

B.A ECONOMICS SYLLABUS
CBCS PATTERN
PERIYAR UNIVERSITY, SALEM – 636 011

COURSE DETAILS

(in numbers)

Core Courses	-	13
Electives	-	3
Allied	-	6
Language – Tamil	-	4
Language – English	-	4
Environmental Studies	-	1
Value Education	-	1
Skill based elective courses	-	6
Non - major elective courses	-	2
Extension activities	-	1

SEMESTER –I

S.NO	PART	COURSE	HOURS	CREDITS
1	I	Tamil – I	6	3
2	II	English –I	6	3
3	III	Core Course I	5	4
		Micro Economics I	5	4
4	III	Core Course – II		
		Indian Economy		
4	III	Allied –I	5	4
5	IV	Principles of Commerce		
5	IV	Environmental	1	-
		Studies		
6	IV	Value Education	2	2
		6 courses	30	20

SEMESTER –II

S.NO	PART	COURSE	HOURS	CREDITS
1	I	Tamil – II	6	3
2	II	English –II	6	3
3	III	Core Course – III	6	5
		Micro Economics- II		
4	III	Elective –I	6	5
		Tourism and		
		Economic		
		Development		
5	III	Allied - II	5	4
		Principles of		
		Accountancy		
6	IV	Environmental Studies	1	2
		6 courses	30	22

SEMESTER –III

S.NO	PART	COURSE	HOURS	CREDITS
1	I	Tamil – III	6	3
2	II	English –III	6	3
3	III	Core course – IV Monetary Economics	6	5
4	III	Allied - III Statistics for Economics- I	4	3
5	V	Skill based Electives		
		(i) Introduction to Entrepreneurial Development	2	2
		(ii) Social Structure of Entrepreneurship	2	2
		(iii) Entrepreneurship in small and medium enterprises	2	2
6	VI	Non – Major Elective Course – I Principles of marketing - I	2	2
		8 courses	30	22

SEMESTER –IV

S.NO	PART	COURSE	HOURS	CREDITS
1	I	Tamil – IV	6	3
2	II	English –IV	6	3
3	III	Core course – V International Economics	6	5
4	IV	Allied - IV Statistics for Economics- II	4	3
5	V	Skill based Electives		
		(IV) Entrepreneurship – Project identification	2	2
		(V) Entrepreneurship and Management	2	2
		(VI) Entrepreneurial Development – multi dimensional approach	2	2
6	VI	Non – Major Elective Course – II Principles of marketing - II	2	2
		8 courses	30	22

SEMESTER –V

S.NO	PART	COURSE	HOURS	CREDITS
1	III	Core course – VI Macro Economics - I	5	17
2	III	Core course – VII Fiscal Economics - I	5	
3	III	Core course – VIII Economic Thought	5	
4	III	Core course – IX Managerial Economics	5	
5	III	Elective – II Agricultural Marketing	6	5
6	III	Allied – V Industrial Economics	4	3
		6 courses	30	25

SEMESTER –VI

S.NO	PART	COURSE	HOURS	CREDITS
1	III	Core course – X Macro Economics - II	5	17
2	III	Core course – XI Fiscal Economics - II	5	
3	III	Core course – XII Environmental Economics	5	
4	III	Core course – XIII Development Banking	5	
5	III	Elective – III Human Resource Development	6	5
6	III	Allied – VI Women Economics	4	3
		6 courses	30	25

PERIYAR UNIVERSITY, SALEM

B.A. ECONOMICS - SYLLABUS

(CBSC PATTERN)

FIRST YEAR

CORE COURSE	PAPER – I MICRO ECONOMICS - I	Hrs : 5
		Credits : 4

UNIT-I

Definition of economics - wealth, welfare, scarcity & growth - Micro and Macro approach. Inductive and Deductive Method - Positive Vs. Normative Study - Static and Dynamic concepts

UNIT-II

Utility Analysis - Demand and Supply - Theories - Factors Influencing Demand and Supply - Law of Diminishing Marginal Utility - Law of Equi-Marginal Utility - Meaning of Elasticity of Demand - Types and Measurement.

UNIT-III

Indifference Curve Analysis - Properties - Income Effect - Price Effect and Substitution Effect - - Samuelson's Revealed Preference Theory.

