



SPORTS  
TAMIL NADU



## ரூ. 20.48 கோடி மொத்த பரிசு தொகை

37 மாவட்டங்கள் & 388 ஊராட்சி ஒன்றியங்கள்



மேலும் விவரங்களுக்கு

[sdat.tn.gov.in](http://sdat.tn.gov.in)

[cmyouthfestival.sdat.in](http://cmyouthfestival.sdat.in)

☎ 9514000777

முன்பதிவுக்கு கடைசி நாள்: 21.01.2026







SPORTS  
TAMIL NADU



முதலமைச்சர் இளைஞர் விளையாட்டுத் திருவிழா

**YOUTH WELFARE AND SPORTS DEVELOPMENT DEPARTMENT**

**SPORTS DEVELOPMENT AUTHORITY OF TAMIL NADU**



# INTRODUCTION

Tamil Nadu has a youth centric development model focused on accessibility, inclusivity, and social justice. On **March 28, 2025**, the Hon'ble Minister for Youth Welfare and Sports Development announced on the Assembly floor that **“The Chief Minister's Youth Sports Festival will be conducted across all blocks and districts of Tamil Nadu at an estimated cost of Rs.45 crore.”** The initiative will be implemented across **388 blocks** and **37 districts**, making it one of Tamil Nadu's largest youth engagement programmes. The festival aims to celebrate sports, arts, fitness, and community participation in an inclusive environment.

# OBJECTIVES





# IDHU NAMMA AATTAM 2026- MASCOT

- ❖ “**Gethu**” represents confidence, pride, energy, and a winning attitude deeply rooted in Tamil identity and self-belief.
- ❖ It reflects the spirit of youth who compete with passion, discipline and determination while celebrating teamwork and community strength



## Key Characteristics of “Gethu”

Attribute	Meaning & Symbolism
Confidence	Represents self-belief, positive mindset, and fearless participation
Energy	Symbolises enthusiasm, dynamism, and the vibrant spirit of youth
Pride	Reflects cultural identity, community spirit, and Tamil pride
Resilience	Demonstrates perseverance, grit, and the ability to rise after setbacks
Team Spirit	Encourages unity, cooperation, and inclusive participation



# COMPOSITE LOGO



# COMPETITION PATHWAY



## STATE LEVEL

**Only 1st Place District level winner Progress to State Level**

- Kabaddi – Girls
- Street Cricket –Boys

## DISTRICT LEVEL

**Only 1st place winners  
Block level progress to  
District competitions.**

## BLOCK LEVEL

**Conducted in all 388 Blocks.  
Open participation for all  
eligible youth (16–35 years).**



- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
1.	Athletics - 2 Events (100 M , Shot Put )	✓	✓
2.	Kabaddi (7-a-Side) : Maximum of 8 players per team	✓	✓
3.	Volleyball (6-a-Side) : Maximum of 7 players per team	✓	✓
4.	Carrom (Doubles)	✓	✓
5.	Tug of War ((8-a-Side) : Maximum of 9 players per team	✓	✓
6.	Street Cricket (6-a-Side) : Maximum of 7 players per team	✓	✗
7.	Throw Ball (7-a-Side) : Maximum of 8 players per team	✗	✓



# DISTRICT LEVEL

- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
1.	Athletics - 2 Events (100 M , Shot Put )	✓	✓
2.	Kabaddi (7-a-Side) : Maximum of 8 players per team	✓	✓
3.	Volleyball (6-a-Side) : Maximum of 7 players per team	✓	✓
4.	Carrom (Doubles)	✓	✓
5.	Tug of War (8-a-Side) : Maximum of 9 players per team	✓	✓
6.	Street Cricket (6-a-Side) : Maximum of 7 players per team	✓	✗
7.	Throw Ball (7-a-Side) : Maximum of 8 players per team	✗	✓

# DIRECT DISTRICT LEVEL

## Disciplines & Events @

- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
8.	Painting ( <i>Cultural</i> )	✓	✓
9.	Kolam Competition (Team of 3)	✗	✓
11	Physically challenged (100 m)	✓	✓
12	Visually Challenged (Shot Put)	✓	✓
13	Intellectually Challenged ( 100 m)	✓	✓
14	Hearing Impaired (100 m)	✓	✓



# STATE LEVEL

## Disciplines & Events @

- Sports Disciplines for Open Category (Ages 16 – 35): Proposed events/games to be conducted at the Block levels
- Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)

