



PERIYAR UNIVERSITY

Salem – 636 011

B.Voc. (Digital Marketing) Programme Fee Structure (2020-21)

Sl. No	Name of the Programme	One Time Fees in Rupees								Fees in Rupees											
		Admission Fee	Matriculation Fee	Registration Fee	Recognition Fee	Caution Deposit (Refundable)	Identity Card	Placement Fee	Alumni Fee	Library Fee	Sports Fee	Students Welfare fund	YRC	Medical Insurance	Tuition Fee	Laboratory Fee / Invited Lecture	Computer and Internet Charges	Soft Skill	Certification/Content/ Apprenticeship fee	Field Work & IV	Total
1.	Certificate (Semester I) 6 Months	100	100	150	250	1000	60	500	100	500	100	75	10	30	1000	400	100	225	-	300	5000
	Diploma (Semester II) 1 Year	-	-	-	-	-	-	-	-	500	100	75	10	30	2000	800	100	225	460	700	5000
2.	Advanced Diploma Regular II Year Sem -III	-	-	-	-	-	-	-	-	500	100	75	10	30	2000	800	100	225	460	700	5000
	Advanced Diploma Regular II Year Sem -IV	-	-	-	-	-	-	-	-	500	100	75	10	30	2000	800	100	225	460	700	5000
3.	B.Voc. Degree (Equivalent to UG Degree) III Year Sem-V	-	-	-	-	-	-	-	-	500	100	75	10	30	2000	800	100	225	460	700	5000
	B.Voc. Degree (Equivalent to UG Degree) III Year Sem-VI	-	-	-	-	-	-	-	-	500	100	75	10	30	2000	800	100	225	460	700	5000