UNIT-IV

Factors of Production - Land, Labour, Capital and Organisation - Production Function - The law of Returns.

UNIT - V

Cost Analysis - Cost Concepts - Long Run - Short Run Cost curves - Concepts of Revenue.

BOOKS FOR REFERENCE:

1. Agarwal, H.S -*Advanced Economic Theory*
2. Ahuja, H,. - *Micro Economics*
3. Jhinghan, Mi, *Advanced Economic Theory*
4. Koutsoyinni,S. A - *Modern Micro Economics*
5. Chopra - *Micro Economics*
6. Watson, D.S. - *Price Theory and its Uses*
7. Neelakandan, Et. al, - *Price Theory*

CORE COURSE PAPER – II INDIAN ECONOMY

Hrs : 5

Credits : 4

UNIT-I

Developing Countries - Meaning, Concepts, Features - Developed Countries - Meaning - Factors Impeding Development - Growth Vs Development - Determinants of Development.

UNIT-II

Capital Formation in India; Human and Physical Capital - Definition - Estimate of Capital Formation - Role of Foreign Capital in India Since 1990's - National Income – Meaning, Concepts, Trends, Measurement, Difficulties in the Measurements.

UNIT - III

Human Resources and Economic Development - Theory of Demographic Transition - Population Growth Vs. Economic Development.

UNIT-IV

State of Agriculture in India - Low Productivity - Causes and Remedies - Food Problems - Solution.

UNIT-V

Planning - Meaning, Objectives - Tenth Five Year Plan - Objectives, Strategy, Outlay, Achievements - Eleventh Five Year Plan - Objectives.

BOOKS FOR REFERENCE:

1. Dhingara, I.C - *Indian Economy*
2. Dutt & Sundaram - *Indian Economy*
3. Jhinghan, M.L. - *Indian Economy*
4. Agarwal, A.N - *Indian Economy*
5. Perumalsamy - *Tamil Nadu Economy*
6. Rajalakshmi - *Tamil Nadu Economy*
7. Arthur Lewis - *Theory of Economic Growth*
8. Department of Statistics - *Statistical Abstract of Tamil Nadu*
9. Govt of Tamil Nadu – *Budget Documents - Tamil Nadu*
10. Govt of Tamil Nadu - *Hand Book of Statistics - Tamil Nadu*

ALLIED PAPER – I PRINCIPLES OF COMMERCE

Hrs : 5

Credits : 4

Unit – I

Nature and Scope of Business – Objectives- concept of business – Trade – Commerce – Essentials of a successful business.

UNIT-II

Forms of Business Organisation - Sole trader - Partnership - Company - Co-operative Society.

UNIT - III

Trade Association - Chamber of Commerce - Plant Location.

UNIT-IV

Banks - Types - Central Bank - Commercial Banks - Functions.

UNIT-V

Import and Export Trade Procedure,

Books for Reference

1. Bhushan, Y.K. - Fundamentals of Business Organisation
2. O.R.Krishnasami, O.R. - Principles of Commerce
3. Agarwal, R.C. - Business Organisation

SEMESTER - II

CORE COURSE PAPER III MICRO ECONOMICS - II Hrs : 6

Credits : 5

UNIT: I

Market - Market Structures - Perfect Competition - Time Elements (Market period, Short period and long period) Equilibrium of Firm and Industry - Monopoly equilibrium - Discriminating Monopoly - Control of Monopoly.

UNIT: II

Price - Output determination - Monopolistic competition - Oligopoly – Price Rigidity Wastages of Monopolistic competition.

UNIT: III

Factor Pricing - Marginal Productivity Theory of distribution - Wages - Nominal and Real Wages - Theories of Wages - Subsistence Theory of wages - Wage fund Theory - Trade union and Wages.

UNIT: IV

Rent Theories of Rent - Ricardian Theory of Rent-Quasi Rent - Modern Theory of Rent - Theories of Interest - Classical Theory - Loanable Fund theory (Neo-classical theory) Keynes' Liquidity Preference Theory.

UNIT: V

Profit - Theories of Profit - Dynamic Theory - Innovation Theory - Risk Theory – Uncertainty bearing Theory.

