

### PERIYAR UNIVERSITY

### PERIYAR PALKALAI NAGAR SALEM-636011

## DEGREE OF BACHELOR OF SCIENCE CHOICE BASED CREDIT SYSTEM



Syllabus for

**B.Sc. FASHION TECHNOLOGY** 

(SEMESTER PATTERN)

(For Candidates admitted in the College Affiliated to Periyar University From 2021-2024 onwards)

#### REGULATIONS

#### I. ELIGIBILITY

II. Candidates seeking admission to the first year degree of Bachelor of Science in Fashion Technology shall be required to have passed in any Higher Secondary Course examination (Regular academic or Vocational) of the state board/CBSE/ICSE or other examination accepted as equivalent thereto by the syndicate, subject to such other conditions as may be prescribed. Pass in any three year Diploma in Fashion/Costume/Textile/Apparel related course is eligible to admit in direct second year of this UG course.

#### III. DURATION

The course for the degree of Bachelor of Science Fashion Technology shall extend over a period of three academic years - 6 Semesters and each semester normally consisting of 90 working days or 450 Hours.

Miller

#### IV. ELIGIBILITY FOR THE DEGREE

A candidate shall be eligible for the degree of Bachelor of Science Fashion Technology, if he/she has satisfactorily undergone the prescribed courses of the study for a period not less than 6 semesters in an institution approved by the university has passed the prescribed examinations in all the 6 Semesters.

#### V. SUBJECT OF STUDY

The subjects of the study for the B.Sc., Fashion Technology and the syllabus for the subjects are given in the annexure.

#### VI. REQUIREMENT OF EXAMINATION

The theory examinations will be conducted for 3 hours by the university in the subjects prescribed for all the semesters in every semester.

The practical examinations will be conducted by the university for 3 hours with respective to allied and core practical's in all the subjects prescribed in every semester.

#### VII. SCHEME OF THE EXAMINATION

The scheme of examinations for the course is given in Annexure. All the practical examinations /Internship work shall be conducted & evaluated internally by the institution themselves with internal and external examiners appointed by the university.

Program	Specific Objectives (PSOs)
B.Sc. (Fa	shion Technology)
PSO-1	Gain the knowledge of fashion technology course through theory and practical oriented courses.
PSO-2	Understand good laboratory practices in garment designing and construction.
PSO-3	Understand the impact of the professional designing solutions in societal and environmental contexts, and demonstrate the knowledge of, and need for sustainable development.
PSO-4	Make aware of to handle the sophisticated instruments/equipment's at industry level
PSO-5	Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary field and to become a significant provider of employment and self-employment opportunities.
PSO-6	Develop research oriented skills and thereby build a strong foundation for higher studies.

Program	Objectives (POs)
B.Sc. (Fa	ashion Technology)
PO - 1	Inculcate the students at first to the fundamentals governing the aesthetic and design elements required for a fashion technology graduate along with the fundamentals of management aimed at sufficient skill levels required in the apparel manufacturing industry.
PO - 2	To introduce different essential streams including apparel manufacturing technology, information technology, quality management, etc.
PO - 3	Impart extensive knowledge of raw materials including fabrics and trims in the formative years to enable the students to relate their understanding with apparel manufacturing.
PO - 4	To build upon the integration of creative forces of design with fashion technology, and also keeps in mind the historical, social and cultural contexts in which the designers work today
PO - 5	The culmination of the Programme leads the student researching, experimenting and implementing the skills by way of a graduation project.
PO - 6	Mold the students to be qualified to position themselves for diverse work profiles available in the apparel manufacturing sector.

ЕМ	PART	PAPER CODE	COURSE CODE	COURSE	Н	RS	Credit		MAR	RKS	
	P				L	T/P		CIA	EA	TOTAL	
	I		Language	Tamil-I	4	2	5	25	75	100	
	II		Language	English- I Communicative English	4	2	5	25	75	100	
			Core-I	Pattern Making & Grading	3	2	4	25	75	100	
	ш		Allied Practical-I	Basics of Apparel Designing Practical	-	3	2	40	60	100	
I			Allied Practical-II	Fashion Illustration & Sketching Practical	-	4	2	40	60	TOTAL 100 100 100	
	IV		Value Education	Yoga	1	1	2	25	75	100	
	1 1		Add-on Course	Professional English-I	4	-	4	25	75	100	
			100			30	24			700	
	I		Language	Tamil-II	4	2	5	25	75	100	
	II		Language	English-II Communicative English	4	2	5	25	75	100	
			Core -II	Fashion Design Concepts & Methodology	2	2	3	25	75	100	
II	III		Core-III	Fibre & Yarn Science	4	2	4	25	75	100	
			Core Practical-I	Fashion Design Concepts & Methodology Practical	-	3	2	40	60	100	
			EVS	Environmental Studies	1	-	1	25	75	100	
	IV		Add-on Course	Professional English-II	4		4	25	75		
				Parameter P. C.	7	30	24			700	
			Core-IV	Fabrics Science	3	2	4	25	75	100	
			Allied-I	Historic Costumes of India	4	1	5	25	75	100	
			Allied-II	Fashion Clothing Psychology	3	2	4	25	75	100	
111	III		Core Practical-II	Children's Apparel Practical	-	4	2	40	60	100	
III			Core Practical-III	Fibre to Fabric Science Practical	9	5	3	40	60	100	
			SBEC Practical-I	E-Designing Practical	2	2	3	40	60	100	
	IV		NMEC-I	Fundamentals of Textile	2	-	2	25	75	100	
					·	30	23			700	

SEM	PART	PAPER CODE	COURSE CODE	COURSE	]	HRS	Credit		MAR	KS
					L	T/P		CIA	EA	TOTAL
			Core -V	<b>Textile Wet Processing</b>	3	2	4	25	75	100
			Core -VI	Fashion Marketing	3	1	4	25	75	100
			Allied-III	Home Textiles	3	1	4	25	75	100
	III		Core Practical-IV	Women's Apparel Practical	-	6	3	40	60	100
IV			Core Practical-V	<b>Textile Wet Processing Practical</b>	-	5	3	40	60	100
	IV	SBEC Fashion Accessories & Embellishment Practical		-	4	3	40	60	100	
			NMEC-II	Fundamentals of Designing	30 23	75	100			
			100		П	30	23		I	700
			15 Day	ys Internship to any Textile / Garment/Fashio	on In	dustry				
			(1)	Viva voce for the internship training in V sen	neste	r)				
			Core VII	Apparel Production Management	4	1	4	25	75	100
			Core VIII	Textile Finishing	4	67-	3	25	75	100
			Core IX	Entrepreneurship Development	4	1	4	25	75	100
			MBEC-I	Apparel Quality Assurance	4	-	3	25	75 75 75 60 60 60 75	100
V	III		Core Practical-VI	Men's Apparel Practical		5	3	40	60	100
			Core Practical-VII	Fashion Draping Practical	-	2	2	40	60	100
			Core Practical-VIII	Internship Project Viva-Voce	e - 2		100	100		
	IV		SBEC Practical -III	Computer Aided Pattern Designing Practical	-	5	3	40	60	100
						30	24			800
			Core-X	Apparel Merchandising	4	2	5	25	75	100
			Core XI	Fashion Business Start Up	4	1	4	25	75	100
	III -		мвес-п	International Trade And Documentation	4	1	4	25	100	
VI			Core Practical-IX	Garment Analysis & Product Development Practical	-	4	2	40	60	100
٧١			Core Practical-X	Portfolio Presentation-Viva Voce	2	4	4	40	60	100
	IV		SBEC Practical -IV	Beauty Care Practical	-	4	2	40	60	100
	_ '		Extension Activity	Extension Activity	-	-	1	-	-	-
						30	22			600
						180	140			4200

**SBEC- Skill Based Elective Courses** 

NMEC - Non-Major Elective Courses

**MBEC – Major Based Elective Courses** 

#### VIII. PASSING RULES Theory

- 75% of the marks for external evaluation and 25% marks are allotted for internal evaluation.
- Candidate is demand to have passed to a subject, if he/she get a minimum of 40% of total marks in theory subjects with internal mark of 10 marks and external marks of 30 marks.

#### **Practical**

- 60% of the marks for external evaluation and 40% marks are allotted for internal evaluation.
- For practical subjects, the candidate should get minimum marks of 24 marks in external evaluation out of 60 and 16 marks in internal evaluation out of 40.
- For project viva voce, 80 % of the marks for project report evaluation and 20% marks are allotted for Viva voce.
- For project, the candidate should get minimum marks of 40 Marks out of 100 Marks.



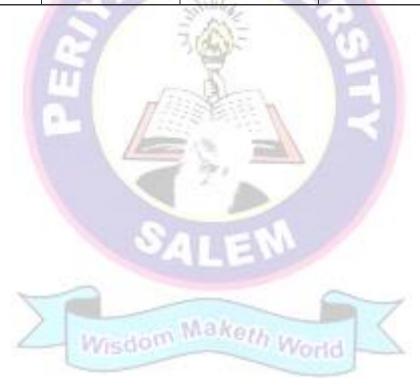
#### QUESTION PAPER PATTERN

#### **THEORY**

#### **QUESTION PAPER PATTERN**

Time: 3 Hours Total Marks: 75 Marks

Unit	Section-A	Section-B	Section-C
I	Q. 1, 2,3	Q. 16	Q. 21a,21b
II	Q. 4,5,6	Q. 17	Q. 22a,22b
III	Q. 7,8,9	Q. 18	Q. 23a,23b
IV	Q. 10,11,12	Q. 19	Q. 24a,24b
V	Q. 13,14,15	Q. 20	Q. 25a,25b



#### SECTION A (15 x 1 = 15) ANSWER ALL THE QUESTIONS

#### SECTION B (5 x 2 = 10) ANSWER ANY TWO QUESTIONS

#### SECTION C (5 x 10 = 50) EITHER OR CHOICE ANSWER ALL THE QUESTIONS

INTERNALASSESSMENT		MARKS
TEST :		15
ASSIGNMENT :		5
ATTENDANCE:	BUN	5
	shiller.	25
PASSING MINIMUM (IA) 40%	- 10 MARKS	10
PASSING MINIMUM (UE) 40%	- 30 MARKS	
PASSING MINIMUM TOTAL	- 40MARKS	T. T.
PRACTICAL:		
Time: 3 Hours	21	Total Marks: 60 Marks
SECTION A (1X20= 20)	Either or Choice	ANSWER ANYONE
SECTION B (1 X40= 40)	Either or Choice	ANSWER ANYONE
INTERNALMARKS:		
RECORD:		25
SAMPLE:	dom Maketh	10
ATTENDANCE:		05
	TOTAL:	40 MARKS
	IOIAL.	
PASSING MINIMUM (IA) 40%	- 16 MARKS	
PASSING MINIMUM (UE) 60%	- 24 MARKS	
PASSING MINIMUM TOTAL	- 40MARKS	

# SEMESTER I

<b>Course Code</b>	PATTERN MAKING & GRADING	L	T	P	C
	CORE-I	3	2	-	4
Basics of Garment Production			bus 2	2021 Onwa	ırds

- 1. To Impart the students ability to create design through flat pattern technique.
- 2. To impart the techniques of dart manipulation.
- 3. To enable the students to learn the skills of standardizing body measurements.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to learn as follows:

1	List out the steps in taking body measurements for gents, ladies and kids.	K2
2	Explain the pattern drafting techniques for different garment blocks.	K2
3	Clarify the pattern draping techniques for different garment blocks.	K2
4	Analyzing the grain of fabric and predict the actual pattern size by grading.	K4
5	Summarize the pattern alteration techniques and fabric layout.	K2

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create

#### Unit:1 BODY MEASUREMENTS

Importance, Preparation for measuring, Girls and Ladies measurements, Boy's and Men's measurements. Standardizing body measurements, Importance, Techniques used. Relative length and girth measurements. Preparation of standardized measurement chart.

#### Unit:2 DRAFTING

Pattern making terminology, Methods of pattern making, Types of paper patterns, Pattern making tools, Steps in drafting Bodice front, Bodice back, Sleeve, Skirt front and back, Collar- one piece peter pan and shirt collar. Dart Manipulation, Technique-Slash and Spread method and Pivotal method. Study of commercial pattern, Merits & Demerits. Preparation of commercial pattern for kids. Fitting – Standards of a good fit, Steps in preparing a blouse for fitting, checking the fit of a blouse.

#### Unit:3 DRAPING

Draping -Definition and Meaning, Need for draping, Importance of Draping Technique, Advantages and Disadvantages, Tools and Equipment's used for Draping, Preparation of dress form. Importance of grain, preparation of Muslin Material, straightening, tearing and pressing.

#### Unit:4 GRADING AND PREPARATION OF FABRIC FOR CUTTING

Grading-Introduction and importance of grading, Manual Grading of basic bodice – front and back, Sleeve, skirt and Collar, Computerized Grading. Basic terms: Grain, Selvedge, On grain, Off Grain, Off Grain Print, With the Grain, Against the Grain, Importance of Grain in Fabric. Cutting -Preparing the Fabric for Cutting, Methods of straightening fabric ends, Methods of straightening fabric grain, shrinking fabrics.

#### Unit:5 PATTERN ALTERATION AND LAYOUT

Importance of altering patterns, Principles for pattern alteration, common pattern alteration in blouse. Pattern layout - Definition, Purpose, Rules in layout, Types of layout and Special layouts. Piecing, transferring pattern markings.

Text	Text Book(s)					
1	Mary Mathews, Practical Clothing Construction- Part I and II, - Cosmic Press, Madras, 1990					
2	Helen Joseph Armstrong, (2014). Pattern Making for Fashion Design. 5 <sup>th</sup> editions. India:					
	Dorling Kindersley					
3	Gayatri Verma, (2006). Cutting and Tailoring Course. New Delhi: Asian publishers.					
4	Connie Amaden Crawford, (2005). The Art of Fashion Draping III Edition. OM Books					
	International.					
<b> </b>						
5	Lori A. Knowles, (2005). The Practical Guide to Pattern Making for Fashion Designers. New					
	York: Fair Child, Publications, Inc.					
Rela	ated Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]					
1	https://textilelearner.blogspot.com/2014/03/methods-off-garment-parttern-grading.html					
2	https://www.threadsmagazine.com/2008/11/01/making-sense-of-pattern-grading					
3	https://www.clothingpatterns101.com/pattern-grading.html					



Course Code	BASICS OF APPAREL DESIGNING PRACTICAL	L	Т	P	C		
	ALLIED PRACTICAL-I	-	-	3	2		
	Basic Knowledge of Garment Production	Syllabus				20 Onw	21 ards
Course Objecti	ves:	1	ı.				
-	practical exposure in sewing operation.						
•	at students with the knowledge on basic sewing techniques	•					
	the knowledge and skills required for garment designing.						
Expected Cour							
	al completion of the course, student will be able to:			- Da			
	e various seams, seam finish and bias finishing techniques tales stitches.	ısıng		P2			
	lness methods, placket and fasteners attachments in garmer	nt.		P4			
3 Construc	t the various body parts of a garment.			P4			
P1 – Imitation;	<b>P2</b> – Manipulation; <b>P3</b> – Precision; <b>P4</b> – Articulation; <b>P5</b> – Natur	alizati	on.				
<ul><li>4. Preparation Gathers)</li><li>5. Preparation</li><li>6. Preparation</li><li>7. Preparation</li><li>8. Preparation</li><li>9. Preparation</li></ul>	of Samples for Hems. of Samples for Fullness. (Darts, Tucks, Pleats, Gathers, Flares, F of Samples for Facing and binding.(Any2) of Samples for Plackets and fasteners.(Any2) of Samples for different Sleeves.(Any2) of Samples for different Collars.(Any2) of Samples for different Yokes.(Any2) on of Samples for different pockets(Any2)	Ruffles	, God	ets a	nd		
Text Book(s)		27					
Publishers	ma and Kapil Dev, (2006). Cutting and Tailoring Course. New						
	ker, (2005). Zarapker System of Cutting. New Delhi: Navneet I						
	ubramaniam, (2006). Dress Making- Bombay Tailoring and En Johnson, (2011). Practical sewing techniques. London: A&C						
Related Websi		DIACK	Puon	131161			
	urseonline.iasri.res.in/mod/page/view.phb?id=114171						
	w.fibertofashion.com/industry-article/5658/basic-of-pattern-	makir	\ <u>\</u>				
LILLUS.//WW	w.mocr.torasinon.com/muusti y-artitite/ 3030/ basit-ur-pattem-	makil	<u>'5</u>				

https://www.clothingpatterns101.com/style-lines.html

<b>Course Code</b>	FASHION ILLUSTRATION & SKETCHING PRACTICAL	L	T	P	C
	ALLIED PRACTICAL-II			4	2
	Basic Knowledge of Fashion Sketching	Syllal		202 Onwa	
Course Object	ves:				
1. Students	will learn the basic objects drawing and shades.				
	l learn basic head theories and draw human figures at different any	gles			
	l create garment design for various seasons on fashion figures.				
Expected Cour					
	al completion of the course, student will be able to:	1400		D.C.	
	the fashion figures for different head theories with respective feat	ures.		P2	
	t designs and apparel parts.  arious Accessories and Ornaments			P <sup>2</sup>	
	P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Natura	alizatio	าท	Γ-	-
<ol> <li>Different</li> <li>Different</li> <li>Different</li> <li>Facial F</li> <li>Face, Ha</li> <li>Lay Fign</li> </ol>	t types of Collar, Sleeve, Neckline, Skirts.  t types of Ladies Tops, Shirt, Pant(Full and half)  t types of Accessories – Bags, Footwear, Hats etc.  t types of Ornaments  eatures – Eyes, Nose, Lips, Ears  nds, Legs – Different Positions  are -7 1/2 Head  Figure -8, 10, 12 Head.				
Text Book(					
	nn Ireland, Fashion Design Illustration – Women, B.T. Batsfort Ltd				
(19	on Ireland, Fashion Design Drawing and Presentation, B. T. Batsfo 82). In Ireland, Fashion Design Illustration –Men, B. T. Batsfort Ltd, I				
	g. H. Hageney, Checks And Stripes –Classic Variations in Colour				

