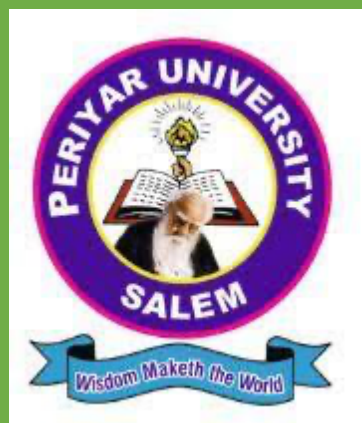


STAKEHOLDERS FEEDBACK ANALYSIS REPORT

**EMPLOYER FEEDBACK
(2023-24)**



**PERIYAR UNIVERSITY
SALEM**

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FEEDBACK FROM EMPLOYERS

The Internal Quality Assurance Cell (IQAC) of Periyar University collects feedback from employers on the design and review of the syllabus. The rating scale is fixed as strongly agree, agree, neither agree nor disagree, disagree, and strongly disagree. A total of 119 employers have given their feedback. This report presents a list of questions and an overall analysis.

The number of feedbacks received in the year 2023-2024 is

Year	Number of Employers
2023-2024	119

Table – 1: Questions asked

EMPLOYABILITY 1. The program's overall curriculum is relevant to employability
THE SYLLABUS OF THE PROGRAMME MEETS THE REQUIREMENTS OF THE INDUSTRY 2. Experiments and practical's are conducted following current industry practices. 3. Capacitated to work with cutting-edge technology, new types of equipment, and materials
THE CURRICULUM IS DESIGNED TO INCLUDE THE FUNDAMENTAL SKILLS Technical & Practical Skills: 4. Have necessary technical & Practical skills to carry out the responsibilities of a job role Digital skills 5. Know basic Microsoft office 6. Have specific software skills related to the job role 7. Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions Communication skills: 8. Adequate oral communication skills 9. Adequate written communication skills
THE CURRICULUM ENCOMPASSES ENTREPRENEURSHIP SKILLS 10. Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas 11. Able to initiate, lead and lift teamwork spirit 12. Digital marketing: Ability to use digital technologies to promote products and services that include websites
THE SYLLABUS ENCOURAGES RESEARCH WORK 13. Able to identify problems and come up with viable solutions 14. Develops new processes and products 15. Apply critical thinking skills to analyse the information

<p>THE CURRICULUM MAKES THE EMPLOYEES AWARE OF THE LEGAL KNOWLEDGE</p> <p>16. The employees are aware of the legal laws and rights relating to their job roles</p>
<p>THE INSTITUTION PAYS CLOSE ATTENTION TO THE DISCIPLINE AND ETIQUETTE OF THE STUDENTS</p> <p>Discipline:</p> <p>17. The employees are well disciplined and maintain a healthy working environment with their peers</p> <p>Ethical issues:</p> <p>18. The fundamental code of conduct of the employees is well observed</p> <p>19. Employees from our institution are performing well</p>
<p>20. PEOPLE AND PERSONAL SKILLS:</p> <p>Please tick (<input type="checkbox"/>) the personal qualities that are required for your organization from the list of skills and qualities below:</p>
A. Adaptability to the working environment
B. Giving attention to details
C. Employee Commitment
D. Open to new ideas and techniques
E. Cooperation with management and peers
F. Decision-making ability
G. Dependability and sense of belongingness
H. Leadership and taking responsibility
I. Numeracy / Expertise
J. Discipline and etiquette
K. Self-awareness / Environmental awareness
L. Promptness /Punctuality
M. Tolerance to stress
N. Work ethics
O. Initiate new ideas

Table – 2: Distribution of responses from Employers (2023-2024)

S.No	Parameters	Strongly Agree (%)	Agree (%)	Neither agree nor Disagree (%)	Disagree (%)	Strongly Disagree (%)	Total
1.	The program's overall curriculum is relevant to employability	59	54	5	0	1	119
2.	Experiments and practical's are conducted following current industry practices	47	62	8	2	0	119
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	42	62	13	2	0	119
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	63	53	3	0	0	119
5.	Know basic Microsoft office	75	42	2	0	0	119
6.	Have specific software skills related to the job role	67	45	6	1	0	119
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions	78	38	3	0	0	119
8.	Adequate written communication skills	75	42	1	0	1	119
9.	Adequate oral communication skills	73	42	3	0	1	119
10.	Possess entrepreneurial abilities that include identifying market gaps	55	56	7	0	1	119
11.	Able to initiate, lead and lift teamwork spirit	60	54	5	0	0	119
12.	Digital marketing: Ability to use digital technologies to promote products and services that include websites	47	59	12	0	1	119
13.	Able to identify problems and come up with viable solutions	59	52	7	0	1	119
14.	Develops new processes and products	52	58	8	1	0	119
15.	Apply critical thinking skills to analyse the information	60	54	3	1	1	119
16.	The curriculum makes the employees aware of the legal knowledge	58	52	8	1	0	119

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	79	36	2	0	2	119
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	70	44	3	0	2	119
19.	Employees from our institution are performing well	76	38	4	0	1	119

20 People and personal skills: (Qualities / Skills)	High	Medium	Low	Total
A. Adaptability to the working environment	104	14	1	119
B. Giving attention to details	94	24	1	119
C. Employee Commitment	102	17	0	119
D. Open to new ideas and techniques	89	27	3	119
E. Cooperation with management and peers	93	24	2	119
F. Decision-making ability	85	30	4	119
G. Dependability and sense of belongingness	80	37	2	119
H. Leadership and taking responsibility	84	32	3	119
I. Numeracy/Expertise	83	34	2	119
J. Discipline and etiquette	101	17	1	119
K. Self-awareness / Environmental awareness	99	19	1	119
L. Promptness /Punctuality	98	20	1	119
M. Tolerance to stress	80	36	3	119
N. Work ethics	93	26	0	119
O. Initiate new ideas	94	23	2	119

Table – 3 Employers Response Distribution in Percent (2023-2024)

S. No	Parameters	Strongly Agree (%)	Agree (%)	Neither agree nor Disagree (%)	Disagree (%)	Strongly Disagree (%)	Total	Mean Score
1.	The program's overall curriculum is relevant to employability	50	45	4	0	1	100	4.73
2.	Experiments and practical's are conducted following current industry practices.	39	52	7	2	0	100	4.40
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	35	52	11	2	0	100	4.33
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	52	45	3	0	0	100	4.53
5.	Know basic Microsoft office	63	35	2	0	0	100	4.80
6.	Have specific software skills related to the job role	56	38	5	1	0	100	4.67
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions	65	32	3	0	0	100	4.87
8.	Adequate written communication skills	63	35	1	0	1	100	4.67
9.	Adequate oral communication skills	61	35	3	0	1	100	4.73
10.	Possess entrepreneurial abilities that include identifying market gaps	46	47	6	0	1	100	4.27
11.	Able to initiate, lead and lift teamwork spirit	51	45	4	0	0	100	4.47
12.	Digital marketing: Ability to use digital technologies to promote products and services that include websites	39	50	10	0	1	100	4.20
13.	Able to identify problems and come up with viable solutions	49	44	6	0	1	100	4.53
14.	Develops new processes and products	44	48	7	1	0	100	4.67
15.	Apply critical thinking skills to analyse the information	50	45	3	1	1	100	4.53
16.	The curriculum makes the employees aware of the legal knowledge	48	44	7	1	0	100	4.33
17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	66	30	2	0	2	100	4.67
18.	Ethical issues: The fundamental code of conduct of the employees is well	58	37	3	0	2	100	4.73

	observed							
19	Employees from our institution are performing well	64	32	3	0	1	100	4.60

