



ஞ. 20.48 கோடி மொத்த பாரிசு தொகை

37 மாவட்டங்கள் & 388 ஊராடச் சென்றியங்கள்



முதலமைச்சர் கிளைஞர் விளையாடுத் திருவிழா

மேலும் விவரங்களுக்கு

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முன்பதிவுக்கு கடைசி நாள்: 21.01.2026



SPORTS
TAMIL NADU



கீழு நம்மு அடிப்படை 2026

முதலமைச்சர் கிளைஞர் வினாயாடுதே திருவிழா

**YOUTH WELFARE AND SPORTS DEVELOPMENT DEPARTMENT
SPORTS DEVELOPMENT AUTHORITY OF TAMIL NADU**

INTRODUCTION

Tamil Nadu has a youth centric development model focused on accessibility, inclusivity, and social justice. On **March 28, 2025**, the Hon'ble Minister for Youth Welfare and Sports Development announced on the Assembly floor that **“The Chief Minister’s Youth Sports Festival will be conducted across all blocks and districts of Tamil Nadu at an estimated cost of Rs.45 crore.”** The initiative will be implemented across **388 blocks** and **37 districts**, making it one of Tamil Nadu’s largest youth engagement programmes. The festival aims to celebrate sports, arts, fitness, and community participation in an inclusive environment.

OBJECTIVES



Revitalize sporting culture at the grassroot levels



Encourage mass youth participation



Foster teamwork, discipline, and leadership



Promote physical, mental, and social well-being



Strengthen inclusivity and social harmony

IDHU NAMMA AATTAM 2026- MASCOT



- ❖ “**Gethu**” represents confidence, pride, energy, and a winning attitude deeply rooted in Tamil identity and self-belief.
- ❖ It reflects the spirit of youth who compete with passion, discipline and determination while celebrating teamwork and community strength

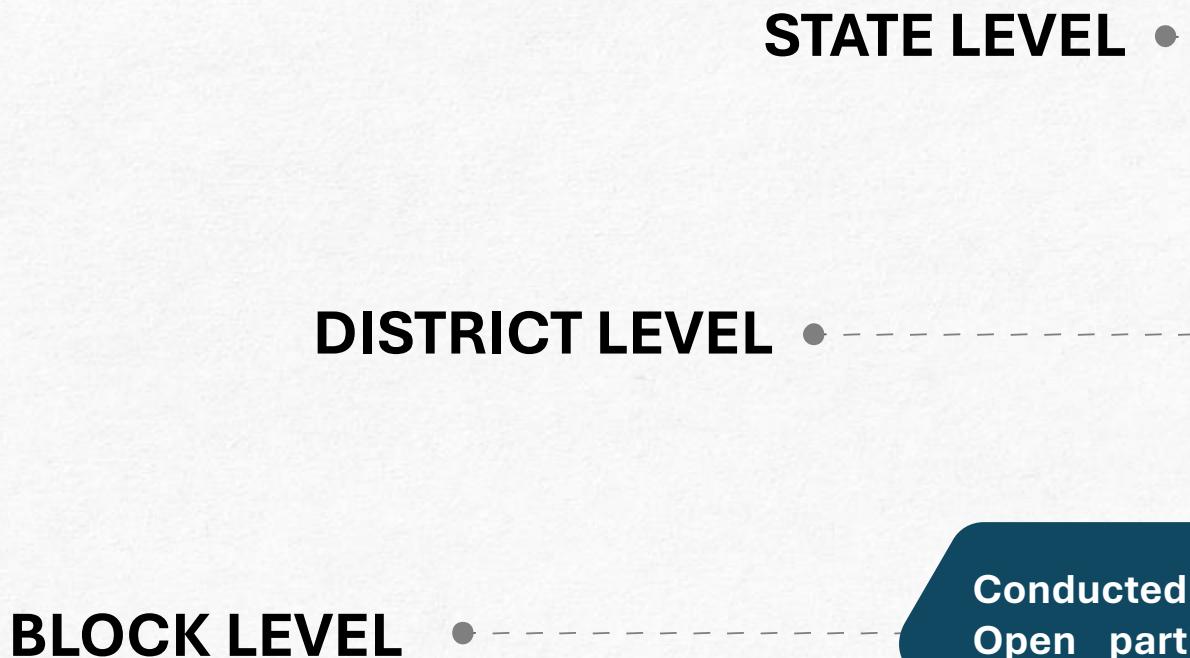
Key Characteristics of “**Gethu**”