## SEMESTER II

Course code	FASHION DESIGN CONCEPTS & METHODOLOGY	L	T	P	C
	CORE-II	2	2	-	3
	Basic of design concepts and methodology		bus	<b>202</b> Onwa	_

The main objectives of this course are to:

- 1. To acquaint the student with the history of fashion and its elements.
- 2. To impart knowledge on fashion art and its importance.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	Outline the fashion terms and roles of fashion designers.	K2
2	Explain the elements of design and its applications.	K2
3	Interpret color theory and its applications of fashion field.	K2
4	Clarify the Principles of design and its applications.	K2
5	Define fashion style and list down the garment details.	K1

#### **K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

#### Unit:1 Fashion Context

Introduction to fashion- Fashion Definition – Fashion terminologies – Classification of fashion – Fashion cycle –Factors influencing in fashion – Role and responsibilities of a fashion designer – Types of fashion designers.

#### Unit:2 Elements of Design

Elements of design- Introduction to design – Types of design – Elements and their importance in a design – Line – Types – Application of line in a garment –Influence of line in various illusion - Shape – Types – Importance of shape in garment design – Texture – Determinants of texture – Effect of texture on color & physical proportion.

#### Unit:3 Color Theory

Color & Color theory Introduction to color theories – Dimensions of color – Color systems – Warm and cool colors – color schemes – Application of color in fashion design – Visual impact of color in a garment – Importance of color psychology.

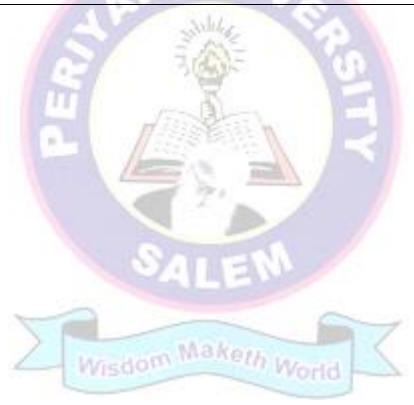
#### Unit:4 Principles of Design

Principles of design, Importance of principles of design in fashion – Balance and its types – Proportion and its application in garment design – Emphasis – Creating emphasis in a garment using various techniques – Harmony and its impact in garment design – Rhythm – Application of rhythm in garment design.

#### Unit:5 Fashion style and Garment Details

Introduction to fashion style details and various garments Importance of details in apparel design – Various types of neck, collar & sleeve – Different types of waist & hem lines – Types of plackets, Pockets- Garments for men, women and kids – Unisex garments – Intimate, active and functional garments

Text	$\mathbf{Book}(\mathbf{s})$
1	Injoo Kim & Mykyung Uh, "Apparel Making in Fashion Design", Fair child Publications, New
	York (2002).
2	Bride M. Whelan, "Colour Harmony – A Guide to Creative Colour Combinations", Rockport
	Publishers, USA (1997).
3	James Stockton, "Color", Chronicle Book Publishers, San Francisco (1984).
4	Axel Venn, "Color Kaleidoscope, Mode", Information Group (1997).
5	Sumathi.G.J, "Elements of Fashion and Apparel Design", New Age International (P) Ltd, New
	Delhi (2002).
6	Patric John Ireland, "Fashion Design Drawing and Presentation", B.T. Batsfort Ltd, London
	(1982)
7	Jenny Davis, "A Complete Guide to Fashion Designing", Bharat Bhushan Abhishek Publication
	(2006).
8	Kathryn Mckelvey & Janine Munslow, "Fashion Design", Blackwell Publication (2003).



Course code			FASHION DES	SIGN CONCEPTS &	L	T	P	C
	METHODOLOGY PRACTICAL							
	<u>-</u> I	CORE I	PRACTICAL-1		-	-	3	2
	Funda	amentals	of Fashion Sko	etching	Sylla	abus 2		_
Course Objective				<b>8</b>		(	Onwai	ids
The main objective		ourse are	to:					
•				etching, in order to visua	llize and a	nalvze	e, obse	erve
_	nicate ideas		_	<i>G</i> ,		<i>J</i>	,	
			-	r aanaants				
			designs & colo	r concepts				
Expected Course								
On the successful								
			value and intens				P3	
			child, woman				P4	
				with the applications of e	lements,		P4	
			es of design.	A PAGE				
			– Precision; P	<b>1</b> – Articulation; <b>P5</b> – Na	turalizatio	n.		
1. Prepare the fo		harts	7.100	- 2011	1/			
<ul> <li>Prang col</li> </ul>								
<ul> <li>Value cha</li> </ul>			(3)					
• Intensity		AN .	1333	The second second				
2. Illustrate Hui			Following Hea	ds				
• Child -	6 head		150					
	- 8 head, 10 l	head and	12 head	Hamily .				
• Man − 10			A 7'	_ (4)				
3. Illustrate Gar	ment Desig	gns for tl	ne Elements of	Design (3 each)				
• Line			Permi					
<ul> <li>Texture</li> </ul>			VIII					
• Shape								
4. Illustrate Gar	ment Desig	gns for tl	ne Principles of	f Design				
• Balance (	Formal and	l Informa	l)					
<ul> <li>Harmony</li> </ul>	7							
<ul> <li>Emphasis</li> </ul>		Inc. d	om Mak	816 to				
<ul> <li>Proportio</li> </ul>	n	WISO	0,	World	7			
• Rhythm (	by Repetition	on, Grada	tion and Line N	Movement)				
5. Illustrate the	Colour Ha	rmony ii	n Dress Design					
• Monochro	omatic							
<ul> <li>Analogou</li> </ul>	iS							
<ul> <li>Complim</li> </ul>	entary							
_	omplementa	ary						
<ul> <li>Split com</li> </ul>	plementary	7						
<ul><li>Triad</li></ul>	•							
<ul> <li>Neutral</li> </ul>								

Neutral

	6. Create Garments for the Following Seasons
	• Summer
	• Winter
	• Autumn
	• Spring
Text	Book(s)
1	Fashion Sketch Book, Bina Abling, Fair Child Publications, New York Wardrobe, 1988.
2	Illustrating Fashion, Kathryn McKelvey and Janine Munslow, Blackwell Science, 1997.
3	Art and Fashion in Clothing Selection, Mc Jimsey and Harriet, Iowa State University Press,
	Jowa,1973.
Rela	ted Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.idrawfashion.com/
2	https://www.fashionistasketch.com/drawing-faces-fashion-illustration/
3	https://in.pinterest.com/pin/458804280762797371/



<b>Course Code</b>	FIBER & YARN SCIENCE	L	T	P	C
	Core-III	4	2	-	4
	Basics of Fibre and Yarn Production	Syllab	ous	_	021 vards

The main objectives of this course are to:

- 1. To facilitate the students to understand the structural features of Fibers and Yarn.
- 2. To investigate techniques of textile fibers and yarn with its manufacturing Process.
- 3. To learn the Properties and behavior of Fibers and Yarn.
- 4. To gain knowledge in Advanced Spinning System.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	List out the various kinds of textile fibers.	K2
2	Explain the process of textile fibers and filament yarns.	K2
3	Infer about the techniques of yarn pre-production in textile industry.	К3
4	Summarize the yarn in-production methods and techniques	K3
5	Clarify the post production process of yarn.	K3

#### **K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

#### **Unit:1 Introduction of Textile Fibers**

Introduction to Textile fibers - Definition, Classification of fibers - Essential and Desirable properties — Natural fibers- cotton, linen, silk, wool, Jute, - Manufacturing, Physical and chemical Properties and end uses. Brief study of fibres - Kapok, Bamboo, Banana, Coir, Sisal, Hemp, Soy bean.

#### Unit:2 Filament Spinning System

Manmade fibers - Polyester, Nylon. Regenerated fibers - Viscose rayon, Modal, Manufacturing, Physical, chemical Properties and end uses. Brief study of Kevlar, spandex/ Lycra, Lyocell and Glass fibres.

#### **Unit:3** Pre-Production Process

Ginning – Objects – Types of Ginning - Working principle of knife roller gin. Blow room process – objects of mixing, objects of blow room, working principles of axi-flow cleaner, krischner beater, lap forming Unit (Scutcher) - cleaning efficiency.

#### **Unit:4** Yarn Production Process

Carding – Objects, working principles of modern carding. Draw frame – Objects, Roller drafting, working principles of draw frame. Comber – Objects, working principles. Simplex – Objects, working principles, Spinning (Ring frame) – Objects, Working principles.

#### **Unit:5** Post Yarn Production Process

Yarn – Definition, Classification, simple, fancy and sewing threads, manufacturing process. Yarn twist – classification of twist, yarn count systems.

Text	t Book(s)
1	A Text Book of Fiber Science and Technology, Mishra, S.P, New Age International (P) Ltd
	Publishers, New Delhi 2000.
2	Spun Yarn Technology, Eric Oxtoby, Butterworth-Heinemann, Published in 1987.
3	The Motivate Series – Textiles, Wynne, A, Publisher : Macmillan Education Ltd.,
	London, 1997.
4	Hand Book of Textile Fibers – Vol. I & Vol. II. Gordon Cook, J, Wood Head Publishing Ltd.,
	Cambridge, England, 1984.
5	Man-made Fibers, Moncrieff, W, Butterworth Scientific Publication, 1975.
6	Handbook of Textile Fibers: Natural Fibers, J Gordon Cook, Wood head publication
	Limited, 1984.
Rela	ted Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://textilelearner.blogspot.com/
2	https://www.textiletoday.com.bd/category/innovations/fiber-yarn-fabric/
3	https://study.com/academy/lesson/textile-yarns-definition-types-classification.html



# SEMESTER III

<b>Course Code</b>		FABRIC SCIENCE	L	Т	P	C
		Core-IV	3	2	-	4
]	Fundam	entals of woven and knitted fabric production	Sylla		2021 Onwa	ards
Course Object	ivoce					

- 1. To impart knowledge on woven fabrics
- 2. To help students to understand fabric formation process.
- 3. To impart knowledge on woven fabric designs and structures.
- 4. To learn about knitting

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	Explain the preparatory processes involved in the woven fabric production	K2
2	Elaborate the principles used in woven fabric production.	K2
3	Infer about the various kinds of basic weaves.	K2
4	Analyze the knitting fabric production process	K4
5	Evaluate the working principles of knitting machines	K2

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

#### **Unit:1** Preparatory Process

Introduction- Classification of fabric forming methods- weaving preparatory processes - pirn winding — Objects - Passage of material through an automatic high speed pirn winder. Objects of warping — Types of warping — Passage of material through high speed modern beam warping machine & sectional warping machine

#### **Unit:2** Weaving Mechanisms

**Loom Mechanisms** - Passage of material through a plain power loom – Basic mechanisms of a loom – Primary, secondary & auxiliary motions – Tappet shedding – Cone over pick & under pick mechanisms – Beat up mechanism – Types of let off & take up mechanisms – Fabric defects, causes & remedies

#### Unit:3 Basic Weaves

**Introduction to Weaves** – Weave diagram – Plain weave & derivatives – Twill weave & derivatives – Satin & sateen weaves – Ordinary and Brighten Honey Comb; Huck-a-Back; Mock Leno; extra warp and extra weft figuring – single and double color.

#### Unit:4 Knitting

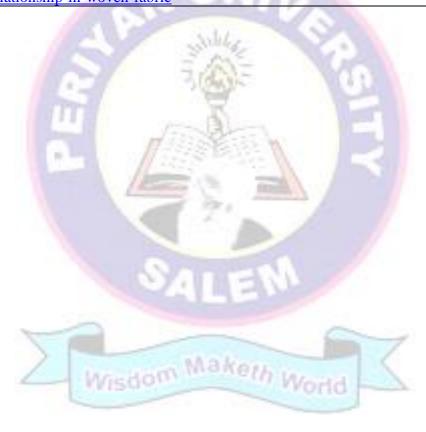
Knitting – Definition, classification and history. Types of knitting – hand and machine - characteristics of knitted goods. General terms and principles of knitting Technology, Machine knitting, parts of machine, knitted loop structure, stitch Density.

#### Unit:5 Knitting Machines

**Weft Knitting** – classification – circular rib knitting machine, purl interlock, Jacquard – single Jersey machine – basic knitting elements – types and functions – knitting cycle, cam system – 3way technique to develop design – knit, tuck, miss – effect of stitches on fabric properties.

**Warp Knitting**-lapping variations-tricot, raschel, simplex and Milanese -kitten raschel -single bar, 2 bar, multi bar machines. Types of threading, production of nets, curtains, heavy fabrics and elasticized fabrics.

T	4 D - 1.(-)
1 ext	t Book(s)
1	R.Marks, A.T.C. Robinson, Principles of Weaving, The Textile Institute, Manchester (1976)
2	B.Hasmukhrai, Fabric Forming, SSM ITT Cooperative stores Ltd, Komarapalayam (1996).
3	K.T.Aswani, Fancy Weaving Mechanism, Mahajan Book Distributors, Ahmadabad (1990).
4	N.Gokarneshan, Fabric Structure and Design, New Age International Publishers, New Delhi(2004).
5	David spencer, "Knitting technology", pergamen press, Oxford (1982)
6	D B Ajgonker, "Principles of knitting", Universal publishing corporation.(1998)
Rela	nted Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.cottonworks.com/topics/sourcing-manufacturing/weaving/basic-woven-designs-introduction-to-woven-fabric/
2	https://www.textileschool.com-453-wovendesign-
3	https://www.intechopen.com/books/advances-in-modern-woven-fabric-technology/color-and-weave-relationship-in-woven-fabric



Course code	HISTORIC COSTUMES OF INDIA	L	T	P	C
	ALLIED- I	4	1	-	5
	History of Indian Costumes	Sylla	bus	<b>202</b> Onw	
Course Objective	s:	•		•	
The main objective	es of this course are to:				
1. To learnt the	traditional costumes of India.				
2. To review th	e Indian history of costumes.				
Expected Course	Outcomes:				
On the successful	completion of the course, student will be able to:				
1 Infer about	fashion evolution in fashion industry.			]	K2
2 Generalize	the dyed and printed textiles of India			]	K2
3 List out the	e traditional costumes of Indian states			]	K2
4 Device the	traditional embroideries of India			]	K2
5 Categorize	the kinds of Indian Jewelers.			]	K2
K1 - Remember; I	K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; F	<b>C C</b>	reate	I	

Fashion Evolution -Beginning of Civilization -costumes of men and women: Ancient Greek, Ancient Roman, Ancient Egyptian, and French costumes at 17th century. Indian Costumes-Beginning of costumes- Pre Vedic Era & Post Vedic Era: Mauryan, Kushan Dynasty, Gupta Dynasty - Mughal Period - Costumes of the British Raj.

