Guest Lecturer

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For Assistance

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**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH
(ICSSR) NEW DELHI SPONSORED**

TWO DAY MULTI-DISCIPLINARY NATIONAL LEVEL SEMINAR

on

**INDIAN KNOWLEDGE SYSTEMS IN
TRADE & COMMERCE: SUSTAINABILITY
IN KNOWLEDGE, INNOVATION,
INCLUSION AND GROWTH**

Organized by

**DEPARTMENT OF MANAGEMENT STUDIES
PERIYARUNIVERSITY,SALEM**

State University - NAAC A++ Grade - NIRF Rank 94, State Public University Rank 40-SDG Institutions Rank Band-II-50



10.08.2026 & 11.08.2026



**Senate Hall
Periyar University, Salem**

ABOUT PERIYAR UNIVERSITY:

Established on September 17, 1997, by the Government of Tamil Nadu in Salem, Periyar University is a premier state public university named after the legendary social reformer E.V. Ramasamy ("Thanthai Periyar"). It serves the higher education needs of four districts—Salem, Namakkal, Dharmapuri, and Krishnagiri—boasting a robust network of over 115 affiliated colleges and catering to more than 140,000 students. Renowned for its academic and research excellence, the university has achieved the prestigious NAAC 'A++' Grade with a CGPA of 3.61, consistently securing its place among the top 100 Indian universities in the NIRF rankings. Spread across a vibrant 110-acre campus, it offers postgraduate and doctoral research programs across 27 distinct departments spanning the sciences, humanities, and management, driven by its foundational motto, "Arival Vilayum Ulagu" (Wisdom Maketh the World).

DEPARTMENT OF MANAGEMENT STUDIES:

The Department of Management Studies is one of the vibrant Departments dedicated to providing excellent Management Education in the Southern region of the country. The Department offers a two-year, full-time MBA Programme under the CBCS (Choice Based Credit System) since its inception in 2005, and the MBA Programme was approved by AICTE in 2021. As a milestone, the Department introduced the two-year MBA (Export and Import Management) course in 2021. The MBA programmes blend industry-aligned training, placement support, and skill development to prepare students for diverse corporate and international market challenges.

ABOUT ICSSR, NEW DELHI:

Established in 1969 by the Government of India, the Indian Council of Social Science Research (ICSSR) is the premier national autonomous body under the Ministry of Education dedicated to promoting, funding, and elevating research in the social and human sciences. Headquartered in New Delhi, the Council acts as a vital bridge between academic scholarship and national policymaking by administering major research grants, capacity- building programs, national and international seminars, and prestigious fellowships ranging from doctoral to senior levels. ICSSR operates through a decentralized network of six regional centers and supports 24 independent, frontline research institutes nationwide, utilizing its National Social Science Documentation Centre (NASSDOC) to provide critical data infrastructure. In alignment with the National Education Policy, the council modernly emphasizes high-impact empirical research, indigenous knowledge networks, and programs like the Yuva Shodh Pratibha Scheme, making an ICSSR sponsorship one of the highest benchmarks of research validation for scholars and academic institutions across India.

ABOUT THE SEMINAR:

The contemporary global economic landscape is increasingly pivoting toward sustainable and ethical frameworks. While modern business models often focus on linear growth, the Indian Knowledge System (IKS) offers a multidimensional approach to commerce rooted in the philosophy of Sarva Loka Hitam (the well-being of the whole world). This seminar is designed to explore how India's civilizational wisdom—ranging from the decentralized power of ancient trade guilds (Shrenis) to the strategic realism of Kautilya's Arthashastra—can provide innovative solutions for modern commerce. Moving beyond viewing IKS as "nostalgia," this forum treats it as a living laboratory for innovation. By synthesizing historical agency with contemporary entrepreneurial vigor, the event highlights how inclusion, Prakriti- based (nature-aligned) leadership, and sustainability are naturally embedded in the Indian business psyche to help drive a culturally rooted, globally competitive \$5 trillion economy.

WHO CAN PARTICIPATE ?

Faculty Members, Research Scholars, Postgraduate Students, Corporate and Industrialist from Management, Commerce, Economics, Sociology, Psychology, Education, History,Literature, Journalism & Mass Communication, Public Administration, Political Science, Social Work, Anthropology, Rural Development, Women's Studies, Development Studies, Law, Tourism Studies, Cultural Studies, Philosophy, and other allied Social Science, Humanities, and Management disciplines are invited to participate.

