PERIYAR UNIVERSITY
PERIYAR PALKALAI NAGAR
SALEM – 636 011

DEGREE OF MASTER OF SCIENCE
CHOICE BASED CREDIT SYSTEM
SYLLABUS FOR

M.SC. COSTUME DESIGN AND FASHION

FOR THE STUDENTS ADMITTED FROM THE
ACADEMIC YEAR 2021-2022 ONWARDS

RULES AND REGULATIONS FOR THE ADMISSION OF 2 YEARS
M.SC COSTUME DESIGN AND FASHION
I. ELIGIBILITY FOR ADMISSION

B.Sc - Costume Design and Fashion, B.Sc.-Textile and Fashion Designing, B.Sc-Fashion Technology and B.Sc degree related to textile or fashion.

II. DURATION OF THE COURSE

The course for the Degree of Master of Costume Design and Fashion shall consist of two academic years divided into four semesters. Each semester consists of 90 working days.

III. COURSE OF STUDY

The course of study shall comprise instruction in the following subjects according to the syllabus and books prescribed from time to time.

IV. EXAMINATIONS

The theory examinations will be conducted for 3 Hours by the University in the subjects prescribed for all the semesters in the month of November & April every year. The practical examinations will be conducted for 3 & 4 Hours by the University in all the subjects prescribed in the month of November & April.

At the end of the fourth semester project viva-voce will be conducted on the basis of the Dissertation/Project Report submitted by the student. The Viva-voce will be conducted by one Internal and One External Examiner.

V. SCHEME OF THE EXAMINATION

The scheme of examinations for the course is given in Annexure. All the practical examinations/ Project work shall be conducted & evaluated internally by the institution themselves with internal and external examiners appointed by the University.
# M.Sc. Costume Design and Fashion
## Course of Study and Scheme of Examination

### SEMESTER - I

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<tr>
<th>S.N</th>
<th>Paper code</th>
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**Summer internship:** Students should attend internship for 15 days and viva voce will be conducted in the IIIrd Semester
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Internship viva
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**Total** | 15 | 3 | 12 | 25 | 700 |

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MOOC

MOOC
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**Total** | 30 | 18 | 400 |

**Total credits** | 90 |
SEMESTER-I
CORE I – ADVANCED TEXTILE SCIENCE

COURSE OBJECTIVES

- To learn about the natural and man-made fibers, properties and their uses
- To study the types of textured yarns, manufacturing of sewing threads and its types
- Provide knowledge about the advanced technologies used to produce the fabric formation methods

COURSE OUTCOMES

The student will be able to

- Differentiate the production process and properties of natural and man-made fibers
- Discuss the latest developments in high performance fibers
- Know the basic yarn making process and various fabric formation types like weaving, knitting and non-woven.

UNIT - I

Natural fibers – classification of textile fibers according to their natural foreign cotton - Concept of varieties - Definition of grading – distinctive properties & End uses. Brief study of sustainable fibres - coffee ground fibres – nettle fibres – lotus fibres – pineapple fibres and etc.

UNIT - II


UNIT - III

Texturization - Objects - Types of textured yarns - Flash twist texturing – Advantages of textured yarn - Manufacturing of sewing threads - Brief of fancy yarns – Slub yarns – Crimp yarns – Novelty yarns – Boucle yarns.

UNIT - IV

UNIT - V

Web Formation. Dry laid, Parallel laid and cross laid formation - Application and End uses.

REFERENCES

5. Handbook of textile fibre structure six edition volume -2 wood head publishing
   In textiles.
7. Sustainable fibres for fashion industry volume 2 subramanian senthilkannan muthu
   Miguel angel Gardetti editors .Springer .
SEMESTER-I
CORE-II - FASHION ART AND DESIGN CONCEPT

COURSE OBJECTIVES

- Provides a clear perspective on creativity and its application in innovative fashion art and design concept.
- Brings their evolving design point-of-view and work aesthetics to various types of imaginative design using art media techniques, elements and fashion anatomy.
- To understand and implement new technologies relating to various types of fashion designers.

