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National Seminar  
on  
**MAKE IN INDIA FOR SUSTAINABLE  
DEVELOPMENT (MISD 2016)**

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**MAKE IN INDIA FOR SUSTAINABLE  
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**18<sup>th</sup> March 2016**

Organized by  
**DEPARTMENT OF ECONOMICS**

**PERIYAR UNIVERSITY**

(Reaccredited with 'A' Grade by NAAC)  
Periyar Palkalai Nagar, Salem – 636 011  
Tamil Nadu.

web: [www.periyaruniversity.ac.in](http://www.periyaruniversity.ac.in)



## ABOUT THE UNIVERSITY AND DEPARTMENT

Periyar University was established in 1997 in the name of Great Social reformer Periyar to cater the educational needs of Salem region. The university offers academic programmes from 24 Post Graduate and Research Departments in Science and Humanities. The Department of Economics was established in the year 2005 with a view of imparting scientific thoughts among the students. Major areas of specialization in the department are: Agricultural Economics, Environmental Economics, Economics of Human Resource, Third Sector, Maritime Economics and Welfare Economics. Many luminaries in the field of Economics visited the department for various academic activities. The research and extension activities are carried out in the department with leading funding agencies. The department organized more than 15 Seminars/Conferences/ Workshops/Training Programmes so far.

## ABOUT THE SEMINAR

Make in India is the ultimate aim of every Indian to stage the prowess of country in the international arena. India stands apart in various areas due to its outstanding labour force, skill set available, natural resources, conducive business environment, economic reforms and producing different products. All these make India a country to be reckoned with. This Make in India campaign will attract and pave way for the young and talented entrepreneurs to establish production centres with available domestic resources and technologies. It is expected that this developmental initiative will usher GDP growth and tax revenue of the country. The initiative further aims at high quality standards and minimizing the degradation of environment.

The eminent speakers will address on this topic that will enrich the knowledge and an addition to the stock of knowledge for making our country to reach the zenith of economic prosperity within a short span of time. The interaction with the resource persons and the delegates would lead to new vistas in the areas of emerging economics for national and societal development. The conference is a good opportunity to network with the professionals in Academics and Industry in toto.

## SUB-THEMES:

1. Automobile Industry
2. Chemical Industry
3. Information and Technology
4. Pharmaceuticals Industry
5. Textile Industry
6. Waterways (Port & Ship Building Renovation, etc..)
7. Aviation Sector
8. Leather Manufacturing
9. Tourism And Hospitality
10. Railways Development
11. Auto Components
12. Design Manufacturing
13. Energy Sector
14. Mining and Quarrying
15. Agriculture and Bio-Technology
16. Electrical and Electronics Industries
17. Indigenous Environmental Technologies for Sustainable Development
18. Water Management System
19. Foreign Direct Investment
20. Social Infrastructure
21. Health Care and Promotion
22. Roadways and Logistics Development
23. Financial Sector (Product & Service Propagation)
24. Space and Defence Technologies
25. Education, Research and Training and any other related concepts to the theme.

## CALL FOR PAPERS

Papers should be based on empirical and published data. Theoretical and conceptually analytical papers are also welcome. The papers should have an introduction, review of literature, researchable issues, objectives, hypotheses and methodology besides rigorous analytical discussion. Delegates who are willing to present papers shall submit full paper (10-12 pages) with 300 words of abstract (one and half line space with font size 12 in Times New Roman in MS Word 2007). The name(s) of the author(s) must be clearly typed below the title of the paper

on the front page with address for corresponding author. Appendices, notes and references must be given in scientific form at the end of the text. The contributors are requested to send a hard copy along with soft copy for speedy processing and editing. Submission of papers by e-mail is preferred and papers will be accepted based on the recommendation of blind review group or committee.  
**e-mail: [misd2016@gmail.com](mailto:misd2016@gmail.com)**

Selected papers will be published in the IJBARR (International Journal of Business Administration Research Review) with Impact Factor 3.072. Journal will be released on the day of the seminar itself.

## IMPORTANT DATE

Last date for submission of  
full paper with abstract : 04.03.2016

## REGISTRATION FEE

Category	(Rs.)
Students	100
Research Scholars	200
Teachers and Others	300
Publication fee	750

The registration can be done through Demand Draft drawn in favour of "The Convenor, MISD 2016", payable at Salem

The authors have to register along with required fee to participate in the Seminar. In addition **Papers with required DD (Rs.750) for publication will only be published in the journal.**

## COMMUNICATION

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