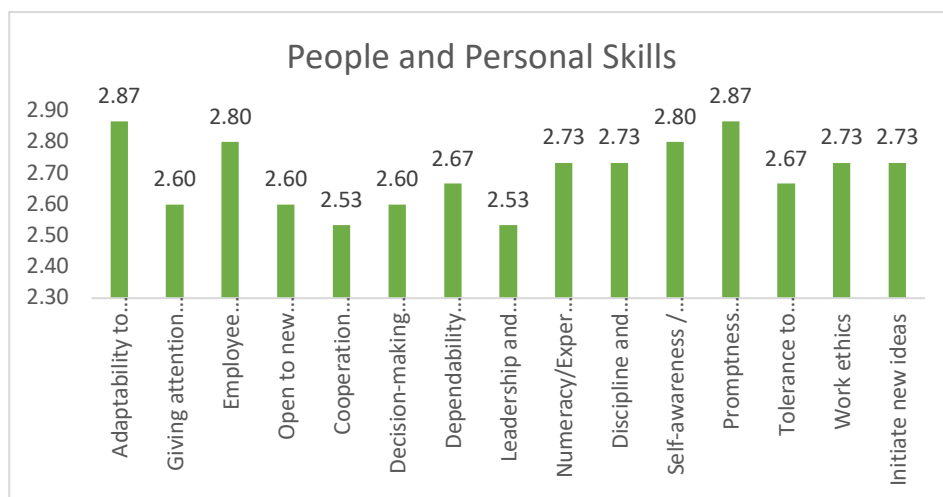
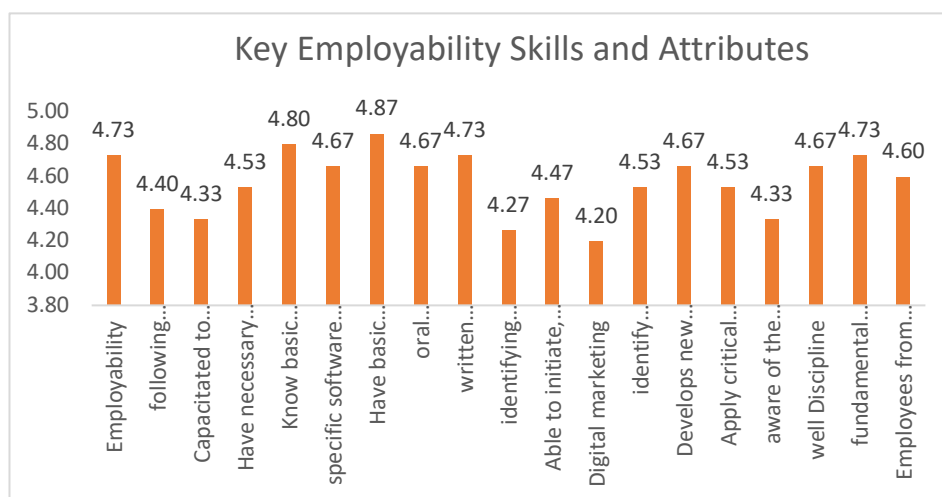


Table- 4 School of Biosciences

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	47	38	15	0	0	4.31
The employers are highly satisfied with the curriculum's relativity to employment.							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	39	46	15	0	0	4.23
3.	Capacitated to work withcutting-edge technology, new types of equipment, and materials	23	54	23	0	0	4
Employers are gratified with the graduates' capacity to work with new equipment and the latest technology. They are satisfied with the Experiments and practical in the curriculum.							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilitiesof a job role	46	54	0	0	0	4.46
5.	Digital skills: Know basic Microsoft office applications	46	46	8	0	0	4.38
6.	Have specific software skills related to the jobrole	31	46	23	0	0	4.07
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	54	38	8	0	0	4.46
8.	Communication skills: Adequate oral communication skills	54	46	0	0	0	4.54
9.	Adequate written communication skills	46	46	8	0	0	4.38
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. They are highly content with the communication skills and digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	31	62	8	0	0	4.23
11.	Able to initiate, lead and lift teamwork spirit	46	9 46	8	0	0	4.38

12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	15	46	38	0	0	3.77
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Employers are moderately satisfied with the digital marketing skills and teamwork spirit of the graduates. They emphasize and suggest to concentrate on improving the ability of digital marketing in the curriculum that encompasses entrepreneurship skills.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	31	46	23	0	0	4.07
14.	Develops new processes and products	23	62	8	8	0	4
15.	Apply critical thinking skills to analyze the information	23	69	0	8	0	4.08

Employers are fairly satisfied with the former students' ability in identifying the problems, finding solutions, developing new process, products and critical thinking skills

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	23	62	15	0	0	4.08
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Employers are fairly satisfied with the employees aware of the legal knowledge in the curriculum.

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	62	38	0	0	0	4.62
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	54	38	8	0	0	4.46
19.	Performance: Employees from our institution are performing well	46	46	8	0	0	4.38

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)				High	Medium	Low	Total
a. Adaptability to the working environment				69	31	0	2.69
b. Giving attention to details				69	30	0	2.69
c. Employee Commitment				77	23	0	2.77
d. Open to new ideas and techniques				54	38	8	2.46
e. Cooperation with management and peers				77	23	0	2.77
f. Decision-making ability				38	54	8	2.31
g. Dependability and sense of belongingness				46	54	0	2.46
h. Leadership and taking responsibility				38	62	0	2.38
i. Numeracy/Expertise				54	46	0	2.54
j. Discipline and etiquette				85	15	0	2.85
k. Self-awareness / Environmental awareness				77	23	0	2.77
l. Promptness /Punctuality				77	23	0	2.77
m. Tolerance to stress				77	23	0	2.77
n. Work ethics				69	31	0	2.69
o. Initiate new ideas				10	46	54	2.46

Employers strongly suggested to enhance the traits of the students' personal skills. Likely they emphasized open new ideas and techniques, decision-making ability, dependability, sense of belongingness, leadership, taking responsibility and initiating new ideas.

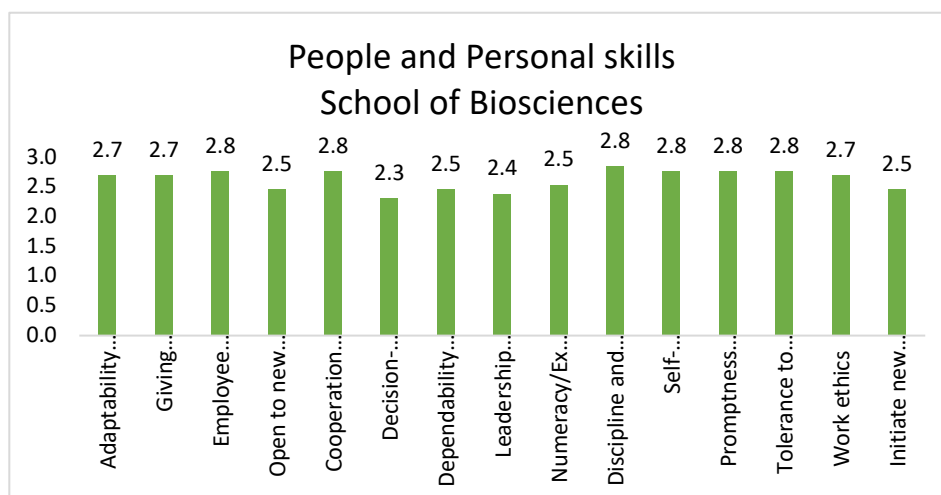
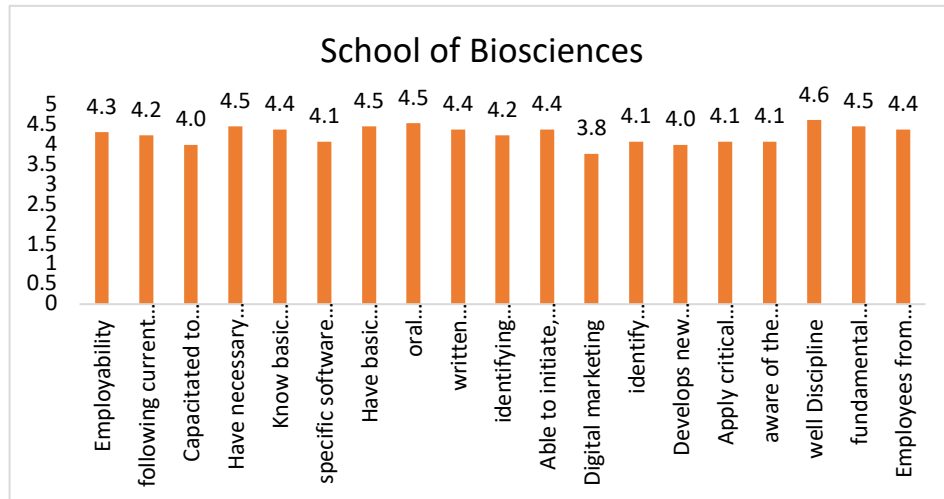