Books for Reference

1. Agarwal, H.S. - Advanced Economic Theory.
2. Chopra - Micro Economics
3. Ahuja, H.L - Micro Economics
4. Jhingan, M.L - Advanced Economic Theory.
5. Sundharam K.P.M
& Sundharàṁ E.N - Micro Economics-(Theory and Application)

UNIT-I

Tourism - Introduction - Definition - Types, Functions, Volume and Components of Tourism.

UNIT- II

Significance of Tourism – Socio economic importance of Tourism - Travel agency - Travel agents - Tourism guides - Travel Documents - Pass port and other formalities.

UNIT-III

Growth of Tourism - Causes for the growth of Tourism - Economic and social factors - Transport, Accommodation, locality.

UNIT-IV

Development of Tourism in India - Pre - Independence and post - Independence periods - Role of Private sector and public sector - Five Year plans and Tourism -New policy on Tourism Management Strategy- Tourism Policy analysis- Tourism legislation.

UNIT-V

Tourism Promotion - Functions of advertising agencies - support activities - Public relations - Tourism as an instrument of achieving Economics gains - Tamil Nadu Tourism - importance Tourism centre - Chennai, Ooty, Kodaikanal, Kanya kumari, Tanj ore, Madurai, Rameswaram, Kanjeeपुरam,

Books for Reference

1. Seth , P.N. - Tourism Management
2. Gunclare , A. - Tourism Planning
3. Krishna swami, and Thiyagarajan, J. - Tourism & Development

ALLIED Paper – II PRINCIPLES OF ACCOUNTANCY - II Hrs : 5
Credits : 4

UNIT-I

Accounting - Meaning, Purpose, Advantages, Limitations - Types of Accounts - Accounting Rules.

UNIT-II

Journal Ledger - Trial Balance - Financial Accounts.

UNIT - III

Bank Reconciliation Statement - Arrears Due Date.

UNIT -IV

Depreciation - Meaning - Cause for depreciation - Straight Line method and written down value method.

UNIT-V

Single entry - Meaning - Defects Statement of affairs method.

Note: Distribution of marks - Problem 80% and Theory 20%

BOOK FOR REFERENCE:

- 1 Grewal , T.S. - Introduction to Accounting
2. Gupta, R.C. & Gupta, K - Principles of Accounting
3. Jain & Narain - Financial Accounting
4. Reddy, T.S and Murthy, A. - Financial Accounting
5. Parthasarathy, P. & Sathyanagajalan, S. - Financial Accounting

SEMESTER - III

CORE COURSE PAPER – IV MONETARY ECONOMICS Hrs : 6

Credits : 5

Unit - I

Money - functions and classifications - Graham's Law - Role of money in capitalist, Socialist and mixed economies - Monetary Standards - Paper currency Standard - System of note issue.

UNIT -II

Value of money - Index Number - Fisher's equation - Cambridge equation -The Keynesian theory of the value of money - Milton Friedman's Modern Quantity theory of money.

UNIT III

Demand for and supply of money - Keynesian liquidity preference Theory- Neutrality money - Factors affecting money supply in India.

UNIT IV

Banking – Functions of commercial Banks - Techniques of credit creation - Commercial Banks and Economic Development - Nationalisation of commercial Banks in India - Central Bank and its functions

UNIT-V

Inflation - causes, types, effect and remedies - Deflation - Inflationary and deflationary gaps - monetary policy - Role of monetary policy in a developing economy.

BOOKS FOR REFERENCE

1. Mithani, D - Money, Banking and International Trade:
 - Himalaya Publications House, Mumbai.
2. Jhinghan, M.L. - Monetary Economics: Virinda Publications, Delhi.
3. Dr. Cauvery, etal - Monetary Economics.
4. Sankaran, S. - Monetary Economics:
 Margham Publications, Chennai.
5. Sethe, T.D. - Monetary Theory
6. vaish, M.C. - Monetary Theory.

ALLIED PAPER - III STATISTICS FOR ECONOMICS - I Hrs : 4
Credits : 8

UNIT-I

Statistics - Meaning and Definitions - Functions and Limitations - Statistical Survey: Planning and Execution - Sources of Statistical Data: Primary and Secondary - Methods of Collecting Primary Data - Drafting a Questionnaire - Specimen questionnaires

UNIT -II

Sampling Methods - Census and sample Method - Methods of Sampling: Probability and non - Probability Methods.

UNIT- III

Classification - Meaning, Objectives and Types - Tabulation: Importance, Parts and Types of Tables - Specimen Tables.

