Syllabus for M.Sc. Textile and Fashion Designing
( Semester Pattern )
( For Candidates admitted in the Colleges affiliated to Periyar University from 2017-2018 onwards )
REGULATIONS

I. ELIGIBILITY FOR ADMISSION

B.Sc - Costume Design and Fashion, B.Sc.-Textile and Fashion Designing, B.Sc-Fashion Technology and B.Sc degree related to textile or fashion.

II. DURATION OF THE COURSE

The course for the Degree of Master of Costume Design and Fashion shall consist of two academic years divided into four semesters. Each semester consist of 90 working days.

III. COURSE OF STUDY

The course of study shall comprise instruction in the following subjects according to the syllabus and books prescribed from time to time.

IV. EXAMINATIONS

The theory examinations will be conducted for 3 Hours by the University in the subjects prescribed for all the semesters in the month of November & April every year. The practical examinations will be conducted for 3 & 4 Hours by the University in all the subjects prescribed in the month of November & April.

At the end of the fourth semester project viva-voce will be conducted on the basis of the Dissertation/Project Report submitted by the student. The Viva-voce will be conducted by one Internal and One External Examiner.

V. SCHEME OF THE EXAMINATION

The scheme of examinations for the course is given in Annexure. All the practical examinations/ Project work shall be conducted & evaluated internally by the institution themselves with internal and external examiners appointed by the University.
## COURSE OF STUDY AND SCHEME OF EXAMINATION

<table>
<thead>
<tr>
<th>S.No.</th>
<th>Paper Code</th>
<th>Subject Title</th>
<th>Hours</th>
<th>University Examination</th>
<th>Credits</th>
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<tr>
<td>1.</td>
<td>Core I</td>
<td>Advanced Textile Science</td>
<td>4</td>
<td>2</td>
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<tr>
<td>2.</td>
<td>Core II</td>
<td>Textile And Apparel Quality Evaluation</td>
<td>4</td>
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<td>3.</td>
<td>Core III</td>
<td>Advanced Garment Construction Practical</td>
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<td>4.</td>
<td>Core IV</td>
<td>Fashion Sketching Practical</td>
<td>-</td>
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<tr>
<td>5.</td>
<td>Elective - I</td>
<td>CAD in Fashion Designing Practical</td>
<td>-</td>
<td>-</td>
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### II SEMESTER

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<th>S.No.</th>
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<th>Hours</th>
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<tr>
<td>6.</td>
<td>CoreV</td>
<td>Fashion merchandising</td>
<td>4</td>
<td>2</td>
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<tr>
<td>7.</td>
<td>CoreVI</td>
<td>Technical Textiles</td>
<td>4</td>
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<td>8.</td>
<td>Core VII</td>
<td>Fashion Portfolio Practical</td>
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<td>9.</td>
<td>Elective - II</td>
<td>Advanced Draping Techniques Practical</td>
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<td>10.</td>
<td>EDC</td>
<td>Entrepreneurship Development in Textiles</td>
<td>2</td>
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<td>Common Paper</td>
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<td>12.</td>
<td>Core VIII</td>
<td>Research Methodology And Statistics In Textiles</td>
<td>4</td>
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<td>Textile Testing</td>
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<td>Textile Testing Practical</td>
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<td>Advanced Textile Processing</td>
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<td>Core XII</td>
<td>Accessories Designing practical</td>
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<td>17.</td>
<td>Elective III</td>
<td>Online Business</td>
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| III SEMESTER |

| IV SEMESTER |

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<tr>
<td>18.</td>
<td>Core XIII</td>
<td>Advanced Surface Ornamentation Practical</td>
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<td>Elective IV</td>
<td>Traditional Indian Textiles</td>
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<td>Project viva voce</td>
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<td>Total</td>
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*Note: Faculty work load for Project work 2 Hrs per candidate/per week
M.SC. TEXTILE AND FASHION DESIGNING

SEMESTER-I

CORE I - ADVANCED TEXTILE SCIENCE

UNIT I
Natural fiber – Classification of textile fibers according to their natural foreign Cotton – Concept of varieties – Definition of grading – distinctive properties & End uses. Brief study of Bamboo – Lyocell- soya bean – Banana- Pineapple- Properties & Uses.