Table-5 School of Business Studies

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	40	55	5	0	0	4.35
The employers are highly satisfied with the curriculum's relativity to employment.							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	25	65	10	0	0	4.15
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	20	55	25	0	0	3.95
Employers are moderately satisfied with the capacity to work and suggest to upgrade with new types of equipment and the latest technology. They are happy about the experiments and practical in the curriculum which is conducted exactly like the current industry practices.							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	45	50	5	0	0	4.4
5.	Digital skills: Know basic Microsoft office applications	65	30	5	0	0	4.6
6.	Have specific software skills related to the job role	55	30	10	5	0	4.35
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	70	25	5	0	0	4.65
8.	Communication skills: Adequate oral communication skills	65	30	5	0	0	4.6
9.	Adequate written communication skills	55	40	5	0	0	4.5
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. They are highly content with the communication skills and Digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	50	35	15	0	0	4.35

11.	Able to initiate, lead and lift teamwork spirit	50	40	10	0	0	4.4
12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	55	35	10	0	0	4.45

Employers are pleased with the digital marketing skills and teamwork spirit of the graduates. They are content with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	50	40	10	0	0	4.4
14.	Develops new processes and products	35	55	10	0	0	4.25
15.	Apply critical thinking skills to analyze the information	55	35	10	0	0	4.45

Employers are delighted with the former students' ability in identifying problems, finding solutions, developing new process, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	23	62	15	0	0	4.08
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Employers are fairly satisfied with the employees aware of the legal knowledge in the curriculum.

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	60	35	5	0	0	4.55
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	45	45	10	0	0	4.35
19.	Performance Employees from our institution are performing well	65	30	5	0	0	4.6

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)				High	Medium	Low	Total
a. Adaptability to the working environment				85	15	0	2.85
b. Giving attention to details				80	15	5	2.75
c. Employee Commitment				85	15	0	2.85
d. Open to new ideas and techniques				65	30	5	2.6
e. Cooperation with management and peers				75	25	0	2.75
f. Decision-making ability				65	25	10	2.55
g. Dependability and sense of belongingness				65	30	5	2.6
h. Leadership and taking responsibility				90	5	5	2.85
i. Numeracy/Expertise				65	30	5	2.6
j. Discipline and etiquette				90	10	0	2.9
k. Self-awareness / Environmental awareness				70	30	0	2.7
l. Promptness /Punctuality				85	15	0	2.85
m. Tolerance to stress				55	30	15	2.4
n. Work ethics				80	20	0	2.8
o. Initiate new ideas				70	25	5	2.65

Employers prioritized personal skills of the students of Periyar University augmented with open to new ideas, techniques, decision-making, dependability, managing stress, sense of belongingness and numeracy/expertise.

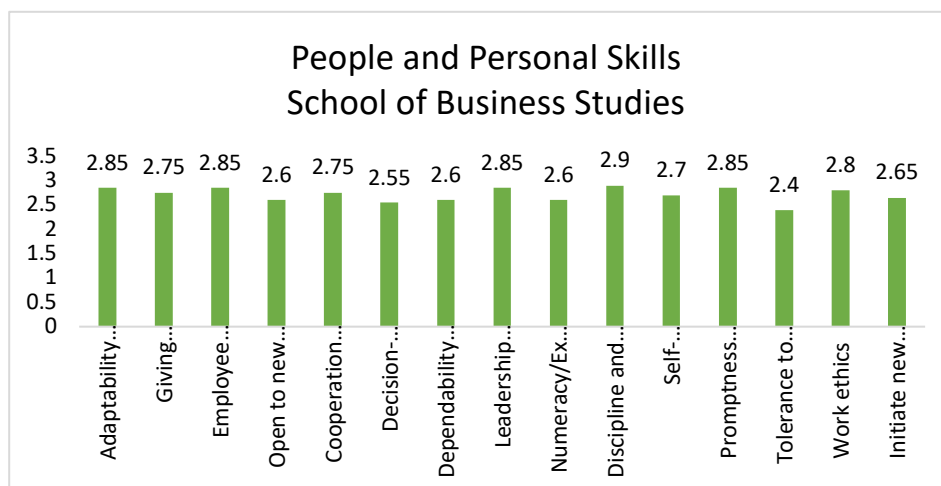
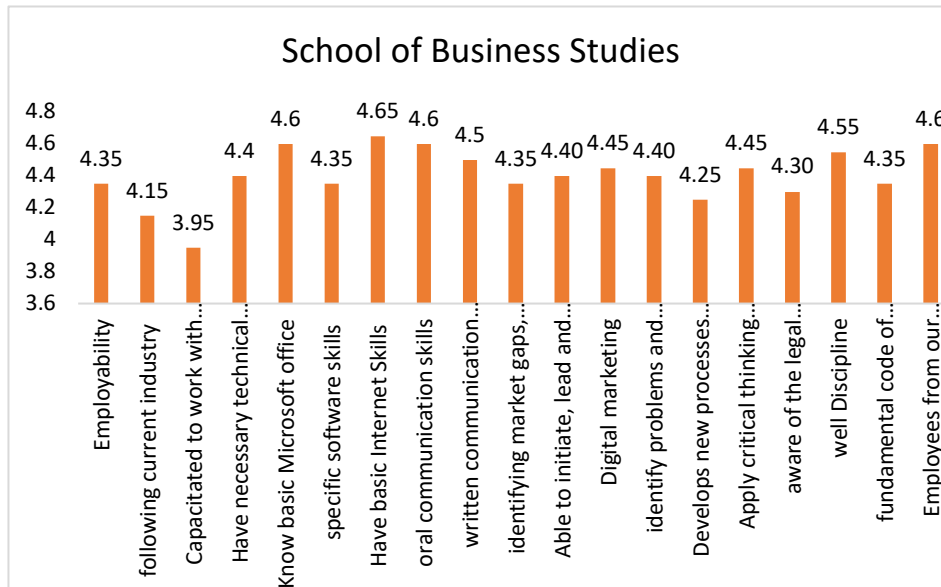


Table-6 School of Social Sciences

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	46	54	0	0	0	4.46
The employers are highly satisfied with the curriculum's relativity to employment.							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	23	69	8	0	0	4.15
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	23	77	0	0	0	4.23
Employers are gratified with the syllabus of the programme that meets the requirements of the industry							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	38	62	0	0	0	4.38
5.	Digital skills: Know basic Microsoft office applications	62	38	0	0	0	4.61
6.	Have specific software skills related to the job role	54	46	0	0	0	4.53
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	54	46	0	0	0	4.53
8.	Communication skills: Adequate oral communication skills	69	31	0	0	0	4.69
9.	Adequate written communication skills	77	23	0	0	0	4.76
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. They are highly content with the communication skills and Digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	46	46	8	0	0	4.38
11.	Able to initiate, lead and lift teamwork spirit	54	38	8	0	0	4.46

12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	38	54	8	0	0	4.30
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Employers are happy with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	62	31	8	0	0	4.53
14.	Develops new processes and products	54	31	15	0	0	4.38
15.	Apply critical thinking skills to analyze the information	62	38	0	0	0	4.61

Employers are delighted with the former students' ability in identifying problems, finding solutions, developing new processes, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	54	46	0	0	0	4.53
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Employers are highly satisfied with the legal knowledge in the curriculum

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	69	31	0	0	0	4.69
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	46	54	0	0	0	4.46
19.	Performance: Employees from our institution are performing well	62	38	0	0	0	4.61

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)		High	Medium	Low	Total
a.	Adaptability to the working environment	92	8	0	2.92
b.	Giving attention to details	85	15	0	2.84
c.	Employee Commitment	92	8	0	2.92
d.	Open to new ideas and techniques	85	15	0	2.84
e.	Cooperation with management and peers	77	23	0	2.76
f.	Decision-making ability	100	0	0	3
g.	Dependability and sense of belongingness	85	15	0	2.84
h.	Leadership and taking responsibility	69	31	0	2.69
i.	Numeracy/Expertise	62	38	0	2.61
j.	Discipline and etiquette	85	15	0	2.84
k.	Self-awareness / Environmental awareness	100	0	0	3
l.	Promptness /Punctuality	69	31	0	2.69
m.	Tolerance to stress	77	23	0	2.76
n.	Work ethics	85	15	0	2.84
o.	Initiate new ideas	100	0	0	3

Employers highlighted personal skills of the students of Periyar University boosted with leadership, taking responsibility, numeracy/expertise and promptness /punctuality.

