DEGREE OF BACHELOR OF SCIENCE

CHOICE BASED CREDIT SYSTEM

Syllabus for

B.SC. COSTUME DESIGN AND FASHION

(SEMESTER PATTERN)

(For Candidates admitted in the Colleges affiliated to Periyar University from 2017 - 2018 onwards)
REGULATIONS

I. CONDITION

Candidates seeking admission to the first year degree of Bachelor of Science in Costume Design and Fashion shall be required to have passed in any higher secondary course examination of the state board/CBSE/ICSE.

Pass in any Fashion/ Costume/Textile/Apparel related Diploma course is eligible to admit in direct second year of this UG Course.

II. DURATION

The course for the degree of Bachelor Of Science Costume Design and Fashion shall extend over a period of three academic years - 6 Semesters and each semester normally consisting of 90 working days or 450 Hours.

III. ELIGIBILITY FOR THE DEGREE

A candidate shall be eligible for the degree of Bachelor Of Science Costume Design And Fashion, if he/she has satisfactorily undergone the prescribed courses of the study for a period not less than 6 semesters in an institution approved by the university has passed the prescribed examinations in all the 6 Semesters.

IV. SUBJECT OF STUDY

The subjects of the study for the B.Sc., Costume Design and Fashion and the syllabus for the subjects are given in the annexure.

V. REQUIREMENT OF EXAMINATION

The theory examinations will be conducted for 3 Hours by the university in the subjects prescribed for all the semesters in the month of November & April every year.

The practical examinations will be conducted for 3 Hours by the university in all the subjects prescribed in every semester.

VI. SCHEME OF THE EXAMINATION

The scheme of examinations for the course is given in Annexure. All the practical examinations / Project work shall be conducted & evaluated internally by the institution themselves with internal and external examiners appointed by the university.
### COURSE OF STUDY AND SCHEME OF EXAMINATION

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SBEC - Skill Based Elective Courses
NMEC – Non Major Elective Courses
MBEC – Major Based Elective Courses
I. PASSING RULES

\(\textsf{\textcircled{a}}} \quad \textbf{Theory Subjects}

\begin{itemize}
  \item 75\% of the marks for external evaluation and 25\% marks are allotted for internal evaluation.
  \item Candidate is demand to have passed to a subject, if he/she get a minimum of 40\% of total marks in theory subjects with internal mark of 10 marks and external marks of 30 marks.
\end{itemize}

\(\textsf{\textcircled{a}}} \quad \textbf{Practical}

\begin{itemize}
  \item 60\% of the marks for external evaluation and 40\% marks are allotted for internal evaluation.
  \item For practical subjects, the candidate should get minimum marks of 24 marks in external evaluation out of 60 and 16 marks in internal evaluation out of 40.
\end{itemize}
QUESTION PAPER PATTERN

a. THEORY:

Time: 3 Hours

Total Marks: 75 Marks

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<td>Q. 9,10</td>
<td>Q. 15a, 15b</td>
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SECTION A (10 X2 = 20)
ANSWER ALL THE QUESTIONS

SECTION B (5 X5 = 25)
Either or Choice ANSWER ALL THE QUESTIONS

SECTION C (3 X10 = 30)
ANSWER ANY THREE QUESTIONS OUT OF FIVE

INTERNAL ASSESSMENT

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PASSING MINIMUM (IA) 40% - 10 MARKS
PASSING MINIMUM (UE) 40% - 30 MARKS
PASSING MINIMUM TOTAL - 40 MARKS

a. PRACTICAL:

Time: 3 Hours
Total Marks: 60 Marks

SECTION A (1 X20 = 20)
Either or Choice ANSWER ANY ONE

SECTION B (1 X40 = 40)
Either or Choice ANSWER ANY ONE

INTERNAL MARKS:

