



பெரியார் பல்கலைக்கழகம்

PERIYAR UNIVERSITY

NAAC A Grade – State University NIRF Rank 83, ATAL Rank 4

Salem – 636 011, Tamil Nadu, India

GST No:33AAAJP0951B1ZP

Expression of Interest(EOI)

No. PU/R/R14/PRIDE/000215/2021

Date: 20-02-2021

Sealed Expression of Interest(EOI) will be received by the Registrar, Periyar University, Salem – 11 for **“Learning Management Systems(LMS) for online programmes(R14)”** from reputed firms.

The detailed EOI documents with specifications, terms and conditions etc., can be had from our University website www.periyaruniversity.ac.in The last date for receipt of the EOI in this office is 08-03-2021 at 5.00 P.M.

EOI Ref. Number	PU/R/R14/PRIDE/000215/2021
EOI Document cost Rs. (Downloadable one)	Rs.5,000/- (Demand draft drawn in any Nationalized bank in favour of the Registrar, Periyar University payable at Salem) (Separate DD)
EOI submission	Upto 5.00 P.M. on 08-03-2021
EOI opening	09-03-2021 at 11.00 A.M.

REGISTRAR i/c.

To

The Co-ordinator(for Website) Dept. of Computer Science

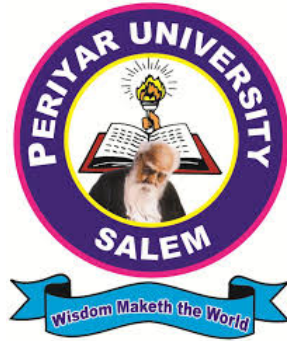
Phone: 0427-2345766, 2346269(Extn:317), Fax: 0427- 2345124

Website:www.periyaruniversity.ac.in

PERIYAR UNIVERSITY

(NAAC 'A' Grade - State University, NIRF Rank 83, ARIIA Rank 4)

Salem – 636 011, Tamil Nadu



EXPRESSION OF INTEREST (EOI)

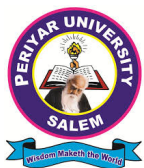
Learning Management System (LMS) for online programs

EOI Notification No.: PU/PRIDE-online program /spec/01/2021

Dated : 20.02.2021

Contact Person and Head of the Institution:

**The Registrar,
Periyar University,
Salem – 636 011, TN, India**



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(NAAC 'A' Grade - State University, NIRF Rank 83, ARIIA Rank 4)

Salem – 636 011, Tamil Nadu

Email: registrar@periyaruniversity.ac.in

NOTICE INVITING EXPRESSION OF INTEREST

Expressions of Interest (EOI) have been invited for Learning Management System providers to offer **Online Program** through **Periyar Institute of Distance Education (PRIDE)**, Periyar University, Salem -636 011.

The interested company may please submit their Expression of Interest (EOI) to the Registrar, Periyar University, Salem - 636 011, as per Annexure – A with relevant documents on or before 08.03.2021 (5.00 P.M).

**The Registrar
Periyar University
Salem – 636011
Tamil Nadu**

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1. About the University

The Government of Tamil Nadu established the Periyar University at Salem on 17th September 1997 as per the provisions of the Periyar University Act, 1997. The University covers the area comprising four districts namely Salem, Namakkal, Dharmapuri and Krishnagiri. The Periyar University is bestowed with 12(B) and 2f status by the University Grants Commission, New Delhi. The University has been reaccredited with “A” Grade in 2015 by NAAC. The University bagged 4th rank in ARIIA and 83rd rank among Indian Universities by MHRD NIRF RANKING 2020. The University is named after the Great Social Reformer **E.V. Ramasamy**, affectionately called as “**Thanthai Periyar**”. He fought for the cause of protecting and promoting the interests of the oppressed and the downtrodden in India especially in Tamil Nadu. One of his missions was to provide equal opportunity for all including the oppressed, marginalized and the disadvantaged sections of the society in education and employment. The University has 28 Departments, 109 Affiliated Colleges, and one PG Extension Centre offering various UG, PG and Ph.D programmes.

Periyar University wants to collaborate with Company which can provide digital learning platform to offer **Online programs covering 25 compliances** of UGC-ODL & OL (Open and Distance Learning Programs and Online Programs) Regulations, 2020.