UNIT II

UNIT III

UNIT IV

UNIT V
Knitting – Classification of knitting machines-properties of knitted fabrics- weft knitting. Nonwoven – Definition and Classification- fiber properties and requirements- Web formation-Dry laid, parallel laid and cross laid formation- Application and end uses.

REFERENCES
M.SC. TEXTILE AND FASHION DESIGNING

SEMESTER-I

CORE II - TEXTILE AND APPAREL QUALITY EVALUATION

UNIT I

UNIT II
Eco specification and restriction in apparel and textiles - Dry cleaning using Ozone depleting chemicals - pH values, Formaldehyde contents - Heavy metal contents - Pesticides and Herbicides - Azo dye stuffs - Nickel - Pentachloro phenols - color fastness - brighteners and Softening agents.

UNIT III

UNIT IV
Introduction to care label - importance of care labels - Different systems of care labelling American - British and International Labelling - Eco-labelling.

UNIT V
Starting a quality control program - implementation of quality systems in production line, product specifications and analysis using analytical tools - Quality Control Aspects for Garment Exports - Nature of Quality Costs and Customer Returns - Functions of Quality Assurance and Quality Control.

REFERENCES
1. PV Mehta  Management Quality in Apparel Industry.
4. mehta, pradeep v  Managing quality in apparel industry, new age international ltd.1998.
Method of Pattern Making - Draping or Drafting method.

Develop Portfolio - for all the garments.

1. Design and construct Children’s garment of recent fashion- any 2 styles
2. Design and construct Women’s garment of recent fashion- any 2 styles
3. Design and construct Men’s garment of recent fashion- any 2 styles
4. Design and construct garment for a Party wear
5. Design and construct garment for a Fashion Show based on a theme
1. Illustrate a gesture components parts from head to toes
2. Create a 10 head flesh figure and convert pose to garment like Straight pose, 'S' curve, open pose, 'T' pose
3. Stylized illustration in 10 head flesh figure - Garments for cine field
4. Create a Contemporary style garment in 12 head theory
5. Free hand figure drawing techniques
6. Model drawing by using pencil shade
7. Still drawing using color pencil shading
8. Develop live model drawing
9. Draw a fashion figure in 2D and 3D form using finishing techniques
10. Fashion accessory drawing
PART -A

- Design and develop the pattern for the following style using TUKA-CAD.

**KIDS WEAR**
- A-Line/Yoke frock
- Baba suit
- Knickers

**WOMEN’S WEAR**
- Blouse
- Salwar kameez
- Skirt and Top

**MEN’S WEAR**
- Basic Shirt
- Pant
- Trousers

PART -B

- Grade the patterns to S, M, L, XL and estimate the lay length & marker efficiency
- File the pattern style and apply the grade rule
- Estimate the lay length and marker efficiency
M.SC. TEXTILE AND FASHION DESIGNING

SEMESTER-II

CORE V - FASHION MERCHANDISING

UNIT I
Introduction to Merchandising: Merchandising terminology - role and responsibilities of merchandiser - types of merchandisers - fashion merchandiser, export merchandiser, retail merchandiser and visual merchandiser.