COURSE OUTCOMES

The student will be able to

- Identify drawing approaches in order to represent effectively a creative idea.
- Apply art media methods to develop creative and customized fashion illustrations.
- Demonstrate the ability to undertake fashion elements in the development of design ideas.
- Adapt their inspired knowledge and abilities to become global fashion designers.

UNIT I

Art Media and Application: Pencils, colour pencils, oil pastels, water colour, poster colours, acrylic colours, fabric colours, markers, collage, frottage, montage.

UNIT II


UNIT III

Introduction to Anatomy, study of bone and muscular structure, proportions of males, females and children. Study of face, torso, legs and arms. Elements of Design (point, line, form, shape, space, size, texture and colour), Principles of Design – (harmony, proportion, balance, rhythm and emphasis).
UNIT IV

Elements of Fashion illustration: Introduction to Fashion Illustration-History, importance, artists and illustrators of national and international repute. Introduction to Fashion Art, Proportion and the Fashion Figure- 8 head, 10 head, 12 head theory of fashion drawing. Industrial designer. Graphic designer, Textiles designer and Fashion designer

UNIT V

Knowledge of Latest Fashions Design based on age, Gender, Balance, Nationality, Occupation, Socio-Economic Status, Climate conditions and Technological developments. Fashion designers, history and look into design concepts of famous designers, both Indian and International.

REFERENCES


SEMESTER I

CORE III - ADVANCED GARMENT CONSTRUCTION PRACTICALS

COURSE OBJECTIVES

- To develop skill in transforming designs to drafting.
- To understand the consumption of raw materials, costing, lay plan, construction and display techniques in garment making.
- To develop skill in evaluating design, fitting and quality defects in garment.
- To know about specific garments that society needs from apparel manufacturer.

COURSE OUTCOMES

The students will be able to

- Acquire designing, drafting, sewing skills and technique in advance garment making.
- Ability to evaluate and problem-solving techniques in designing, drafting, cutting, sewing, fitting and finishing in garments.
- Execute fabric programming and costing.
- Create garments that society needs for special purpose and protection.
- Skilled to become a designer, pattern master, garment technician, planning, programming and production in apparel industry.

Designing, Constructing and Evaluating the Garment

1. Children’s Garment - Frock / Middy & Middy Top/ Boy shirt
2. Women’s Garment - Salwar & kameez / Maxi
3. Men’s Garment - Shirt/ Kurtha
4. Special Purpose Garment 1 - Physically challenged/ Old Age People/ Maternity & Lactation Period.
5. Special Purpose Garment 2 - Full protected Medical suit with hand glows, Mask and foot covers.

TEXT BOOK

REFERENCES


2. Clothing and textiles for disabled and elderly people Harriet Meinander & Minna Varheenmaa VTT Processes.
SEMESTER I

CORE IV - FASHION ILLUSTRATION PRACTICALS

COURSE OBJECTIVES

- To create new designs for garment through sketching
- Designing and sketching designs for home furnishing item
- Innovation towards accessories designing

COURSE OUTCOMES

- To be a good design illustrator for the trendy garments towards market

1. Illustrate a gesture components parts from head to toes.
2. Create a 10 head stick figure, block figure and flesh figure and convert pose to garment like straight pose, "S" curve, open pose, „T” pose.
3. Stylized illustration in 10 head flesh figure – garments for cine field.
4. Create a contemporary style garment in 12 head theory.
5. Free hand drawing techniques.
6. Model drawing by using pencil shade.
7. Still drawing using color pencil shading.
9. Draw a fashion figure in 2D and 3D form using finishing techniques.
10. Fashion accessory drawing. [any 5 items]
11. Creation of Home Furnishing items. [any 5 items]
SEMESTER I
CORE V - CAD IN FASHION DESIGNING PRACTICALS

COURSE OBJECTIVES

- To create and grade patterns for garments.
- To gain knowledge about fashion designing soft wares

COURSE OUTCOMES

- Skilled to become CAD designer in garment industry.