Attribute	Meaning & Symbolism
Confidence	Represents self-belief, positive mindset, and fearless participation
Energy	Symbolises enthusiasm, dynamism, and the vibrant spirit of youth
Pride	Reflects cultural identity, community spirit, and Tamil pride
Resilience	Demonstrates perseverance, grit, and the ability to rise after setbacks
Team Spirit	Encourages unity, cooperation, and inclusive participation

COMPOSITE LOGO



COMPETITION PATHWAY



BLOCK LEVEL

- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
1.	Athletics - 2 Events (100 M , Shot Put)	✓	✓
2.	Kabaddi (7-a-Side) : Maximum of 8 players per team	✓	✓
3.	Volleyball (6-a-Side) : Maximum of 7 players per team	✓	✓
4.	Carrom (Doubles)	✓	✓
5.	Tug of War ((8-a-Side) : Maximum of 9 players per team	✓	✓
6.	Street Cricket (6-a-Side) : Maximum of 7 players per team	✓	✗
7.	Throw Ball (7-a-Side) : Maximum of 8 players per team	✗	✓

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		Male	Female
1.	Athletics - 2 Events (100 M, Shot Put)	✓	✓
2.	Kabaddi (7-a-Side) : Maximum of 8 players per team	✓	✓
3.	Volleyball (6-a-Side) : Maximum of 7 players per team	✓	✓
4.	Carrom (Doubles)	✓	✓
5.	Tug of War (8-a-Side) : Maximum of 9 players per team	✓	✓
6.	Street Cricket (6-a-Side) : Maximum of 7 players per team	✓	✗
7.	Throw Ball (7-a-Side) : Maximum of 8 players per team	✗	✓

DIRECT DISTRICT LEVEL

Disciplines & Events @

- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
8.	Painting (<i>Cultural</i>)	✓	✓
9.	Kolam Competition (Team of 3)	✗	✓
11	Physically challenged (100 m)	✓	✓
12	Visually Challenged (Shot Put)	✓	✓
13	Intellectually Challenged (100 m)	✓	✓
14	Hearing Impaired (100 m)	✓	✓

STATE LEVEL

- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
1.	Kabaddi (7-a-Side) : Maximum of 8 players per team	✗	✓
2.	Street Cricket Street Cricket (6-a-Side) : Maximum of 7 players per team	✓	✗

ELIGIBILITY AND REGISTRATION

- ❖ Age Category: 16–35 years
- ❖ Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)
- ❖ Registration: **Online & Spot registration**
- ❖ Aadhaar-based verification (participants can compete only in one block, can be verified with Aadhaar)
- ❖ A player may participate in:
 - Athletics: Maximum of 2 events, and
 - Any 2 additional games.
- ❖ Sports attire and specific kit requirements are not mandatory for any event in this festival.
- ❖ Registration period (6th Jan 2026 – 21st Jan 2026)



COMPETITION DATES

January - 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

February - 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28



Block Level – 22nd to 25th Jan, 2026



District Level – 30th Jan to 1st Feb, 2026



State Level – 6th Feb to 8th Feb, 2026

OVERALL BUDGET



S.No	Category	Date	Estimated Budget (Rs.)
1	Block Level	22 nd to 25 th Jan, 2026	25,79,23,000.00
2	District Level	30 th Jan to 1 st Feb, 2026	6,71,70,250.00
3	State Level	6 th Feb to 8 th Feb, 2026	10,36,38,500.00
Grand Total			42,87,31,750.00

PRIZE MONEY STRUCTURE



Block Level

Type	1 st Place (Rs.)	2 nd Place (Rs.)	3 rd Place (Rs.)
Individual	3,000	2,000	1,000
Team (per player)	3,000	2,000	1,000

District Level

Type	1 st Place (Rs.)	2 nd Place (Rs.)	3 rd Place (Rs.)
Individual	6,000	4,000	2,000
Team (per player)	6,000	4,000	2,000

State Level

Type	1 st Place (Rs.)	2 nd Place (Rs.)	3 rd Place (Rs.)
Team (per player)	75,000	50,000	25,000

PRIZE MONEY SUMMARY



S.No	Category	Total Prize Money (Rs.)
1	Block Level	16,52,88,000.00
2	District Level	3,72,96,000.00
3	State Level	22,50,000.00
Grand Total		20,48,34,000.00

Total Prize Money: Rupees Twenty Crore Forty-Eight Lakh Thirty-Four Thousand only