CALL FOR PAPERS & SUB-THEMES

We invite original, unpublished research papers, conceptual essays, and case studies from faculty members, research scholars, corporate professionals, and students on themes including, but not limited to:

Theme1:StrategicWisdomandMindsetofAncientIndian Traders

- Strategic Trade Intelligence and Decision-Making
- Indigenous Risk and Crisis Management
- Merchant Guild Governance and Trade Institutions
- Ethical Governance in Ancient Trade Practices
- Relevance of Ancient Trade Strategies in Modern Business

Theme2:Equity,Agency,andEvolutionof AncientIndianTraders

- Equity and Inclusion in Ancient Trade Communities
- Indigenous Entrepreneurship and Economic Agency
- Ethical Wealth Creation in Indian Knowledge Systems
- Financial Inclusion in Historical Trade Practices Lessons from Ancient Trade for Inclusive Economic Development

Theme3:EvolutionofCross-BorderTradeinIndianKnowledge Systems

- Ancient Maritime Trade and Economic Networks
- Ports, Market Centres, and Trade Infrastructure
- Trade, Cultural Exchange, and Knowledge Transfer
- Sustainable and Resilient Indigenous Trade Ecosystems
- Indian Knowledge Systems in Contemporary Global Trade

Theme 4: Rise and Fall of Gender Inclusion in Indian Trade Guilds

- Women's Participation in Ancient Trade Systems
- Women's Economic Agency and Trade Practices
- Historical Perspectives on Women Entrepreneurship Gender Equity and Inclusion through IKS
- Lessons for Gender-Inclusive Entrepreneurship

Theme5:EvolutionofHolisticManagementinIndianWomen-Led Start-ups

- Indian Knowledge Systems in Women-Led Entrepreneurship
- Holistic, Ethical, and Value-Based Leadership
- Sustainable Business Models in Women-Led Enterprises
- Digital Innovation and Indigenous Entrepreneurship
- Opportunities and Challenges in Women-Led Start-ups

Theme6:LeveragingIndia'sBusinessHeritageforFuture Economic Growth

- Revitalizing Indigenous Business Models for Growth
- Indian Knowledge Systems and Sustainable Development
- Ancient Business Ethics in Contemporary Organizations
- Digital Transformation in Higher Education through AI and IKS
- Future-Ready Business Ecosystems through IKS

Publication Outlets:

- **ReferredJournal:** High-quality, empirical research papers will be forwarded for publication in a peer-reviewed, Referred Journal (with ISSN). Edited Book (with ISBN): Selected papers focusing on the core themes of Indian Knowledge Systems will be compiled and published as Edited Volume Book Chapters in an edited volume with a reputed national publisher carrying an ISBN.
- **Plagiarism Policy:** All submissions must be original and free from plagiarism. Papers will undergo a strict plagiarism check using Turnitin/Drillbit software. Similarity index must be below 10% to 15%.
- **Co-Authorship:** In the case of co-authored papers, both authors must register separately if they wish to attend the seminar and receive individual certificates.
- **Presentation Mandatory:** Only the papers that are actively presented during the technical sessions (Day 1 or Day 2) will be considered for the final Journal/Book Chapter Publication.
- **Registration includes** the seminar kit, lunch, and refreshments for both days. Outstation participants requiring accommodation in the Institutional Guest House must specify their requirements in the registration form (subject to availability and nominal charges).
- **Abstract:** Maximum 300 words with 4–5 keywords
- **Full Paper:** 3000–5000 words, typed in Times New Roman, Font Size 12, 1.5 line spacing, APA referencing format.

Submission Email: puicsssriksseminar@gmail.com

Important Dates to Remember

Particulars	Date
Last Date for Registration	[JULY 8 2026]
Abstract Submission Deadline	[JULY 10 2026]
Notification of Acceptance	[JULY 13 2026]
Full Paper Submission Deadline	[JULY 15 2026]

Registration Fee Details

Category	Registration Fee (Only Seminar) Including GST	Publication (ISSN)	Publication (ISBN Book Chapter)
Faculty & Academicians	1,180.00	International Journal of Exclusive Management Research (ISSN 2249-8672). Journal of Exclusive Management Science (ISSN 2320-866X)	Archers & Elevators Publishing House- Bengaluru
Research Scholars	885		
Students	590		
Corporate / Industrialist	1,770.00		

Payment Details

Name of the Account	THECONVENOR ICSSR IKS
Account Number	110315342528
Bank	CANARA BANK
Branch	PERIYAR UNIVERSITY, SALEM
IFSC	CNRB0008450

[Registration Link](#) [Seminar Whatsapp Group Link](#)





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State Public University Rank-40-SDG Institutions Rank Band:11-50
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Organising Committee



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Periyar University, Salem
Tamil Nadu, India.



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