PART A

I. Design and develop the pattern for the following style

KIDS WEAR
- A-Line/Yoke frock
- Baba suit
- Knickers

WOMEN'S WEAR
- Blouse
- Salwarkameez
- Skirt and Top

MEN'S WEAR
- Basic Shirt
- Pant
- Trousers

PART-B

Gradethepatternssto S, M, L, XLand estimatethelaylength & marker efficiency
Filethe pattern style and apply the grade rule
Estimatethelaylength and marker efficiency
SEMESTER I
ELECTIVE I – SUSTAINABILITY IN TEXTILES AND FASHION

COURSE OBJECTIVES

- To understand the importance of energy source.
- To acquire know in sustainable concepts and its importance in Textile and fashion industry.
- Sympathetic the importance of long-lasting sustainable fashion.
- To develop ideas in environmental impact and sustainability associated to fashion Industry.

COURSE OUTCOMES

The students will be able to

- Ensure proper consumption of resource from yarn to finished product in working place.
- Execute environmentally friendly textile manufacturing in working place.
- Improve ability to creative ideas in research and development to make sustainable textiles.
- Create sustainable textiles products for all types of customer needs.

UNIT I


UNIT II

UNIT III
Reuse, Recycle and Reduce, Innovating to Reduce the Impact Of Use Phase- Process, Product and Consumer Focus, Locally Made Globally Relevant, Distinctiveness, Durability, Appropriateness.

UNIT IV
Textiles and Fashion Industry Impacts, Life Cycle Analysis, techniques used in LCA, standard test method for textiles sustainability, eco labels.

UNIT V
The Consumer and Future Challenges - Future of Fabric: Healthy and sustainable - Reversing the Escalators of Consumption- Reform.

TEXT BOOK

REFERENCES
2. https://books.google.co.in/books/about/Sustainability_in_the_Textile_and_Apparel
SEMESTER II
CORE VI - APPAREL MARKETING AND MERCHANDISING

COURSE OBJECTIVES
• To learn about the role and responsibilities of merchandiser and buyer
• To understand the structure of buying and merchandising departments
• To know the fashion merchandising budgeting and planning

COURSE OUTCOMES
The student will be able to
• Understand the importance of merchandising in apparel industry
• Apply the merchandising skills in garment industry

UNIT- I

Introduction to Merchandising: Merchandising terminology - role and responsibilities of merchandiser - types of merchandisers - fashion merchandiser, export merchandiser, retail merchandiser and visual merchandiser.

UNIT-II
Roles of buyer and merchandiser: Rights of fashion merchandising - roles of buyer -skill set of good fashion buyer- role of fashion merchandiser - skill set of good fashion merchandiser - own label versus branded buying and merchandising- fashion buyer and merchandiser job description

UNIT-III
Organizing the buying and merchandising function: Structure of buying and merchandising departments - Assistant buyer - buying administration assistant - assistant merchandiser - allocator - buyer and the key contact - merchandiser and their key contact - meeting schedules - how buyer & merchandiser work with other activities in the value chain

UNIT-IV
Fashion Merchandising Budgeting: KPI budgeting - sales turnover budget - mark down spending budget - intake margin budgeting- stock target budgeting
**Fashion Merchandising: Open to buy:** What is open to buy - creating an open to buy budget -open to buy budgeting process

**Fashion merchandising range planning:** Introduction to range planning- range plan-optional plan -qualitative and quantitative aspects-range planning process

**UNIT-V**

**Fashion merchandising: Sizing, deliveries and allocation:** Merchandiser supplier relationship, size curves, initial allocations-managing purchase orders and deliveries

**Trading:** Planning versus trading, repeats and cancellations, promotional planning, end of season sale

**E-retailing:** E-retailing and product management, E-retailing and stock management and E-retail and drop shipping activities

**REFERENCES**

SEMESTER II
CORE VII - TECHNICAL TEXTILES

COURSE OBJECTIVES

- To acquaint students with the conventional and latest fibres used in technical textiles.
- To enable the students to know the various application of technical textiles.
- To understand the concepts of smart and intelligent textiles.