S.No	Discipline / Event	Events	
		Male	Female
1.	Kabaddi (7-a-Side) : Maximum of 8 players per team	×	✓
2.	Street Cricket Street Cricket (6-a-Side) : Maximum of 7 players per team	✓	×

# ELIGIBILITY AND REGISTRATION

- ❖ Age Category: 16–35 years
- ❖ Participants must be born on or between 01.01.1991 and 31.12.2009 (both dates inclusive)
- ❖ Registration: **Online & Spot registration**
- ❖ Aadhaar-based verification (participants can compete only in one block, can be verified with Aadhaar)
- ❖ A player may participate in:
  - Athletics: Maximum of 2 events, and
  - Any 2 additional games.
- ❖ Sports attire and specific kit requirements are not mandatory for any event in this festival.
- ❖ Registration period (6<sup>th</sup> Jan 2026 – 21<sup>st</sup> Jan 2026)







# COMPETITION DATES

## January - 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

 Block Level – 22<sup>nd</sup> to 25<sup>th</sup> Jan, 2026

 District Level – 30<sup>th</sup> Jan to 1<sup>st</sup> Feb, 2026

## February - 2026

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28

 State Level – 6<sup>th</sup> Feb to 8<sup>th</sup> Feb, 2026

# OVERALL BUDGET



S.No	Category	Date	Estimated Budget (Rs.)
1	Block Level	22 <sup>nd</sup> to 25 <sup>th</sup> Jan, 2026	25,79,23,000.00
2	District Level	30 <sup>th</sup> Jan to 1 <sup>st</sup> Feb, 2026	6,71,70,250.00
3	State Level	6 <sup>th</sup> Feb to 8 <sup>th</sup> Feb, 2026	10,36,38,500.00
	<b>Grand Total</b>		<b>42,87,31,750.00</b>



# PRIZE MONEY STRUCTURE



## Block Level

Type	1 <sup>st</sup> Place (Rs.)	2 <sup>nd</sup> Place (Rs.)	3 <sup>rd</sup> Place (Rs.)
Individual	3,000	2,000	1,000
Team (per player)	3,000	2,000	1,000

## District Level

Type	1 <sup>st</sup> Place (Rs.)	2 <sup>nd</sup> Place (Rs.)	3 <sup>rd</sup> Place (Rs.)
Individual	6,000	4,000	2,000
Team (per player)	6,000	4,000	2,000

## State Level

Type	1 <sup>st</sup> Place (Rs.)	2 <sup>nd</sup> Place (Rs.)	3 <sup>rd</sup> Place (Rs.)
Team (per player)	75,000	50,000	25,000

# PRIZE MONEY SUMMARY



S.No	Category	Total Prize Money (Rs.)
1	Block Level	16,52,88,000.00
2	District Level	3,72,96,000.00
3	State Level	22,50,000.00
	<b>Grand Total</b>	<b>20,48,34,000.00</b>

Total Prize Money: Rupees Twenty Crore Forty-Eight Lakh Thirty-Four Thousand only



# BLOCK LEVEL SUMMARY

S.No	Description	Total
1.	Total Number of Blocks	388
2.	Total winners per Block <i>(A total of 213 winners, comprising 71 individuals each securing 1st, 2nd, and 3rd place)</i>	213
3.	Total winners (All 388 Blocks) (213 winners * 388 Blocks)	82,644
4.	Total Prize Money per Block	Rs. 4,26,000
5.	Total Block-Level Prize Money	Rs.16,52,88,000
6.	Total Number of 1st Place Winners at Block Level Eligible for District-Level Competitions	71

# FACILITIES AND LOGISTICS

## BLOCK LEVEL



Food & refreshments  
provided to technical  
officials



Medical and first-aid  
facilities



Cash Price & Merit  
Certificates issued  
digitally via DigiLocker



Playing Uniform kits  
for block-level (1st  
place) winners



# DISTRICT LEVEL SUMMARY

S.No	Description	Total
1.	No. of Athletes participating in District Level <i>(No of block level winners advancing to district level – <math>71 \times 388 = 27,548</math>)</i>	35,000 (Approx)
2.	No. of Events	14
3.	No. of Districts	37
4.	Total No. of Winners <i>Per District (Gold: 84, Silver : 84, Bronze: 84)</i> <i>Across 37 District (Gold: 3108, Silver : 3108, Bronze: 3108)</i>	9,324
5.	Total Prize Money	Rs. 3,72,96,000