#### Unit:2 Dyed and Printed Textiles of India

**Dyed and Printed Textiles of India -**Process Of Dyed And Printed textiles of India: Kalamkari, Ikkat, Bandhani, Batik, Bagru Hand woven textiles of India: Dacca Muslin, Banarasi/ Chanderi, Brocades, Baluchari, Himrus and Amrus, Kashmiri shawls, Pochampalli Sarees, Silk sarees of Kancheepuram.

#### Unit:3 Traditional Costume of Different States of India

**Traditional Costume of Different States of India** -Tamil Nadu , Kerala , Andhra Pradesh , Karnataka, Assam, Orrisa, Bihar, Karnataka, West Bengal, Maharastra, Rajasthan, Haryana, Uttar Pradesh, Jammu and Kashmir, Gujarat, Madhya Pradesh.

#### Unit:4 Traditional Embroideries of India

**Traditional Embroideries of India -** Origin ,Embroidery stitches used –embroidery of Kashmir, Phulkari of Punjab ,Gujarat – Kutch and Kathiawar, embroidery of Rajasthan , Kasuti of Karnataka ,Chicken work of Lucknow, Kantha of Bengal – in all the above – types and colors of fabric /thread.

#### Unit:5 Indian Jewellery

**Indian Jewellery**— jewelleries used in the period of Indus valley civilization ,Mauryan period , Gupta Period , the Pallava and Chola Period ,Symbolic Jewellery of South India,Mughal period. Temple Jewellery of South India, Tribal jewellery. A brief study of gems and precious stones.

Tex	Text Book(s)				
1	G.H Ghosrye, "Indian Costume", Popular books Pvt Ltd				
2	Jamila Brij Bhushan, D B Tarapore, "The costumes and textiles and India", vala Sons & Co,				
	Bombay (1958)				
3	Das S.N, DB Tarapore, "Costumes of India and Pakistan", vala Sons and co, Bombay (1956).				
4	Francois Boucher, "History of Costumes in the West"				
5	Elizabeth Ewing, "History of 20th Century Fashion", [Revised By -Alice Macrell].				

Course Code	FASHION CLOTHING PSYCHOLOGY	T	P	С
	Allied II 3	2	-	4
	Basics of Fashion Psychology Sylla	abus	<b>20</b> 2	
Course Object	ves:	<u> </u>		
To elaborate	rate the role of fashion & clothing in communication of cultural p	ractic	es, whi	ch a
enables	o understand the function of a garment.			
	re meaning of fashion and clothing for designer.			
Expected Cour	se Outcomes:			
On the successf	al completion of the course, student will be able to:			
1 Predict F	ashion and its origin.		K2	
2 Outline t	ne focus of fashion and fashion cycle.		K2	
3 Appraise	the movement of fashion and its factors		K3	
4 Interpret	the various fashion designers and freelancers in India.		K2	
5 Clarify I	ternational fashion centers and brands.		K2	
K1 - Remember	; <b>K2</b> - Understand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b>	– Crea	ate	
Unit:1	Fashion Fashion			
Design Details,	Texture, Color and Silhouette. Types of silhouette Natural Body, reme Volume Silhouette.			
Unit:2	Fashion Focus			
Business — Prii about Internatio	The designers Role, The Manufacturers Role, The Retailers Role hary Level, The Secondary Level, The retail level and the Aux hal Designers – Fashion related cycle and theories.			
Unit:3	Movement of Fashion			
	of Fashion - Factors influencing fashion movement-Accelerating urring fashions. Predicting the movement of fashion.	facto	rs, Ret	ardiı
Unit:4	Designers			
inspiration. Inc	ners – High fashion Designer, Stylist, and Freelance Designer. ian fashion Designers-Manish Malhothra, Ritukumar, Rituberas, Abu Jani and Sandeep Khosla, JJ Valaya, Rina Dhaka, Manistra	rri, Ta	arunTa	hilar
Unit:5	International Fashion Centers			
Charles of Intern			T. 1	~

Study of International Fashion centers – France, Italy, England, Germany, Canada, New York. Study of International Fashion Brands–Women's Wear, Men's Wear, Kids Wear, Sports Wear, Cosmetics and Accessories.

#### Text Book(s)

- 1 Elainestone, "The Dynamics of Fashion", Fair child publications, New York, 2001.
- Gini Stephan Friengs "**Fashion from concept to consumer**", [Sixth Edition], Prentice Hall.1999.

Course code	CHILDREN'S APPAREL	L	Т	P	С
	PRACTICAL				
	Core Practical II	-	-	4	3
	c Construction Techniques of Children's Gar	ments	Sylla		<b>2021</b> nward
Course Objectives:					
	d constructing the following garments for the feat				
	required and materials suitable Calculate the co		_	nt	
3. Calculate the material	required-Layout method and direct measuremen	t Method			
Expected Course Outco	omes:				
_	letion of the course, student will be able to:				
		<sup>2</sup> o mo	+a	I	D2
	neralize the measurements for the various children				P3
2 Prepare pattern wear.	ns and calculate material requirement for the desi	igned chi	ldren´	S	P3
3 Construct the c	designed children's garment and calibrate the co	st of the	garmei	nt.	P5
<b>P1</b> – Imitation; <b>P2</b> – Ma	nipulation; P3 – Precision; P4 – Articulation; P.	5 – Natui	alizati	ion.	
Designing, drafting and	d constructing the following garments for the	e feature	s pres	cribe	d in th
following criteria.	2/04/10	100			
	The state of the s				
Measurements cl	ıart				
<ul><li>Measurements ch</li><li>Layout method</li></ul>		7			
<ul><li>Measurements cl</li><li>Layout method</li><li>Break down anal</li></ul>	ysis of the garment				
<ul> <li>Measurements ch</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asse</li> </ul>	ysis of the garment embling and its procedures.	1			
<ul> <li>Measurements ch</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asse</li> <li>Type of seam for</li> </ul>	ysis of the garment embling and its procedures.	F			
<ul> <li>Measurements ch</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asse</li> <li>Type of seam for</li> <li>CMT costing and</li> </ul>	ysis of the garment embling and its procedures. reach assembly process.	Ę			
<ul> <li>Measurements check</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asset</li> <li>Type of seam for</li> <li>CMT costing and</li> </ul> CHILDREN'S GARM	ysis of the garment embling and its procedures. reach assembly process. d garment costing	3			
<ul> <li>Measurements check</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asset</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> </ul>	ysis of the garment embling and its procedures. r each assembly process. d garment costing ENTS n outline shape	3			
<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Assomment</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in 2. Panty-plain or pl</li> </ul>	ysis of the garment embling and its procedures. reach assembly process. d garment costing  ENTS  n outline shape astic lined panty				
<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asset</li> <li>Type of seam for</li> <li>CMT costing and</li> </ul> CHILDREN'S GARM <ol> <li>Bib- Variation in</li> <li>Panty-plain or pl</li> <li>Jabla- without sle</li> </ol>	lysis of the garment embling and its procedures. The each assembly process. The garment costing the state of	E V			
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<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Assomment</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> <li>Panty-plain or pl</li> <li>Jabla- without sleet</li> <li>Baba suit- knicket</li> <li>A-Line Frock- de</li> </ul>	lysis of the garment embling and its procedures. r each assembly process. d garment costing  ENTS n outline shape astic lined panty eeve, front open (or) Magyar sleeve, back opens er with chest piece attached (or) Romper ouble pointed dart, neck line and arm hole finish	ed with f	_		
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<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Ass</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> <li>Panty-plain or pl</li> <li>Jabla- without sle</li> <li>Baba suit- knicke</li> <li>A-Line Frock- de</li> <li>Summer frock- top with raglan s</li> </ul>	lysis of the garment embling and its procedures. r each assembly process. d garment costing  ENTS n outline shape astic lined panty eeve, front open (or) Magyar sleeve, back opens er with chest piece attached (or) Romper ouble pointed dart, neck line and arm hole finish with suspenders at shoulder line, without sleet leeve, fullness at neck line	ed with f ve/collars	s(or) A		
<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Assister</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> <li>Panty-plain or pl</li> <li>Jabla- without sleet</li> <li>Baba suit- knicker</li> <li>A-Line Frock- do</li> <li>Summer frock- top with raglan s</li> <li>Yoke frock- yok</li> </ul>	lysis of the garment embling and its procedures. r each assembly process. d garment costing  ENTS n outline shape astic lined panty eeve, front open (or) Magyar sleeve, back opens er with chest piece attached (or) Romper ouble pointed dart, neck line and arm hole finish with suspenders at shoulder line, without sleet leeve, fullness at neck line te at chest line, with open, puff sleeve, gathere	ed with f ve/collars	s(or) A	rock-	
<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asset</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> <li>Panty-plain or pl</li> <li>Jabla- without sleet</li> <li>Baba suit- knicket</li> <li>A-Line Frock- de</li> <li>Summer frock-top with raglan se</li> <li>Yoke frock- yok with collar, with</li> </ul>	lysis of the garment embling and its procedures. r each assembly process. d garment costing  ENTS n outline shape astic lined panty eeve, front open (or) Magyar sleeve, back opens er with chest piece attached (or) Romper ouble pointed dart, neck line and arm hole finish with suspenders at shoulder line, without sleet leeve, fullness at neck line	ed with f ve/collars	s(or) A	rock-	
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<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asset</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> <li>Panty-plain or pl</li> <li>Jabla- without sleet</li> <li>Baba suit- knicket</li> <li>A-Line Frock- de</li> <li>Summer frock-top with raglan se</li> <li>Yoke frock- yok with collar, with frock</li> <li>Knicker- elastic</li> </ul>	Lysis of the garment embling and its procedures. r each assembly process. d garment costing  ENTS n outline shape astic lined panty eeve, front open (or) Magyar sleeve, back opens er with chest piece attached (or) Romper ouble pointed dart, neck line and arm hole finish with suspenders at shoulder line, without sleed leeve, fullness at neck line are at chest line, with open, puff sleeve, gathere mout sleeve, gathered/ circular skirt at waist line waist, side pockets.	ed with f ve/collars	s(or) A	rock-	
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<ul> <li>Measurements chell</li> <li>Layout method</li> <li>Break down anal</li> <li>Sequence of Asset</li> <li>Type of seam for</li> <li>CMT costing and</li> <li>CHILDREN'S GARM</li> <li>Bib- Variation in</li> <li>Panty-plain or ples</li> <li>Jabla- without sleet</li> <li>Baba suit- knicket</li> <li>A-Line Frock- de</li> <li>Summer frock-top with raglan services</li> <li>Yoke frock- yok with collar, with frock</li> <li>Knicker- elastic services</li> <li>Shirt- open collar</li> <li>Text Book(s)</li> <li>Practical Clothing Control</li> </ul>	Lysis of the garment embling and its procedures. r each assembly process. d garment costing  ENTS n outline shape astic lined panty eeve, front open (or) Magyar sleeve, back opens er with chest piece attached (or) Romper ouble pointed dart, neck line and arm hole finish with suspenders at shoulder line, without sleed leeve, fullness at neck line are at chest line, with open, puff sleeve, gathere mout sleeve, gathered/ circular skirt at waist line waist, side pockets.	ed with f ve/collars ed skirt9 ne(or) Pr	OR0 frincess	rock- s line	986)

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

https://epgp.inflibnet.ac.in/home/viewsubject?catid=827

https://www.youtube.com/watch?v=LuazkYL0j3a
 https://www.youtube.com/watch?v=nI-shbmnuVg

Course code		F	TIBRE T	TO FA			NCE	L	T	P	С
			Core P	ractica	al III			-	-	5	3
	Analytical	l Study	y of Texti	le Fibr	es, Yaı	rns and	Fabrics		Sylla		2021 nwards
Course Object	ives:								1	,	
• To deter	rmine and tes	esting o	of textile f	ibres ar	nd yarn	S					
<ul> <li>To iden</li> </ul>	tify the differ	erent ty	pes of we	aves							
• To unde	erstand the w	woven	fabrics de	signs							
Expected Cour	rse Outcome	nes:									
On the successf			he course,	studen	t will b	e able to	):				
	fy the textile										D2
	mine yarn pa						nonoution				P3
	• •					biena p	roportioi	1.			P4
,	ze the variou					A	D5	NI - 4	1' 4'	<u> </u>	P4
P1 – Imitation;	P2 – Manipi	pulation			1	Articula  MENTS	110n; <b>P5</b>	– Natui	ranzat	ion.	
_	- 4	74	LIST	JF EXI	PEKIN	IEN 15	<u> </u>				
1. Identificati	on of fibers-	s- Cotto	on, Silk, V	Wool, F	Polyeste	er, Visco	se, Nylo	n			
2. Determina	tion of blend	d propo	ortion of F	P/C, P/V	V,P/W	blends	K				
3. Determina	ition of Yarr	n coun	t J		1						
4. Determina	ition of Yarr	n Twis	t //:			1					
5. Determina	tion of Fabri	ic Cou	nt (EPI x	PPI)		Alexander					
			1		20						
	s of followin										
_	er Ends, Ya	arn co	unt, Yarr	ı crimp	o, Cove	er factor	& Weig	ght per	squai	re yar	d of
fabrics.						111					
6. Plain weav			es		-	تطيدة					
7. Twill weav		I.									
8. Satin / Sate				_	-			-			
9. Pointed Ty	7		7650	NA s	Wen.	-30		1			
10. Honey o		- W	isdon	Ville	1000	17 WV	Hd -				
	a – back										
12. Crepe w		0. T	1 ***								
	arp – Dobby	•	-								
	eft-Dobby &	& Jacq	uard Weav	ve							
15. Mock le											
16. Pile wea	ave										
Text Book(s)	-£T ('1 C''	"1 ¥	<b>X</b> 7 11	I D-1 1'	4	(1004)					
1 Handbook	of Textile fil	ibers, \	w oodheac	ı Public	cations,	(1984).					
2 N.Gokarne Delhi(2004	eshan, Fabri	ric St	ructure a	nd De	esign,	New A	Age Inte	ernation	nal P	ublish	ers,Nev

Course code	E- DESIGNING PRACTICAL	L	T	P	C
	SBEC Practical-I	2	-	2	3
	Basics of E-Designing Skills	•	Syllal		)21 ward
Course Obje	ctives:		•	'	
• Aims	to develop creative skills for visual Communication, princip	les & co	olor ha	rmony	
design	ing.				
<ul> <li>Analy</li> </ul>	ze, select & apply tools appropriate for creating a design.				
•	velop designing skill for various costumes.				
	urse Outcomes:				
_	sful completion of the course, student will be able to:				
	gn textile informative templates/guides using CAD software.				P4
	e garment design and apply principles and Color harmonies.			]	P5
3 Gene	rate garments for gents, ladies and kids for different kinds of	f occasi	ons.	]	P5
P1 – Imitatio	n; <b>P2</b> – Manipulation; <b>P3</b> – Precision; <b>P4</b> – Articulation; <b>P5</b>	– Natu	ralizati	on.	
1.Using desig	n software create the following visual communication de	sign			
<ul> <li>Create</li> </ul>	brand name & design logo for it.				
<ul> <li>Desig</li> </ul>	n Visiting card, Letter pad & Envelop design				
<ul> <li>Desig</li> </ul>	ı a Cale <mark>nd</mark> ar				
<ul><li>Desig</li></ul>	n Label <mark>f</mark> or your br <mark>an</mark> d	0.			
	n Tag f <mark>or</mark> your bra <mark>nd</mark>				
	n packing material for you <mark>r</mark> brand				
<ul> <li>Practi</li> </ul>	ce in Lay-Out Design				
<ul> <li>Practi</li> </ul>	ce in Poster Design				
	ce in Dangler Design				
	ce in Hand bag Design				
<ul> <li>Practi</li> </ul>	ce in Hoarding Design				
	n of colour harmony in Design				
	chromatic colour harmony				
	gous colour harmony				
_	lementary colour harmony	-			
	e Complementary colour harmony	6			
_	complementary colour harmony colour harmony				
<ul> <li>Triad</li> </ul>	colour harmony				

- Tetrad colour harmony
- Neutral colour harmony

#### 3. Applications of principles of design in dress design

- Balance –Formal and informal
- Rhythm by line movement, gradation, repetition.
- Emphasis
- Proportion
- Harmony

#### 4. Design Garments for the following.

- Party Wear Women, Men, Children.
- Sports Wear- Tennis, Basket ball/foot ball (men and Women), Golf, anyother.
- Fashion show Children, men and women
- Winter Wear Children, men and women
- Summer Wear Children, men and women
- Spring Wear Children, men and women
- School uniforms Preschool, school, higher secondary and college going students-boys and girls.