COURSE OUTCOMES

The student will be able to

- Gain knowledge in technical textiles and its applications and the latest developments in fibres.
- Know the latest developments in technical textiles sector.
- Create innovative eco-friendly products in the field of technical textiles.

UNIT – I

Technical Textiles: Definition, developments in fibres used in technical textiles, Applications of technical textiles, Globalisation and Future of technical textiles industry.

Technical Fibres: High – Strength and high-modulus organic fibres, high chemical and combustion - Resistant organic fibres, high performance inorganic fibres, ultra-fine and novelty fibres.

UNIT – II

Medical Textiles: Classification – fibres Used. Non –Implantable, implantable, Extra Corporeal Devices, Health Care and Hygienic Products. Agro Textiles – Introduction, Fibres Used, types functions and properties characteristics and applications in Agro products and in its Field.

UNIT III

Build Tech - Introduction, Fibres Used, types functions and properties characteristics and applications in Architecture and in Building Construction. Geotextiles – Introduction, Fibres Used, types functions and properties characteristics and applications in its Field. Indu Tech – Introduction, Fibres Used, types functions and properties, characteristics and applications – Theory of Dust Collection.
UNIT – IV

**Protective Textiles:** Introduction, Fibres Used, types functions and properties, characteristics and applications fire protective clothing, heat resistant garments, water proof Materials, ballistic resistant vest. Biological and Chemical Vest, Military protective Clothing. 

**Mobil tech Textiles:** Introduction, Fibres Used, types functions and properties, characteristics and applications of mobile tech, applications in all kinds of road transport vehicles, rail and air crafts.

UNIT – V

**Sports Textiles:** Introduction, fibers used, Types, functions and properties, Characteristics and Applications of Sports Tech. **Smart and intelligent Textiles** - Classification - Active smart, passive smart and very smart textiles and phase change materials shape memory polymers, chromic and conductive materials and its applications in various fields.

**REFERENCES**

SEMESTER II
CORE VIII – CAD IN TEXTILE DESIGNING PRACTICALS

COURSE OBJECTIVES

- To create basic and dobby weave patterns using textile CAD software
- To analyze a woven fabric, examine the fabric and plot in the interlacement mode in textile CAD

COURSE OUTCOME

- Skilled to become a CAD designer in textile designing

Prerequisite

Open source software – Weave point/ Weavelt pro/DB weave (Anyone)

Windows 7, Windows 8, Windows 10

1. Create weave patterns for the following weaves:
   - Plain
   - Twill – 2/1 twill, 1/2 twill, 3/1 twill, 1/3 twill (2/1, 2/3 twill)
     - 3/3-pointed twill
     - 3/3 Herringbone twill
     - Combined twill weave
   - Huck a back
   - Honeycomb- ordinary & brighter honey comb
   - Mock leno

2. Create the following weave pattern based on design
   - Striped pattern – pin stripe, Bengal stripe, bar stripe, barcode stripe
   - Checked pattern – checker board, Madras checks, Tartan checks

3. Design a saree border, pallu and bodice design using Adobe Photoshop /Adobe Illustrator software
SEMESTER II

CORE IX - ADVANCED DRAPING TECHNIQUES PRACTICALS

COURSE OBJECTIVES

- To strengthen original expression while creating new silhouettes.
- To develop the important skill of visualizing how a two-dimensional sketch moves into a three-dimensional form.