UNIT- IV

Diagrams and graphs - Significance - General rules for framing a diagram and a graph - Tabular and Diagrammatic Presentation : Comparison - Difference between Diagrams and Graphs - Types of Diagram: Simple, Subdivided, Percentage and Multiple bar diagrams, Pie diagram - Graphs : Histogram, frequency polygon, frequency curve and ogives

UNIT- V

Measure of central value: Objectives and requisites of an average - types, uses and Limitations of Mean, Median and Mode - .

BOOKS FOR REFERENCE:

1. Gupta, S.P. - Statistical Methods
2. Bhagavathi & Pillai - Statistics
3. Elhance - Statistical Methods

SKILL BASED ELECTIVE COURSES

PAPER – I INTRODUCTION TO ENTERPRENEURL DEVELOPENT Hrs: 2

Credits : 2

UNIT I

Concept of Entrepreneur -Definition, Characteristics, Functions and types- Distinction between an entrepreneur and a manager.

UNIT II:

Ownership structure - proprietorship, partnership, company, co-operative - Selection of an appropriate form of ownership structure.

UNIT-III

Entrepreneurial competencies - Major entrepreneurial competencies - Motivation and motivating factors.

UNIT -IV

Entrepreneurship Development Programmes -Need, objective, and Problems - Evaluation of entrepreneurship development programmes.

UNIT V

Entrepreneurship and economic development - entrepreneurial growth - Economic and non- economic factors - Government action.

Reference:

1. Gupta, C.B. - Entrepreneurial Development
2. Khanka S.S. - Entrepreneurial Development
3. Saravanavel - Entrepreneurial Development

SKILL BASED ELECTIVE COURSES

PAPER – II SOCIAL STRUCTURE OF ENTREPRENEURSHIP Hrs : 2

Credits : 2

UNIT I

Rural entrepreneurship Problems of rural entrepreneurship – Non-Governmental Organisation and rural entrepreneurship.

UNIT II

Women entrepreneurship - Concept, function, growth and problems - Development of Women entrepreneurship - Recent trends.

UNIT -III

Entrepreneurial mobility - Factors influencing mobility- Occupational mobility and locational mobility - Brain drain and its consequences.

UNIT IV

Self – employment - Micro financing and Self-Help-Groups in Tamil Nadu – Entrepreneurial development in Tamil Nadu.

UNIT V

Entrepreneurial growth before and after independence - Sources of entrepreneurship in India - causes for slow growth.

References:

1. Gupta C.B. - Entrepreneurial Development
2. Khanka S.S. - Entrepreneurial Development
3. Saravanavel - Entrepreneurial Development

SKILL BASED ELECTIVE COURSE

PAPER – III

**ENTREPRENEURSHIP IN SMALL
AND MEDIUM ENTERPRISES**

Hrs : 2

Credits : 2

UNIT I

Small and Medium enterprises - Definition, characteristics and their role in economic development.

UNIT II

Sickness in small business - Concepts of industrial sickness - Causes and consequences - Corrective measures.

UNIT III

Financing of small enterprises - Need for financial planning - Types of loan - Financial institutions -SFC, IDBI, NSIC, DIC, SIDCO.

UNIT IV

Lease financing and Hire purchase - Meaning of lease, types of lease agreements and advantages of leasing- Concepts of hire purchase- Procedure for hire purchase.

UNIT V

Electronic, commerce and small enterprises - meaning, evolution and growth- Benefits of e-commerce and its suitability for small enterprises.

1. Gupta C.B. - Entrepreneurial Development
2. Khanka S.S. - Entrepreneurial Development
3. Saravanavel - Entrepreneurial Development

NON-MAJOR ELECTIVE COURSE

PAPER – II

PRINCIPLES OF MARKETING - I

Hrs : 5

Credits : 4

UNIT- I

Marketing - Meaning and definition - Features of marketing - Objectives of marketing - Role of marketing in economic development

UNIT II

Functions of marketing - Classification of marketing functions – Buying – Assembling - Selling – Transportation – Market information - Grading and standardization.

UNIT III

Product Planning – Meaning – Definition of the Product - Features of the product- Importance of the product- product mix - Factors determining product - mix.

UNIT- IV

Product life cycle - Meaning - Benefits of product life cycle.