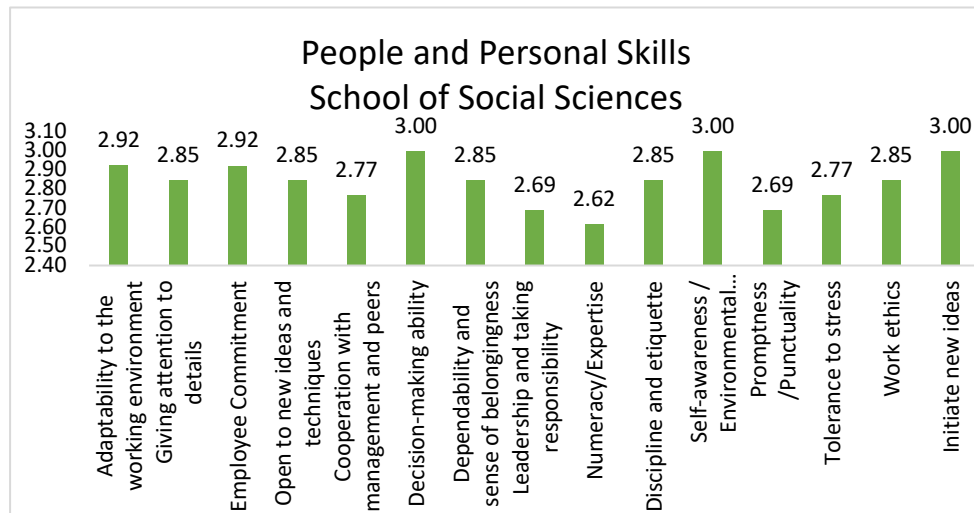
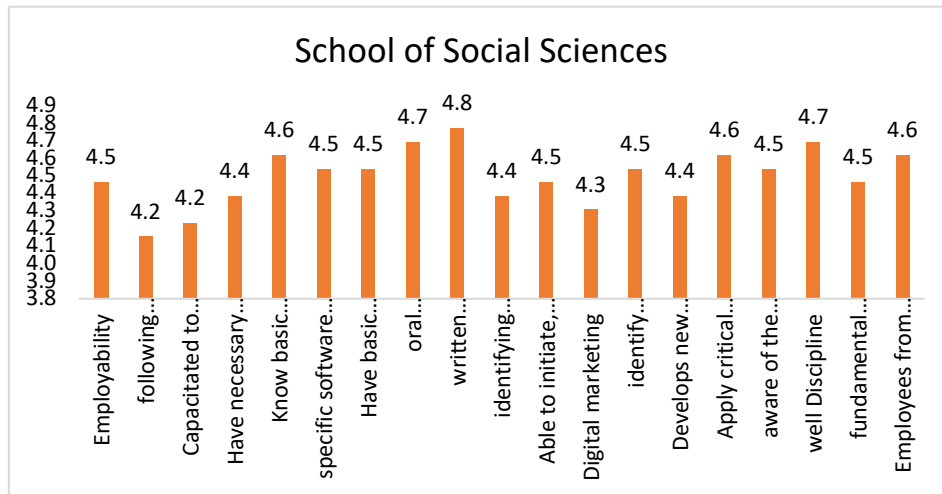


Table- 7 School of Mathematics

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	43	57	0	0	0	4.43
The employers are highly satisfied with the curriculum's relativity to employment							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	43	57	0	0	0	4.43
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	29	57	0	14	0	4
Employers are gratified with the graduates' capacity to work with new equipment and the latest technology. They are happy about the Experiments and practical in the curriculum which is conducted exactly like the current industry practices.							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	57	43	0	0	0	4.57
5.	Digital skills: Know basic Microsoft office applications	71	29	0	0	0	4.71
6.	Have specific software skills related to the job role	71	29	0	0	0	4.71
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	86	14	0	0	0	4.86
8.	Communication skills: Adequate oral communication skills	57	43	0	0	0	4.57
9.	Adequate written communication skills	43	57	0	0	0	4.43
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. They are highly content with the communication skills and Digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	43	43	14	0	0	4.29

11.	Able to initiate, lead and lift teamwork spirit	57	29	14	0	0	4.43
12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	43	43	14	0	0	4.28

Employers are happy with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	29	71	0	0	0	4.28
14.	Develops new processes and products	43	57	0	0	0	4.43
15.	Apply critical thinking skills to analyze the information	43	57	0	0	0	4.43

Employers are pleased with the former students' ability in identifying the problems, finding solutions, developing new processes, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	29	57	14	0	0	4.14
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Employers are fairly satisfied with the legal knowledge in the curriculum

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	69	31	0	0	0	4.69
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	46	54	0	0	0	4.46
19.	Performance: Employees from our institution are performing well	62	38	0	0	0	4.61

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)				High	Medium	Low	Total
a. Adaptability to the working environment				86	14	0	2.86
b. Giving attention to details				86	14	0	2.85
c. Employee Commitment				57	43	0	2.57
d. Open to new ideas and techniques				71	29	0	2.71
e. Cooperation with management and peers				57	43	0	2.57
f. Decision-making ability				57	43	0	2.57
g. Dependability and sense of belongingness				43	57	0	2.43
h. Leadership and taking responsibility				43	57	0	2.43
i. Numeracy/Expertise				71	29	0	2.71
j. Discipline and etiquette				71	29	0	2.71
k. Self-awareness / Environmental awareness				86	14	0	2.86
l. Promptness /Punctuality				57	43	0	2.57
m. Tolerance to stress				57	43	0	2.57
n. Work ethics				57	43	0	2.57
o. Initiate new ideas				71	29	0	2.71

Employers spotlighted personal skills of the students of Periyar University strengthen with the employee commitment, cooperation with management and peers, decision-making ability, dependability, sense of belongingness, leadership, taking responsibility and stress tolerance.

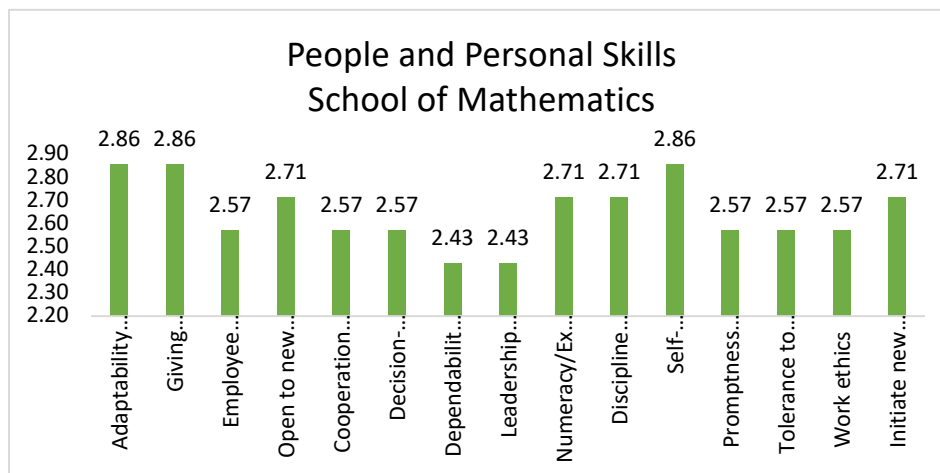
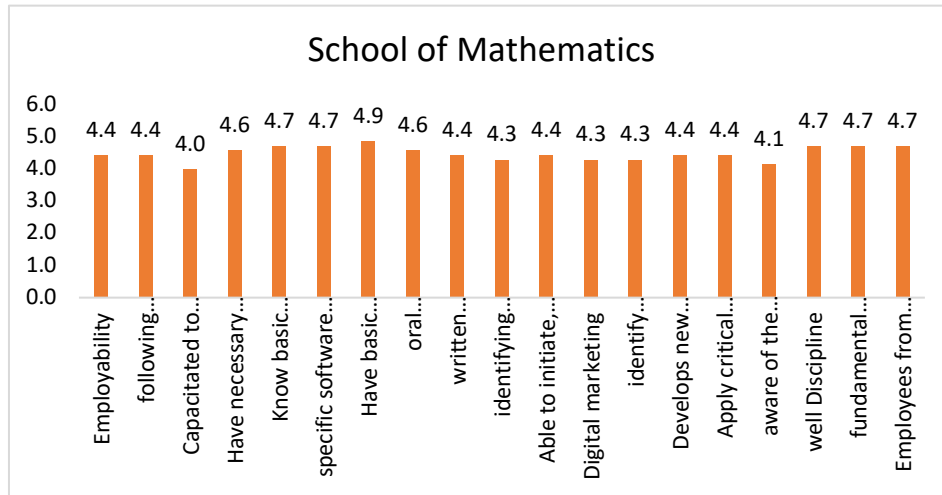