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PASSING MINIMUM (IA) 40% - 16 MARKS
PASSING MINIMUM (UE) 60% - 24 MARKS
PASSING MINIMUM TOTAL - 40 MARKS
1. Preparation of Samples for Seams and Seam Finishes.
2. Preparation of Samples for Hems.
3. Preparation of Samples for Fullness. (Darts, Tucks, Pleats, Gathers, Flares, Ruffles, Godets and Gathers)
4. Preparation of Samples for Facing and binding. (Any 3)
5. Preparation of Samples for Plackets and Fasteners. (Any 4)
6. Preparation of Samples for different Sleeves. (Any 3)
7. Preparation of Samples for different Collars. (Any 3)
8. Preparation of Samples for different Yokes. (Any 3)
9. Preparation of Samples for different pockets. (Any 3)
B. Sc. COSTUME DESIGN & FASHION

SEMESTER - I

CORE PRACTICAL – II PRINCIPLES OF PATTERN MAKING PRACTICALS

I. Drafting the Patterns for the following
   a) Sleeve
      1. Plain
      2. Puff sleeve at top and bottom
      3. Bell sleeve
   b) Collar
      1. Shirt
      2. Peter pan
      3. Stand
   c) Yoke
      1. Simple
      2. Partial

II. Designing and Drafting basic apparel for
   a) Children
      · Bib, Panty, Jabla
      · Summer Frock
      · Angel Top
      · A-line Frock
      · Sun Suit
   b) Women
      · Saree Petticoat
      · Middi and Middi top
      · Blouse
      · Nighty
      · Salwar Kameez
   c) Men
      · Full Sleeve Shirt
      · Pleated Trouser
      · S.B. Vest
      · Nehru Kurtha
      · Night Dress
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -I

ALLIED – I - SEWING TECHNOLOGY

Unit – I


Unit – II


Unit – III


Unit – IV


Unit – V

Stitching mechanism – needles, bobbin and bobbin case, bobbin winding, upper and cover threading, auxiliary hooks, throat plates, take–ups tension disc.

Feeding mechanism – drop feed, different fed, needle feed, compound feed, puller feed
B Sc COSTUME DESIGN AND FASHION

Reference:
B. Sc. COSTUME DESIGN & FASHION

SEMESTER – II

CORE  I - FIBRE TO YARN

Unit – I


Unit - II

Manufacturing process – Polyester, viscose rayon, nylon, acrylic, spandex - Blends and mixtures manufacturing process physical and chemical properties and end uses of natural fibres – cotton, linen, wool & silk and jute.

Unit –III

Introduction to ginning –objectives – types & working principles of knife roller gin, blow room process – objectives of mixing and objects of blow room, working principles of axi-flow cleaner, kirschner beater, lap forming unit (scutcher)- cleaning efficiency.

Unit –IV

Sequence of spinning process –carding, draw frame and comber – objectives and working principles of simplex and spinning (Ring Frame )

Unit – V

Yarn – definition, classification, simple, fancy yarn and sewing threads manufacturing process, yarn twist – classification of twist, yarn count. Identification of yarn count. Simple Yarn – Cable, Ply and double Fancy yarn – Slub, flake, Spiral, knot or spot yarn – Count and twist – Optimum twist

Reference:

B. Sc. COSTUME DESIGN & FASHION

SEMESTER -II

CORE PRACTICAL – III FIBRE TO YARN PRATICALS

Fibre Testing:

Identification of textile fibres by

a. Microscopical Test
b. Solubility Test
c. Burning Test

Yarn Testing:

a. Analysis of blend ratio of yarn

b. Determination of
   1. Yarn count
   2. Yarn Twist
   3. Lea Strength
   4. CSP calculation
   5. Fabric Count
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -II

ALLIED PRACTICAL - I - FASHION DRAPING PRACTICALS

I. Prepare the following samples using the Draping Method
   - Basic bodice - Front and Back
   - Dart Manipulation
   - Pleats, Darts, Tucks and Gathers

II. Neckline variations
   - Boat neck
   - Drawstring
   - Cowl
   - Key hole
   - Halter

III. Armhole variations
   - Square
   - Round

IV. Waistline variations

V. Skirts-
   - Flared skirt
   - Gore skirt
   - Pleated skirt
   - Hip yoke skirt
   - Umbrella skirt
VI. Collars -
   - Shirt Collar
   - Stand Collar
   - Peter Pan collar
   - Shawl collar cut in one piece with front waist
   - Tie tying techniques – 5 methods