UNIT V

Market segmentation – Meaning - Need for market segmentation - Criteria for segmentation – Criteria for Market segmentation.

BOOKS FOR REFERENCE:

1. Rajan Nair, N. & Sanjith, R. Nair Marketing -Sultan Chand
2. Sherlerkar, Marketing Management - Himalaya Publishing house
3. Ramasamy and Namanakumari, Principles of marketing
4. Philip Kotler, Principles of marketing - Prentice Hall
5. Gupta Marketing Management, C.B.- Sultan Chand

SEMESTER - IV

CORE COURSE PAPER – V INTERNATIONAL ECONOMICS Hrs : 5
Credits : 4

UNIT I

The basis for International Trade - domestic trade and foreign trade - Theories of International Trade - The Principle of Comparative costs theory - Heckscher - Ohlin Factor - Pricing Equalisation theorem.

UNIT II

Free trade Vs protection - Cases for and against free trade and protection - Forms of restriction on International Trade - Tariffs - Meaning and types - Effects of tariffs - Quotas - Meaning and types - Effects of quotas on imports - Dumping - Anti-dumping.

UNIT - III

Balance of payments - Current and capital accounts - Disequilibrium in the balance of payment - Corrective measures of adverse balance of payments

UNIT IV

Foreign Exchange - Meaning - Demand for and supply of foreign exchange - Equilibrium exchange rate - Stable and flexible exchange rate - Foreign exchange market - Functions - Purchasing power Parity theory.

UNIT V

Evolution of IMF and world Bank - Functions - GATT and WTO - Functions - Indian Economy and WTO.

BOOKS FOR STUDY

1. Mithani - International Economics.
2. Gupta K.R. - International Trade
3. Jhingan M.L - International Economics: Virundha Publications, New Delhi.

ALLIED PAPER –IV STATISTICS FOR ECONOMICS – II Hrs : 4
Credits : 3

UNIT-I

Measures of Dispersion: Absolute and Relative Measures of range, quartile Deviation, Mean deviation and Standard Deviation - Co-efficient of variation - Graphic Method of studying dispersion - Lorenz curve.

UNIT -II

Skew-ness: Meaning and Definitions, Objectives, characteristics and Measures - Kurtosis: Meaning and definitions and measures.

UNIT - III

Correlation: Meaning, Importance, Types - Methods of Studying Correlation- Rank Correlation - Regression: equations and fitting regression lines

UNIT -IV

Index Numbers: Meaning, uses, Types - Problems in the construction - weighted and outweighed - Test of Consistency.

UNIT-V

Hypotheses - Null and alternative - Testing Goodness of fit - chi square Test Characteristics and uses.

Books for Reference

1. Gupta, S.P. - Statistical Methods
2. Bhagavathi & Pillai - Statistics
3. Elhance - Statistical Methods

SKILL BASED ELECTIVE COURSES

Paper – IV ENTREPRENEUR SHIP PROJECT IDENTIFICATION Hrs : 5
Credits : 4

UNIT I

Project identification - Classification - Sources of project ideas - Criteria for selecting a project.

UNIT II

Project formulation - Meaning of project report, Significance and contents - Formulation of a project report - common errors in project formulation.

UNIT III

Project appraisal - concept and methods of project appraisal - Break-even analysis - importance and limitations.

UNIT IV

Incentives and subsidies -Central and state Government incentives - Tax and other.

UNIT V

Tax benefits to small scale industries - Various tax benefits - Need for tax benefits - Tax concessions to SSI in rural areas and backward areas.

BOOKS FOR REFERENCE:

1. Gupta C.B. - Entrepreneurial Development
2. Khanka S.S. - Entrepreneurial Development
3. Saravanavel - Entrepreneurial Development

SKILL BASED ELECTIVE COURSES

PAPER - V ENTREPRENEUR SHIP AND MANAG1MENT Hrs : 2
Credits : 2

UNIT I

Business – Meaning , Nature and scope of business - Objectives of successful business
(Difference between business and profession).

UNIT II

Fundamentals of Management - Meaning, difference between management and
administration – Functions of management - Management process.

UNIT III

Production Management - Investment analysis - Plant location and lay out - Product and
Production design- Quality control.