BLOCK LEVEL SUMMARY

S.No	Description	Total
1.	Total Number of Blocks	388
	Total winners per Block	
2.	(A total of 213 winners, comprising 71 individuals each securing 1st, 2nd, and 3rd place)	213
3.	Total winners (All 388 Blocks) (213 winners * 388 Blocks)	82,644
4.	Total Prize Money per Block	Rs. 4,26,000
5.	Total Block-Level Prize Money	Rs.16,52,88,000
6.	Total Number of 1st Place Winners at Block Level Eligible for District-Level Competitions	71

FACILITIES AND LOGISTICS

BLOCK LEVEL



Food & refreshments provided to technical officials



Medical and first-aid facilities



Cash Price & Merit Certificates issued digitally via DigiLocker



Playing Uniform kits for block-level (1st place) winners

DISTRICT LEVEL SUMMARY

S.No	Description	Total
1.	No. of Athletes participating in District Level (No of block level winners advancing to district level – $71*388 = 27,548$)	35,000 (Approx)
2.	No. of Events	14
3.	No. of Districts	37
4.	Total No. of Winners <i>Per District (Gold: 84, Silver: 84, Bronze: 84)</i> <i>Across 37 District (Gold: 3108, Silver: 3108, Bronze: 3108)</i>	9,324
5.	Total Prize Money	Rs. 3,72,96,000

FACILITIES AND LOGISTICS

DISTRICT LEVEL



Food & refreshments provided to technical officials



Food arrangements for all district-level participants



To and Fro travel from their respective blocks to the competition venue and return



Medical and first-aid facilities



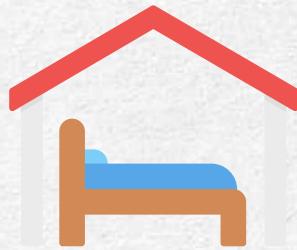
Cash Price & Merit Certificates issued digitally via DigiLocker

STATE LEVEL SUMMARY

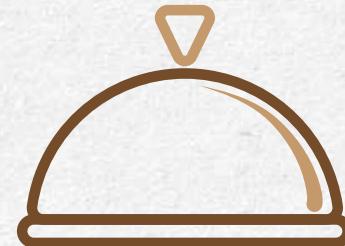
S.No	Description	Total
1.	No. of Athletes participating in State Level • <i>Kabaddi (8 girls *37 Districts = 296 Athletes)</i> • <i>Street Cricket (7 Boys *37 Districts = 259 Athletes)</i>	555
2.	No of Team Manager/ Coach	74
3.	No. of Events	2
4.	No. of Districts	37
5.	No. of Winners (Gold: 15, Silver : 15, Bronze:15)	45
6.	Total Prize Money	Rs. 22,50,000

FACILITIES AND LOGISTICS

STATE LEVEL



Accommodation for all
State-level participants,
Team manager



Food & refreshment
arrangements for all
State-level
participants, Team
manager & Officials



To and Fro travel from
their respective blocks
to the competition
venue and return