VII. Sleeves -
   - Basic sleeve
   - Puff sleeve
   - Bell Sleeve
   - Leg – o – Mutton
   - Petal sleeve
   - Raglan sleeve
   - Kimono sleeve

VIII. Design the following garment by draping Techniques
   - Create any one of garment for a girl child – street wear
   - Create any one of garment for a boy child – casual wear
   - Create any one of garment for a teenage girl – party wear
   - Create any one of garment for a teenage boy – formal wear
Prepare sketches for the following

1. Different types of collar, Sleeve, Neck line, skirts.
2. Different types of ladies tops, Shirt, Pant (Full and half), Chudidhar
3. Different types of Accessories – bags, footwear, hats etc
4. Different types of Ornaments
5. Facial features – Eyes, nose, lips, ears
6. Face, hands legs – Different positions
7. Lay figure - 7 1/2 head
8. Fashion figure - 8, 10, 12 head.
B. Sc. COSTUME DESIGN & FASHION

SEMESTER – III

CORE – II- FABRIC MANUFACTURING

Unit – I

Introduction to weaving-Brief study on sequence of weaving preparatory process. Warp winding – objectives – Warping sizing. Weft winding – objectives – Pirn winding machine

Unit – II


Unit – III

Honey comb, Huck-a- back, mock leno. Extra Warp, extra weft, double cloth, crepe pile fabrics, characteristic features and end uses.

Unit – IV


Unit – V

Weft knitting – Single Jersey, Purl Interlock Knit. Warp Knitting – Tricot, Raschel, Simple , CAM system to develop a knit design. Care & maintenance of knitted material. Identification of knitted fabric defects

References:

B. Sc. COSTUME DESIGN & FASHION

SEMESTER -III

CORE – III -CARE AND MAINTENANCE OF TEXTILES

UNIT-I

Water- hard and soft water, determination of water hardness, methods of softening water. Zeolite or base exchange. Laundry soaps – Manufacture of soap (Hot process, cold process), composition of soap, types of soap, soap less detergents, chemical action, detergent manufacture, advantages of detergents, Difference between soap & detergents.

UNIT-II

Stiffening Agents – Starch (cold water and hot water), Other stiffening agents, preparation of starch. Bleaching agents-Types of Bleaching agents-oxidising and reducing agents, grease removers-grease solvents-grease absorbents, bran-french chalk. Laundry blues, their application.

UNIT-III

Laundry equipment for storage, for steeping and Washing – Wash board, suction washer, wash boiler, washing machine. Drying equipments – out door and indoor types. irons and ironing board – types of iron (box, flat, automatic, steam iron). Ironing board – different types.

UNIT-IV


UNIT-V

Stain removal food stains, lead pencil, lipstick, mildew, nose drops, paint, perfume, perspiration / mildew, tar, turmeric and kum- kum, general rules & ways of stain removal. Care labels – washing, bleaching, Drying, ironing and different placements of label in garments.

References:
4. Household Textiles and Laundry Work – Durga Duelkar, Amla Ram & Sons, Delhi
Analysis of following fabrics for Design, Draft, Peg Plan, and Ends per inch and Picks per inch, Yarn count, Yarn crimp, Cover factor & Weight per square yard of fabrics.

1. Plain weave and its derivatives
2. Twill weaves – 2/1, 3/1.
3. Satin / Sateen
4. Honey comb
5. Huck – a – back
6. Crepe weaves
7. Extra Warp
8. Extra Weft
9. Fancy weave
10. Single Jersey knit
11. Interlock knit
12. Rib
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CORE PRACTICAL – V

CHILDREN'S APPAREL - PRACTICALS

Design, Draft and construct the following children's garments.

1. Bib – Give some variation in outline shape or surface design
2. Panty – Plain and variation in shapes.
3. Jabla – With sleeve and opening
4. Knickers - with elastic opening
5. Baba suit/Romper – knickers with chest piece attached
6. A line frock– double pointed dart, facings at neckline and armhole and strap attach in hip.
7. Summer frock – without sleeve and collars, suspenders tied at shoulder
8. Yoke frock – with yoke, with sleeve, Gathered, flared, with collars
9. Boy's shirt – shirt collar, pocket
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SEMESTER -III

ALLIED – II- FASHION DESIGNING

UNIT I

Terms related to the fashion industry – fashion, style, fad, classic, and collection, chic, Custom made, mannequin, fashion show, trend, forecasting, high fashion, fashion cycle, haute couture, fashion director, fashion editor, line, knock-off avant garde, bridge, buying house, apparel, fashion merchandising, pret-a-porter.