UNIT II
Roles of buyer and merchandiser: Rights of fashion merchandising - roles of buyer - skill set of good fashion buyer - role of fashion merchandiser - skill set of good fashion merchandiser - own label versus branded buying and merchandising - fashion buyer and merchandiser job description

UNIT III
Organizing the buying and merchandising function: Structure of buying and merchandising departments - Assistant buyer - buying administration assistant - assistant merchandiser - allocator - buyer and the key contact - merchandiser and their key contact - meeting schedules - how buyer & merchandiser work with other activities in the value chain

UNIT IV
Fashion Merchandising Budgeting: KPI budgeting - sales turnover budget - mark down spending budget - intake margin budgeting - stock target budgeting
Fashion Merchandising: Open to buy: What is open to buy - creating an open to buy budget - open to buy budgeting process
Fashion merchandising range planning: Introduction to range planning - range plan - optional plan - qualitative and quantitative aspects - range planning process

UNIT V
Fashion merchandising: Sizing, deliveries and allocation: Merchandiser supplier relationship, size curves, initial allocations - managing purchase orders and deliveries
Trading: Planning versus trading, repeats and cancellations, promotional planning, end of season sale
E-retailing: E-retailing and product management, E-retailing and stock management and E-retail and drop shipping activities

REFERENCES:
UNIT I

**Technical Textiles:** Definition, Applications, Globalisation and Future of technical textiles industry. Technical Fibres: High – Strength and high-modulus organic fibres, high chemical and combustion - Resistant organic fibres, high performance inorganic fibres, ultra-fine and novelty fibres.

UNIT II

**Medical Textiles:** Classification – fibres Used.Non –Implantable, implantable, Extra Corporeal Devices, Health Care and Hygienic Products. Agro Textiles – Introduction, Fibres Used, types functions and properties characteristics and applications in Agro products and in its Field.

UNIT III

**Build Tech** - Introduction, Fibres Used, types functions and properties characteristics and applications in Architecture and in Building Construction.Geotextiles – Introduction, Fibres Used, types functions and properties characteristics and applications in its Field. Indu Tech – Introduction, Fibres Used, types functions and properties, characteristics and applications –Theory of Dust Collection.

UNIT IV

**Protective Textiles:** Introduction, Fibres Used, types functions and properties, characteristics and applications fire protective clothing, heat resistant garments, water proof Materials, ballistic resistant vest. Biological and Chemical Vest, Military protective Clothing.Mobil tech Textiles- Introduction, Fibres Used, types functions and properties, characteristics and applications of mobil tech, applications in all kinds of road transport vehicles, rail and air crafts.

UNIT V

**Sports Textiles:** Introduction, fibers used, Types, functions and properties, Characteristics and Applications of Sports Tech. Smart and intelligent Textiles - Classification - Active smart, passive smart and very smart textiles and phase change materials shape memory polymers, chromic and conductive Materials and its applications in various fields.

**REFERENCES:**

Using any 5 themes prepare 5 different portfolios using with the following boards and construct the garment for the same

1. Theme Board
2. Name board
3. Story Board
4. Mood Board
5. Inspiration Board
6. Customer Profile
7. Flat Sketches
8. Illustration Board
9. Component Board
10. Colour Board
11. Fabric Board
12. Accessory Board
13. Garment Construction
14. Garment Photographs
EXERCISES

1. Basic preparation and basic pattern:
   Draping, Marking and trueing for basic Back, front, skirt and trouser

2. Variation in Darts:
   Front bodice with underarm dart. Back bodice with Neckline dart, Waist line dart, Dart at waist line and center front, The French dart, Double French dart, Flange dart, Neckline dart, Bust line dart at center front and Armhole dart

3. Pleats, darts, tucks and gathers, Neckline variations, Armhole variations, Waistline variations

4. Yokes
   Fitted midriff, Bodice yoke, Shirt yoke, Hip yoke

5. Collars
   Mandarin, Band, Convertible, Shirt and Peter pan collar

6. Variations in skirt
   Tapered skirt, Eased skirt, Dirndl skirt, Dome skirt, flared skirt and variations in flared skirt, Peg skirt
   Sarong skirt and Pleated skirt

7. Princess dress

REFERENCES

UNIT I
Introduction to entrepreneurship, development of entrepreneurship, role of entrepreneurs in development of apparel and fashion industry, entrepreneurship with reference to fashion and apparel industry in India.

