

PERIYAR UNIVERSITY

NAAC A++ Grade-State University - NIRF Rank 63 - ARIIA Rank 10

SALEM - 636 011, TAMIL NADU

Newsletter

October 2022



Sardar Vallabhbhai Patel's Photo Exhibition





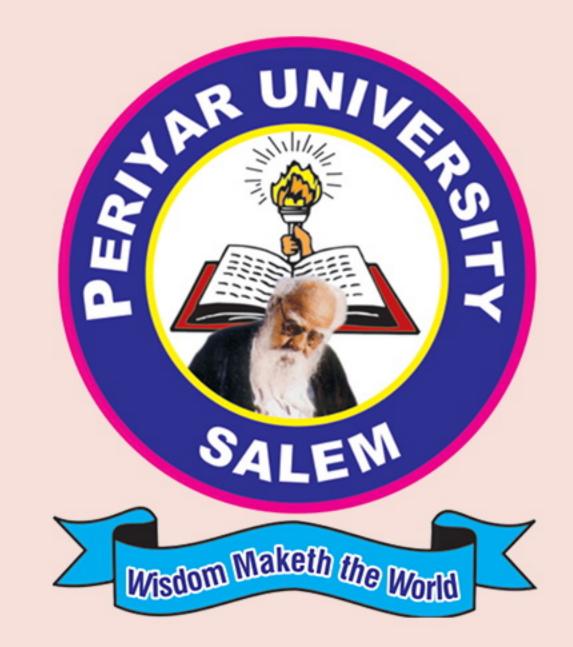




As a part of the National Unity Day celebrations, the life and contributions of Sardar Vallabhbhai Patel's photo exhibition was organized in the premises on 31.10.2022.

Prof. R. Jagannathan, Vice Chancellor of the University inaugurated the event and various freedom fighters from the Salem District participated to witness the photographs of Patel and his achievements exhibited in the event.

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Promotion of Women Education can eradicate Child Marriage



"Parents apart from students are in need of awareness on Child marriage abolishment" said Prof. R. Jagannathan, Vice Chancellor of Periyar University in a consultation program on *Promotion of Youth advocates for children towards ending violence against children and Child marriage* on 27.10.2022 organized by the Department of Journalism and Mass Communication. Adoring the inaugural panel of the event Dr. S. Senthil Kumar, MP Dharmapuri constituency delivered the special address of the event.

The Journalism and Mass Communication Department of Periyar University in association with the Social Welfare Department of Tamil Nadu, UNICEF and Thozhamai organized this event forging the youths of Periyar University jurisdiction as the future advocates against child abuse and child marriage.

Prof. R. Jagannathan in his presidential address stated that Promotion of Women Education can bring down the Child Marriage rate and more over that could turn the women employees as Women experts in various professional platforms.

He further mentioned youngsters, especially young women should utilize their social media platforms for their development and should avoid spreading sick contents across them. Beyond students, parents are in need of an awareness to bring their wards out of this social issue.

Therefore the participants, in particular women, should equip their parents in this regard first.

Newsletter



Delivering the inaugural address of the event Dr. S. Senthil Kumar avowed the contemporary status of child abuse and the varied initiatives on charge by Tamil Nadu Government against it. He also recorded his initiatives as a Parliament Member towards the protection of child welfare in his constituency. He strongly affirmed on his speech that bringing a control over child marriage isn't that difficult, a team spirit of parents and the responsible government officials on charge can make that possible in no time.



He further stated that the present Tamil Nadu Government is on its march as a child welfare state, which has by order printed the child welfare Helpline number 1098 on the textbooks. Further, the Dravidian Movement stands as a role model to the Nation in its welfare initiatives like Reservation, Women welfare, Property rights for women, etc.



The introductory note of A. Devaneyan, Director of Thozhamai, Chennai alluded that these workshops and consultations a series of initiatives against the child abuse. The workshop panel was decked by District Social Welfare Officer Ms. N Ranjitha Devi, Rev.Sr. Dr. Lourthu Mary - Head of the Social Work Department of Stella Maris College, Child Protection Officer Ms. D. Lavanya Grace, Advocates Mr. Christuraj and Thenpandian, Centre for Child Rights and Development director Ms Stegana Jency and the public policy consultant of state planning commission Mr. Andrew Sesuraj as resource persons who engaged the students throughout the day.



The event was felicitated by Prof. S. Kadhiravan, Controller of Examinations who issued the certificates for the student. Prof. S. Nandakumar, Head, Department of Journalism and Mass Communication, delivered the welcome address for the event. Associate Professor and organizing secretry of the programme Dr. R. Subramani rested the event with his Vote of thanks.