2. Inviting Expression of Interest (EOI)

The University invites Expression of Interest (**EOI**) from Company (**Applicants**) having experience in digital learning management system for student acquisition through online counseling, User Access Controls, online delivery platform with multiple delivery formats including gamified learning contents, Training Metrics & Performance Assessment and proctored online examinations. If wish to be considered for MoU as **Industry Partner** with University for delivering **online program** fulfilling **25 compliances of UGC-DEB ODL** regulation 2020.

3. Purpose of the Collaboration:

- a. Mutual collaboration for the **delivery of online program**.
- b. **Student enrollment** through online counseling.
- c. **Course content management** with multiple e-learning formats.
- d. Creating **personalized learning path** for individual students through LMS.

- e. Allowing learners to **access courses on different devices**, i.e. Personal Computer, Laptop, tab or smart phone.
- f. Fostering **communication and peer-to-peer interaction among learners** with features such as online chats, discussion forums, user groups, built-in messenger, etc.
- g. Create a platform to **protect personal records** of learners for it is important to ensure that the Learning Management System has privacy controls, protected logins, and utilizes secure server locations to keep users' data safe.
- h. Developing a platform with an option for **self assessment creation (assignment and quiz) and should support all types of questions (MCQs , true or false, matching, subjective and essay type questions).**

4. Provisions to be included in the Learning Management System:

- a. User friendliness:
 - i. Ease of use / proper navigation/attractive presentations in User Interface.
 - ii. Availability of Interfaces / delivery mechanisms–web, mobile desktop, instant messaging, video conferencing, audio graphic systems etc.,
 - iii. Availability of proper internet connection in case of web-based interfaces.
 - iv. Representation of content-text / graphical, exercises, tutorials, Examples, case studies, etc.
- b. Content Storage and Management provisions:
 - i. Must provide cloud service for Video-Audio Storage mechanism.
 - ii. Reliability and availability of content at all times.
- c. Synchronous Interaction provisions (video / audio conferencing, live chat etc.).
- d. Asynchronous Interaction provisions (Discussion Forum, Blogs, Wikis, etc.).
- e. Learner engagement provisions (interactive content, activity management, group projects).
- f. Peer group interaction provisions (social media integration, group activity, Break out rooms etc.).
- g. Learning Communities / Research forums – Collaboration methodology.
- h. Adaptive learning provisions (skill gap analysis, personalized content).
- i. Provision for grouping the learners with different mentors at 1 : 250 mentor learner ratio.
- j. Dashboard options for all the stake holders.

- k. Proctored examination methodology for,
 - i. Online question bank management, paper setting, valuations;
 - ii. Online student registrations and exam scheduling;
 - iii. Online generation of grades based on continuous evaluation; and
 - iv. Learner authentication
- l. Examination support - Multiple choice and Long / Short answers.
- m. Provisions for Online assignment creation, submission and grading.
- n. Availability of tool to keep students informed about activities, performance, etc.
- o. Plagiarism checks provisions.
- p. Methodology for online payment gateway.
- q. Flexibility of Browsers support.
- r. Support for all four quadrant.
- s. Provision of online award of certificates./degrees.
- t. Methodology to train the faculty to effectively Design, Develop and Deliver Massive Open Online Courses (MOOCs).
- u. The features from transparency and credibility perspective.
Indicative terms of reference: (i) at all levels including IP tracking of the learner.
- v. Scalability for the maximum users and Number of users able to log in simultaneously.
- w. Methodology to ensure that the faculty engages with the student, motivates them and assesses them.
- x. Provision for maintaining and running the platform.
- y. Compounds to ensure the quality of courses.

5. Applicant's Eligibility Criteria:

This process is open to all applicants who fulfill the eligibility criteria as set out in **Annexure- 'A'** of this document. The applicants should furnish information on the lines of Annexure-A in their EOI proposal.

- i. **Modification in Request for EOI document:** At any time prior to the deadline for submission of EOIs, PERIYAR UNIVERSITY may modify any part of this document. Such change(s), if any, may be in the form of an addendum / corrigendum and will be uploaded in PERIYAR UNIVERSITY's website <https://www.periyaruniversity.ac.in>. All such change(s) will automatically become part and parcel of this EOI and binding on all applicants. Interested applicants are advised to regularly refer to the PERIYAR UNIVERSITY's URLs provided herein above.