UNIT II
Entrepreneurial support by state, central financial institutions, organizations. Government policies with reference to textile and apparel industry.

UNIT III
Business planning- Starting a new venture related to apparel industry, essentials of a successful centre. Formalities of opening a firm, the status of firm, Individual proprietor/partnership/ Pvt. Limited company & public Ltd Company, bank formalities, term loan, working capital, project financing.

UNIT IV
Location & plant layout-factors influencing plant location, building, structure, lighting, Ventilation, material handling, availability of labor, material management and transportation. Plant layout, ergonomics safety & security to be considered while planning the layout.

UNIT V

REFERENCES:
M.SC. TEXTILE AND FASHION DESIGNING

SEMESTER-III

CORE VIII

RESEARCH METHODOLOGY AND STATISTICS IN TEXTILES

UNIT I

UNIT II
Research Design/Proposal - Research Design – Meaning, Types of Research Design, Basic principles of experimental designs, Developing a research Plan. Sampling – Census and sample survey, steps in sampling design, criteria for selecting a sampling procedure, characteristics of a good sample design, different types of sample design.

UNIT III
Research Methods And Tools - Methods of data collection – observation, questionnaire, Interview. Data Processing – Collection, Classification, Tabulation, Graphical representation and data analysis.

UNIT IV
Report Writing - Research Report – Format of research report, main body of the report, references and appendices, style of writing, typing the report, pagination, tables and figures, bibliography, footnotes, margins, quotations, evaluating the report.

UNIT V
Statistics - Meaning and scope of statistics, role of statistics in research, measures of central tendency and dispersion. Co-efficient of Correlation and its Interpretation, Rank Correlation, Regression equation, Application of Chi – Square test, ANOVA test. chemical, cultural and biological control.

REFERENCES
1. C R Kothari Research Methodology,Methods and Techniques ,New Age International (P) Ltd, Delhi, 2011.
UNIT I
Introduction to testing – terminology of testing – selection of samples for testing - standard R H and temperature for testing – measurement of moisture regain - Conditioning oven – Shirley moisture meter – standards used in textile testing.

UNIT II
Fiber testing - Cotton fiber length – Baer sorter, Fineness – Air flow principle instruments, Sheffield micronaire, Maturity – Caustic soda swelling, Strength – Pressely bundle strength tester, stelometer, Determination of trash and lint in cotton – Shirley trash analyzer.

UNIT III

UNIT IV
UNIT-V

Color fastness in textiles – Crocking test, perspiration test, sunlight, laundering, pressing and dry cleaning aspects. Whiteness index, matching cabinets, and computer color matching.

REFERENCES


1. Determination of Tensile Strength of the given Fabric.
2. Determination of Stiffness of the given Fabric.
3. Determination of Thickness of the given Fabric.
6. Determination of Drape of the given Fabric.
8. Determination of Bursting Strength of the given Fabric.
10. Determination of Colour Fastness of the given Fabric by Perspirometer.
11. Determination of Colour Fastness of the given Fabric by Laundrometer.
12. Determination of Colour Fastness of the given Fabric by Pressing.
13. Determination of Shrinkage of the given Fabric.
M.SC. TEXTILE AND FASHION DESIGNING

SEMESTER-III

CORE XI - ADVANCED TEXTILE PROCESSING

UNIT I

UNIT II
Garment dyeing – Basic theory of Garment Dyeing – special chemical for garment dyeing – Advantages of garment dyeing – Precaution steps to be taken before garment dyeing – Quality control in garment processing.

UNIT III

UNIT IV
Printing: Preparation of hosiery cloth for printing – Tubular and slit open forms, Khadi printing, Pearl printing, Glitter and Metallic printing, Flock printing by electrostatic method.