Course Code	F	TUNDAMENTA	LS OF TEXTILE	L	Т	P	C
		NMEC-I		2	-	-	2
	Basic Know	ledge about Fibre t	o Fabric	Sylla	bus	202	21
						Onw	
Course Objecti	es:						
2. To facilitate	the students to	understand the stru	t types of fabrics, yarn & ctural features of Fibers yarn with its manufactur	and Ya	arn.		
Expected Cours	e Outcomes:						
On the successfu	l completion of	the course, student	will be able to:				
1 Explain a	oout textile fibr	e and its characteris	tics.			K2	
2 Infer abo	it the manufact	uring process of text	tile natural and man-ma	de fibre	s.	K2	
3 Clarify th	e spinning proc	ess of textile fibers	into yarns.			K2	
4 Describe	he wo <mark>ve</mark> n fabri	c constructional me	thod.			K2	
5 Generaliz	e th <mark>e n</mark> on-wove	n fabrics and their t	ypes.			K2	
₹1 - Remember	<b>K2</b> - Understa	nd; <b>K3</b> - Apply; <b>K4</b>	- Analyze; <b>K5</b> - Evalua	te; <b>K6</b>	– Crea	ate	
U <b>nit:1</b>	T <mark>e</mark> xtile Fibres	100					
silk, wool, hair f	<b>Manufacturin</b> rocess, propert bres, Man-mad	g of fibres and thei ies and uses of natu le fibres – viscose ra	<b>r pro<mark>perties</mark> ural fib<mark>re</mark>s — cotton, line</b> nyon, acetate rayon- ny <mark>lo</mark>				
Unit:3	Spi <mark>nn</mark> ing Proc						
cleaning, doubli	ng, carding, co		and mechanical spinni oving, spinning-Yarn c and its properties .				
U <b>nit:4</b>	Weaving proc	ess and woven fabi	rics				
dobby and jacqu	ard, weaving te	chnology- process s	veaves – pile, double cl equence – machinery de		no, sv	vivel, t	арре
Unit:5	Non-Woven fa		ion notting building	ا مما	11: a -	4044	~ -
Non-woven-icrocheting.	eiting, fusing,	bonding, laminati	on, netting, braiding	and ca	anco,	tatting	g ar
Text Book(s)							
	"Fundamentals	s of Textile and The	ir Care", Oriental Longr	nans Lt	d. Ne	wDelh	i.199
			ork",Atma Ramand Soi				<del></del>
3 Neomi D'	Souza, "Fabric (	Care", New Age Into	ernational Publisher,199	98			
4 Davis, "La	undry and Clot	hing Care", Drama	Book Publishers,1995				
Related Websit	·		,				
1		nekeening/laundry-l	inens-cloths-how-to-wa	sh-cloth	nes-hv	/-hand/	,
TTCPD-// VV VV		y i	ment of the man	J.1 VIOU	y	114114/	

https://textilelearner.blogspot.com/2013/07/textile-finishing-processing.html

# SEMESTER IV



Course code	TEXTILE WET PROCESSING	L	T	P	$\mathbf{C}$
	Core-V	3	2	-	4
	Basics of Textile Wet Processing	Sylla		202 Onwa	
Course Objectives:				<i></i>	
3	of this course are to:				
1. Apply the tech	hniques of preparatory process, dyeing and printing of fabrics				
2. Gain the know	vledge about bio processing				
3. Analyze the to	echnologies of effluent treatment of processed water.				
Expected Course O	outcomes:				
_	ompletion of the course, student will be able to:				
	at the pre-preparatory process techniques in textile industry			K2	)
2 List out to	extile dyes and its applications.			K2	),
3 Generaliz	e the various kinds of printing methods on fabrics.			K2	)
4 Apply and	d analyze the enzymes applications in textile goods.			K4	
	he pollution created by the textile industry and the need for effl	luent	t	K4	-
treatment	7111 May 7 Day				
	2 - Understand; <b>K3</b> - App <mark>ly; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> - t <b>Processing Process</b></mark>	- Cro	eate		
sizing Starch - Scou  – printing – finishin Blend.  Unit:2 Dye		roce Poly	ssing ester	: Dy / Co	eir
	n of Dyes, Banned dyes - Dyeing Machines, Influence of Phys.		ing l	Macl	110
Structure of Fibres	on Dye ability - Types of Dyeing Machine, Jet, HT, Beam	Dye			
Structure of Fibres Padding Mangle, and	on Dye ability - Types of Dyeing Machine, Jet, HT, Beam d Jigger - Recent developments in dyeing.	Dye			
Structure of Fibres Padding Mangle, and Unit:3 Print Printing: Styles of Transfer, Duplex pr Paste Formulation. Unit:4 Enz	on Dye ability - Types of Dyeing Machine, Jet, HT, Beam d Jigger - Recent developments in dyeing.  nting  Printing - Methods of Printing, Block, Flat, Rotary Screen, rinting, Pigment Printing, Batik, Khadi - Fixation and After  ymes	eng Trea	atmer	nt - ]	olle Pri
Structure of Fibres Padding Mangle, and Unit:3 Printing: Styles of Transfer, Duplex pr Paste Formulation. Unit:4 Bio - Technology is enzymes in Textile bleaching, Combined microbial finishes, b	on Dye ability - Types of Dyeing Machine, Jet, HT, Beam d Jigger - Recent developments in dyeing.  hting  Printing - Methods of Printing, Block, Flat, Rotary Screen, inting, Pigment Printing, Batik, Khadi - Fixation and After	eng Trea	Applicouring odour	cationg –	olle Pri n

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

1 https://textilecourse.blogspot.com/2018/08/working-process-printing-

Textile Chemistry, Paters R.H, Elsevier Publishing, 1967.

Text Book(s)

Technology of Textile Processing, Shenai V.A., Sevak publications, Bombay, 1981.

Course code	FASHION MARKETING	L	T	P	C
	Core-VI	3	1	-	4
	Fashion Marketing Strategies	Sylla		<b>202</b> Onw	1 ards

The main objectives of this course are to:

- 1. Identify market research related to apparel production processes.
- 2. Understand the professional and ethical responsibility of fashion marketing.
- 3. Introduce digital marketing.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

	1	Predict fashion terms used in textile/fashion industry	K2
Ī	2	Generalize the marketing strategies used in apparel/fashion field.	K2
	3	List out the advertising techniques and methods used in fashion/apparel sector.	K2
Ī	4	Summarize fashion market research and its factors.	K3
	5	Analyze global markets related to fashion/apparel.	K4

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

#### Unit:1 FASHION

Fashion: Meaning, Definition & Terminologies – Components of fashion - Principles of fashion – Environment of fashion: Demographic & Psychographic, Economic, Sociological and psychological factors – Fashion cycle - Leaders of fashion: Designer's role, manufacturer's role and retailer's role – Theories of fashion adoption.

#### Unit:2 MARKETING

Meaning and classification of marketing, fashion marketing, fashion market size and structure, marketing environment —micro marketing environment, macro marketing environment. Trends in marketing management. Marketing function — definition and classification product planning and development importance of fashion products, nature of fashion products. The fashion industry and new product development product mix and range planning. Product line policies

#### Unit:3 FASHION ADVERTISING

Fashion advertising and preparation of advertising for apparel market. Advertising media used in apparel marketing. Advertising department, advertising agencies. A survey on analysis of customers fashion preference & international advertising. Fashion sales promotional programme for apparel marketing, communication and promotion, personal selling, point of purchase, sales promotion objectives, consumer sales promotion.

#### Unit:4 MARKETING RESEARCH

Marketing research – definition, scope and importance of market research in new product development. Pricing policies and strategies for apparel products. Importance of price policies. Functions of pricing. Factor influencing price decisions. Methods of setting prices. International pricing policy, export pricing.

#### Unit:5 GLOBAL MARKET

Global market and its participants in international marketing – Importance, growth and benefits – international market place- goods and services multinational corporations banks and insures trading companies – implications for marketing management- GATT. Present export and import details. Digital marketing- types- benefits.

#### Text Book(s)

- 1 R.S.N. Pillai and Bagavathi, S, "Marketing", Chand & Co ltd New Delhi –1987.
- 2 Philip C.F and Duneon D.T, "Marketing Principle and methods", Irwin publications.
- 3 Backman T.N. Maynard H.H and Davidson W.R, "Principles of Marketing", Ronald Press Company, New York 1970.

Course code	V	OMEN'S APPAI	REL PRACTION	CAL	L	$\mathbf{T}$	P	C
		Core Practi	cal-IV		-	-	6	3
	Basics of	Women's Garment	<b>Construction Te</b>	chnique	es	Syllab		<b>2021</b> nward
Course Object	ives:						•	
	· ·	es of this course are to	<b>)</b> :					
	Garments for w							
	skills in pattern							
	et garments by	sewing						
	se Outcomes:							
On the successf	ful completion of	of the course, student	will be able to:					
1 Desig	n and generaliz	e the measurements for	or the various won	nens' ga	rme	nts.		P3
2 Prepa wear.	re patterns and	calculate material requ	uirement for the de	esigned	won	nen's		P3
3 Const	ruct the designe	d women's garment a	and calibrate the co	ost of th	e ga	rment	t.	P5
P1 – Imitation;	P2 – Manipula	tion; P3 – Precision; l	P4 – Articulation;	<b>P5</b> – Na	atura	lizati	on.	
<ul> <li>Break d</li> </ul>	metho <mark>d</mark> own a <mark>n</mark> alysis of ce of Assemblin							
<ul><li>Break d</li><li>Sequence</li><li>Type of</li></ul>	own a <mark>n</mark> alysis of ce of Assemblin seam for each a	g and its procedures. assembly process.		Ę				
<ul><li>Break d</li><li>Sequence</li><li>Type of</li><li>CMT co</li></ul>	own analysis of ce of Assemblin seam for each a osting and garm	g and its procedures. assembly process.		YE				
<ul><li>Break d</li><li>Sequence</li><li>Type of</li><li>CMT co</li><li>WOMEN'S G.</li></ul>	own analysis of ee of Assemblin seam for each a esting and garm ARMENTS	g and its procedures. assembly process. ent costing	tom.	F				
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G</li> <li>1. Saree Pettic</li> </ul>	own analysis of ce of Assemblin seam for each a osting and garm ARMENTS oat- 6,7,8 core	g and its procedures. assembly process. ent costing Panel, Decorated bott		F				
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> </ul>	own analysis of ee of Assemblin seam for each a string and garm ARMENTS oat- 6,7,8 core cular/ Umbrella	g and its procedures. assembly process. ent costing	iations.	ve.				
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G</li> <li>1. Saree Pettic</li> <li>2. Skirts – Circ</li> <li>3. Blouse - Fro</li> </ul>	own analysis of see of Assembling seam for each a esting and garm ARMENTS oat-6,7,8 core coular/ Umbrella ont open, fashio	g and its procedures. assembly process. ent costing Panel, Decorated both Panel with style vari	ations. at front, with slee	ve.				
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – v</li> </ul>	own analysis of ce of Assembling seam for each a esting and garm ARMENTS oat- 6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with/without sli	g and its procedures. assembly process. ent costing  Panel , Decorated bott  Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare	tations. at front, with slee ttom		with	or wi	ithout	
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> </ul>	own analysis of the of Assembling seam for each a setting and garm ARMENTS oat- 6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke	g and its procedures. assembly process. ent costing  Panel , Decorated both Panel with style vari ned neck, Waist band Parallels (or) Bell Both t, with or without flare	iations. at front, with slee ttom e, with /without op		with	or wi	ithout	
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> <li>Nightie –W</li> </ul>	own analysis of the of Assembling seam for each a string and garm ARMENTS oat- 6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke, Front	g and its procedures. assembly process. ent costing  Panel , Decorated bott / Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare open, with sleeve, Ful	tations. at front, with sleet tom e, with /without op  Il length.		with	or wi	ithout	
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> <li>Nightie –W</li> <li>Ladies pant</li> </ul>	own analysis of the of Assembling seam for each a string and garm ARMENTS oat- 6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke ith yoke, Front - Waist band, Z	g and its procedures.  assembly process.  ent costing  Panel , Decorated bott  / Panel with style vari  ned neck, Waist band  Parallels (or) Bell Bot  t, with or without flare  open, with sleeve, Full  ip attached, tight fittir	tations. at front, with sleet tom e, with /without op ll length. ng / Parallel pants.	ening,	1			
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> <li>Nightie –W</li> <li>Ladies pant</li> <li>Short kurta</li> </ul>	own analysis of the of Assembling seam for each a string and garm ARMENTS oat- 6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke ith yoke, Front - Waist band, Z	g and its procedures. assembly process. ent costing  Panel , Decorated bott / Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare open, with sleeve, Ful	tations. at front, with sleet tom e, with /without op ll length. ng / Parallel pants.	ening,	1			
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettice</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> <li>Nightie –W</li> <li>Ladies pant</li> <li>Short kurta</li> <li>Text Book(s)</li> </ul>	own analysis of the of Assembling seam for each a string and garm ARMENTS oat- 6,7,8 core and controlled on the open, fashion Churidhar (or) with /without slip / without yoke ith yoke, Front-Waist band, Z/Top – Decorate	g and its procedures. assembly process. ent costing  Panel , Decorated bott / Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare open, with sleeve, Ful ip attached, tight fittir ive / Surface design in	tations. at front, with sleettom e, with /without op ll length. ng / Parallel pants. n tailored placket,	with or	with	nout c	collar.	
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G.</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – v</li> <li>Panels, with</li> <li>Nightie –W</li> <li>Ladies pant</li> <li>Short kurta</li> <li>Fext Book(s)</li> <li>Scientific g</li> </ul>	own analysis of the of Assembling seam for each a setting and garm ARMENTS oat-6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke ith yoke, Front-Waist band, Z / Top – Decorate farment quality	g and its procedures. assembly process. ent costing  Panel , Decorated bott / Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare open, with sleeve, Ful ip attached, tight fittir ive / Surface design in	tations. at front, with sleettom e, with /without op ll length. ng / Parallel pants. n tailored placket, s, Plot No. 43, So	with or	with Peth	nout c	collar. 4110	11
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> <li>Nightie –W</li> <li>Ladies pant</li> <li>Short kurta</li> <li>Fext Book(s)</li> <li>Scientific g</li> <li>Practical C</li> </ul>	own analysis of the of Assembling seam for each a setting and garm ARMENTS oat-6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke, Front Waist band, Z / Top – Decorate arment quality of Internal Construction of the control of the con	g and its procedures. assembly process. ent costing  Panel , Decorated bott / Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare open, with sleeve, Ful ip attached, tight fittir ive / Surface design in  K M Illege and Sons cting-Part I and II, Ma	at front, with sleet tom e, with /without op Il length. ng / Parallel pants. n tailored placket, s, Plot No. 43, So ary Mathews, Cos	with or muvar I	with Peth	nout c pune Chenn	eollar. 4110 ai (19	11 86)
<ul> <li>Break d</li> <li>Sequence</li> <li>Type of</li> <li>CMT co</li> <li>WOMEN'S G</li> <li>Saree Pettic</li> <li>Skirts – Circ</li> <li>Blouse - Fro</li> <li>Salwar (or)</li> <li>Kameez – w</li> <li>Panels, with</li> <li>Nightie –W</li> <li>Ladies pant</li> <li>Short kurta</li> <li>Fext Book(s)</li> <li>Scientific g</li> <li>Practical C</li> </ul>	own analysis of the of Assembling seam for each a setting and garm ARMENTS oat-6,7,8 core cular/ Umbrella ont open, fashion Churidhar (or) with /without slip / without yoke, Front Waist band, Z / Top – Decorate arment quality of Internal Construction of the control of the con	g and its procedures. assembly process. ent costing  Panel , Decorated bott / Panel with style vari ned neck, Waist band Parallels (or) Bell Bot t, with or without flare open, with sleeve, Ful ip attached, tight fittir ive / Surface design in	at front, with sleet tom e, with /without op Il length. ng / Parallel pants. n tailored placket, s, Plot No. 43, So ary Mathews, Cos	with or muvar I	with Peth	nout c pune Chenn	eollar. 4110 ai (19	11 86)