# FACILITIES AND LOGISTICS

## DISTRICT LEVEL



Food & refreshments  
provided to technical  
officials



Food arrangements for  
all district-level  
participants



To and Fro travel from  
their respective blocks  
to the competition  
venue and return



Medical and first-  
aid facilities



Cash Price & Merit  
Certificates issued  
digitally via DigiLocker

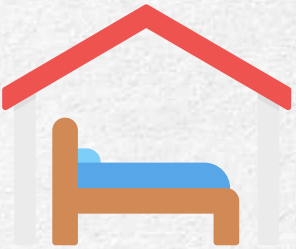


# STATE LEVEL SUMMARY

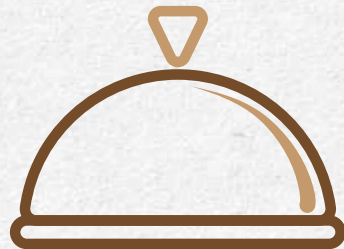
S.No	Description	Total
1.	No. of Athletes participating in State Level <ul style="list-style-type: none"><li><i>Kabaddi (8 girls *37 Districts = 296 Athletes)</i></li><li><i>Street Cricket (7 Boys *37 Districts = 259 Athletes)</i></li></ul>	555
2.	No of Team Manager/ Coach	74
3.	No. of Events	2
4.	No. of Districts	37
5.	No. of Winners (Gold: 15, Silver : 15, Bronze:15)	45
6.	Total Prize Money	Rs. 22,50,000

# FACILITIES AND LOGISTICS

## STATE LEVEL



Accommodation for all  
State-level participants,  
Team manager



Food & refreshment  
arrangements for all  
State-level  
participants, Team  
manager & Officials



To and Fro travel from  
their respective blocks  
to the competition  
venue and return



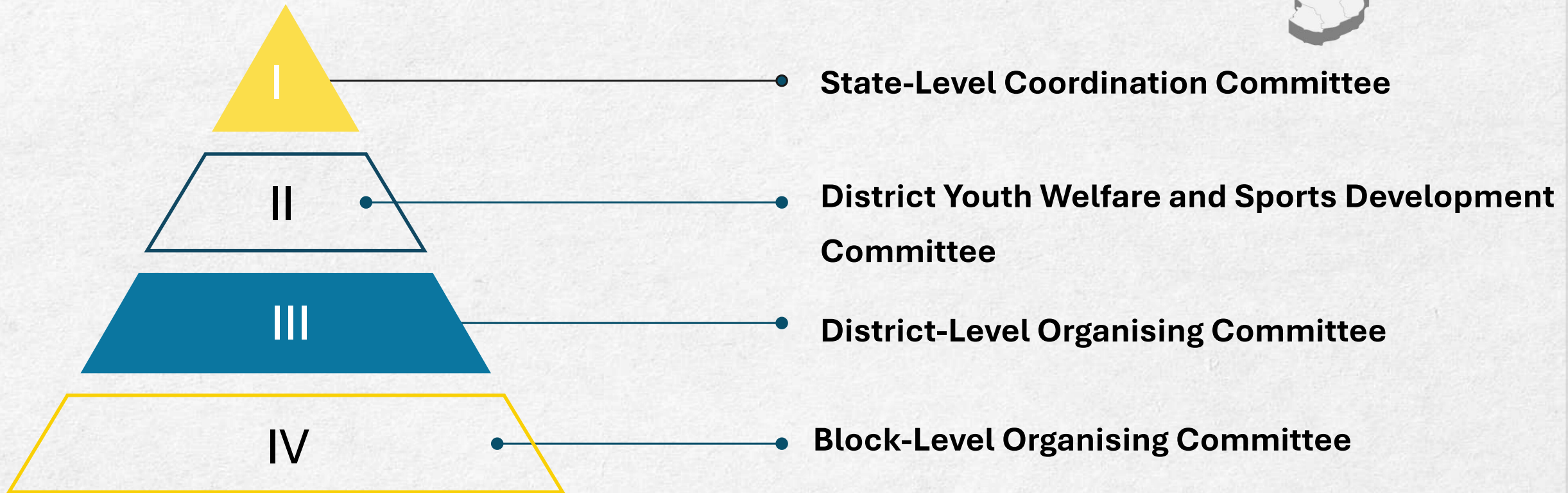
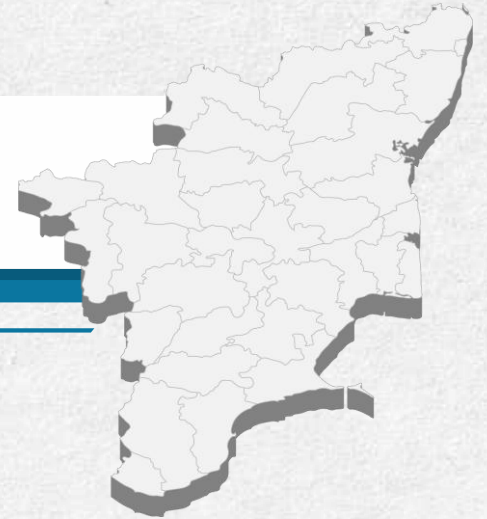
Medical and first-  
aid facilities