Table-8 School of Languages

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	33	67	0	0	0	4.3
The employers are satisfied with the curriculum's relativity to employment.							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	33	67	0	0	0	4.3
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	33	67	0	0	0	4.3
Employers are gratified with the syllabus of the Programme meets the requirements of the industry							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	33	67	0	0	0	4.3
5.	Digital skills: Know basic Microsoft office applications	67	33	0	0	0	4.7
6.	Have specific software skills related to the job role	67	33	0	0	0	4.71
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	67	33	0	0	0	4.71
8.	Communication skills: Adequate oral communication skills	67	0	0	0	33	3.7
9.	Adequate written communication skills	67	0	0	0	33	3.7
Employers are satisfied with the digital skills, technical and practical skills of the graduates for carrying out a job role. They suggested to improve oral and written communication skills of the students.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	33	67	0	0	0	4.33
11.	Able to initiate, lead and lift teamwork spirit	33	67	0	0	0	4.33

12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	33	67	0	0	0	4.33
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Employers are very happy with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	67	33	0	0	0	4.66
14.	Develops new processes and products	33	67	0	0	0	4.33
15.	Apply critical thinking skills to analyze the information	67	33	0	0	0	4.66

Employers are pleased with the former students' ability in identifying problems, finding solutions, developing new processes, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	67	0	0	33	0	4
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Employers are satisfied with the legal knowledge in the curriculum.

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	67	0	0	0	33	3.66
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	67	0	0	0	33	3.66
19.	Performance: Employees from our institution are performing well	67	0	0	0	33	3.66

Employers asserted to moderately stabilize the discipline and etiquette of the students, likely discipline, ethical issues and performance.

20. People and personal skills: (Qualities / Skills)		High	Medium	Low	Total
a.	Adaptability to the working environment	100	0	0	3
b.	Giving attention to details	100	0	0	3
c.	Employee Commitment	100	0	0	3
d.	Open to new ideas and techniques	67	33	0	2.66
e.	Cooperation with management and peers	100	0	0	3
f.	Decision-making ability	100	0	0	3
g.	Dependability and sense of belongingness	100	0	0	3
h.	Leadership and taking responsibility	67	33	0	2.66
i.	Numeracy/Expertise	100	0	0	3
j.	Discipline and etiquette	100	0	0	3
k.	Self-awareness / Environmental awareness	100	0	0	3
l.	Promptness / Punctuality	100	0	0	3
m.	Tolerance to stress	0	100	0	2
n.	Work ethics	100	0	0	3
o.	Initiate new ideas	67	33	0	2.66

Employers highlighted personal skills of the students of Periyar University and suggested to enhance Opening up new ideas, techniques, leadership, taking responsibility, tolerance to stress and initiate new ideas.

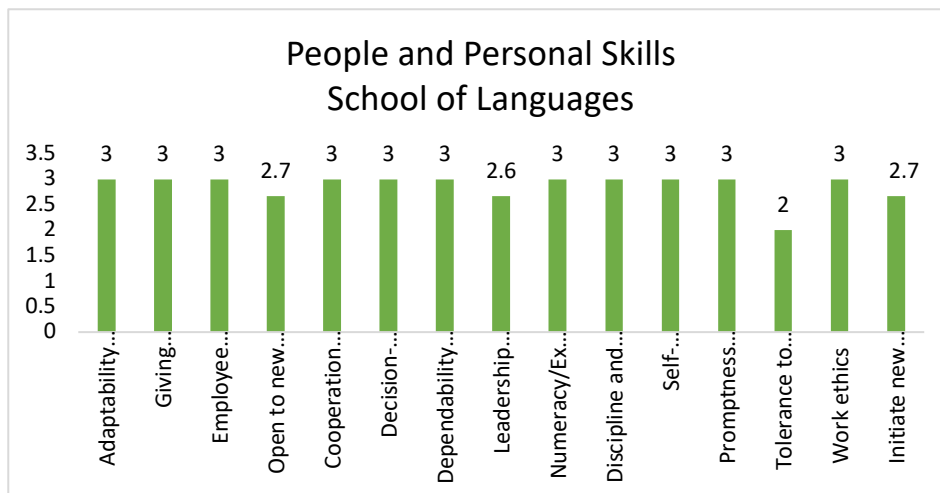
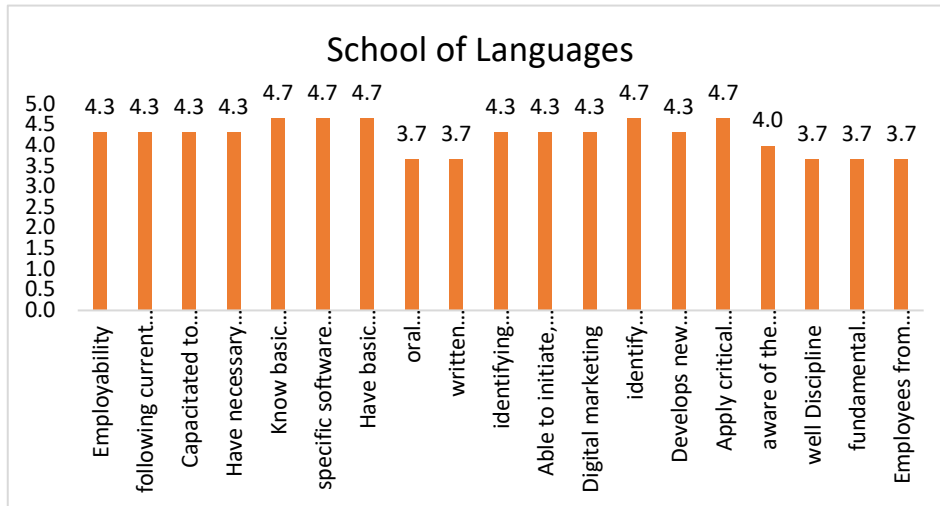


Table-9 School of Life Sciences

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	57	39	0	0	4	57
The employers are satisfied with the curriculum's relativity to employment.							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	57	39	0	4	0	4.48
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	65	30	0	5	0	4.56
Employers are gratified with the syllabus of the Programme meets the requirements of the industry							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	65	35	0	0	0	4.65
5.	Digital skills: Know basic Microsoft office applications	65	35	0	0	0	4.65
6.	Have specific software skills related to the job role	70	26	4	0	0	4.65
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	70	30	0	0	0	4.69
8.	Communication skills: Adequate oral communication skills	70	30	0	0	0	4.69
9.	Adequate written communication skills	65	35	0	0	0	4.65
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. They are highly content with the communication skills and Digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	57	43	0	0	0	4.56
11.	Able to initiate, lead and lift teamwork spirit	61	39	0	0	0	4.61
12.	Ability to use digital technologies to promote products and	39	24 61	0	0	0	4.39

	services that include websites, blogs, search engines, and social media						
Employers are very happy with the entrepreneurship skills in the curriculum.							
The syllabus encourages Research work							
13.	Able to identify problems and come up with viable solutions	57	43	0	0	0	4.56
14.	Develops new processes and products	52	43	4	0	0	4.48
15.	Apply critical thinking skills to analyze the information	57	43	0	0	0	4.56
Employers are pleased with the former students' ability in identifying the problems, finding solutions, developing new process, products and critical thinking skills.							
The curriculum makes the employees aware of the legal knowledge							
16.	The employees are aware of the legal laws and rights relating to their job roles	65	35	0	0	0	4.65
Employers gratified with the legal knowledge in the curriculum.							
The institution pays close attention to the discipline and etiquette of the students							
17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	70	30	0	0	0	4.69
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	74	26	0	0	0	4.74
19.	Performance : Employees from our institution are performing well	74	26	0	0	0	4.74
Employers asserted to moderately stabilize the discipline and etiquette of the students, likely discipline, ethical issues and performance.							
20. People and personal skills: (Qualities / Skills)				High	Medium	Low	Total
a. Adaptability to the working environment				91	9	0	2.91
b. Giving attention to details				87	13	0	2.87
c. Employee Commitment				91	9	0	2.91
d. Open to new ideas and techniques				91	9	0	2.91
e. Cooperation with management and peers				91	9	0	2.91
f. Decision-making ability				61	39	0	2.61
g. Dependability and sense of belongingness				70	30	0	2.69
h. Leadership and taking responsibility				83	17	0	2.83
i. Numeracy/Expertise				65	35	0	2.65
j. Discipline and etiquette				96	4	0	2.96
k. Self-awareness / Environmental awareness				87	13	0	2.87
l. Promptness /Punctuality				91	9	0	2.91
m. Tolerance to stress				70	30	0	2.69
n. Work ethics				78	22	0	2.78
o. Initiate new ideas				87	13	0	2.87
Employers highlighted personal skills of the students of Periyar University and suggested to enhance Numeracy/Expertise, sense of belongingness leadership, taking responsibility, tolerance to stress, Work ethics and initiate new ideas.							