1 https://www.patternsonline.com-default.aspex

2 https://shoeguide.com/

Practical Knowledge of Embellishment Work  Ourse Objectives:  1. To impart knowledge to the students about the hand and machine embroidery.  2. To learn the various types of stitches.  3. To provide opportunity for skill development in designing accessories.  4. To impart knowledge on fashion accessories & creativity.  ***xpected Course Outcomes:**  1. Develop hand and machine embroidery samples.  2. Design completion of the course, student will be able to:  1. Develop hand and machine embroidery samples.  2. Design complex fashion accessories in decorative manner.  3. Produce the Indian traditional embroidery samples.  4. Prepare samples for the following  1. Hand embroidery — 20 stitches -10 samples  2. Machine embroidery -7 stitches -3 samples.  3. Applique ( machine / hand ) - 3 types  4. Smocking – 4 types  5. Bead Work -1 sample  6. Sequins work -1 sample  6. Sequins work -1 sample  7. Zardosi work -1 sample  8. Tassels and fringes -2-3 sample.  9. Mirror work —Shapes (Round, square, diamond) — 3 samples  10. Fixing the stones-1 sample  8. Traditional surface ornamentation practices with two to four variations in the following  1. Kantha 2. Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work  8. Phulkari work  C. Crochet  D. Prepare samples for the following  1. Hand bag - Any 2 types  2. Hat - Any 2 types  3. Bow - Decorative bow & formal bow  4. Purse & pouches - any 2 types  ext Book(s)		FASHION ACCESSORIES & EMBELLISHMENT PRACTICAL	L	T	P	C
Onwa  Ourse Objectives:  1. To impart knowledge to the students about the hand and machine embroidery.  2. To learn the various types of stitches.  3. To provide opportunity for skill development in designing accessories.  4. To impart knowledge on fashion accessories & creativity.  ***Expected Course Outcomes:** In the successful completion of the course, student will be able to:  1			-	-	4	3
1. To impart knowledge to the students about the hand and machine embroidery. 2. To learn the various types of stitches. 3. To provide opportunity for skill development in designing accessories. 4. To impart knowledge on fashion accessories & creativity.  ***xpected Course Outcomes:**  In the successful completion of the course, student will be able to:    Develop hand and machine embroidery samples.		Practical Knowledge of Embellishment Worl	k	Syllab		
2. To learn the various types of stitches. 3. To provide opportunity for skill development in designing accessories. 4. To impart knowledge on fashion accessories & creativity.  xpected Course Outcomes:  In the successful completion of the course, student will be able to:    Develop hand and machine embroidery samples.	Course Object	ves:			ļon.	·· ar a
3. To provide opportunity for skill development in designing accessories. 4. To impart knowledge on fashion accessories & creativity.  **xpected Course Outcomes:** In the successful completion of the course, student will be able to:    Develop hand and machine embroidery samples.	1. To impa	t knowledge to the students about the hand and machine en	nbroid	lery.		
4. To impart knowledge on fashion accessories & creativity.  **xpected Course Outcomes:**  In the successful completion of the course, student will be able to:    Develop hand and machine embroidery samples.	2. To learn	the various types of stitches.				
n the successful completion of the course, student will be able to:    Develop hand and machine embroidery samples.   P4	3. To prov	de opportunity for skill development in designing accessorie	es.			
n the successful completion of the course, student will be able to:    Develop hand and machine embroidery samples.   P4	4. To impa	t knowledge on fashion accessories & creativity.				
n the successful completion of the course, student will be able to:  1 Develop hand and machine embroidery samples. P4 2 Design complex fashion accessories in decorative manner. P5 3 Produce the Indian traditional embroidery samples. P4 1 - Imitation; P2 - Manipulation; P3 - Precision; P4 - Articulation; P5 - Naturalization. A. Prepare samples for the following 1. Hand embroidery - 20 stitches -10 samples 2. Machine embroidery -7stitches -3 samples. 3. Applique ( machine / hand )- 3 types 4. Smocking - 4 types 5. Bead Work -1 sample 6. Sequins work -1 sample 7. Zardosi work -1 sample 8. Tassels and fringes -2-3samples. 9. Mirror work -Shapes (Round, square, diamond) - 3 samples 10. Fixing the stones-1 sample.  Traditional surface ornamentation practices with two to four variations in the following 1. Kantha 2.Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work 8. Phulkari work C. Crochet D. Prepare samples for the following 1. Hand bag - Any 2 types 2. Hat - Any 2 types 3. Bow - Decorative bow & formal bow 4. Purse & pouches - any 2 types ext Book(s)						
Posign complex fashion accessories in decorative manner.  Produce the Indian traditional embroidery samples.  I - Imitation; P2 - Manipulation; P3 - Precision; P4 - Articulation; P5 - Naturalization.  A. Prepare samples for the following  1. Hand embroidery - 20 stitches -10 samples  2. Machine embroidery -7stitches -3 samples.  3. Applique (machine / hand) - 3 types  4. Smocking - 4 types  5. Bead Work -1 sample  6. Sequins work -1 sample  7. Zardosi work -1 sample  8. Tassels and fringes -2-3samples.  9. Mirror work -Shapes (Round, square, diamond) - 3 samples  10. Fixing the stones-1 sample.  B. Traditional surface ornamentation practices with two to four variations in the following.  1. Kantha 2.Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work  8. Phulkari work  C. Crochet  D. Prepare samples for the following  1. Hand bag - Any 2 types  3. Bow - Decorative bow & formal bow  4. Purse & pouches - any 2 types  ext Book(s)	_					
Produce the Indian traditional embroidery samples.  1 - Imitation; P2 - Manipulation; P3 - Precision; P4 - Articulation; P5 - Naturalization.  A. Prepare samples for the following  1. Hand embroidery - 20 stitches -10 samples  2. Machine embroidery -7stitches -3 samples.  3. Applique (machine / hand) - 3 types  4. Smocking - 4 types  5. Bead Work -1 sample  6. Sequins work -1 sample  7. Zardosi work -1 sample  8. Tassels and fringes -2-3samples.  9. Mirror work -Shapes (Round, square, diamond) - 3 samples  10. Fixing the stones-1 sample.  8. Traditional surface ornamentation practices with two to four variations in the following  1. Kantha 2.Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work  8. Phulkari work  C. Crochet  D. Prepare samples for the following  1. Hand bag - Any 2 types  2. Hat - Any 2 types  3. Bow - Decorative bow & formal bow  4. Purse & pouches - any 2 types  ext Book(s)	1 Devel	op hand and machine embroidery samples.			F	<b>P</b> 4
1 - Imitation; P2 - Manipulation; P3 - Precision; P4 - Articulation; P5 - Naturalization.  A. Prepare samples for the following  1. Hand embroidery - 20 stitches -10 samples 2. Machine embroidery -7stitches -3 samples. 3. Applique ( machine / hand ) - 3 types 4. Smocking - 4 types 5. Bead Work -1 sample 6. Sequins work -1 sample 7. Zardosi work -1 sample 8. Tassels and fringes -2-3samples. 9. Mirror work -Shapes (Round, square, diamond) - 3 samples 10. Fixing the stones-1 sample.  B. Traditional surface ornamentation practices with two to four variations in the following 1. Kantha 2. Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work 8. Phulkari work C. Crochet D. Prepare samples for the following 1. Hand bag - Any 2 types 2. Hat - Any 2 types 3. Bow - Decorative bow & formal bow 4. Purse & pouches - any 2 types ext Book(s)	2 Desig	complex fashion accessories in decorative manner.			I	P5
A. Prepare samples for the following  1. Hand embroidery – 20 stitches -10 samples  2. Machine embroidery -7stitches -3 samples.  3. Applique (machine / hand) - 3 types  4. Smocking – 4 types  5. Bead Work -1 sample  6. Sequins work -1 sample  7. Zardosi work -1 sample  8. Tassels and fringes -2-3samples.  9. Mirror work –Shapes (Round, square, diamond) - 3 samples  10. Fixing the stones-1 sample.  8. Traditional surface ornamentation practices with two to four variations in the following.  1. Kantha 2. Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work  8. Phulkari work  C. Crochet  Prepare samples for the following  1. Hand bag - Any 2 types  2. Hat - Any 2 types  3. Bow - Decorative bow & formal bow  4. Purse & pouches - any 2 types  ext Book(s)	3 Produ	e the Indian traditional embroidery samples.			F	<b>P</b> 4
A. Prepare samples for the following  1. Hand embroidery – 20 stitches -10 samples  2. Machine embroidery -7stitches -3 samples.  3. Applique (machine / hand) - 3 types  4. Smocking – 4 types  5. Bead Work -1 sample  6. Sequins work -1 sample  7. Zardosi work -1 sample  8. Tassels and fringes -2-3samples.  9. Mirror work –Shapes (Round, square, diamond) - 3 samples  10. Fixing the stones-1 sample.  8. Traditional surface ornamentation practices with two to four variations in the following.  1. Kantha 2. Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work 7. Aari work  8. Phulkari work  C. Crochet  Prepare samples for the following  1. Hand bag - Any 2 types  2. Hat - Any 2 types  3. Bow - Decorative bow & formal bow  4. Purse & pouches - any 2 types  ext Book(s)	1 – Imitation	P2 – Manipulation: P3 – Precision: P4 – Articulation: P	25 – N	atural	ization	١.
D. Prepare samples for the following  1. Hand bag - Any 2 types  2. Hat - Any 2 types  3. Bow - Decorative bow & formal bow  4. Purse & pouches - any 2 types  ext Book(s)	<ul><li>7. Zardosi</li><li>8. Tassels</li><li>9. Mirror</li><li>10. Fixing</li></ul>	work -1 sample and fringes -2-3samples. work —Shapes (Round, square, diamond) - 3 samples the stones-1 sample. all surface ornamentation practices with two to four var a.Chikan 3. Kasuti 4. Zardosi 5. Kutch work 6. Mirror work				win
1. Hand bag - Any 2 types 2. Hat - Any 2 types 3. Bow - Decorative bow & formal bow 4. Purse & pouches - any 2 types  ext Book(s)	8. Phulkari	work				
3. Bow - Decorative bow & formal bow 4. Purse & pouches - any 2 types  ext Book(s)	8. Phulkari C. Crochet					
4. Purse & pouches - any 2 types ext Book(s)	8. Phulkari C. Crochet D. Prepare	samples for the following				
ext Book(s)	8. Phulkari C. Crochet D. Prepare 1. Hand ba 2. Hat - An	samples for the following g - Any 2 types y 2 types	1			
	8. Phulkari C. Crochet D. Prepare 1. Hand ba 2. Hat - An	samples for the following g - Any 2 types y 2 types	7			
	8. Phulkari C. Crochet D. Prepare 1. Hand ba 2. Hat - An 3. Bow - D 4. Purse &	samples for the following g - Any 2 types y 2 types ecorative bow & formal bow	<			
	8. Phulkard C. Crochet D. Prepare 1. Hand ba 2. Hat - An 3. Bow - D 4. Purse & Cext Book(s)	samples for the following g - Any 2 types y 2 types ecorative bow & formal bow bouches - any 2 types	<			
3 ,	8. Phulkari C. Crochet D. Prepare 1. Hand ba 2. Hat - An 3. Bow - D 4. Purse & Cext Book(s) 1 Scientific g	samples for the following g - Any 2 types y 2 types ecorative bow & formal bow bouches - any 2 types erment quality –K M Illege and Sons , Plot No. 43 , Somuva		n pune	411011	
Diese making time mangain sucramamam Bomeay ranoring and emoroidely conego 52	8. Phulkari C. Crochet D. Prepare 1. Hand ba 2. Hat - An 3. Bow - D 4. Purse & Text Book(s) 1 Scientific g 2 Shailaja D.	samples for the following g - Any 2 types y 2 types ecorative bow & formal bow bouches - any 2 types  arment quality –K M Illege and Sons , Plot No. 43 , Somuva Naik, Traditional embroideries of India, APH Publishing (19	996)			
Libby Moore Thread folk, a Modern Maker's book of Embroidery, Project & Artist	8. Phulkari C. Crochet D. Prepare 1. Hand ba 2. Hat - An 3. Bow - D 4. Purse &  Text Book(s)  1 Scientific g 2 Shailaja D.  3 Dress maki	samples for the following g - Any 2 types y 2 types ecorative bow & formal bow bouches - any 2 types  arment quality –K M Illege and Sons , Plot No. 43 , Somuva Naik, Traditional embroideries of India, APH Publishing (19	996)			

Collaboration, Paige Tata & Co.

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://sueguide.csom/smocking/
- 2 https://www.youtube.com/watch?v=nJz9c8gEvFg

Course code		HOME TEXTILES	L	T	P	С
		Allied-III	3	1	-	4
Knowledge about choice of fabrics for Home Textiles  Syllabus 20						
~ ~ ~ ~					JIIW	ards

The main objectives of this course are to:

- 1. Impart knowledge on the various home textile products
- 2. Gain insights on the bed linens, kitchen linens, bathroom linens
- 3. Acquire better understanding on the choice of fabrics for the home textile products

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	Classify the home textile products and its factors	K2
2	Summarize the types of floor and wall coverings	K2
3	Distinguish curtains and draperies	K2
4	Describe the types of soft furnishings for living rooms.	K2
5	Discover the types and functions of kitchen linens	K3

**K1** - Remember; **K2** - Understand; **K3** - Apply; **K4** - Analyze; **K5** - Evaluate; **K6** – Create

#### Unit:1 Introduction to Home textiles

**Different types of furnishing materials**: Definition – Different types of furnishing materials – Woven and Non-woven, Factors affecting selection of home furnishes. Recent Trends in Home Furnishing

#### Unit:2 Floor and wall coverings

**Floor coverings**: Floor coverings – Hard floor coverings, resilient floor coverings. Soft floor coverings – Rugs and carpets, Use and care. Wall covering – Useand care.

#### **Unit:3 Door and Window treatments**

**Doors and Windows:** Doors and Windows – Definition, Different types of doors and windows, their application. Curtains and Draperies – Choice of fabrics, calculating the amount of material needed, hints on making curtains hang well, methods of finishing draperies at the top – Use of drapery rods, hooks, and tape rings and pins.

#### Unit:4 Soft furnishings for living rooms

**Living Room Furnishing:** Living room furnishing – sofa covers, wall hangers, cushion, cushion covers, upholsteries, Bolster and Bolster covers.Bed Linens – Definition, Different types of bed linens, sheets, blanket covers, comfort covers, bed spreads, mattress covers and pads, pillows and pillow covers, use and care.

#### Unit:5 Soft furnishing for kitchen and dining

Soft furnishings for kitchen and dining, types of kitchen linens – kitchen towel, aprons, dish cloth, **Kitchen and Table Linens:**Kitchen and Table Linens – Definition – Types of Kitchen linens, Dish cloth, Hand towels, Fridge cover, Fridge handles, Mixi cover, Grinder cover, their useandcare.

