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ICSSR
sponsored
Two Day National Seminar
on



Achieving Clean Indian Society- Prospects and Problems

30-31 MARCH, 2017



Organized by

Department of Sociology
Periyar University
Periyar palkalai Nagar
Salem-636 011
Tamil Nadu, India

The University

Periyar University has been established at Salem, Tamil Nadu on 17th September 1997 as per the provisions of the Periyar University Act, 1997. The University is named after the Great Social Reformer E. V .Ramaswamy affectionately called as “Thanthai Periyar”. The University has 25 departments and it is reaccredited with “A” Grade by the NAAC.

The Department

Since inception in the year 2008 the Department of Sociology is providing the unique chances to its Students, M.Phil and Ph.D Research Scholars to carve out their skills, talents and capacities. The department organizes the seminars, workshops, conferences and symposia consistently on the topics which have social ramifications. The Department has social Laboratory which is rare in the Arts and Social Science departments in India.

The Seminar

Cleanliness is both the abstract state of being clean and free from dirt, and the process of achieving and maintaining that state. Cleanliness may be wed with a moral quality, as indicated by the aphorism "cleanliness is next to godliness", and may be regarded as contributing to other ideals such as 'health' and 'beauty'. On a practical level, cleanliness is thus related to hygiene and disease prevention. Washing is one way of achieving physical cleanliness, usually with water and often some kind of soap or detergent. Procedures of cleanliness are of utmost importance in many forms of manufacturing. As an assertion of moral superiority or respectability, cleanliness has played a role in establishing cultural values in relation to social class, humanitarianism, and cultural imperialism. Cleanliness is linked with proper hygiene. The diseases associated with poor sanitation are particularly correlated with poverty and infancy and alone account for about 10% of the global burden of disease. At any given time close to half of the urban populations of Asia, have a disease associated with poor sanitation, hygiene, and water. Of human excreta, faeces are the most dangerous to health. Diarrhoeal diseases are the most important of the faeco-oral diseases globally, causing around 1.6–2.5 million deaths annually, many of them among children under 5 years old living in developing countries. On 2 October 2014, Honorable Prime Minister of India Sri Narendra Modi launched the Swachh Bharat Mission, which aims to eradicate open defecation by 2019. The government is aiming to achieve an Open-Defecation Free (ODF) India by 2 October 2019, the 150th birth anniversary of Mahatma Gandhi, by constructing 12 crore toilets in rural India. Honorable Prime Minister spoke about the need for toilets as follows. Has it ever pained us that our mothers and sisters have to defecate in open? Poor womenfolk of the village wait for the night; until darkness descends, they can't go out to defecate. What bodily torture they must be feeling, how many diseases that act might engender. Can't we just make arrangements for toilets for the dignity of our mothers and sisters? Having the above discussions in mind the present topic for the national seminar entitle **Achieving clean Indian society- prospects and problems** is considered as an important and relevant area for discussion in a national forum.

Sub Themes of the Seminar

1. Clean India Movement and welfare society
2. WASH and health care
3. Role of AYUSH in health management
4. Importance of cleanliness, Sanitation and health
5. Health and sanitation of rural and slum dwellers
6. Constructing home toilets(individual toilets) and community toilets
7. Reasons for not using available toilets and not constructing toilets
8. Reasons and problems of using open places for defecation
9. Open defecation and Problems of women, adolescent girls and children
10. Creating awareness on drawbacks of open defecation
11. Open defecation and individual and social dignity
12. Creating awareness on proper use of toilets
13. Bringing behavioural change among the general public on use of flush out toilets
14. Impart knowledge and awareness among children on drinking clean water, washing hands and using clean toilets
15. Creating awareness on keeping the house and surrounding environment clean in order to escape from Malaria, Dengue and Chikungunya
16. Cleanliness and Mosquitoes and other vector borne diseases
17. Responsibilities of households and panchayats in managing solid waste (Perishable and non-perishable)
18. Corporate Social Responsibilities in maintaining sanitation, cleanliness and community health
19. Any other topics which are relevant to the present conference

Submission of Full length Paper

Original paper with an abstract should be sent to the Email ID cleanindiaseminar@gmail.com. This paper should be typed in Times New Roman, with 12 font size and 1.5 spacing. The paper which received before the closing date will be reviewed by the review committee and the same will be taken for publication. The book with ISBN will be released in the inaugural session and distributed to the contributors

Last Date for Submission of Full Paper: 20/03/2017

Registration Fee:

- Researchers/Faculty Members: Rs.500/-
- Research Scholars: Rs. 300/-
- Students: Rs. 200/-
- Publication Cost: Rs. 750/-

Fees may be paid through a DD in favour of the **Seminar Director**, Department of Sociology, Periyar University, Salem, payable at Salem.