Cash    Price,    Merit  
Certificates & Medals



# ORGANISING COMMITTEE



# STATE-LEVEL COORDINATION COMMITTEE

S. No.	Designation	Role
1	Principal Secretary to Government, Youth Welfare and Sports Development Department	Chairperson
2	Commissioner of School Education	Member
3	Commissioner of Technical Education	Member
4	Director of Collegiate Education	Member
5	Commissioner of Differently Abled Department	Member
6	Vice Chancellor, Tamil Nadu Physical Education and Sports University	Member
7	Director of National Cadet Corps	Member
8	Regional Director of National Service Scheme	Member
9	State Director, Nehru Yuva Kendra Sangathan	Member
10	Chief Inspector of Physical Education	Member
11	Two senior Police Officials, one from Law and Order and one from Enforcement Bureau – CID, as nominated by the DGP/HoPF	Member
12	One senior Official from Health Department, as nominated by the Principal Secretary to Government, Health and Family Welfare Department	Member
13	One representative each from any two State Sports Association recognized by Sports Development Authority of Tamil Nadu	Special Invitees
14	Member Secretary, Sports Development Authority of Tamil Nadu / Ex-Officio Director, Youth Welfare	Member - Convener



# STATE-LEVEL COORDINATION COMMITTEE

- ❖ Overall coordination and supervision of all activities related to the organization of Chief Minister's Youth Sports Festival.
- ❖ Ensuring cooperation among line departments.
- ❖ Monitoring the fair and smooth conduct of games across the state.
- ❖ Ensuring adequate publicity and maximum participation

# STATE-LEVEL COORDINATION COMMITTEE

## **School Education Department**

- Disseminate programme information through schools, educational circulars, school notice boards and student communication channels. Support student participation through awareness drives and institutional communication.

## **Higher Education / Collegiate & Technical Education Departments**

- Facilitate outreach through colleges, universities, technical institutions and affiliated bodies.
- Promote participation among youth through institutional networks and official platforms.

## **Universities, NCC, NSS, and NYKS**

- Mobilise youth participation through institutional, volunteer and community outreach channels.
- Support ground-level publicity and awareness campaigns, Act as communication bridges between the State and local youth networks.

## **Health and Family Welfare Department**

- Communicate health, safety, medical preparedness, and athlete welfare advisories.
- Support awareness on first aid and emergency response protocols during events.

## **Police / Home Department**

- Coordinate communication related to law and order, crowd management, traffic advisories, and public safety instructions.

## **Differently Abled Welfare Department**

- Lead communication on inclusion and participation of persons with disabilities.



# COMMUNICATION, BRANDING & PROMOTION

## Branding Guidelines

- ❖ Standardized **Idhu Namma Aattam – 2026** logo to be used on all materials.

## Public Awareness & Digital Promotion

- ❖ Promotions via schools, colleges, youth clubs, NSS, NCC, NYKS.
- ❖ Local announcements, posters, banners at:
  - ❖ Schools, Panchayat/Taluk Offices, Bus Stands, Playfields.
- ❖ SDAT website/portal banners and video reels and through Social media updates

## Community Engagement

- ❖ Involvement of PETs, SHGs, youth clubs, local artists.
- ❖ Folk arts, mic announcements, gram sabha meetings.

# EXPECTED OUTCOMES / IMPACT



**The festival will serve as a model for large-scale community sports engagement in India.**



**Increased grassroots participation**



**Youth empowerment through leadership and teamwork**



**Revitalized sports culture**



**Strengthened social cohesion**





# THANK YOU

**Sports Development Authority of Tamil Nadu (SDAT)**