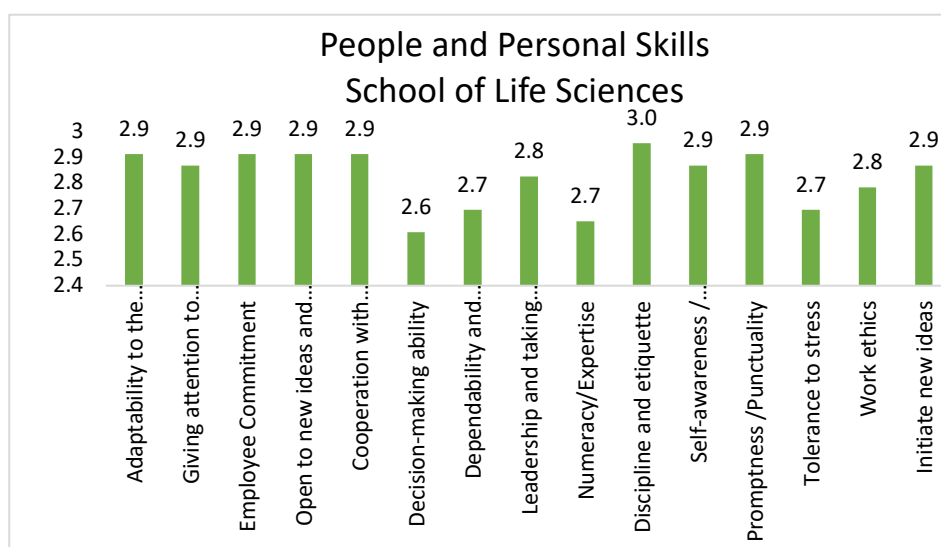
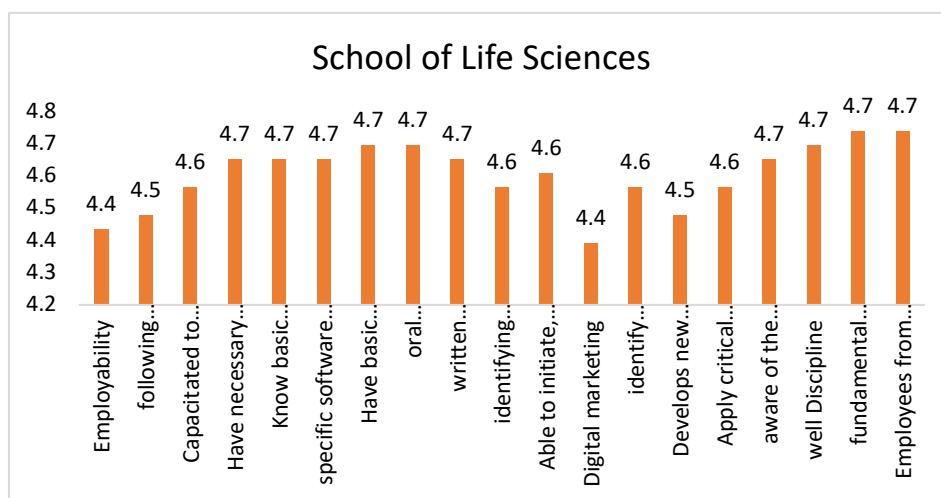


Table-10 School of Physical Sciences

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	29	71	0	0	0	4.28
The employers are satisfied with the curriculum's relativity to employment							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	14	86	0	0	0	4.14
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	0	100	0	0	0	4
Employers are gratified with the Programme meets the requirements of the industry.							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	14	86	0	0	0	4.14
5.	Digital skills: Know basic Microsoft office applications	14	86	0	0	0	4.14
6.	Have specific software skills related to the job role	14	86	0	0	0	4.14
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	14	86	0	0	0	4.14
8.	Communication skills: Adequate oral communication skills	0	100	0	0	0	4
9.	Adequate written communication skills	14	86	0	0	0	4.14
Employers are moderately pleased with the technical and practical skills of the graduates for carrying out a job role. They are content with the communication skills and Digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	14	86	0	0	0	4.14
11.	Able to initiate, lead and lift teamwork spirit	14	27 86	0	0	0	4.14

12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	14	71	15	0	0	4
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Employers are delighted with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	29	71	0	0	0	4.28
14.	Develops new processes and products	14	86	0	0	0	4.14
15.	Apply critical thinking skills to analyze the information	29	71	0	0	0	4.28

Employers are pleased with the former students' ability in identifying the problems, finding solutions, developing new process, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	65	35	0	0	0	4.65
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Employers are gratified with the legal knowledge in the curriculum.

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	29	71	0	0	0	4.28
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	14	86	0	0	0	4.14
19.	Performance: Employees from our institution are performing well	29	71	0	0	0	4.28

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)		High	Medium	Low	Total
a.	Adaptability to the working environment	86	14	0	2.86
b.	Giving attention to details	100	0	0	3
c.	Employee Commitment	100	0	0	3
d.	Open to new ideas and techniques	100	0	0	3
e.	Cooperation with management and peers	100	0	0	3
f.	Decision-making ability	86	14	0	2.86
g.	Dependability and sense of belongingness	86	14	0	2.86
h.	Leadership and taking responsibility	71	29	0	2.71
i.	Numeracy/Expertise	100	0	0	3
j.	Discipline and etiquette	100	0	0	3
k.	Self-awareness / Environmental awareness	100	0	0	3
l.	Promptness /Punctuality	100	0	0	3
m.	Tolerance to stress	100	0	0	3
n.	Work ethics	86	14	0	2.86
o.	Initiate new ideas	100	0	0	3

Employers moderately featured personal skills of the students of Periyar University and suggested strengthening the working environment, decision-making ability, dependability, sense of belongingness, leadership, taking responsibility and work ethics.

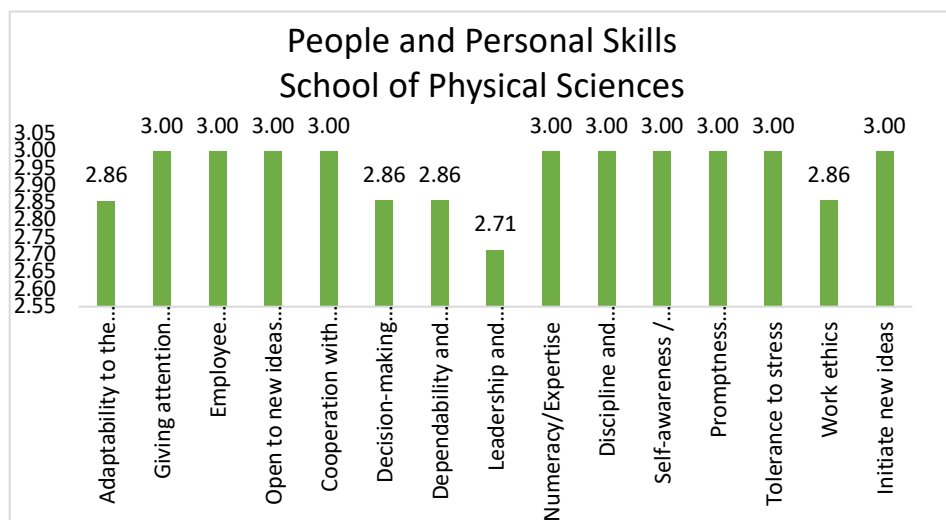
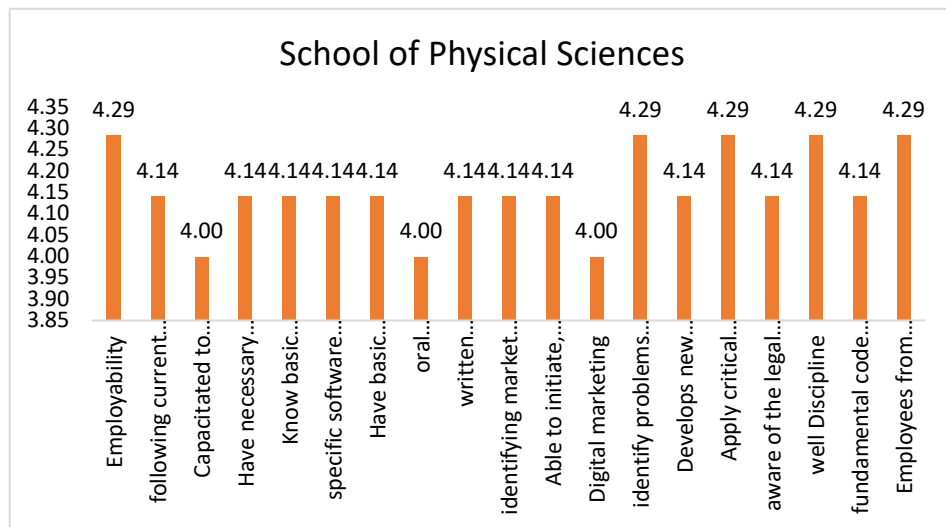