Text	Book(s)
1	Home Comforts-The Arts and Science of Keeping Home, Cheryl Mendelson, Scriber, New
	York, 2005
2	Cushions and Pillows- Professional Skills – Made Easy, Hamlyn Octopus, Octopus
	Publishing Group, New York, 2001
3	The Ultimate Sewing Book 200 Sewing Ideas For You and Your Home, Magi Mc
	McCormick Gordon, Collins and Brown, London, 2002
4	Design and make curtains, Heather Luke, New Holland publishers, London,1999
5	Cornucopia of Cushions, Susie Johns, Apple Press, London, 1997
6	Art in Everyday Life, Harriet Goldstein and Vetta Goldstien, The Macmillian Company, 2004
7	Performance of Home Textiles, Subrata Das, Woodhead Publishing India Pvt. Limited, 2010
8	Home Furnishing, V. Ramesh Babu and S. Sundaresan, Woodhead Publishing India Pvt.
	Limited, 2018
Rela	ted Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://www.homestratosphere.com/types-curtains/
2	https://bettersleep.org/mattress-education/mattress-accessories/pillow-types/
3	https://textilecourse.blogspot.com/2018/06/types-classification-home-textiles.html
4	https://www.fibre2fashion.com/industry-article/1769/home-textiles-a-review
5	http://www.india-crafts.com/textile/home-textile.html



Course code		FUNDAMENTALS OF DESIGNING	L	T	P	C
	_ L	NMEC-II	1	1	-	2
		Study of Basic Designing	Sylla		<b>202</b> 1 Onwa	
Course Objectiv	es:				)11 VV C	ar as
The main objective		ourse are to:				
		esign concepts in the field of fashion				
		shion cycles, consumers and theories				
		nts for unusual figure types				
Expected Course						
On the successful	completion	of the course, student will be able to:				
1 Categoria	ze design and	d its types.			K2	
2 Describe	the principle	e of design and its application.			K2	
3 Clarify c	olor and its t	heories in fashion field.			K2	)
4 Predict tl	ne colour cor	mbinations with standard colour harmonies			K2	
5 Interpret	the planning	for different age group people wardrobe.			K2	
K1 - Remember;	<b>K2</b> - Unders	stand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> -	Creat	e	1	
Unit:1	Design and	d its types				
		and Decorative design, Requirements Of Structural Ar Line, Size, Shape, Color and Texture.	na De	corau	ve	
	Design - Bal	lance, Emphasis, Proportion, Rhythm, Harmony and it	s type	s. Ap	plica	atio
Unit:3	Color theo	ory				
Color- Definition	, Color theor	ry - Prang color system, Dimension of color- Hue, Val	ue and	Inte	nsity	· .
Color schemes in						
U <b>nit:4</b>		dresses for unusual figures				
Figure Irregularit Large, and Small		gure, Thin figure, Broad shoulders, Narrow Shoulders,	Faces	– Ro	und,	
Unit:5	Wardrobe	Planning				
Wardrobe Plannin		to be considered while selecting clothes for different a	ge gro	oup –	Men	 l,
Women and Child	_			-		
Text Book(s)						
1 Fashion Sko	etch Book – I	Bina Abling, Fair Child Publications, New York Ward	lrobe,	1988.		
		o Consumer – Frings Gini Stephens, Pearson Educatio		, 199	3.	
I .		ness – Kitty G. Dickerson, Pearson Education, US, 200	7.			
Related Online (						
-	* *	ch.com/terms/index.html				
2 https://xxxxxxx	inctule com	/tochion				

https://prezi.com/1tlwgnhviqs-/fashion-elements-and-principles-of-design/

https://www.instyle.com/fashion

Course code	TEXTILE WET PROCESSING PRACTICAL	L	T	P	С
1	Core Practical-V	-	-	5	3
	Textile Wet Processing of Dyeing and Print	ing	Syllal		<b>21</b> ward
Course Objectives:				1011	,, ,,
The main objectives of	this course are to:				
1. To gain a practi	cal on-hand training on preparatory process.				
2. To understand t	he technical importance of wet processing.				
3. To plan various	process requirements for dying.				
<b>Expected Course Out</b>					
On the successful comp	pletion of the course, student will be able to:				
1 Prepare the pr	re-treated fabrics for dyeing or printing.			F	<b>2</b> 4
2 Dye the fabric	or yarn sample using adequate recipe.			F	<b>P</b> 5
3 Crete the prin	ting sample using appropriate printing paste or colo	r.		F	<b>P</b> 5
	sing suitable dye: yes	each).			
Printing or	cotton fabric with natural colors.				
Text Book(s)	week and accessing Tankai cal				
2 Textile processing	wet processing Technical manual (1994) and properties, Preparation, Dying, Finishing & Peublishing, Netherland	rforma	nce, T	yrone L	١.
	ssing, Manoj Dole, Manoj Dole Publications Co. Inc	dia (20	18)		

#### Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- https://britanicca.com/topic/textile/dying-and-printing
- https://www.sciencedirect.com-topics/engineering/dying-process

## SEMESTER V

Course	e code	APPAREL PRODUCTION MANAGEMENT		L	Т	P	C
Course	couc	Core VII		4	-	4	
	Basic	knowledge in garment production processes	Syllabus	3 2	2021	)nwa	rds
Course	e Objecti	ives:					
The ma	ain object	tives of this course are to:					
		will learn about garment industry and technical parameter				uctio	n.
		te the students to work with garment industry machinery &	& equipr	nent			
		se Outcomes:					
On the	successf	ul completion of the course, student will be able to:					
1		e the concept of plant location and layout					K2
2		the work study techniques in garment industry.				]	K2
3	List out	the techniques to improve productivity with quality produ	ction				K2
4	Predict 1	the line balancing techniques in apparel production unit.					K2
5	Summai	rize production planning and control techniques in apparel	sector.				K2
<b>K1</b> - R	emember	r; <b>K2</b> - Und <mark>ersta</mark> nd; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Eval	uate; <b>K</b> 6	6 – C	reate		
Unit:1		Plant Location and Layout					
Functio	on of Pro	and Layout. Production - Definitions - Terminology - Orduction Department - Introduction to Garment Industry	Plant I	Loca	tion -	Loc	atio
		nt Layout – Process Layout Product Layout – Combina	tion Lay	out	-Intro	ducti	on to
		ry – Balance Control.					
Unit:2		W <mark>ork Study</mark>					
Chart S Princip	Symbol - oles of N	Concept And Need - Method Study and Work Measurer Process Flow Chart -Flow Diagrams - String Diagrams Motion Economy - Simo Chart - Time Study Method th Special Reference To Garment Industry.	- Multi	ple 1	Activi	ty Cl	art
Unit:3		Production and Productivity					
		d Productivity- Methods of Production Systems - Job					
		essive Bundle System & 'Synchro' System- Conveyor					
		ntages of UPS - Quick Response- Measurement of Pro-					hine
Unit:4		Line Balancing	III Gariii	iciit .	muusi	1 y.	
		g - Duties and Responsibilities of Production manager /	Supervis	sor -	Effe	rtive	Lin
		actors of Production -Production Function - Process Flow					
		culations.					
Unit:5		Production Planning and Control					
		nning and Control - Capacity Requirement Planning [Cl					
	-	in Production Planning - Factors to be consider in Production			_		
		Quantitative Analysis of Production – Coordinating alties in implantation.	Depart	men	tal A	etivit	ıes
Text B		arties in implantation.					
		nam, "Technology of Clothing Manufacture"					
		nger, "Apparel Manufacturers Handbook"					
		klin, "Introduction to Clothing Manufacture"					
		Introduction to Production Management"					
		Personal Management and Industrial Relations"					
	_	Cisonal Wanagement and industrial Relations					

6 O.P. Khanna, "Industrial Engineering and Management"

Course code		TEXTILE FINISHING	L	T	P	C
	4	1	-	4		
	Sylla		<b>202</b> Onw			

#### Course Objectives:

- 1. To impart knowledge & understanding of chemistry, mechanism & application process of various textile finishes.
- 2. It aims to enhance the awareness of future trends in textile finishing.
- 3. To impart the knowledge about finishing methods of fabric based on their function.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	Describe the method & application of finishes on different textile substrates.	K2
2	Distinguish the mechanical finishing on textile goods.	K2
3	List out the various finishes based on the various functions of the fabric	K2
4	Generalize the various advanced finishes on fabrics.	K2
5	Interpret the special finishes for fabrics.	K2

K1 - Remember; K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Evaluate; K6 – Create

#### Unit:1 Finishing

Finishing - Introduction – Objects of finishing, Importance of finishing, Classification of finishes, Advantages of finishing.

#### Unit:2 Mechanical Finishing

Mechanical Finishes-Beetling, Shearing, Calendaring, Tentering, Moiering, Embossing, Glazing, Napping, Chemical Weighting of Silk, Sizing, Sanforizing, Schreinering, Wrinkle free finish.

#### Unit:3 Functional Finishing

Functional Finish - Resin finish, Water Proof finish, Water Repellent finish, Antimicrobial finish, Flame Retardant finish, Soil Release finish - Process and Recipe, Types and Method of Fusing, Welding and Adhesives, Molding.

#### Unit:4 Advanced Finished

Advanced Functional Finish - Stiff finish - Process and Recipe, Softening - Silicone finish, Denim finish, Stone Wash finish, Anti - Pilling finish, Anti Mildew finish.

#### Unit:5 Special finishes

Special Finishes on Garments–Finishing of Woven/Knitted garments–Stone less, Stonewash effects–Mud wash, Ion wash, Chalk wash, Water resistant Breathable finish, Bio polishing, Leathery Finish, Protective Finishes–Deodorizing, Cool Finish and Thermostat finishes

Tex	xt Book(s)
1	ShenaiandSaraf.1995. <b>TechnologyofTextileFinishing</b> . Sevakpublications.
2	NallangilliandJayaprakasam.2005. <b>TextileFinishing</b> . S.S. MInstituteofTextile Technology.
3	Prayag. 1996. <b>Technologyoffinishing.</b> Shree J. Printers, Pune
Rel	ated websites
1	https://nptl.ac.in/courses/116/102/116102054/
2	https://ugcmoocs.inflibnet.ac.in/ugcmoocs/view_ug.php/130

Course Code	ENTREPRENEURSHIP DEVELOPMENT	L	T	P	C
	CORE-IX	4		-	4
В	asics of Entrepreneurship Development	Syllab	us 202	<b>21</b> Onv	vards
Course Objectiv	es:				
The main objecti	ves of this course are to:				
	e students with challenges of starting new ventures		•		
	m to investigate and understand the process of setting up a	new bu	siness	•	
Expected Cours					
	l completion of the course, student will be able to:			170	
	entrepreneurship and traits of entrepreneur			K2	
	roject and project report preparation			K2	
	the formalities of SSI's Registration			K2	
	the support institutions to help for business startup.			K2	
	cubation centers and start up in India			K2	
	<b>K2</b> - Understand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluation	ate; <b>K6</b>	- Crea	te	
	Introduction to Entrepreneurship				
	e: Concept and Definitions; Entrepreneurship and I				
	nd Types of Entrepreneurs; Entrepreneurial Compete				
	Growth – Economic, Non-Economic Factors; EDP Program	nmes; E	ntrepr	eneur	al
	reneur; Manager Vs. Entrepreneur.				
	Starting the venture	sis at war	ant D		
	tion – Project formulation – Project design - preparing procheduling using Networking Techniques of PERT / C				
Appraisal.	cheduling using Networking Techniques of TERT / C	1 IVI, IVI	cuious	, OI I	TOJEC
	SSI and Registration				
	es and Enterprise Launching procedures and Formalities R	olo of S	CI in E	Zaanai	mio
	India; SSI; Registration; NOC from Pollution Board;				
guidelines	mon, 551, registration, 1100 from Fonation Board, p	noject i	Срогс	preser	itutioi
Unit:4	Sources of Finance and Institutional Assistance				
Role of Support	Institutions and Management of Small Business: Director	r of Indi	ıstries	; DIC	;
, ,	Small Industries Development Corporation (SIDC); SISI;	NSIC; N	NISIE7	Γ,	
NIESBUD; TAN	SIDCO; TIIC; State Financial Corporation; KVIC	1			
Unit:5	Financial Incentives	9			
Ministry of MSN	IE Scheme & Subsidy- Tax concessions; – seed capital ass	sistance	– Rol	e	
-	in export promotion and import substitution - Social				batio
center, Startup Ir	ndia				
Text Book(s)					
1 Entreprene	urial Development, Dr. C.B. Gupta, Sultan Chand & Sons	, New D	elhi, 2	2009	
2 Entreprene	urial Development, Dr.S. S Khanka, Sultan Chand & Sons	s, New I	Delhi,	2009.	
3 Entreprene	urship Development and Small Business Enterprises, Charlucation, New Delhi, 2006				,
4 Entreprene Limited, N	urship New Venture Creation, David H. Holt, Prentice Ha	ll of Ind	ia Priv	ate	
, I	CW DCIII, 2003				
Related Website	·				

https://ncert.nic.in/textbook/pdf/kebs109.pdf

Course code	APPAREL QUALITY ASSURANCE	L	T	P	C		
	MBEC-I	4	_	-	3		
	Basics of Apparel Quality Control & Assurance Syllabus						
Course Object	ives:						
1. To facili	tives of this course are to: tates the understanding of Apparel quality assurance principles and proc rstand the basics of apparel quality.	ess.					
Expected Cou	rse Outcomes:						
On the success	ful completion of the course, student will be able to:						
1 Outline q	uality and its parameters			K2			
2 Analyse v	various defects of textile materials			K4			
3 Generaliz	te the concept of ISO implementation			K2			
4 Predict th	e quality of raw materials through testing			K2			
5 Summari	ze the functions of apparel quality assurance			K5			
_	r; <b>K2</b> - Understand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Evaluate; <b>K6</b> – Crea	ate					
Unit:1	Quality						
inspection - 4 p	ity, QC, QA, Importance of quality and quality control. Raw mate point system - 10 point system - in process inspection - final inspection -						
Inspection - 4 propertion - starting Unit:2  Fabric defects	ity, QC, QA, Importance of quality and quality control. Raw mate	- no ir	ispect	tion- 1	00		
inspection - 4 prinspection - sta Unit:2	ity, QC, QA, Importance of quality and quality control. Raw mate point system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.  Defects	- no ir	ispect	tion- 1	009		
Inspection - 4 prinspection - star Unit:2 Fabric defects Major defects. Unit:3 Need for ISO 19000 - ISO 1 1901 and service sec	ity, QC, QA, Importance of quality and quality control. Raw materioristical system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.  Defects - pre sewing defects - sewing defects - post sewing defects-causes &  ISO  9000 - ISO 9001-2008 Quality System - Elements, Documentation, Q 4000 - Concepts, Requirements and Benefits - TQM Implementations. Eco tex concepts.	reme	dies.	Minor	009 an		
Inspection - 4 purpose inspection - 4 purpose inspection - sta inspection	ity, QC, QA, Importance of quality and quality control. Raw materioristical system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.  Defects - pre sewing defects - sewing defects - post sewing defects-causes &  ISO  9000 - ISO 9001-2008 Quality System - Elements, Documentation, Q 4000 - Concepts, Requirements and Benefits - TQM Implementations. Eco tex concepts.  Testing  sting - sewing threads, button, lining, interlining, hook, laces, elastics	reme	dies.  Aud n mar	Minor	· ar		
nspection - 4 p nspection - sta Unit:2 Fabric defects Major defects. Unit:3 Need for ISO 2000 - ISO 1 and service sec Unit:4 Accessories tes Testing of dime	ity, QC, QA, Importance of quality and quality control. Raw mater point system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.  Defects - pre sewing defects - sewing defects - post sewing defects-causes & ISO  9000 - ISO 9001-2008 Quality System - Elements, Documentation, Q 4000 - Concepts, Requirements and Benefits - TQM Implementations. Eco tex concepts.  Testing	reme	dies.  Aud n mar	Minor	· ar		
nspection - 4 p nspection - sta Unit:2 Fabric defects Major defects. Unit:3 Need for ISO 2000 - ISO 1 and service sec Unit:4 Accessories tes Testing of dime Unit:5 Apparel Qualit procedure.	ity, QC, QA, Importance of quality and quality control. Raw materioristical system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.  Defects - pre sewing defects - sewing defects - post sewing defects-causes &  ISO  9000 - ISO 9001-2008 Quality System - Elements, Documentation, Q 4000 - Concepts, Requirements and Benefits - TQM Implementations. Eco tex concepts.  Testing  sting - sewing threads, button, lining, interlining, hook, laces, elastics ensional stability - bow-skew ness - shrinkage.	remeduality	dies.  Aud n mar	Minor  iting nufaction mate	· ar		
Inspection - 4 punspection - star Unit:2 Fabric defects Major defects Unit:3 Need for ISO 2000 - ISO 1 and service sec Unit:4 Accessories tes Testing of dime Unit:5 Apparel Qualit procedure. Text Book(s)	ity, QC, QA, Importance of quality and quality control. Raw materior system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.    Defects   D	remeduality on in	dies.  Aud n man	Minor  iting nufactor  mate	· ar		
Inspection - 4 prospection - star Unit:2 Fabric defects Major defects Unit:3 Need for ISO 1000 - ISO 1 1 Accessories test Unit:5 Apparel Qualit 1 Pradip me	ity, QC, QA, Importance of quality and quality control. Raw materior system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.    Defects   D	remeduality on in	dies.  Aud n man	Minor  iting nufactor  mate	· ar		
rispection - 4 prinspection - star Unit:2  Fabric defects Major defects. Unit:3  Need for ISO 2000 - ISO 1 And service sectories testories testories dimensional d	ity, QC, QA, Importance of quality and quality control. Raw mate point system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.    Defects   Post sewing defects - sewing defects - post sewing defects-causes &   ISO	remeduality on its many many many many many many many many	dies.  Aud n mar cking	Minor  iting nufactor  mate	OO' - ar - Qurir		
Inspection - 4 prinspection - sta  Unit:2 Fabric defects Major defects Unit:3 Need for ISO 9000 - ISO 1 and service sec Unit:4 Accessories tes Testing of dime Unit:5 Apparel Qualit procedure.  Text Book(s) 1 Pradip mointernation 2 Harold C	ity, QC, QA, Importance of quality and quality control. Raw materior system - 10 point system - in process inspection - final inspection - tistical sampling- AQL standards and preparing specifications.    Defects   D	remeduality on its many many many many many many many many	dies.  Aud n mar cking	Minor  iting nufactor  mate	· ar		