- ii. **Pre-submission Meeting:** No formal Pre-submission meeting has been planned for this EOI. However, in case of any clarifications needed, applicant may contact the Registrar, Periyar University on all working days.
- iii. **Submission of EOI:** Company may submit the EOI as per EOI Schedule, though Registered post in a sealed envelope addressed to The Registrar, Periyar University, Salem -636 011, Tamil Nadu. The PERIYAR UNIVERSITY may ask applicants for clarifications or additional documents / credentials at its discretion. Clarifications (if any) will be e-mailed to the applicants.
- iv. The applicants should demonstrate in EOIs that they meet all parameters given in **Annexure-‘A’** of EOI.

6. EOI Schedule:

Date of Issue / Publishing	20.02.2021
Last Date and Time for Submission of EOI	08.03.2021, 5:00 PM
Date and Time of Opening of EOI(s)	09.03.2021, 11:00 AM
Address for EOI(s) Submission (Note :Please send EOI(s) documents in sealed envelope with title : EOI for empanelment of vendor against EOI No on the envelope with due date)	The Registrar, Periyar University, Salem – 636 011, Tamil Nadu.

7. Process after submission of EOIs:

- i. All EOIs received latest by the 08.03.2021 will be opened on 09.03.2021, 11:00 AM and examined by the PERIYAR UNIVERSITY to determine if, they meet criteria / terms and conditions mentioned in this document including its subsequent amendment(s), if any, and whether EOIs are complete in all respects.
- ii. On scrutiny, the EOIs found NOT in desired format / illegible / incomplete / not containing clear information, in view of PERIYAR UNIVERSITY, to permit thorough analysis or failing to fulfill the relevant requirement will be rejected for further evaluation process.
- iii. PERIYAR UNIVERSITY reserves the right, at any time, to waive any of the requirements of this Request for EOI document if it is deemed in the interest of PERIYAR UNIVERSITY.

- iv. If deemed necessary, the PERIYAR UNIVERSITY may seek clarifications on any aspect of EOI from the applicant. If, a written response is requested, it must be provided within specified period beyond which if the response is received, will not be considered. However, that would not entitle the applicant to change or cause any change in the substances of their EOI document already submitted. PERIYAR UNIVERSITY may also make enquiries to establish the past performance of the applicants in respect of similar work. All information submitted in the application or obtained subsequently will be treated as confidential.
- v. After examining the EOI, all of the applicants may be asked to make presentation of the solution and the technology, if required on 09.03.2021.
- vi. All the applications received till 08.03.2021 will be opened by PERIYAR UNIVERSITY and will be evaluated. The evaluated Industry will be empanelled accordingly and intimated about their status.

8. Terms & Conditions:

- i. Lodgment of an EOI is evidence of an applicant's consent to comply with the terms and conditions of Request for EOI process and subsequent bidding process. If an applicant fails to comply with any of the terms, their EOI will be summarily rejected.
- ii. Willful misrepresentation of any fact in the EOI will lead to disqualification of the applicant without prejudice to other actions that the PERIYAR UNIVERSITY may take. The EOI and the accompanying documents will become property of PERIYAR UNIVERSITY. The applicants shall be deemed to have licensed and granted all rights to PERIYAR UNIVERSITY to reproduce the whole or any portion of their product / solution for the purpose of evaluation, to disclose the contents of submission to other applicants and to disclose and / or use the contents of submission as the basis for EOI process.
- iii. PERIYAR UNIVERSITY reserves the right to accept or reject any or all EOIs received without assigning any reason therefore whatsoever and the PERIYAR UNIVERSITY's decision in this regard will be final.
No contractual obligation whatsoever shall arise from the EOI process.
- iv. Any effort on the part of applicant to influence evaluation process may result in rejection of the EOI.

- v. PERIYAR UNIVERSITY is not responsible for non-receipt of EOIs within the specified date and time due to any reason including postal delays or holidays in between.
- vi. PERIYAR UNIVERSITY reserves the right to verify the validity of information provided in the EOIs and to reject any bid where the contents appear to be incorrect, inaccurate or inappropriate at any time during the process of EOI or even after award of contract.
- vii. PERIYAR UNIVERSITY may re-visit any of the conditions of this EOI.
- viii. PERIYAR UNIVERSITY shall have the right to cancel the EOI process itself at any time, without thereby incurring any liabilities to the affected Applicants. Reasons for cancellation, as determined by PERIYAR UNIVERSITY in its sole discretion include but are not limited to, the following:
 - a. Services contemplated are no longer required;
 - b. Scope of work not adequately or clearly defined due to unforeseen Circumstance and / or factors and / or new developments;
 - c. The project is not in the best interest of PERIYAR UNIVERSITY; and
 - d. Any other reason.