COURSE OUTCOMES

The student will be able to

- Design varieties of skirts through draping technique
- Create Blouses for ladies by adopting the variations of darts and fullness
- Drape advanced trousers and check the fit
- Drape Camisole and princess line on bias
- Drape knits tops and visualize the fit

EXERCISES

1. Draping the Woven Panel
   Preparing the calico, Draping the three grains, Visualizing calico VS Fabrics.


4. Draping and Fitting Trousers: Harem pants, Wide leg trousers with front tucks

5. Knits: Cotton Knit top with ribbed neckline

6. Draping on the Bias: Bias draped camisole, Bias chemise with princess line

REFERENCES


SEMESTER II
ELECTIVE II –IMPORT EXPORT MANAGEMENT AND DOCUMENTATION

COURSE OBJECTIVES

- To obtain knowledge in Import and Export management features and procedures.
- Understanding about Benefits and Supports provided by Government of India.
- To be familiar with approvals and assistance provided by Government institutes.
- Familiar about Documents need for shipment.

COURSE OUTCOMES

The students will be able to

- Become Familiar in import and export trade policy.
- Gain Knowledge in export and import procedure and documentation
- Know the way for getting finance assistance for export and import from government organisation.
- Work out import and export shipment documents.

UNIT I

Import Export Management Introduction; Concept Key Feature; Foreign Trade - Institutional Framework and Basics; Trade Policy; Foreign Trade -Simplification of Document; Reduction in Document to Five for Custom Purpose – Exporting and Importing Counter Trade- Promise and Pitfall of Exporting; Improving Export Performance - Counter Trade.

UNIT II

Export Procedures - Preparation for exports: Registration of firms with authorities, PAN No., IE code, BIN No., EPC, Central Excise etc.,- Category of exports: Direct, indirect, third party exports.- Category of Exporters: Manufacturer exporter, merchant exporter, EOU/SEZ/ - Five types of Export Houses - Export benefits: Duty drawback, advance authorization scheme, duty free import authorization, duty exemption entitlement scheme, EPCG, duty entitlement pas book scheme, market development assistance - GSP and GSTP rules as per the FT policy.
UNIT III

Import Procedures – Import management, procurement planning, and project imports regn. - Identification, selection of suppliers - Purchase contract, terms of payments - Terms of Delivery Inco terms- Import policy ITC HS- Role of a customs house agent and freight forward agents- Type of customs duties, valuation rules- Complete documentation and procedures for import clearance at sea port- Customs clearance of imports by sea and air documents, procedures. etc. -Imports under various imports notification issued by customs.

UNIT IV


UNIT V


TEXT BOOKS

REFERENCES

1. Export Import Policy, Publisher: Ministry of Commerce, Government of India, New Delhi.
2. Electronic Commerce by N. Janardhan, Publisher: Indian Institute of Foreign Trade, New Delhi.
5. Import Export Management, EIILM University, Sikkim.
SEMESTER II
SKILL BASED ELECTIVE I - ENTREPRENEURSHIP DEVELOPMENT IN TEXTILES

COURSE OBJECTIVES
- To learn about the entrepreneurial skills involved in Apparel industry.
- To know the financial supporting sectors for starting new business

COURSE OUTCOMES
The students will be able to
- Apply knowledge while starting a new business
- Become aware of the tax regulations, patent rules and exemptions

UNIT I

UNIT II
Business planning – starting a new venture related to apparel industry, essentials of a successful center. Formalities involved in starting up of a firm. Ownership details - individual proprietor / partnership / PVT. Limited company and public Ltd Company, bank formalities, term loan, working capital, project financing.

UNIT III
Location and plant layout – factors influencing plant location, building structure, lighting, ventilation, material handling, availability of labor, material management and transportation. Plant layout, ergonomics safety and security to be considered while planning the layout.