Dr. M. Anuradha and Dr. Maa. Thamizhparithi and faculties from various department including 200 students from university departments and affiliated colleges participated in this event.

Periyar University signed MOU with the Department of Atomic Energy

Periyar University signed a Memorandum of Understanding with Atomic Minerals Directorate for Exploration and Research (AMD) on 6th October 2022. AMD is a premier research center under the aegis of the Department of Atomic Energy (DAE), Government of India. The main objective of the MoU is to create a long-term partnership between two institutions in research, education, and training activities.



AMD (DAE) will offer stipends to the students doing P.G.Diploma, M.Sc., and M.Tech., in Geology and Geoinformatics disciplines. The students from Geoinformatics, Geology, Physics, Chemistry, Energy, and Environmental Science disciplines can utilize AMD laboratory and instrumentation facilities for their project work. The University faculties and scientists from DAE can mutually involve in delivering special lectures and field demonstrations. University faculty members can handle funded research projects sponsored by the Board of Research in Nuclear Sciences (BRNS), DAE. The University will also offer its services in the form of lectures and technical reviews of research papers and training materials. The University will extend support in implementation of DAE's the programmes for rural deployment and public outreach programmes like safe and clean nuclear energy in India.





The MoU ceremony is conducted through an online Webex meeting. Dr. D.K.Sinha, Director AMD, Dr. T.S.Sunilkumar, Additional Director, R&D, and leading scientists from AMD have participated in the programme. Prof. R. Jagannathan, Vice Chancellor of Periyar University has mentioned the importance and mutual benefit of MoU. Prof.R.Balagurunathan, Registrar (FAC) has welcomed the DAE initiative and signed in the MoU. Prof.S.Anbazhagan, Director Centre for Geoinformatics and Planetary studies has witnessed the MoU. Professors and faculty members from the Geology department participated in the event.

In House training for the future Journalists

Practical Knowledge is essential for the students of the disciplines like Journalism and Mass Communication opined by Prof. R. Jagannathan, Vice Chancellor of Periyar University in a two day workshop organised by the Department of Journalism and Mass Communication.

Adding a special edition to its workshop series, the Department of Journalism and Mass Communication organised a two day workshop on News Reporting, Writing, Translating and Editing on 13 th and 14 th of October 2022. Mr. Era. Kumar a senior Journalist from Chennai decked the event as a special guest who enriched the students with the nuances of News writing techniques.



Prof. R. Jagannathan in his inaugural address appreciated the Department and its fraternity for organising the workshop. Further he highlighted the role of media and new media platforms in particular and advised the future journalists to make use of them wisely and ethically. He gave a special mention to the 'Kannadi' Lab Journal being produced by the students as a part of their curriculum and its distinctive role in the University. He also added that similar initiatives on digital platforms are expected and the students should shower their interest for it.



Mr. Era. Kumar, the icon of the event spent his valuable time in interacting with the students and enriching them with the knacks and recent trends of news reporting. Extracting the nectar from his prolonged journey, his contributions for the workshop was impressive and fruitful for the young journalists on the run. Various activities and exercises were assigned, monitored, and evaluated as a part of the workshop providing a practical acquaintance to them.

Prof. S. Nandakumar, Head of the department and the workshop director stressed the importance of linguistic exposure for a journalist to survive. He further added that similar workshops are lined up in the department agenda, which are planned to be conducted in future.

Department Faculties Dr. M. Anuradha, Associate Professor and Dr. ThamizhparithiMaari, Assistant Professor were also present the occasion.

Dr. R. Subramani, Associate Professor rested the inaugural ceremony of the event with his vote of thanks which carried an assured note to the Vice Chancellor that the future initiatives of the Department and the students are going to be a meritorious contribution for the varsity.

Seminar on Advanced Materials for Energy Storage Devices

The Department of Energy Science and Technology conducted a National level Seminar on Advanced Materials for Energy Storage Devices 2022 on 07th October 2022. Prof. KA Ramesh Kumar, Head, Department of Energy Science and Technology, gave the welcome address on the occasion. Presiding over the event Periyar University Vice-Chancellor Prof. R. Jagannathan elaborated on the opportunities available to students in the field of energy harvesting. He also encouraged the students to undertake technical research on new and improved energy storage devices to meet future challenges in the fields of energy science, electrical, and electronics. Finally, he instructed the students to develop a smart energy storage device for long-term energy storage.







Next, special guest Prof. M. Arivanandhan, Anna University, Chennai gave a detailed speech to the students on improved energy storage devices and their applications. Finally, he thanked Periyar University for providing such a wonderful opportunity. Subsequently, Dr. M. Satish and Dr. R. Arulmozhi participated in the program and addressed the students about energy-saving devices.