UNIT II

Design- definition and types – structural and decorative design, requirements of a good structural and decorative design. Elements of design – line, shape or form, colour, size and texture. Application of structural and decorative design in a dress, selection and application of trimmings and decorations. Principles of design- balance – formal and informal, rhythm- through repetition, radiation and gradation, emphasis, harmony and proportion. Application of principles of design in a dress.

UNIT III

Colour- definition, colour theories- prang colour chart and munsell colour system, Dimensions of colour- hue, value, and intensity. Standard colour harmonies- application in dress design. Colour in principles of design- application of the same in dress design.

UNIT IV

Designing dresses for unusual figures becoming and unbecoming for the following figure types. Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.

UNIT V

Wardrobe planning for different age groups, factors influencing wardrobe selection, Fashion and season, Designing dresses for different occasions business meetings, parties/dinners, evenings/leisure hours, marriage functions, sports, uniforms for civil service, airhostess, hoteliers, schools – girls and boys.

Reference:
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -III

ALLIED PRACTICAL – III - FASHION DESIGNING PRACTICALS

1. Prepare the following Charts
   - Prang colour chart
   - Value Chart
   - Intensity Chart

2. Illustrate garment designs for the Elements of Design
   - Line
   - Colour
   - Texture
   - Shape or form
   - Size

3. Illustrate garment designs for the Principles of Design
   - Balance in dress
   - Harmony in dress
   - Emphasis in dress
   - Proportion in dress
   - Rhythm in dress

4. Illustrate the colour harmony in dress design
   - Monochromatic colour harmony
   - Analogous colour harmony
   - Complimentary colour harmony
5. Application of colour and principles of design in dress

- Harmony through colour
- Emphasis through colour
- Proportion through colour
- Rhythm through colour
- Balance through colour

6. Designing dresses for figure irregularities- becoming and unbecoming Stout figure, thin figure, slender figure, narrow shoulders, broad shoulders, round shoulders, large bust, flat chest, large hip, large abdomen, round face, large face, small face, prominent chin and jaw, prominent forehead.
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SEMESTER -III

NMEC – I - BASIC OF TEXTILES

Unit – I

Introduction to the field of Textiles – classification of fibres – natural and chemical – primary and secondary characteristics of textile fibres.

Unit II

Manufacturing process, properties and uses of natural fibres – cotton, linen, jute, pineapple, hemp, silk, wool, hair fibres, Man-made fibres – viscose rayon, acetate rayon- nylon, polyester, and acrylic.

Unit III


Unit IV

Woven – basic weaves- plain twill, satin, fancy weaves – pile, double cloth, leno, swivel, tappet, dobbay and jacquard, weaving technology- process sequence –machinery details.

Unit V

Non- woven- felting, fusing, bonding, lamination, netting, braiding and calico, tatting and crocheting

REFERENCES:


Technology of dyeing and printing – V.A Shenai, Savakpualication, Mumbai.
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -IV

CORE – IV - HISTORIC COSTUMES AND TEXTILES

UNIT-I

Beginning of Costume, Growth of Dress out of painting, cutting etc…, Study of dyed and printed textiles of India – Bhandhani, patola, ikkat, kalamkari- in all the above types and techniques used. Study of woven textiles of India – Dacca Muslin, Banarasi/ Chanderi brocades, baluchar, himrus and amrus, Kashmir shawls, pochampalli, silk sarees of Kancheepuram.

UNIT-II

Costumes of India – Traditional Costume of different States of India - Tamil Nadu, Kerala, Andhra Pradesh, Karnataka, Assam, Orrisa, Bihar, Mizoram, Tripura, Nagaland, W. Bengal, Sikkim

UNIT-III

Traditional Costume of different States of India; Maharastra, Rajasthan, Haryana, Himachal Pradesh, Uttarpradesh, Jammu and Kashmir, Gujarat, Madhya Pradesh.