Table-11 School of Professional studies

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	50	39	11	0	0	4.38
The employers are satisfied with the curriculum's relativity to employment							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	56	22	17	6	0	4.28
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	44	33	22	0	0	4.22
The employers are satisfied with the curriculum's relativity to employment.							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	78	11	11	0	0	4.57
5.	Digital skills: Know basic Microsoft office applications	72	28	0	0	0	4.72
6.	Have specific software skills related to the job role	61	39	0	0	0	4.61
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	67	28	5	0	0	4.61
8.	Communication skills: Adequate oral communication skills	78	22	0	0	0	4.77
9.	Adequate written communication skills	78	17	5	0	0	4.72
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. They are highly content with the communication skills and Digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	67	28	0	0	5	4.5
11.	Able to initiate, lead and lift teamwork spirit	56	30 44	0	0	0	4.55

12.	Ability to use digital technologies to promote products and services that include websites, blogs, search engines, and social media	56	39	0	0	5	4.38
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Employers are delighted with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	56	33	6	0	5	4.33
14.	Develops new processes and products	44	44	12	0	0	4.33
15.	Apply critical thinking skills to analyze the information	56	33	6	0	5	4.33

Employers are pleased with the former students' ability in identifying problems, finding solutions, developing new processes, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	72	22	6	0	0	4.67
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Employers are content with the legal knowledge in the curriculum.

The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	78	17	0	0	5	4.61
18.	Ethical issues : The fundamental code of conduct of the employees is well observed	67	28	0	0	5	4.5
19.	Performance: Employees from our institution are performing well	72	22	6	0	0	4.67

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)		High	Medium	Low	Total
a.	Adaptability to the working environment	94	0	6	2.89
b.	Giving attention to details	72	28	0	2.72
c.	Employee Commitment	89	11	0	2.89
d.	Open to new ideas and techniques	72	28	0	2.72
e.	Cooperation with management and peers	78	17	5	2.72
f.	Decision-making ability	94	6	0	2.94
g.	Dependability and sense of belongingness	61	39	0	2.61
h.	Leadership and taking responsibility	72	28	0	2.72
i.	Numeracy/Expertise	72	28	0	2.72
j.	Discipline and etiquette	72	22	6	2.67
k.	Self-awareness / Environmental awareness	72	28	0	2.72
l.	Promptness /Punctuality	78	17	5	2.72
m.	Tolerance to stress	67	33	0	2.67
n.	Work ethics	83	17	0	2.83
o.	Initiate new ideas	83	17	0	2.83

Employers emphasized personal skills of the students of Periyar University and recommended to reinforce the dependability, sense of belongingness, discipline, etiquette and tolerance to stress.

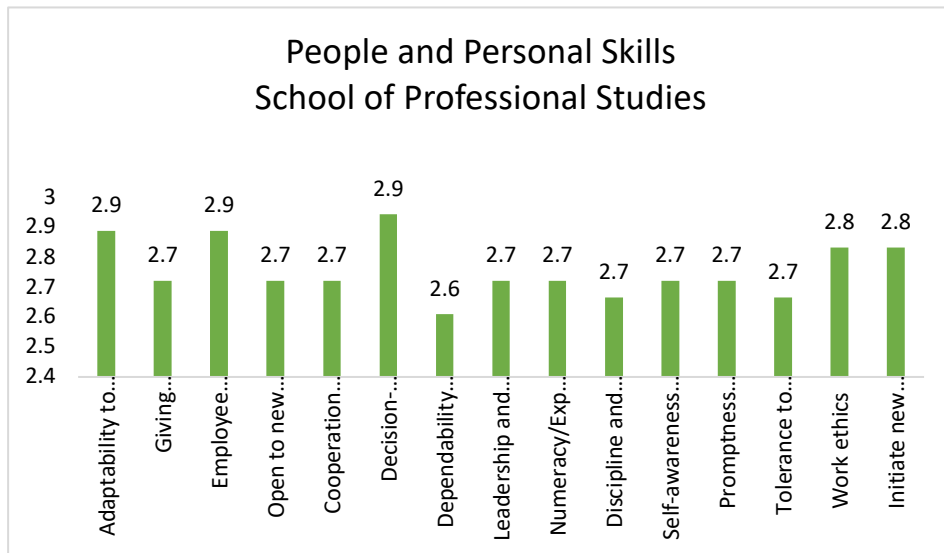
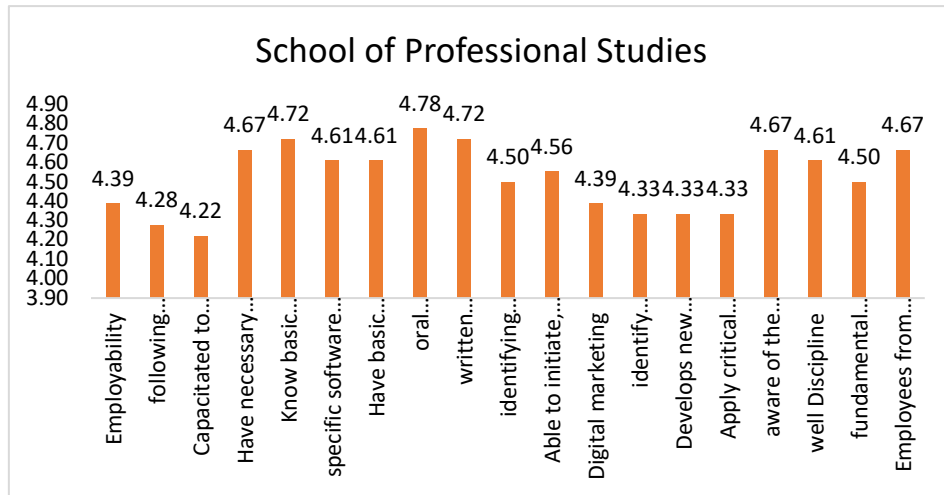


Table-12 School of Energy & Environmental Sciences

	Questions	Strongly Agree (%)	Agree (%)	Neither Agree nor disagree (%)	Disagree (%)	Strongly Disagree (%)	Mean Score
Employability							
1.	The program's overall curriculum is relevant to employability	73	27	0	0	0	4.73
The employers are highly satisfied with the curriculum's relativity to employment.							
The syllabus of the Programme meets the requirements of the industry							
2.	Experiments and practicals are conducted following current industry practices.	40	60	0	0	0	4.4
3.	Capacitated to work with cutting-edge technology, new types of equipment, and materials	40	53	7	0	0	4.33
Employers are gratified with the syllabus of the programme meets the requirements of the industry.							
The curriculum is designed to include the fundamental skills							
4.	Technical & Practical Skills: Have necessary technical & Practical skills to carry out the responsibilities of a job role	53	47	0	0	0	4.53
5.	Digital skills: Know basic Microsoft office applications	80	20	0	0	0	4.8
6.	Have specific software skills related to the job role	67	33	0	0	0	4.67
7.	Have basic Internet Skills such as communication via email, finding internet solutions to the problems, and online transactions.	87	13	0	0	0	4.87
8.	Communication skills: Adequate oral communication skills	67	33	0	0	0	4.67
9.	Adequate written communication skills	73	27	0	0	0	4.73
Employers are extremely satisfied with the technical and practical skills of the graduates for carrying out a job role. Employers are highly content with the communication skills and digital skills of the graduates.							
The curriculum encompasses Entrepreneurship Skills							
10.	Possess entrepreneurial abilities that include identifying market gaps, suggesting ways to improve processes, and developing new ideas	33	60	7	0	0	4.26
11.	Able to initiate, lead and lift teamwork spirit	47	53	14	0	0	4.47
12.	Ability to use digital technologies		33				

	to promote products and services that include websites, blogs, search engines, and social media	33	53	14	0	0	4.2
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Employers are happy with the digital marketing skills and teamwork spirit of the graduates. They are content with the entrepreneurship skills in the curriculum.