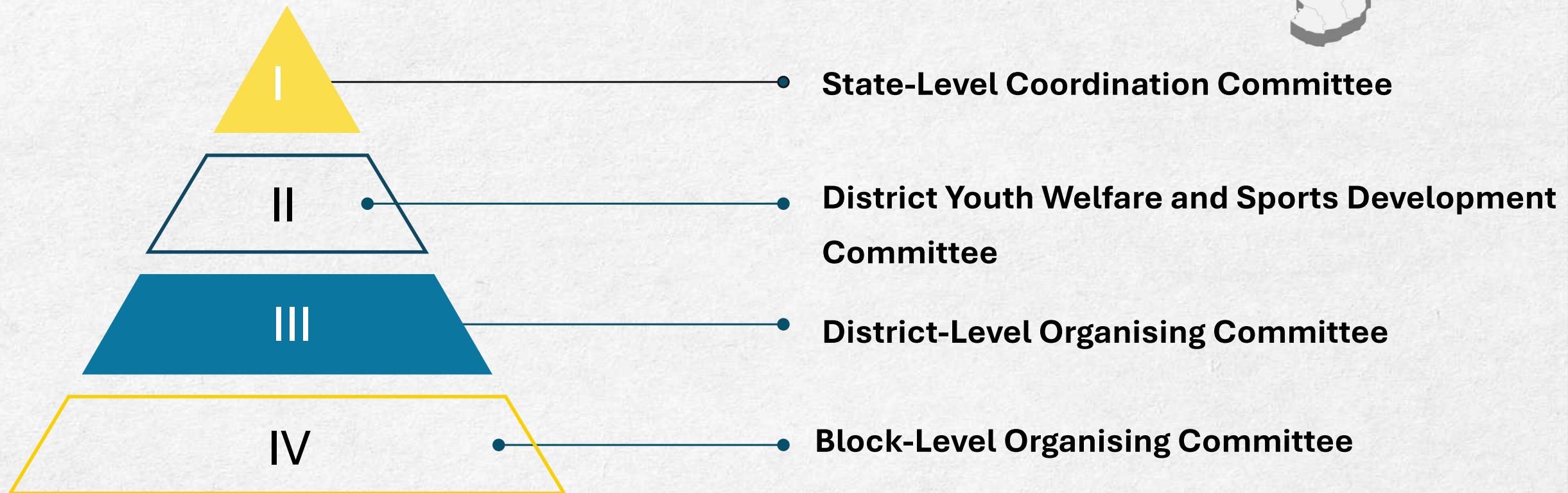


Medical and first-
aid facilities



Cash Price, Merit
Certificates & Medals

ORGANISING COMMITTEE



STATE-LEVEL COORDINATION COMMITTEE

S. No.	Designation	Role
1	Principal Secretary to Government, Youth Welfare and Sports Development Department	Chairperson
2	Commissioner of School Education	Member
3	Commissioner of Technical Education	Member
4	Director of Collegiate Education	Member
5	Commissioner of Differently Abled Department	Member
6	Vice Chancellor, Tamil Nadu Physical Education and Sports University	Member
7	Director of National Cadet Corps	Member
8	Regional Director of National Service Scheme	Member
9	State Director, Nehru Yuva Kendra Sangathan	Member
10	Chief Inspector of Physical Education	Member
11	Two senior Police Officials, one from Law and Order and one from Enforcement Bureau – CID, as nominated by the DGP/HoPF	Member
12	One senior Official from Health Department, as nominated by the Principal Secretary to Government, Health and Family Welfare Department	Member
13	One representative each from any two State Sports Association recognized by Sports Development Authority of Tamil Nadu	Special Invitees
14	Member Secretary, Sports Development Authority of Tamil Nadu / Ex-Officio Director, Youth Welfare	Member - Convener

STATE-LEVEL COORDINATION COMMITTEE

- ❖ Overall coordination and supervision of all activities related to the organization of Chief Minister's Youth Sports Festival.
- ❖ Ensuring cooperation among line departments.
- ❖ Monitoring the fair and smooth conduct of games across the state.
- ❖ Ensuring adequate publicity and maximum participation

STATE-LEVEL COORDINATION COMMITTEE

School Education Department

- Disseminate programme information through schools, educational circulars, school notice boards and student communication channels. Support student participation through awareness drives and institutional communication.

Higher Education / Collegiate & Technical Education Departments

- Facilitate outreach through colleges, universities, technical institutions and affiliated bodies.
- Promote participation among youth through institutional networks and official platforms.

Universities, NCC, NSS, and NYKS

- Mobilise youth participation through institutional, volunteer and community outreach channels.
- Support ground-level publicity and awareness campaigns, Act as communication bridges between the State and local youth networks.

Health and Family Welfare Department

- Communicate health, safety, medical preparedness, and athlete welfare advisories.
- Support awareness on first aid and emergency response protocols during events.

Police / Home Department

- Coordinate communication related to law and order, crowd management, traffic advisories, and public safety instructions.

Differently Abled Welfare Department

- Lead communication on inclusion and participation of persons with disabilities.

COMMUNICATION, BRANDING & PROMOTION

Branding Guidelines

- ❖ Standardized **Idhu Namma Aattam – 2026** logo to be used on all materials.

Public Awareness & Digital Promotion

- ❖ Promotions via schools, colleges, youth clubs, NSS, NCC, NYKS.
- ❖ Local announcements, posters, banners at:
- ❖ Schools, Panchayat/Taluk Offices, Bus Stands, Playfields.
- ❖ SDAT website/portal banners and video reels and through Social media updates

Community Engagement

- ❖ Involvement of PETs, SHGs, youth clubs, local artists.
- ❖ Folk arts, mic announcements, gram sabha meetings.

EXPECTED OUTCOMES / IMPACT



The festival will serve as a model for large-scale community sports engagement in India.



Youth empowerment through leadership and teamwork



Revitalized sports culture



Increased grassroots participation



Strengthened social cohesion



THANK YOU

Sports Development Authority of Tamil Nadu (SDAT)