UNIT V

REFERENCE
1. Dr. N. N Mahapatra Textile Processing.
2. Dr. V. A. Shenai Textile Finishing, Sevak Publications.
3. K. B. Krishnakumar Pollution in Textile Industry, SSM ITT Staff & students Co-operative stores Ltd.
4. S. Duhayamarthandan Technology of Textile Printing, SSM ITT Staff & students Co-operative stores Ltd.
6. R. Shanmugaraj, S.U. Eco friendly Textile Processing, SSM ITT Staff & students Co-operative stores Ltd.
M.SC. TEXTILE AND FASHION DESIGNING
SEMESTER-III
CORE XII - ACCESSORIES DESIGNING PRACTICAL

Prepare the following Samples using the available raw materials / any base material.

1. Hand bags - 4 varieties.
2. Purses / Wallets - 4 varieties.
5. Gloves - 3 models.
6. Hats - 3 models.
7. Scarves - 3 models.
8. Cell Phone covers - 4 varieties
UNIT I
Overview of online business: Introduction to Online Business, Success Stories of how entrepreneurs started online business, Benefits of online business, software required to create web pages

UNIT II
Website development: Web Page Designing-Classification of websites, building a website-steps in building a website, Website hosting –web hosting options.Content creation, delivery and management-Content management and maintenance

UNIT III
Keeping Business legal: Copy rights, trademarks and other legal concerns, basic accounting practices, Online business models: Affiliate Programs, Online Advertising, Selling Products and Services.

UNIT IV
Handling payment: Online Payment Solution-Anticipating your online customers purchasing needs-applying for credit card merchant status-finding short cuts to processing credit card data-providing shoppers with electronic purchasing system-delivering products and services

UNIT V

REFERENCE
M.SC. TEXTILE AND FASHION DESIGNING
SEMESTER-IV
CORE XIII

ADVANCED SURFACE ORNAMENTATION PRACTICAL

1. Chains/Necklaces – 5 models.
2. Bangles / Bracelets / Watches - 5 models.
4. Ear rings - 5 models.
5. Finger rings / toe rings- 5 models.
6. Hair bands - 5 models.
7. Anklets - 5 models.
8. A set of Bridal Ornaments - select a Bridal costume.
9. A set of Children's Ornaments - select a Theme.
10. A set of Ornaments for a Dress designed for a Fashion Show.
M.Sc. Textile and Fashion Designing

M.Sc. Textile and Fashion Designing
Semester-IV

Elective IV - Traditional Indian Textiles

Unit I

Unit II
Hand-woven Textiles Shawls: Kashmir Shawls, Kullu & Kinnaur Shawls, Wraps of North-east, Floor coverings, Carpets, Durries & Rugs

Unit III

Unit IV
Printed textiles: Ajarakh prints of Gujarat and rajasthan, Bagru printing, Sanganer prints from Rajasthan, Kalamkari from Andhra Pradesh and Bagh prints of Madhya pradesh.

Unit V
Embroidered Textiles of India: Kashida, Phulkari, Chamba Rumal, Embroidery from Gujarat, Parsi Embroidery, Chikankari, Phool Patti ka Kaam, Zardozi, Kasuti, Lambadi Embroidery, Kantha, Sujani, Pipli Applique

Reference
PERIYAR UNIVERSITY

M.SC. TEXTILE AND FASHION DESIGNING

MODEL THEORY QUESTION PAPER PATTERN

(FOR THE STUDENTS ADMITTED FROM THE ACADEMIC YEAR 2017-2018 ONWARDS)

FASHION MERCHANDISING

Time: 3 Hours Maximum: 75 Marks

SECTION A (10X1=10 Marks)

Answer all the Questions

1. _________ is the promotion of apparel sales and involves all of the tasks necessary to deliver needs of potential customers.
   a. Fashion merchandising  
   b. Fashion buyer
   c. Apparel manufacturers  
   d. Marketing experience

2. Visual merchandisers are also known as _________.
   a. window dressers  
   b. Fashion stylist
   c. display creators  
   d. Fashion Victims