5 Wiley Eastern, "Total quality management - a practical approach", New York 1990.

Course code	MEN'S APPAREL PRACTICAL	L	T	F	•	C
	Core Practical-VI	-	-	5	;	3
	Basic Knowledge about Men's garment construction	1	Syllal		<b>20</b> 2 Onw	
Course Object						
_	rt the practical knowledge in pattern drafting & garment con	struct	ion sk	ill in	me	n's
	the Students.					
	op creative skills in designing & constructing men's wear fo	r diff	erent a	ige g	roup	)
	out the measurements required and materials suitability.					
Expected Cour						
On the successi	ul completion of the course, student will be able to:					
1 Desig	n and generalize the measurements for the various mens' gar	ment	S.		P.	3
2 Prepa	re patterns and calculate material requirement for the designe	ed me	n's we	ear.	P.	3
3 Const	ruct the designed men's garment and calibrate the cost of the	garn	nent.		P.	5
P1 – Imitation:	P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 –	Natui	alizati	on.	ı	
<ol> <li>Slack sh</li> <li>Nehru k</li> <li>Pyjama-</li> <li>Pleated</li> <li>T-Shirt</li> </ol>	t – with/ without collar, button attached, sleeveless irt – full open, shirt collar, patch pocket, urtha –stand collar, side pocket, half open Elastic /Tape attached waist. trousers – pleats in front, Darts at back, side pocket, fly with – open collar, zip attached as –patch pocket	butto	on /zip			
/. Berinud						
8. Kalidha	r Kurta					
Text Book(s)						
Text Book(s)  1 Practical C	lothing Constructing-Part I and II, Mary Mathews, Cosmic I ystem of Cutting- Zarapker. K. R, Navneet Publications ltd.	Press,	Cheni	nai (	1986	5)

### Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.] 1 https://shoeguide.com/

- https://www.patternsonline.com-default.aspex

Cour	rse code		I	FAS	SHI	ION	ΝI	DR	RAI	PIN	NG	<b>F</b> P	RA	CT	IC.	AL				L	T	P	С
																				1			
									ical-`											-	-	2	2
Ba	sic knowle	dge in drap	apiı	ng, l	body	ly sil	ilho	oue	ettes	s an	nd v	vari	ous	fabı	rics	}		S	yllal	bus	2021	Onv	vards
Cours	se Objectiv	es:																					
		ves of this c																					
		and the basi		-				-					-										
	_	nd develop							•	_							•				1		
		t and transfo			neir (	aesi	sign	ns o	on a	tnr	ree-	-aım	ensı	onai	1 101	rm u	ısıng	ara	oing	metr	ioa.		
		Outcomes				01140		atırı	done	4	.:11 L	ha al	h1a +										
		completion														4.1	, 1						
1		uslin and fo														nent	's dr	apın	g			P.	
2		he pattern b																				P:	
3	Create dan	rt or pleat v	var	riatio	ons i	in ap	appr	orop	priate	te ga	arm	nent	patt	erns	S							P:	5
<b>P1</b> – I	mitation; P	<b>2</b> – Manipu	oula	ation	; <b>P3</b>	3-F	Pre	ecis	sion;	; <b>P</b> 4	4 –	Arti	cula	ition	ı; <b>P</b>	5 – 1	Natu	raliz	atio	n.			
7. Co 8. Tv 9. Su 10. Y	owls vist rplice Yoke - Hip Y	Yoke, Midri Orape one c	lriff	f & S	Shirt	t Yo	oke	e			1				d								
	Book(s)						ī		1				R	7									
		Fashion De ntice Hall P												laffe	e and	d Ro	ose N	Aary	Tor	re,			
2	005.	ashion Draj	Ė		-					-	-	-					-	-					
		Apparel De India Ltd, 2				<sup>1</sup> Edi			, Hel	len	Jos	seph	and	Arr	mstı	rong	g, Ind	lia, I	Bloo	msbu	ıry		
		Draping Sp , London, E						Clo	oths:	: De	esig	gns i	for F	Party	y we	ear a	and E	Even	ing v	wear,			
Relate	ed Online (	Contents [M	[M(	000	C, S	SWA	AY	AN	M, N	NP1	TEI	L, V	Vebs	sites	etc	2.]							
1	ttps://style2 rocess/	2designer.co	con	n/ap	pare	el/dr	rap	ping	g-ma	ann	nequ	uin/v	what	t-is-c	drap	ping	-tech	ıniqı	ie-ai	nd-its	<b>;-</b>		
n	noulage/?la	.aicp.fr/port ng=en#:~:te 620prototyp	tex	t=D				•	_			-		20ar	ncie	ent%	520ot	f,to%	620c	reate	2%20		

Course code	INTERNSHIP -PROJECT VIVA VOCE	L	Т	P	C		
	Core Practical- VIII						
Gain Prac	us	2021Onwards					
Course Objecti	ives:	-					

The main objectives of this course are to:

- 1. Expose the students to the work environment
- 2. Familiarize and adapt to the workplace
- 3. Understand the methods, techniques and practices followed in the place of training

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	Copy the working structure of the industry/ company	P1
2	Analyze the methods adopted in the training place	P4
3	Recognize the challenges in the training place	P3

P1 – Imitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.

#### No CIA, Report: 80 marks and Viva: 20 marks

#### Details of the Training

The student should undergo 15 Days Internship training in a Textile Processing Unit/ Designer House / Buying House/ Garment Unit / Retail house after IV semester theory exam / before the start of Fifth Semester (Total Marks – 100, No CIA, Report: 80 marks and Viva: 20 marks)

#### Purpose of the Internship Training

The training bridges the gap between the theoretical knowledge gained in the college and the practical application of the same in the industry / company / stores

The student will have a better exposure about the workplace and its nuances

#### Process to be Followed

Students can identify their area of interest. Industry / companies has to be identified and a profile of the company has to be analyzed at least a month earlier. Contacts can be established by the guides allotted to the student. Prior permission has to be obtained from the place of training. After confirmation, the student will undergo training for a period of 15 working days.

#### Instructions to the Students

The students should abide by the rules and regulations of the concern and get the maximum benefit from the training. The students should maintain a daily logbook where the student should record his details of the training.

A copy of the record has to be sent to the supervisor allotted to the student. The logbook must be Signed (with seal) by the staff of the company. Based on the study done, the student will submit a report to the guide within a weeks' time along with the logbook. In case of any problems, the student should reach out to the supervisor immediately

#### Instructions to the Supervisor

The supervisor should establish contacts with the place of training. A routine follow up has to be done with the student once in two or three days. Problems, if any faced by the student should be sorted out immediately.

#### Training Report and Presentation

Training Report (30 - 50 pages) should be prepared by the student and submitted in a month's time. At the end of the semester student should present the report with a power point presentation

#### Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.wikihow.com/Write-a-Report-After-an-Internship
- 2 http://mfe-iseah-kef.blogspot.com/2013/11/internship-daily-journal.html
- 3 https://www.academia.edu/25257761/Student\_Internship\_Logbook
- 4 https://www.indeed.com/career-advice/career-development/how-to-write-an-internship-report
- 5 https://valenciacollege.edu/students/internship/documents/ActivityLog.pdf
- 6 https://www.template.net/business/log/internship-time-log/



Course code	COMPUTER AIDED PATTERN DESIGNING PRACTICAL	L	T	P	C
	SBEC Practical III		-	5	3
	Knowledge and skills in CAD pattern	Sylla	bus	<b>202</b> 1 Onwa	

#### Course Objectives:

The main objectives of this course are to:

- 1. Acquire skills in developing patterns through computer software.
- 2. To understand the basics of CAD software
- 3. Drafting, Grading and Marker planning of garment patterns using new advance software.

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

	-	
1	Draft the pattern for various kid's, women's and men's wear	P3
2	Grade the pattern blocks into various sizes.	P4
3	Create marker planning for the pattern for cutting with higher efficiency	P5

#### **P1** – Imitation; **P2** – Manipulation; **P3** – Precision; **P4** – Articulation; **P5** – Naturalization.

#### Unit: 1 Children's wear

Draft and grade patterns for the following garments. Create marker plans and conduct fit analysis for the following garments

1. Yoke frock 2. Baba suit 3. Summer frock 4. Skirt and tops

#### Unit: 2 Women's wear

Draft and grade patterns for the following garments. Create marker plans and conduct fit analysis for the following garments

1. Salwar 2. Kameez 3. Tops 4. Nighty

#### Unit: 3 Men's wear

Draft and grade patterns for the following garments. Create marker plans and conduct fit analysis for the following garments

1. Full sleeve shirt 2. T-Shirt 3. Bermudad 4. Pleated Trouser

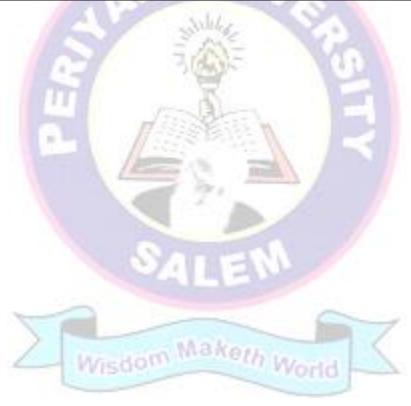
Text	t Books
1	Pattern Cutting For Clothing Using Cad: How To Use Lectra Modaris Pattern Cutting Software - Stott M, Woodhead Publishing Ltd, 2012
2	Pattern Cutting And Making Up Revised Edition - Shoben M M, CBS Publishers and Distributors, 2000
3	Computer Aided Design & Manufacturing (Test CAD Programs Inside), Sadhu Singh, Khanna Publications, 1998.
Rela	ted Online Content [MOOC, SWAYAM, NPTEL, Websites etc.]
1	https://medcraveonline.com/JTEFT/various-approaches-in-pattern-making-for-garment-sector.html
2	https://www.youtube.comwatch?v=jTWtQNTJt_A
3	https://www.youtube.comwatch?v=iX7O4X7O4fNQijA

# SEMESTER VI



	APPAREL MERCHANDISING					
Course Code	ATT AREL MERCHANDISHNO		L	T	P	C
	Core-X		4	2	-	5
	Fundamentals of Merchandising	Syllab	ous	2021	Onw	ards
Course Objectiv	ves:		ı			
To acqua	int students with various marketing and merchandising	proced	lures			
<ul> <li>To enhan</li> </ul>	ce a skillful inspection procedures					
• To impro	ve the process flow of apparel industry knowledge.					
<b>Expected Cours</b>	e Outcomes:					
On the successfu	l completion of the course, student will be able to:					
	ne process of merchandising in apparel sector.				K2	
	e the process flow and planning for apparel production				K2	
	ne various processes and follow ups in apparel producti				K2	
	e the need for visual merchandising				K2	
	e application methods of Visual Merchandising technic	nies			K2	
	<b>K2</b> - Understand; <b>K3</b> - Apply; <b>K4</b> - Analyze; <b>K5</b> - Ev	4	K6_	Crea		
	Merchandising	aruaic,	110	Cica		
		)neonie	a4: a.s	~ <b>4.</b>	.4	o.f. o.
_	Introduction, Meaning- Apparel Merchandising- C	_				
	- Classification of Exporters - Rating or Grading of e					
	ort merchandising and retail merchandising – Comp					
	ndi <mark>s</mark> er - Functions of <mark>a</mark> merchandiser — Es <mark>s</mark> ential requis , evaluation and development	ites of	a goo	od me	rchan	liser -
	Processes & Planning					
	pparel industry – Buyer sourcing & communication –	Enguiry	v — C	rder o	confir	nation
	nd its importance – Planning & programming: Master					
	for route card - programming for yarn, knitting,					
accessories – Sai	mples: Meaning & importance – Types of samples – ex	peditio	n of	sampl	es.	
Unit:3	Follow-ups					
Inspection and i	ts types - Testing - Check points before cutting - I	Pilot ru	ın oı	trial	run a	ind its
-	provals - Types of approvals – Shipping marks – Final	_		-		
	d party inspection - Effective expedition procedures.					
	its contents – Document formats: order sheet, packing					
	c., - Assortment and its types. Documents recording a	nd mair	ntena	ınce –	Clair	ns and
reasons for claim Unit:4	s - Factory audits – Buyers code of conducts.					
	Visual Merchandising		D:	1	El arra	
	lising, Visual display - Fashion communication – Vis ising, Comparison of Visual Merchandising with Fa					
	s a communication tool, presentations in visual merc				_	
_	Merchandise Planning Software, buy ease software.	citatiais	mg,	DOIL	raic u	sca II
Unit:5	Applications of Visual Merchandising					
	Visual Merchandising – Exterior, Interior, Trade s	how &	Fai	r. Fas	shion	show
	ing, budgeting, location, timings, selection of models,					
-	nmentary, choreography, rehearsal.		,		٠, ٠	
μ 1 υ	U 1 V					

Text	Book(s)	
1	Daragho' Reilly, Jullian J. Gibbs, "Building Buyer Relationships"	
2	"Inside the Fashion Business", McMillan Publishing Co.	
3	"Fashion Merchandising", Elian Stone,	
4	Krishnakumar, M, "Apparel Merchandising-An integrated Approach", Abishek Publications, 2010,	
5	Jerry A & Rosenau, "Apparel Merchandising", Fairchild Publications, London	
6	Bose, "A: Streamline Your Export Paper Work", International Trade Form, Oct – Dec 1965.	
7	Mary G.Wolfe, "Fashion Merchandising & Merchandising", 4th Edition, The Good heart-WillcoxCo., Inc, Illions, 2014.	
8	Gini Stephens Frings, "Fashion- from Concept to Consumer", 9th Edition, Pearson Education Ltd, Harlow, 2014.	
9	Martin M. Pegler, "Visual Merchandising and Display", 6th Edition, Fairchild Books, UK.	
10	Judy Shepard, "New Trends in Visual Merchandising – Retail Display Ideas that Encourage Buying", Harper Design Publishers, 2013.	



Cou	rse Code	FASHION BUSINESS STARTUP	L	T	P	$\mathbf{C}$
		Core XI	4	1	-	5
Basi	c Procedure	s for Startup a Fashion Business	Syllabus	2021	Onwar	ds
Cour	se Objective	s:				
The n	nain objective	es of this course are to:				
		ess concepts and solve challenging tasks.				
		and strategies in order to effectively bring a business	s concept in	nto acti	on.	
		financing and fund raising				
		Outcomes.				
	cted Course					
	1	completion of the course, student will be able to:			77.0	
1		t business concept theories and its classification.			K2	
2		e business opportunities in the various sectors in the			K2	
3	Generalize	the Problem Solving tactics through business identi	ty.		K2	
4	Summarize	e the small scale business sector and its factors.			K2	
5		Business Communication Ethics in Business and In system for Business Startup	stit <mark>ut</mark> ional		K2	
K1 - I	Remember; <b>K</b>	K2 - Understand; K3 - Apply; K4 - Analyze; K5 - Ex	aluate; <b>K</b> 6	- Crea	ate	
Unit:		Business Concept Theories				
Frame		iness Theories - Economic Theory, Sociological The	eory, Psych	ologic	al Theo	ry an
Resou	rce-Based T	heory. Framework of Business Model - Social Dev	velopment i	Model,	Comp	etenc
Mode	l, Emerging	Models of Corporate Entrepreneurship. Classificatio	n of Busin	ess – E	Environ	menta
Scann	ing, Need A	ssessment, Resource Assessment, Sources of Suppl	y; <mark>Cha</mark> llen	ges of	New V	'entur
Strate	gies, Pitfalls	in Selecting New Ventures, Critical factors for	New Ve	nture ]	Develo	pmen
Sourc	es of Finance	e and Problems.				
Unit:	2	Business Opportunity Identification				
Busin	ess Plan Pre	paration and Project Financing; Need and Releva	nce of Bu	siness	Plan; I	Marke
Feasil	oility; Techn	ical Feasibility; Financial Viability; Project Repor	Preparation	on. Ide	entificat	ion o
Busin	ess Opportui	nities in the Context of Tamil Nadu – Industrial	Policy; Sk	ill Dev	elopme	ent fo
Entre	preneurs; Bus	siness Incubation Centers; Start-up Policy Framewor	k and Ince	ntives		
Unit:	3	Business Identity				
Identi	ty search: Cr	rises, Exploration, Stress, Choice; Identity Formation	n - Prepara	ation, l	Buildin	g Nev
Identi	ty; Identity I	Establishment - Management, Role Stress, Identity	Integration	, Link	age Bu	ildinş
L-		A 1 1 T BUILDING COLOR				

Exercises - TAT, Analyzing Imagery, Risk Taking Styles, Goal Setting Behavior; Creativity and

Business Idea - Methods of Idea Generation - Creative Problem Solving through business identity.