Finally, Dr. R. Thangappan, Assistant Professor, Department of Energy Science and Technology delivered the vote of thanks.

Dr. P. Maadeswaran and Dr.T.Elangovan, Assistant Professors, Guest Faculty, Professors from various Departments, Research Scholars, and Undergraduate and Postgraduate students of the Department of Energy Science and Technology graced the occasion.

Blood Donation Camp

A Blood donation camp was organized by the Youth Red Cross and Red Ribbon Club of Periyar University in association with the Government Blood Bank, Salem on 07.10.2022 at the Food court.

YRC and RRC Zonal coordinator of the university Dr. S. Padmasekaran welcomed the gathering. Prof. R. Jagannathan, Vice Chancellor inaugurated the camp highlighting the significance of Blood Donation.

More than 70 units of blood were collected from the voluntary blood donors of the camp.

Dr. Raveendran, Medical Officer, Government blood bank, Salem, YRC and RRC Programme officers

Dr. G. Hema and Dr. T. Elangovan organized the camp. P.Gomathi and C. Bhoopathi participated in the camp.





World Mental Health Day





The World Mental Health Day 2022 was observed on 9.10.2022 at the varsity. The event was organised by Periyar University in Association with Confederation of Indian Industry Rotary Club. The notable resources Dr. G. Sivaraman, Member of State Planning Commission, Prof. R. Jagannathan Vice Chancellor, Periyar University, Mr. S. Arun Kumaran IPS, DGP, TN Range, CRPF Shared their expertise in the event.

Seminar on World Fungus Day





The Department of Microbiology organised a one day seminar on World Fungus Day on 10th October 2022.

Endowment Lecture





The Department of Botany organised an endowment lecture of Kandaswamy Goundar - Deivanaiammal and Padmavani Arts and Science College for women on 14th October 2022.

Prof. K. Selvam Head of the Department delivered the welcome address.

Prof. R. Jagannathan Vice Chancellor of University delivered the presidential address highlighting the significance of the event.

Prof. A. Palani from the centre of Advanced Study in Botany, University of Madras delivered the keynote address.

The Internal Quality Assurance Cell Meeting





Internal Quality Assurance Cell (IQAC) meeting was held on 14.10.2022. Prof. R. Jagannathan, the Vice Chancellor and Chairman of IQAC, presided over the meeting.

The important agenda discussed included the post NAAC accredition initiatives; training to Faculty administrator, staff & students, and academic and energy audit.

YUVA UTSAV-2022

The Nehru Yuva Kendra Salem in association the National Service Scheme of Periyar University jointly organised district level Yuva Utsav 2022 on 18th October 2022 at the University premises.

Prof. R. Jagannathan Vice Chancellor of the Periyar University inaugurated the event presided by Shri. S. R. Parthiban, Honorable Member of Parliament Salem constituency. Dr. C. Samuel Cheelliah the Regional Director of Chennai and Prof. M. Senthil Kumar state NSS officer of Tamilnadu extended their August presence in the event.

The organisers J. Traveen Charleston, District youth officer of Nehru Yuva Kendra, Salem and Dr. P. Prakash NSS coordinator, Periyar University, Salem; the staff members and students from various colleges participated in the event.





National Conference on Corporate Social Responsibility and Social Development



The Department of Sociology organised one day National Conference on corporate social responsibility and social development on 18th October 2022 in the premises. Prof. R. Jagannathan, Vice Chancellor, presided over the event.

Dr. Suja M.K. advisor and consultant, learning links Foundation, Bengaluru, Mr. Sasikumar Head CSR and Corporate Affairs, Ashok Leyland Chennai, Mr. S. Girish Project Director, Road to School project decked the conference by their gracious presence.

E- Leader Workshop on Entrepreneurship





The Department of Management Studies organised two day E-Leader workshop on Entrepreneurship program on 27th and 28th of October 2022 in the varsity.

World Stroke Day free medical camp





The zonal unit of Youth Red Cross and Red Ribbon Club organised a World Stroke Day free medical health camp on 28th October 2022 in the University Campus.

Global Hand Washing Day





The YRC and RRC of the Periyar University organised an event celebrating the world handwashing day on 14th October 2022.

Right after the welcome address delivered by Dr. S. Padmasekaran, Prof. R. Jagannathan presided the event with his inaugural address, highlighting the significance of hand wash and cleanliness. He further mentioned that clean and secured practices would keep ants away from deadly diseases like diarrhoea and pneumonia.

Dr. Gomathi and Dr. S. Boopathi the organisers Dr. G. Hema and Dr. T. Elangovan the unit co-ordinators of YRC and RRC, student and other staff of the University participated in the event.

The entire event was a scope to create awareness among youngsters regarding cleanliness and safe practices.