

PERIYAR UNIVERSITY

NAAC 'A++' Grade State University - NIRF Rank 63 - ARIIA Rank 10

Salem- 636 011, Tamil Nadu, India

DEPARTMENT OF SOCIOLOGY

ICSSR Sponsored National Seminar on

Actions@75 Skill India: Opportunity and Challenges for Rural India

23rd & 24th March 2023

[Offline mode]



Organized by

Department of Sociology

Salem-636 011, Tamil Nadu, India

ABOUT THE UNIVERSITY

The Government of Tamil Nadu established Periyar University in Salem on 17th September 1997 as per the provisions of the Periyar University Act, 1997. The University covers the area comprising four districts namely Salem, Namakkal, Dharmapuri, and Krishnagiri. The University obtained 12(B) and 2(f) status from the University Grants Commission, New Delhi and it was reaccredited by the NAAC with "A++" Grade in 2021. The University secured 63rd rank among Indian Universities by MoE NIRF 2022.

The University is named after the Great Social Reformer E.V. Ramasamy, affectionately called as "Thanthai Periyar". The University aims at developing knowledge in various fields to realize the maxim inscribed in the logo "Arival Vilayum Ulagu" (Wisdom Maketh the World). "Holistic development of the students" is the primary objective of the University.

Periyar University imparts higher education through three modes: Departments of Study and Research, the affiliated Colleges, and Periyar University Centre for Online and Distance Education (PUCODE). The University has 27 departments and 113 affiliated colleges.

ABOUT THE DEPARTMENT

With an aim to study and curb the menace of the social evils, the Department of sociology was established in the fag-end of the year 2008. The department offers Masters, M.Phil and Research programme in the same discipline. Besides, it also offers a certificate course in NGO management for social development.

As part of the outreach programme the department has adopted Sangeethapatty, a nearby village for its multidimensional development. This facilitates the students of Sociology to link the classroom with field. From its inception the department was conducted various programmes like organizing national seminar, workshop, sensitization programme on human rights etc. Similarly the department celebrates the various important national and international days in its premises and its adopted village.

VISION

The Department throws its light on societal issues and strives to bring time demanding solutions. It prepares the students and scholars to take up any kinds of academic, research activities and in bureaucracy.

MISSION

- To identify the researchable areas for the students of Sociology to pursue both quantitative and qualitative research.
- To help the society in all possible ways by deliberating the different issues which have social ramifications.
- To bring the social harmony and peace in the different settings - Rural, Urban, Tribes and Industries.

BACKGROUND

"From Survival of the Fittest to Survival of the Skilled"

In today's world, the concept of survival of the fittest has taken on a different meaning. With the rapid advancements in technology and the increasing demand for specialized skills, it is no longer just physical fitness that determines survival but rather a combination of physical and mental abilities. In this new age, the phrase "survival of the skilled" is more apt to describe the current state of affairs. In viewing this line, there are so many flagship programmes are being implemented to enhance the skill set of the rural people.

In this context, the role of NSDC and TNSDC is phenomenal. The programmes such as PMKVY, SANKALP, STAR, UDDAN, NAAN MUDHALVAN, SHORT TERM SKILL TRAINING, RECOGNITION OF PRIOR LEARNING (RPL) are intended to impart the requisite skills to its various stakeholders. But still rural and urban dichotomy in respect of skill-set, that too, latest technology is being observed these days. Rural areas are the face of India where primary sectors provide a livelihood opportunity to most of the people.

The shift from primary sector to secondary sector to tertiary sector requires a massive change in the skill set. The contribution of agriculture and its allied activities to GDP of the nation comes down slowly. The changing pattern of economy needs lot of technical know-how and what-how. The strenuous effort are needed to upskilling and reskilling the rural areas due to lack of infrastructure, low levels of awareness and other socio-cultural hindrances. Digital divide and Gender divide are the common phenomena found in rural areas. The seminar will address rural India's challenges and opportunities in skill domains





SEMINAR THEMES

- Socio structural aspects of rural areas and skill development
- Regional disparity in skill access and development.
- Skill Practices in Indigenous technology of rural areas [Agriculture, Sericulture, Horticulture, Food Production, Medicinal Plant, Cattle Farming, Organic Farming]
- Stumbling blocks in up gradation of Technical know-how and what-how among rural people
- Gender disparity in skill access and usages.
- Issues and challenges of rural women in skill development
- Differently abled in Skill arena
- Proactive measures of Government and Non-Government in skill imparting
- Skills and Youth
- Role of Social media handles in skill updation
- CSR and rural development with reference to skill development.
- Bridging the rural-urban skill gap
- Sustaining livelihood through rural skill enhancement
- Overcoming challenges in implementing rural skill programs
- Providing relevant skills for marginalized rural communities
- Empowering women and minorities through rural skill programs

Abstract and full paper submission

Abstract invited in MS word in 12 font size, single space in the following format: Title, authors name, affiliation and e mail ID, introduction, methodology, findings, key words (may be included not more than five words). The abstract should be submitted in the Registration form (Google form) itself. Abstract will be reviewed for acceptance and intimated on or before the last date. A separate communication will be sent for full paper submission. Accepted papers will be published in ISBN Book.

Mode of Presentation

Oral Presentation

- We recommend maximum 1 slide per minute of speaking time. This means approximately 10-15 slides maximum for your 15 minutes presentation
- Make sure the letters on your slide are large enough
- Please arrive well in advance of your presentation.

Important dates

The last date of submission of abstract : March 15, 2023

Communication of acceptance : After review (2-3 days)

The last date of submission of full paper : March 20, 2023

Registration

All the participants and delegates are requested to register their names on or before 15th march 2023 using the Google form link - https://docs.google.com/forms/d/e/1FAIpQLSdwuSo2ET4IfgrYighKFWR7zfBvMBxOOAszm-VzeGHTe0UEhQ/viewform?usp=sf_link

or use the button (works only in desktop/ laptop) ->

REGISTER HERE

Bank details

Account Number : 110102310910

Account Name : SEMINAR CONVENER SKILL INDIA

Bank Name : CANARA BANK

IFSC code : CNRB0008450

Registration Fee

Faculty : 1000 + 18% GST: Rs. 1180

Scholars : 500 + 18% GST: Rs. 590 [Incl. NGO Personnel / Independent Researchers]

Students : 250 + 18% GST: Rs. 295

Accommodation

Delegates may request accommodation, which will be provided on a first-come, first-served basis in nearby hotels and guest houses, subject to availability and upon payment. Accommodation for students whose papers have been accepted for presentation at the seminar will also be provided, subject to payment.

ORGANISING COMMITTEE

Hon'ble Vice-Chancellor

Periyar University
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Chief Patron

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Guest Lecturer
Department of Sociology
Periyar University, Salem-11

Member

Student Members

Mr.A.Diwarhar	Ph.D Scholar - 9894255149
Mr.M.Gowthaman	Ph.D Scholar - 9095425757
Mr.S.Susai Regis	Ph.D Scholar - 7845864133
Mr.S.Prithiviraj	Ph.D Scholar - 6379375307

Seminar Convener

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