UNIT IV
Role of support institutions and management of small business: Director of industries – DIC, SIDO, SIDBI, SIDC, SISI, NSIC, NISBUD, State Financial Corporation Sic, Financial assistance by central government through MSME scheme, PMYK scheme, MUTHRA scheme in detail. Subsidy schemes supporting for apparel industry by AEPC, ATDC
PEDEXCIL, Marketing Management, Production Management, Finance Management, Human resource Management, Export Marketing,

UNIT V
Industrial Sickness and remedies, tax planning, GST, patent rules, factory ACT, minimum wages, knowledge of exemptions and deductions, Environmental considerations and social responsibilities

REFERENCE BOOKS

SEMESTER II
VALUE EDUCATION - HUMAN RIGHTS

COURSE OBJECTIVES

- To gain knowledge in human, civil, political, economic and women rights
- To know the emerging trends in terrorism and human rights

COURSE OUTCOMES

The students will be able to

- Understand the basic principles, deceleration and classification of human rights
- Differentiate the civil, political and women rights

UNIT – I


UNIT-II

Civil & political rights – rights to personal freedom – right to freedom of expression – right to property – right to educate – right to equality – right to religion – right to form association & unions – right to movements – right to family – right to contract – right to constitutional – remedies – right to vote & contest in election – right to hold public offices – right to petition – right to information-right to criticize the government – right to democratic governance.

UNIT – III


UNIT – IV

UNIT- V


REFERENCES

1. Human Rights - Text Book by University
SEMESTER III
CORE X - RESEARCH METHODOLOGY AND STATISTICS IN TEXTILES

COURSE OBJECTIVES
To make the students to learn about the

- Problem formulation, analysis and solutions.
- Technical paper writing / presentation without violating professional ethics
- Analysis of Variance and Non-Parametric Tests and testing of hypothesis

COURSE OUTCOMES
The students will be able to

- Formulate research problem, carry out research analysis and follow research ethics
- Design the experiment, conduct statistical tests and analyze the results to arrive at the conclusions
- Study the capability of process and control the process based on data available and Make decisions with minimum error from available data.

UNIT I
Research: Meaning, Types of research, Significance of research, Research process
Literature Review: Effective literature studies approaches, analysis and research ethics.
Research Problem Formulation: Meaning of research problem- Sources of research problem, criteria and characteristics of a good research problem, errors in selecting a research problem, scope and objectives of research problem.

UNIT II
Variables: What is Variable and types of Variable
Define the terminologies: Control, Confounded relationship, Research Hypothesis, Experimental and Non-Experimental Hypothesis testing research, Experimental and Control groups, Treatments, Experiment, Experimental Units(s)
Research Design: Methods of research design: Research design for Exploratory research studies, Descriptive and diagnostic research studied, Hypothesis testing research studies. Principles and methods of experimental design. Design for sample surveys
UNIT III

Selecting a Method for Data collection: Methods of Data Collection, Difference between Primary and Secondary data, Collection of data through primary sources: Observation, Interview, Questionnaire. Collection of data through Secondary sources.

Processing of Data: Editing, Coding and analysis

Displaying of Data: Methods of communicating and displaying analyzed data, Text, Tables, Graphs.

UNIT IV

Technical Writing /Presentation: Types of research report: Dissertation and thesis, Research Paper, review paper, review article, short communication, conference presentation etc., Referencing and referencing styles, research journals, indexing, and citation of journals, intellectual property, plagiarism, Effective technical writing, how to write report, paper, developing a research proposal, format of research proposal, a presentation and assessment by a review committee.

UNIT V

Descriptive Statistics: Percentage, Mean, Standard deviation, Standard error, Skewness, Kurtosis, Rank Correlation

Hypothesis Testing: Chi-Square test, Anova, t test (one sample, Independent, Paired), Correlation Analysis, Regression Analysis, (Linear, Multiple), Non-Parametric test: sign test, rank test, concordance test.

Process Control and Capability Analysis: Control charts for variables and attributes - basis, development, and interpretation, sensitizing rules, average run length; process capability analysis.

REFERENCES

SEMESTER III
CORE XI- TEXTILE TESTING

COURSE OBJECTIVES

- To impart knowledge in basics of testing and the testing atmospheric conditions in a testing lab.
- Helps in determining the testing of fibres, yarns and fabrics.
- Enables the students to know about the various textile testing equipments as well as their working principles.