UNIT-IV

Indian Jewellery – Jewellery used in the period of Indus valley civilization, Mauryan period, Gupta Period, the Pallava and Chola Period, Symbolic Jewellery of South India, Mughal period. Temple Jewellery of South India, Tribal jewellery. A brief study of gems and precious stones.

UNIT-V


Reference:
2. Indian Costume – G.H Ghosrye, Popular books Pvt Ltd
UNIT-I


UNIT-II


UNIT-III

Dyeing-objects, parameters of dyeing, classification of dyestuff according to their chemical structure and specific application. Dyeing of cotton with direct, reactive, vat, sulphur and azoic dyes, polyester with disperse dyes, silk with acid and basic dyes and natural dyes.

UNIT-IV


UNIT-V


References:

B. Sc. COSTUME DESIGN & FASHION

CORE PRACTICAL – VI - WOMEN’S APPAREL - PRACTICAL

Design, Draft and construct the following garments.

1. Middy – Variation in panel, bottom round
2. Middy Top – Front open, single dart, with or without collar and variation in sleeves.
3. Night dress - With or without yoke, variation in Sleeves, attaching trimmings.
4. Maxi – Variation in neck with or without sleeve and attaching trimmings.
5. Salwar - Gathered waist with tape or elastic, bottom design variation.
7. Ladies pant - Variations in bottom zip attached, patch pocket.
8. Ladies shirt - Half open collar attached, half or full sleeve.
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SEMESTER -IV

CORE PRACTICAL – VII   WET PROCESSING-PRACTICALS

Preparation of samples for Processing
1. Desizing (acid & enzyme)
2. Scouring
3. Bleaching
4. Mercerizing

Dye the given fabric using suitable dye
1. Direct Dye
2. Reactive Dyes (Hot & Cold brand)
3. Sulphur Dyes
4. Vat Dyes
5. Disperse Dyes
6. Acid Dyes
7. Basic Dyes
8. Vegetable Dyes (any one)
B Sc COSTUME DESIGN AND FASHION

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SEMESTER -IV

ALLIED –III- DYNAMICS OF FASHION

UNIT - I

UNIT - II

UNIT - III
The Movement of Fashion - Factors influencing fashion movement -Accelerating factors, Retarding factors, and Recurring fashions. Predicting the movement of fashion.

UNIT - IV
Types of designers – High fashion Designer, Stylist, and Freelance Designer. Sources of design inspiration.
Indian fashion Designers- Manish Malhothra, Ritu kumar, Ritu berri, Tarun Tahilani, Wendell Rodricks, Abu Jani and Sandeep Khosla, JJ Valaya, Rina Dhaka, Manish Arora, and Rohit Bal.

UNIT - V
Study of International Fashion Brands – Women's Wear, Men's Wear, Kids Wear,
Sports Wear, Cosmetics and Accessories.

TEXT BOOKS:

REFERENCE BOOKS:
A. Prepare samples for the following

1. Hand embroidery – 20 stitches -10 samples
3. Applique ( machine / hand )- 3 types
4. Smocking -3types
5. Laces – 6 types
6. Bead Work -1 sample
7. Sequins work -1 sample
8. Zardosi work -1 sample
10. Bows –any 2 types
11. Tassels and fringes -2-3 samples.
12. Mirror work –Shapes (Round, square, diamond)  3  samples
13. Fixing the stones-1 sample.
UNIT - I

Types of Design - Structural and Decorative design, Requirements Of Structural And Decorative Design, Elements of Design - Line, Size, Shape, Color and Texture.

UNIT - II


UNIT - III

Color- Definition, Color theory - Prang color system, Dimension of color- Hue, Value and Intensity. Color schemes in Prang color System.

UNIT - IV

Figure Irregularities - Stout figure, Thin figure, Broad shoulders, Narrow Shoulders, Faces – Round, Large, and Small face.

UNIT - V

Wardrobe Planning – Factors to be considered while selecting clothes for different age group – Men, Women and Children.