The syllabus encourages Research work

13.	Able to identify problems and come up with viable solutions	53	47	0	0	0	4.53
14.	Develops new processes and products	67	33	0	0	0	4.67
15.	Apply critical thinking skills to analyze the information	53	47	0	0	0	4.53

Employers are pleased with the former students' ability in identifying problems, finding solutions, developing new processes, products and critical thinking skills.

The curriculum makes the employees aware of the legal knowledge

16.	The employees are aware of the legal laws and rights relating to their job roles	47	40	13	0	0	4.33
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Employers are content with the legal knowledge in the curriculum.

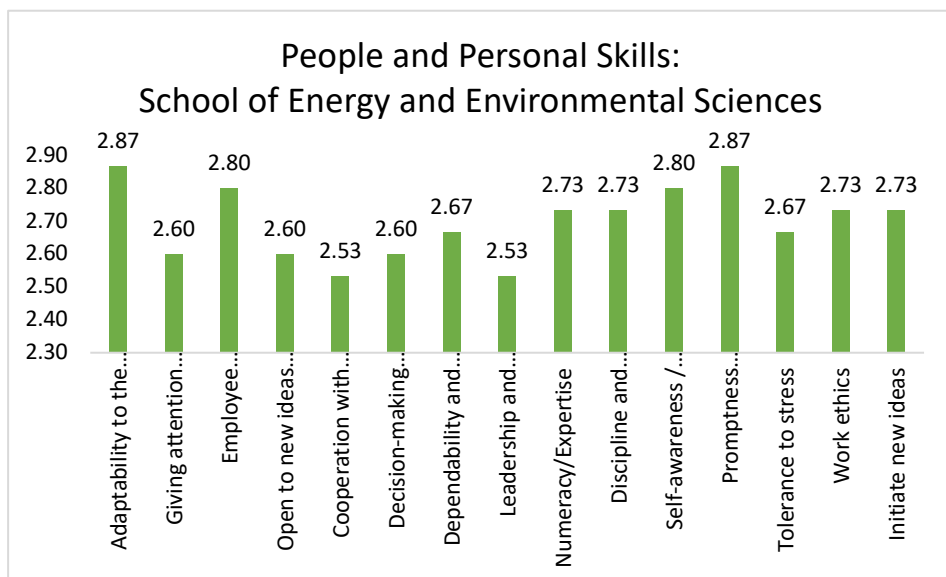
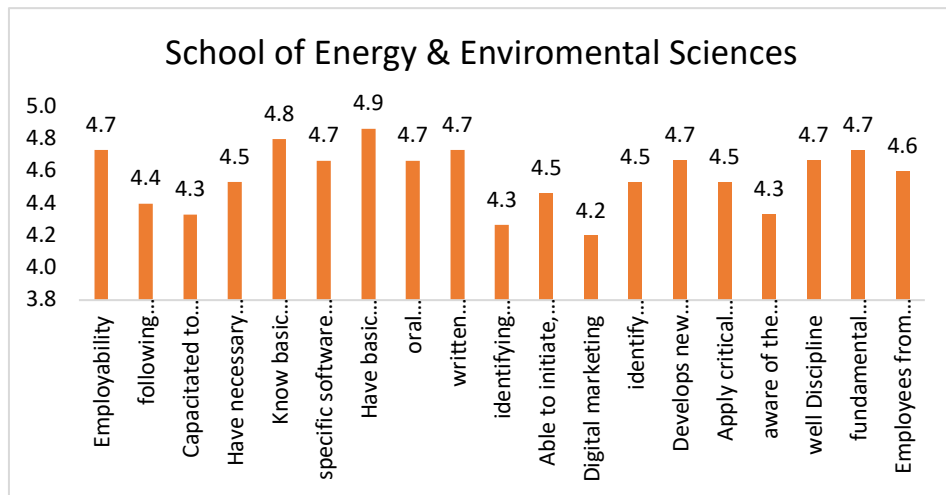
The institution pays close attention to the discipline and etiquette of the students

17.	Discipline: The employees are well disciplined and maintain a healthy working environment with their peers	73	20	7	0	0	4.67
18.	Ethical issues: The fundamental code of conduct of the employees is well observed	73	27	0	0	0	4.73
19.	Performance: Employees from our institution are performing well	67	27	6	0	0	4.6

Employers are gratified with the discipline, ethics and performance of the graduates from the university.

20. People and personal skills: (Qualities / Skills)		High	Medium	Low	Total
a.	Adaptability to the working environment	87	13	0	2.87
b.	Giving attention to details	60	40	0	2.6
c.	Employee Commitment	80	20	0	2.8
d.	Open to new ideas and techniques	67	27	6	2.6
e.	Cooperation with management and peers	60	33	7	2.53
f.	Decision-making ability	67	27	6	2.6
g.	Dependability and sense of belongingness	73	20	7	2.67
h.	Leadership and taking responsibility	67	20	13	2.53
i.	Numeracy/Expertise	80	13	7	2.73
j.	Discipline and etiquette	73	27	0	2.73
k.	Self-awareness / Environmental awareness	87	7	7	2.8
l.	Promptness /Punctuality	87	13	0	2.87
m.	Tolerance to stress	67	33	0	2.67
n.	Work ethics	73	27	0	2.73
o.	Initiate new ideas	80	13	7	2.73

Employers featured personal skills of the students moderately and suggested to pay attention in developing new ideas, cooperation with management, peers, decision-making ability, leadership, taking responsibility and stress tolerance.



Stakeholders Feedback Analysis Report – Action Taken Report 2023-24

Employer Feedback Analysis: Action Taken Report

Observation	Action Taken
Employers are moderately satisfied with the digital marketing skills, teamwork spirit, capacity to work, technical and practical skills of the graduates for carrying out a job role. They still emphasize and suggest concentrating on improving the ability of digital marketing in the curriculum that encompasses entrepreneurship skills.	Responding to employer feedback, the university enhances digital marketing curriculum with practical modules, case studies, and internships. Faculty training ensures content aligns with industry needs for graduate success.
Most of the employers are moderately pleased and strongly suggested to enhance the traits of the students' personal skills. Likely they emphasized open up new ideas, techniques, decision-making ability, dependability, sense of belongingness, leadership, taking responsibility and initiating new ideas.	Following employer feedback, the university enhances students' personal skills through FDP, workshops, and group projects. Mentorship programs and activities develop soft skills for future career success.
Employers suggest improving students' personal skills, including leadership, responsibility, punctuality, teamwork, decision-making, and stress management abilities.	Departments are planning interdisciplinary projects, industry collaborations, personality development workshops, and student club activities to address complex real-life problems and enhance leadership, stress management, and personal skills. The university addresses employer feedback through FDP, stress management, and teamwork activities, enhancing students' personal and professional skills for workplace success.
Employers asserted to moderately stabilize the discipline and etiquette of the students, likely ethical issues, and performance.	Following employer feedback, the university implements workshops on ethics, etiquette, and professional conduct. Regular monitoring and soft skills training foster disciplined, ethical graduate behaviour and personality development.
Very few employers suggested to improve oral and written communication skills of the students	Following employer feedback, the university enhances communication skills through workshops, language labs, and specific modules. Students practice through debates and presentations to build professional communication confidence. Career counselling and placement cell is to organise required programmes.

Execution In- charge

Registrar
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