COURSE OUTCOMES

The students will be able to

- Understand the importance of standard atmospheric conditions required for testing.
- Handle the equipment without any assistance in carrying out the testing of fibres, yarns and fabrics.
- Examine the determination of color fastness of dyed materials

UNIT I

Introduction to testing – definition, objectives, importance and types of testing, International Quality parameters and standards like AATCC, ASTM, BIS etc. Humidity- absolute and relative (moisture content and regain) , Standard atmospheric conditions, Moisture and Humidity – its importance and relationship to textiles, Determination of humidity – Wet and Dry bulb hygrometer and sling hygrometer, Measurement of moisture regain and content by Conditioning oven method.

UNIT II

UNIT III


UNIT IV


UNIT V

Color fastness in textiles – importance and factors affecting colour fastness, colour fastness to Crocking - dry and wet, perspiration – acid and alkaline, sunlight, laundering, pressing and dry-cleaning aspects. Grey scales and ratings.

REFERENCES


SEMESTER III
CORE XII - TEXTILE TESTING PRACTICALS

COURSE OBJECTIVES

- To practice the various textile testing equipment in standard atmospheric conditions

COURSE OUTCOME

- Enable the students to handle the equipment without any assistance in carrying out the testing of fibres, yarns and fabrics.
- Helps in interpreting the data more accurately while doing their project work.

2. Determination of Thickness of the given Fabric.
3. Determination of Tensile Strength of the given Fabric.
4. Determination of Stiffness of the given Fabric.
7. Determination of Drape of the given Fabric.
10. Determination of Colour Fastness of the given Fabric by Crock meter.
11. Determination of Colour Fastness of the given Fabric by Perspirometer.
14. Determination of Shrinkage of the given Fabric.
SEMESTER – III

CORE XIII – HOME TEXTILES PRACTICAL

COURSE OBJECTIVES

- To familiarize the students with the terminologies related to home textile products
- To develop the students with the importance of taking correct product measurements and size charts
- To acquaint the students with the tools and equipment used for sewing

COURSE OUTCOMES

The students will be able to

- Expand knowledge in designing home textile products, their performance characteristics, fabric selection and measurements.
- Understand the tools and equipment used for sewing home textile products and their construction techniques.

Prepare the following Samples

1. To design and construct different types of Pillow Cover – any 2 styles
2. To design and construct different types of Bolster – any 2 styles
3. To design and construct different types of Apron – any 2 styles
4. To design and construct different types of Mitten – any 2 styles
5. To design and construct different types of Cushion Cover – any 2 styles
6. To design and construct different types of Window Curtain – any 2 styles
7. To design and construct different types of Table Cover – any 2 styles
8. To design and construct different types of Furniture Cover – any 2 styles
9. To design and construct different types of Bath Mat – any 2 styles
10. To design and construct Bed spread with Embroidery & Decorative details – any 1 style.
SEMESTER III
ELECTIVE III - ONLINE BUSINESS

COURSE OBJECTIVES

- Understand the significant need of Online business in market.
- To develop website and software for online business.
- Understand the legal requirement like copy right, trademarks and accounting process.
- Obtain knowledge in buying, selling, payment handling and social network marketing.

COURSE OUTCOMES

- Gain sound knowledge in creation of online business.
- Apply knowledge in creating website, software and social media pages.
- Ability to become a branded entrepreneur in online business.

UNIT I

Overview of online business: Introduction to Online Business, Success Stories of how entrepreneurs started online business, Benefits of online business, software required to create web pages

UNIT II

Website development: Web Page Designing-Classification of websites, building a website-steps in building a website, Website hosting –web hosting options. Content creation, delivery and management-Content management and maintenance

UNIT III

Keeping Business legal: Copy rights, trademarks and other legal concerns, basic accounting practices, Online business models: Affiliate Programs, Online Advertising, Selling Products and Services.