3. ________is a person employed to select and purchase clothes and accessories for a large retail store to stock.
   a. manufacturer  
   b. Retailer
   c. Fashion buyer  
   d. Fashion designer

4. The top leading fashion labels from India ________
   a. Chanel  
   b. Agnimitra Paul
   c. Emilio Pucci  
   d. Neil Barrett

5. Non-Store Retailers are__________.
   a. Internet retailing  
   b. diverse market
   c. chain store  
   d. wholesale market

6. ROI stands for___________.
   a. Return on Investment  
   b. Return on interest
   c. Rest on Investment  
   d. Right on Investment

7. ________ is part of the overall assortment planning process and involves making decisions about the amount of merchandise choice.
   a. Range planning  
   b. KPI budgeting
   c. supply chain  
   d. merchandise mix

8. ________ is a retail inventory management tool that helps to buy on a monthly basis to make sales projections.
   a. Staple merchandise  
   b. Open-to-buy
   c. Retail budget  
   d. Key performance indicator

9. ________is the term often used by the industry to describe online retailing via the internet.
   a. Catalog  
   b. E-Commerce
   c. Tele-Shopping  
   d. Open market

10. ________ can be offered in the market place that might satisfy a need.
    a. Plan  
    b. Product
    c. Discount  
    d. Item
11. a. Discuss about the role and responsibilities of a merchandiser. (Or)
   b. Write about Merchandising Terminology.
12. a. Explain about the Rights of fashion merchandising. (Or)
   b. Write about the Role and skills of good fashion buyer.
13. a. Discuss about the Structure of buying and merchandising departments. (Or)
   b. Write about Merchandising Function.
14. a. Explain about the Key performance indicator in budgeting. (Or)
   b. Write about the importance of Range Planning.
15. a. Explain about size curves in detail. (Or)
   b. Discuss about promotional planning.

16. a. Discuss about the types of merchandisers in detail. (Or)
   b. Explain about the scope of fashion visual merchandising.
17. a. Explain about the roles of buyer and merchandiser. (Or)
   b. Describe about merchandiser job description.
18. a. Explain about buyer and merchandiser key contact. (Or)
   b. Explain how buyer & merchandiser work with other activities in the value chain.
19. a. Give an account on sales turnover budget and stock target budgeting. (Or)
   b. Explain about the qualitative and quantitative aspects in range planning process.
20. a. Explain about Planning versus trading. (Or)
   b. Discuss about E-retailing and product management.
PERIYAR UNIVERSITY
M.SC. TEXTILE AND FASHION DESIGNING
MODEL THEORY QUESTION PAPER PATTERN
(FOR THE STUDENTS ADMITTED FROM THE ACADEMIC YEAR 2017-2018 ONWARDS)
TEXTILE TESTING PRACTICALS

Time: 3 Hours Maximum: 75 Marks

SECTION A (1X20=20 Marks)

1. a) Determination of Stiffness of the given Fabric.
   Or
   b) Determination of Drape of the given Fabric.

SECTION B (1X40=40 Marks)

2. a) Determination of Bursting Strength of the given Fabric.
   Or
   b) Determination of Colour Fastness of the given Fabric by Laundrometer.
PERIYAR UNIVERSITY
M.SC. COSTUME DESIGN AND FASHION
MODEL THEORY QUESTION PAPER PATTERN
( FOR THE STUDENTS ADMITTED FROM THE ACADEMIC YEAR 2017-2018 ONWARDS)
ADVANCED GARMENT CONSTRUCTION PRACTICALS

Time: 4 Hours
Maximum: 75 Marks

SECTION A (1X20=20 Marks)

1. a) Design, draft and construct Children's garment for daily use.
   Or
   b) Design, draft and construct toddlers garment for recent trends.

SECTION B (1X40=40 Marks)

2. a) Design, draft and construct party wear for 15-16 years girls.
   Or
   b) Design, draft and construct garment for a Fashion Show based on any theme.