TEXT BOOK:


REFERENCE BOOK:

B. Sc. COSTUME DESIGN & FASHION

SEMESTER -V

CORE – VI- COMPUTERS IN GARMENT INDUSTRY

UNIT-1

Introduction to computers –Organization of Computers –Input Unit, Output Unit, Central Processing Unit, Memory Devices, Working Principles of Printer-Scanner, Digitizer and Plotter.

UNIT -2


UNIT-3


UNIT-4


UNIT-5


Reference

UNIT - I
Finishing - Introduction – Objects of finishing, Importance of finishing, Classification of finishes, Advantages of finishing.

UNIT - II
Mechanical Finishes - Beetling, Shearing, Calendaring, Tentering, Moiering, Embossing, Glazing, Napping, Chemical Weighting Of Silk, Sizing, Sanforizing, Schreinering, Wrinkle free finish.

UNIT - III

UNIT - IV

UNIT - V

TEXT BOOKS:

REFERENCE BOOK:
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -V

CORE – VIII- DYEING AND PRINTING

UNIT - I


UNIT-II


Unit – III

Printing : Comparison between dyeing and printing – styles and methods of printing, Ingredients in printing paste. Batik style on cotton with reactive dyes. Screen and Rotary screen design preparation – Table screen printing, Flat bed screen printing machine, Rotary screen printing machine Study of curing machine and Steamer

Unit – IV


Unit – V

B Sc COSTUME DESIGN AND FASHION

REFERENCE:


III. Application of Elements of Design in garments - Line, Size, Shape, Colour.

IV. Application of Principles of Design in garment - Balance, Rhythm, Emphasis, Harmony, Proportion

V. Design Garments for the following
   1. Party Wear - Men & Women Garments
   2. Casual Wear - Men & Women Garments

VI. Create a design using Photoshop Software
   i) Create visiting Cards invitation and certificate using Image Mixing

VII. Prepare Pattern, Grading and Marker Efficiency for the following Garments using CAD Software.
   2. Women's Garment - Maxi, Salwar & Kameez
   3. Men's Garment - T-Shirt, Pleated Trouser
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SEMESTER -V

CORE PRACTICAL XI - DYEING AND PRINTING PRACTICALS

1. Printing with fabric paints
2. Texture printing by combining any 3 different types of textures.
3. Printing of cotton using block – vegetables and wooden blocks (2 samples each)
4. Printing of tie and dye and batik (2 samples each)
5. Tie and dye of cotton with direct dyes (resist print)
6. Batik print on the cotton fabrics (resist print)
7. Printing on the polyester fabrics by pigment colour
8. Printing on cotton fabric with natural colours
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -V

CORE PRACTICAL - X - MEN'S APPAREL PRACTICALS

Design, Draft and construct the following Men's garments.

2. Full sleeve shirt – shirt collar, patch pocket, full sleeve with sleeve placket and cuff.
3. S.B. Vest - With / without collar, No sleeve, Fancy button attached.
4. Pleated Trouser - Pleat in front, Darts at back, side pocket, fly with button /zip, Belt with adjustable strap.
5. House coat – with collar and full sleeve without cuff.
8. Men's pant- front opening with zipper placket, side pocket variation in bottom design.
B. Sc. COSTUME DESIGN & FASHION

SEMESTER - V

MBEC – I - GARMENT QUALITY AND COST CONTROL

Unit I

Unit II

Unit III

Unit IV

Unit V
REFERENCES:


B. Sc. COSTUME DESIGN & FASHION

SEMESTER – VI

CORE – IX - ORGANISATION OF GARMENT UNIT

Unit-I

Unit-II
Institutions supporting entrepreneurs- DIC, NSIC ,SISI,SIPCOT, TII,KVIC, CODISSIA, COMMERCIAL BANKS –SBI. Organizational structure of a garment unit –Hierarchical organization, production planning and control.

Unit-III
Different department in a garment unit – Design department, Finance department, purchasing department, Production department, Organizing different sections – hierarchy Personnel involved in all the departments, nature of the job.