9. Disclaimer:

PERIYAR UNIVERSITY is not committed either contractually or in any other way to the applicants whose applications are accepted. The issue of this Request for EOI does not commit or otherwise oblige the PERIYAR UNIVERSITY to proceed with any part or further steps of the process. Subject to any law to the contrary, and to the maximum extent permitted by law, PERIYAR UNIVERSITY and its directors / officers / employees / contractors / agents and advisors disclaim all liabilities (including liability by reason of negligence) from any loss or damage, cost or expense incurred or arising by reasons of any person using the information and whether caused by reasons of any error, omission or misrepresentation in the information contained in this document or suffered by any person acting or refraining from acting because of any information contained in this EOI document or conduct ancillary to it whether or not the loss or damage arises in connection with any omission, default, lack of care or misrepresentation on the part of PERIYAR UNIVERSITY or any of its officers, employees, contractors, agents or advisors.

Please Note: Financial implication with percentage of sharing between both partners will be finalized once the technical details are finalized.

10. Annexure -‘A’

a) Application for EOI Submission:

Name of the organization	
Form of Organization (State the act under which registered and registration date), Area of Operation (PAN India or Regional presence)	
URL of company	
Land line No.	
Fax No.	
Address of Organization with year of establishment	
Contact Person name and address with email ID and Mobile No.	

b) Eligibility Criteria considered for Evaluation of EOI

Following will be the minimum pre-qualification criteria. All Agencies must satisfy all the criteria listed below. Responses not meeting the minimum pre-qualification criteria will be rejected and will not be evaluated.

Sl.No.	Eligibility Criteria	Documents Required
1	Company signed MoU agreements with minimum one University of Top-100 in MHRD National Institutional Ranking Framework	Supporting document of MoU copies
2	Proprietary Learning Management System with 25 compliances of UGC-ODL Regulations, 2020	Proprietary documents
3	Ready e-learning material in four-quadrants as per UGC Regulations, 2016 and ability to modify the content as per the University requirement	Supporting document
4	Company having 10 years of experience with LMS service and should have global presence	Supporting documents
5	Evidence of having managed a minimum of 10,000 students from HEIs through online Programmes	Supporting documents
6	The average annual turnover of the company during last year (2019-2020) should be Rs. 15.00 Cr (It should be shown separately/certified by the company's auditor).	Certificate from the statutory auditor mentioned the overall annual turnover and separately annual turnover from training activities
7	The company with capacity to drive career initiatives for students	Certificate of evidence having collaborations with industries
8	The Company having black-listed/ debarred in participating in any procurement activities by any State or Central Government in India are not allowed to participate in the EoI process.	Non blacklisting certificate to be submitted on stamp paper duly certified by Notary. (As per Form 1).

11. Application cost for EOI

The application cost of Rs.5, 000/- (Rupees five thousand only) (non refundable) in favour of “THE REGISTRAR, PERIYAR UNIVERSITY, payable at SALEM” to be sent along with the application and relevant documents.

Form 1: No Blacklisting

(On Non-Judicial Stamp Paper of Rs 100/- duly attested by the Notary Public)

In response to the EOI Id _____ Dated _____ for “COLLABORATION WITH THE COMPANY PARTNERS / DOMAIN EXPERTS / ORGANISATIONS IN ONLINE TEACHING AND LEARNING MANAGEMENT SYSTEM”, I / We hereby declare that presently our Company _____ is having unblemished record and is not declared ineligible for corrupt & fraudulent practices either indefinitely or for a particular period of time by any State / Central Government / PSU / Autonomous body.

I / We further declare that presently our Company / firm _____ is not blacklisted and not declared ineligible for reasons of corrupt & fraudulent practices by any State / Central Government / PSU / Autonomous Body on the date of EOI submission.

If this declaration is found to be incorrect then without prejudice to any other action that may be taken, our EOI to the extent accepted (if any) may be cancelled.

Deponent

Notary