#### Unit:4 Small Business Management

Definition of Small Business, an overview of Small, Medium and Large Industries.

Strategic Management: Vision, Mission and Objectives of small business, Environmental analysis - PEST Framework, Porter's 5 Forces Model, Internal Environment Analysis - SWOT Framework; Competitive Strategies — Cost Leadership, Differentiation & Focus; Value Chain Analysis.

Technical and Financial Aspects of Small Business; Importance of Selection Process and Technologies; Balancing the Resources to Optimize Costs; Financial Statement Analysis; Strategizing - Expansion, Diversification, Modernization of small business.

## Unit:5 Business Communication and Ethics in Business & Institutional Support System for Business Startup

#### **Business Communication and Ethics in Business**

Introduction to Communication in Organizations - Types, Process and Barriers of Communication; Professional Use of the Telephonic Interview, Group Discussion and Making Presentations. Effective Customer Care, Appropriate Mechanism for Handling Complaints, Negotiating with Customers, Business Etiquettes and Body Language. Business Ethics: An Overview; Ethical Decision-making – Why Ethical Issues and Problems occur in Workplace; Managing Ethical Behavior in Workplace; Professional Ethics Vs. Values and Moral in Workplace.

#### Institutional Support System for Business Startup

Sources of Finance for Short, Medium and Long Term; Venture Capital- Sources and Criteria, Financing Steps; External Resource Generation - Licensing, Franchising, Strategic Alliance, Joint Venture, Merger, Private Placements.

#### Text Book(s)

- Bygrave, W., & Zacharakis, A. (2017) Entrepreneurship, 4th Edition (3rd Edition is ok too) Wiley.
  - 2. Avraham Shtub, Michael Rich, (2019), Managing your startups new product development projects, World Scientific Publishing company limited.
  - 3. Jonathan Sutherland, Diane Canwell, (2014), Key Concepts in Business Practice, Palgrave
  - 4 Macmillan publications.

#### Related Journals

- 1 The Journal of Entrepreneurship Sage publications
- 2 2. The International Journal of Entrepreneurship and Innovation Sage publications
- 3 3. Strategic Entrepreneurship Journal Wiley Online Library International
- 4 | 4. Journal of Entrepreneurship and Small Business Inter Science

					1			
Course code		NTERNATION		AND	L	T	P	C
			ENTATION					
		MBEC-II			4	1		4
	Basic Know	ledge in Internati	onal trade		Sylla	abus	2021	
							Onwa	ırds
Course Objecti	es:				1			
To study the Tra	le procedures a	nd documentation	formalities are a	critical part o	of Inte	ernatio	onal	
		ject aims at impart	ing knowledge of	f trade proce	dures	and		
documentation f								
Expected Cours								
On the successfu	completion of	the course, studen	t will be able to:					
1 Clarify fire	establishment	and its registration	n formalities.				K2	!
2 List out the	documents rel	ated to foreign trad	le.				K2	!
3 Infer about	the import pro	cedures in trade bu	siness.				K2	!
4 Generalize	the legal impli	cations in shipmen	t and customs.				K2	!
5 Explain the	payment and o	lelivery formalities	in international	trade b <mark>us</mark> ines	s.		K2	!
K1 - Remember	<b>K2</b> - Understa	nd; K3 - Apply; K	<b>4</b> - Analyze; <b>K5</b> -	- Evaluate; K	<u>6 – C</u>	Create		
Unit: 1	irm <mark>E</mark> stablish	ment	47/20	AT . THE	h			
Firm establishme	nt: introduction	n – export promotic	on councils and th	neir role – reg	gistra	tion		
Formalities - RC	MC –IE code –	RBI code – garme	ent classification a	and categorie	s for	vario	us	
		ution methods – q	uota transfer.					
	oreign Trade		1					
		rationale and types						
		e of origin – certifi						
		ficate of measurem						
		redit – types of L/C						
	or payment – d	ocument relating to	o inspection – cer	tificate of ins	specti	ion –	GP an	ıd
other forms.								
	mport Proced		-077					
	-	se – procedure for i	_	-		_		
F -		eplenishment licen		nse – split up	lice	nse –	spares	s for
		e number – bill of e	entry					
	hipment & C		Kelhi					
_	_	ment inspection an		_	_			
		mentation terms - e						-
		edures – customs	-	_	t - S	hipme	ent	
		iming duty drawba	ck and other ben	efits.				
	ayment and I							
		onal trade; docume						
		ents, Pre-shipment						
	anks, Main Pr	ovisions of FEMA	; Procedure and d	ocumentation	n for	availi	ng ex	port
incentives.								

#### Text Books

- 1 International Trade and Documentation, Edward G Hinkelman, Publisher: World Trade Press 2001.
- 2 Streamline Your Export Paper Work, Bose. A., Published by International Trade Form,Oct Dec 1965.
- 3 Export and Import Management, Aseem Kumar, Excel Publications, 2007.

#### Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

- 1 https://www.marketresearchreports.com/apparel-retailing
- 2 https://smallbusiness.chron.com/analysis-retail-apparel-industry-70514.htm
- 3 https://www.marketresearch.com/Consumer-Goods-c1596/Consumer-Goods-Retailing-c80/Apparel-Retailing-c1093/



GARMENT ANALYSIS & PRODUCT DEVELOPMENT PRACTICAL				
Core Practical-IX	-	-	4	2
		abus	l _	<b>21</b> wards

#### **Course Objectives:**

The main objectives of this course are to:

- 1. To train the students in design process & apparel product development
- 2. To impart the students to create different type of garments

#### **Expected Course Outcomes:**

On the successful completion of the course, student will be able to:

1	Analyse garment design and construction methods for a garment	P3
2	Analyze the garment assembling process flow chart and predict machinery layout for proposed style.	P4
3	Create tech pack file	P5

**P1** – Imitation; **P2** – Manipulation; **P3** – Precision; **P4** – Articulation; **P5** – Naturalization.

#### GARMENT ANALYSIS & PRODUCT DEVELOPMENT

- 1. Break down analysis of different garments (Number of parts assembled)
- 2. Process flow chart for a garment assembling
- 3. Seam finishing details of each part of a garment.
- 4. Type of sewing machines needed for assembling different parts of a garment.
- 5. Machine Layout.
- 6. Prepare design process
- 7. Prepare tech pack
- Each Student should analyse 10 ready to wear garments (kids wear/ men's wear/ women's wear).
- Designs may be inspired by national or international designer collection based on current trends.
- Students should prepare Garment Tech pack file.
- Garment tech pack file comprises all flat sketches, garment flow process details accessory and trims specification details and costing chart for single piece.

2 Produce the pattern blocks in dress form for various garments 3 Create dart or pleat variations in appropriate garment patterns P1 - Imitation; P2 - Manipulation; P3 - Precision; P4 - Articulation; P5 - Naturalization.  Portfolio Presentation and Design Collection Part A Portfolio Presentation - with Customer profile, Inspiration board, Mood Board, Colour board, Flat Sketch board, Illustration board, Swatch board, Trim board, Accessory board- for the following collection  Fashion Show- with a theme – one ramp set Winter collection - 3 garments Summer Collection - 3 garments Customer profile: capture photograph of customer. Inspiration board: Image collection from books and magazines by scanning, Photography and drawing, use of objects for mood creation Mood board: develop a theme based on group discussion, mind mapping, brain storming. Colour board: spotting theme board, mood board and inspiration board arrive the color board. Flat sketch board: Develop front, side and back views Part B Construct the garments for all the above categories  Contemporary Issues Expert lectures, online seminars – webinars  Text Books Portfolio Presentation for Fashion Designers, Linda Tain, Fairchild Publishers (1998) Fashion Design Drawing and Presentation, Patrick John Ireland, B T Batsford Ltd, 2006 Creative Fashion Presentation, Polly Guerin, Fairchild Publisher: Pavilion Books, 2	Cou	se code	PORTFOLIO PRESENTATION-VIVA VO	CE	L	T	P	C
Course Objectives: The main objectives of this course are to:  1. To design and execute an organized collection of creative works 2. To make original works of art that demonstrates effective use of design principles 3. Design collections by fulfilling the objectives of the client and user requirements.  Expected Course Outcomes: On the successful completion of the course, student will be able to:  1 Prepare muslin and formulate the measurements for various garment's draping Produce the pattern blocks in dress form for various garments or pleat variations in appropriate garment patterns Primitation; P2 – Manipulation; P3 – Precision; P4 – Articulation; P5 – Naturalization.  Portfolio Presentation and Design Collection  Part A  Portfolio Presentation - with Customer profile, Inspiration board, Mood Board, Colour board, Flat Sketch board, Illustration board, Swatch board, Trim board, Accessory board- for the following collection  • Fashion Show- with a theme – one ramp set • Winter collection - 3 garments • Summer Collection from books and magazines by scanning, Photography and drawing, use of objects for mood creation  3. Mood board: develop a theme based on group discussion, mind mapping, brain storming,  4. Colour board: spotting theme board, mood board and inspiration board arrive the color board.  5. Flat sketch board: Develop front, side and back views  Part B  1. Construct the garments for all the above categories    Contemporary Issues			SBEC II		-	2	4	4
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https://successfulfashiondesigner.com/fashion-portfolio/fashion-portfolio-checklist/

Related Online Contents [MOOC, SWAYAM, NPTEL, Websites etc.]

1 https://issuu.com/theodoracucu/docs/portfolio\_internship\_ba

Course code	BEAUTY CARE PRACTICAL	L	T	P	C
	SBEC-IV	-	-	4	2
	Beauty care skills	Sylla		202	
Course Ohiostines			(	Onwa	ard
Course Objectives:					
1. Produce a capa	ble & skillful workforce as required by the prevailing	market de	mand	s.	
2. Equip the train	ees with skills & knowledge to ensure adherence to sa	fety measi	ıres ir	salo	or
2. Equip the trains	ces with skins & knowledge to ensure adherence to sa	icty ilicast	1103 11.	sarc	JOII
3. Select, operate	and handle equipment according to the professional st	andards			
	AND DESCRIPTION OF THE PERSON				
Expected Course Out	comes				
	pletion of the course, student will be able to:				
	is techniques used in beauty care			P5	
	ional and modern style makeup using different equipn	ante		P5	
		ients.			
	ty techniques and procedures for different occasions.	T 1 1'	•	P5	
	Manipulation; P3 – Precision; P4 – Articulation; P5 – N	Naturanzat	10n.		
V 1	aircuts, cutting techniques & blow drying of hair.				
	ing techniques- Rolls, Braids, interlocks, Twisting styl attoo designing & sarees draping (4styles).	es.			
4. Basic Nail art techni					
	s, cleaning & facial with different equipment's, applic	ation of di	fferen	t tvr	es
	ording to the skin types.			· • J F	
	ake-up - Daytime, Evening, Party & Bridal.				
7. Pedicure & manicur					
8. Threading & waxing					
Text Books					
1 Complete Beauti	cian Course by Renu Gupta				
2 Be your own Bea	autician by Parvesh Handa	7			
3 Advance makeup	and hairstyle by Urvashi Dave				
Related Online Conte		22			

https://bit.ly/2DB2WQM https://youtu.be/sYoz3G2OH5g https://youtu.be/\_o9cpvQPqBY

#### LIST OF EQUIPMENTS REQUIRED FOR A BATCH OF 40 STUDENTS

SEM	COURSE CODE	COURSE	EQUIPMENTS
I	Allied Practical-	Basics of Apparel Designing Practical	1. Working surface – pattern making / cutting table (polished or laminated top)
III	Core Practical-II	Children's Apparel Practical	10 feet length*5 feet width*3 feet height- 4 No. 2. Fabric and paper scissors- 20 No. Each
IV	Core Practical-IV	Women's Apparel Practical	3. Rulers – 12" and 36"- 20 No. 4. Tailor's square – 24" x 14" – 20 No.
V	Core Practical-VI	Men's Apparel Practical	
I	Allied Practical-	Fashion Illustration & Sketching Practical	Drawing Tables - 40 No.     Note: Drawing table with adjustable model
II	Core Practical- VII	Fashion Draping Practical	1. Dress forms- Adult-Male-5, adult-female-5, Children-Boy-5, Girl-5 2. Mannequin-Adult-male-1 or 2, female-1 or 2, child- boy-1 or 2, girl-1 or 2
II	Core Practical-I	Fashion Design Concepts & Methodology Practical	1.Faber castle pencil 2.Poster colors 3.Acrylic colors 4.Palettes 5.Brush set 6.Fabric

III	Core Practical- III  SBEC Practical-	Fibre to Fabric Science Practical  E-Designing Practical	<ol> <li>PICK Glass – 40 No.</li> <li>GSM Cutter – 1 No.</li> <li>Beesley Balance – 1 No.</li> <li>Crimp Tester – 1 No.</li> <li>Electronic balance – 1 No</li> <li>Microscope – 1 No.</li> <li>Density gradient column-1 No.</li> <li>Weighing balance – 1 No.</li> <li>Conditioning Oven – 1 No.</li> <li>Wrap reel-1 No.</li> <li>Yarn twist tester- 1 No.</li> <li>Lea strength tester- 1 No.</li> <li>Desktop Computers – 40 No.</li> </ol>
	I	1000	(Installed with Illustrator, CorelDraw & Photoshop Software)
IV	Core Practical-V	Textile Wet Processing Practical	<ol> <li>Beakers 50ml,100ml, 250ml 500ml, Each 20 No</li> <li>Water bath, Thermometers- 1 No.</li> <li>Stirrer - 40 No.</li> <li>Printing screen, Wooden blocks</li> <li>Pilot padding mangle - 1 No.</li> <li>HTHP Beaker dyeing machine - 1 No.</li> <li>Fastness tester (Grey scale) for Washing, Light, Perspiration &amp; Rubbing</li> <li>Printing table</li> <li>Weighing Balance</li> <li>Spatchula - 40</li> <li>Test Tube, Stand, Holder</li> <li>Measuring Jar</li> <li>Spirit Lamp</li> <li>Vessel Holder</li> <li>Basin</li> <li>Nail blocks</li> <li>Gloves</li> <li>Electric Stove</li> <li>Lauder- o - meter</li> <li>Dyes, Pigments &amp; Chemicals</li> </ol>
V	SBEC- III	Computer Aided Pattern Designing Practical	1. Desktop Computers – 40 No. (Multi user Garment CAD Software with access of 40 systems)
VI	SBEC- IV	Beauty Care Practical	1. Hair Puff -10 No. 2. Artificial Nail & Kit - 10 No. 3. Scissors - 10 No 4. Hair dryer - 1 No. 5. Hair Straighten - 1 No. 6. Palettes- 10 No. 7. Facial steamer - 5 No. 8. Hydraulic Facial Chair- 1 No 9. Bleaching Kit

		40.01	
		10.Gloves	
		11.Wax sheet	
		12.Eye brow thread	
		13.Head Band	
		14.Brushes kit	
		15.Eye liner	
		16.Rose water	
		17.Moisturizing cream	
		18.Sponge	
		19.Shampoo	
		20.Pedicure & Manicure kit	
		21.Water bowl	
		22.Tiny stool	