UNIT-IV
Factory Design and layout – importance of factory design, factors affecting factory design, Types of buildings, (single and Multi –storey) –advantages and limitation. Factory layout – Process, Product and combined layout Design requirement – requirements relating to health, safety and welfare

UNIT-V
Performance of Indian Garment Export, SWOT Analysis Setting up of garment unit for export market, Export Document, Export finance- Payment method, Export shipping Role of merchandiser in a garment unit

REFERENCE:
1. Principles of management- Dinakarpagare, sultan chand and sons, delhi.
2. Entrepreneurship Development in India – Dr. C.B Gupta, Dr N.P. Srinivasan, sultan Chand and sons delhi 1997.
B. Sc. COSTUME DESIGN & FASHION

SEMESTER VI

CORE PRACTICAL – XI- FASHION ACCESSORIES AND ORNAMENTS PRACTICAL

1. Hand bag – Any three types
2. Hat – Any two types
3. Bow – Decorative bow and formal bow
4. Belt – For boy and girl
5. Foot wear – Any three types
6. Jewellery designing
   - Teracotta,
   - Quilling jewellery
   - Antique jewellery,
   - Kundan Jewellery – necklace
   - earring
   - chain
   - studs
   - bangles,
   - anklets and
   - finger rings
7. Crystal jewellery, Bead jewellery, wooden jewellery
8. Purse and pouches – Any two types
9. Hair band and head bands – Any four types
10. Watches – Any two types
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SEMESTER –VI

MBEC II - BOUTIQUE MANAGEMENT

Unit-I
How to start a boutique, creating a business plan, finding an ideal location, financial planning.

Unit-II
Government norms to run a boutique, interior designing, sourcing of raw materials, and inventory planning.

Unit-III
Buyer supplier relationships, consumer relationship, tips and tricks to attract customers.

UNIT-IV
Essential technology to run a boutique and labour management and warehouse.

UNIT-V
Quality control, research and development and analysis, marketing and promotion, maintenance of boutique.

REFERENCE:

2. Fabjob guide to become a boutique owner, Tag Goulet, Debbra Mikaelson, Catherine Goulet, Fabjob incorporated, 2011.
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -VI

MBEC – III -FASHION MERCHANDISING

Unit I


Unit II

Process flow in apparel industry – Buyer sourcing & communication – Enquiry – Order confirmation – order review and its importance – Planning & programming: Master planning, Scheduling or route card – Factors for route card - programming for yarn, knitting, dyeing, stitching, sampling, accessories – Samples: Meaning & importance – Types of samples – expedition of samples

Unit III

Inspection and its types – Testing – Check points before cutting - Pilot run or trial run and its importance – Approvals - Types of approvals – Shipping marks – Final inspection procedures – Self, Second and Third party inspection - Effective expedition procedures.

Unit IV


Unit V

Advertising- scope, importance, types, merits & demerits; sales promotion, personal selling. Retail management. Export associations – Apparel Export Promotion Council – Journals and magazines related to apparel and textiles –Trade shows and Fairs – Participation in trade shows – Advantages of trade shows and fairs - Apparel & Textile Trade shows and fairs in India.
REFERENCES

1. Building Buyer Relationships, Daragho’ Reilly, Jullian J. Gibbs
2. Inside the Fashion Business, Mc Millan Publishing Co.,
3. Fashion Merchandising, Elian Stone,
5. Apparel Merchandising, Robin Mathew, Book Enclave Publishers, Jaipur
B. Sc. COSTUME DESIGN & FASHION

SEMESTER -VI

SBEC – II PORTFOLIO PRESENTATION VIVA VOCE

Portfolio development and Presentation technique

1. To be planned for any 3 Occasion - Forecasting colors, Pattern and Fabric for the ensuing seasons based on International forecast.
2. Preparation of Mood board, Story board.
4. Design development chart - Preparation of various Styles for Selected fabrics
5. Selection of Accessories
6. Final Presentation
7. Number of Garments in a Collection – 1 garment
Do the following Experiments

1. Bleaching
2. Facial
3. Hair remover-threading, waxing
4. Hair style – any 3 styles
5. Hair cut – any 3 styles
6. Hair curl, Hair straightening, Hair colouring
7. Make up – Face makeup, bridal make up, party make up
8. Nail treatment – pedicure, manicure, nail art
9. Saree draping – any 3 styles
10. Visit a beauty parlour.