UNIT IV

Handling payment: Online Payment Solution-Anticipating your online customers purchasing needs-applying for credit card merchant status-finding short cuts to processing credit card data-providing shoppers with electronic purchasing system-delivering products and services
UNIT V


REFERENCES

SEMESTER III

SKILL BASED ELECTIVE II - FASHION PORTFOLIO PRACTICALS

COURSE OBJECTIVES

- To understand the importance of making Portfolio.
- To develop designs based on forecasting for future fashions.
- To be familiar with suitable selection of fabric, trims and accessories.
- Acquire multi skills technique in design, draft, construct and making accessories.

COURSE OUTCOMES

- Ability to visualize the outcome of entire costume.
- Capability to start up Boutiques and designer shop.
- Skill to become a fabric technician, garment technician, accessory maker, fashion merchandiser and fashion designer.

Develop the following three different portfolios in three different bases:

1. Fashion forecasting
2. Indian tradition
3. Individual creativity

The Portfolio should contain following boards and construct the garment for the same:

1. Design development
2. Theme Board
3. Story Board
4. Mood Board
5. Inspiration Board
6. Customer Profile
7. Flat Sketches
8. Illustration Board
9. Component Board
10. Colour Board
11. Fabric Board
12. Accessories Board
13. Ornaments Board
14. Garment Construction
15. Photo shoots with different pose on stage.
SEMESTER IV

CORE XIV - WORLD COSTUMES

COURSE OBJECTIVES

- To impart knowledge of the costumes and accessories worn by the people of America, Africa, European, Far eastern and middle east countries

COURSE OUTCOMES

- Understand their traditions, customs and costumes worn by them according to their climatic conditions

UNIT I

America - Men and women costumes of Guatemala, Mexico, Andean countries- Colombia, Ecuador, Peru and Bolivia, Chile, Argentina. Brazil, Venezuela, Paraguay and Uruguay.

UNIT II

European countries - Egypt, Greece, Roman, Norway, Sweden, Denmark, Scotland, Austria, Germany, Switzerland, Hungary, Poland, Ukraine, Belarus and Netherlands.

UNIT III

Far Eastern Countries - Mongolia, China, Taiwan, Hong Kong, Japan, North and South Korea, Sri Lanka, Pakistan, Burma, Thailand, Philippines, Indonesia, Malaysia and Singapore.

UNIT IV

Africa- Costumes of North, East, West and South.

UNIT V

Middle East Countries: Turkey and Iran, Pakistan, costumes of Arab Peninsula.

REFERENCES

1. Costumes of Indian and Pakistan, Das S N, D B Taraporevala Sons & Co, Bombay (1958)
4. Costumes throughout the Ages, Eoan C C, J B Limancott
5. The History of Costume; Kemper, Rachel H

6. History of World Costume and Fashion (Fashion Series) 1st Edition by Daniel Delis Hill (Author), JoAnne Eicher (Foreword)
SEMESTER IV

CORE XV – ACCESSORY DESIGNING PRACTICALS

COURSE OBJECTIVES

- To provide knowledge in accessory designing and making

COURSE OUTCOMES

- Gain knowledge in selecting raw materials for accessory designing
- Helps to start a new business in ornament designing

Prepare the following Samples using the available raw materials / any base material.

1. Hand bags - 4 varieties.
2. Purses / Wallets - 4 varieties.
5. Gloves - 3 models.
6. hats - 3 models.
7. scarves - 3 models.
8. Cell Phone covers - 4 varieties
9. A set of bridal ornaments – select a bridal costume of any religion
10. A set of ornaments for a dress designed for a fashion show.
Question Paper Pattern for Theory Examination

Time: Three Hours  Maximum Marks: 75

Part - A (15 X 1 = 15 Marks)
Answer ALL Questions Multiple Choice

Part - B (2 X 5 = 10 Marks)
Answer ANY TWO Questions out of Five

Part - C (5 X 10 = 50 Marks)
Answer ALL Questions
Either (or) Type Five Questions
(One question from Each Unit)