UNIT IV

Marketing management - Market assessment – Market segmentation and marketing -
mix- Distribution channels and methods of marketing

UNIT V

Human Resource Management - Meaning of manpower planning- Job requirements –
Recruitment - selection and training

BOOKS FOR REFERENCE:

1. Gupta C.B. - Entrepreneurial Development
2. Khanka S.S. - Entrepreneurial Development
3. Saravanavel - Entrepreneurial Development

SKILL BASED ELECTIVE COURSES

PAPER – VI

ENTREPRENEURIAL DEVELOPMENT – A

MULTI DIMENSIONAL APPROACH

Hrs : 2

Credits : 2

UNIT I

Decision to become an entrepreneur - Steps to be taken - Procedures and formalities for registration.

UNIT II

Exploring export possibilities- Institutional set-up for export assistance – Export trends and Prospects.

UNIT III

Social Cost - Benefit Analysis (SCBA) - Meaning and Objectives - Distinction between SCBA and Financial analysis - criticism.

UNIT IV

Finance - Fixed Capital and Working capital - Sources of long term finance - Sources of short-term finance.

UNIT V

Case Studies of any three successful entrepreneurs - Model feasibility reports for a small scale industrial unit and a large scale unit.

BOOKS FOR REFERENCE:

1. Gupta C.B. - Entrepreneurial Development
2. Khanka S.S. - Entrepreneurial Development
3. Saravanavel - Entrepreneurial Development

NON- MAJOR ELECTIVE COURSE

PAPER – II

PRINCIPLES OF MARKETING – II

Hrs : 5

Credits : 4

Unit - I

Buying and Selling - Elements of buying – Methods of buying - Elements of selling
Methods of selling - selling policies

UNIT II

Pricing - Meaning – Factors affecting pricing decisions - Kinds of pricing.

UNIT III

Sales promotion -Objectives importance and limitations of sales promotion - Advertising
- Advantages of advertising

UNIT IV

Marketing Finance - Need - Kinds of marketing **finance**

UNIT V

Salesman – Meaning - Qualities of a salesman - Duties of a sales man - E-Marketing -
Strategies of E-Marketing - Benefits of E-Marketing

BOOKS FOR REFERENCE:

1. Rajan Nair, N. & Sanjith R. Nair Marketing – Sultan Chand
2. Sherlerkar Marketing Management - Himalaya Publishing house
3. Ramasamy and Namanakurnari - Principles of marketing
4. Philip Kotler Principles of marketing - Prentice Hall
5. Gupta, C.B. Marketing Management - Sultan Chand

SEMESTER – V

CORE COURSE PAPER – VI MACRO ECONOMICS - I Hrs : 5
Credits : 3

UNIT I

Macro economics - Meaning and evolution of Macro Economics - Limitations and Importance of Macro Economics - Circular flow of economic activities - National income accounting.

UNIT II

Classical theory of employment - Classical di-chotomy - Keynes Criticism of classical theory - Say's Law of market.

UNIT III

Keynesian theory of employment and output - Comparison and contrast between classical and Keynesian contribution - Keynesian Revolution-

UNIT IV

Consumption function - attributes - factors stimulating and influencing consumption function - Theories of Consumption function -.

UNIT V

Investment function - Definition - Determinants of Investment - MEC and Rate of Interest - Theories of Investment - Accelerator Theory - Financial Theory - Neo-Classical theory.

BOOKS FOR REFERENCE:

1. Edward Shapiro - Macro Economics
2. Rana and Varma – Macro Economics
3. Cauvery & others – Macro Economics, S.Chand & Co, New Delhi
4. Jingham, M.L. – Macro Economics, Virundha Publications, New Delhi.
5. Vaish, M.C. - Macro Economic theory
6. Brooman – Macro Economics

CORE COURSE PAPER – VII FISCAL ECONOMICS -I

Hrs : 5

Credits : 4

UNIT-I

Meaning and definition of public finance - Public finance and Private finance - the principle of maximum social advantage.

UNIT-II

Public revenue – VAT-MODVAT-MANVAT - Tax and non-tax revenue - canons of taxation - Types of tax - direct and indirect taxes - Effects of taxations - Merits and demerits of direct and indirect taxes.

UNIT-III

Theories of taxation - Factors determining Taxable capacity - limits - Shifting and incidence of taxes - Distinction between impact and incidence - Factors affecting incidence - tax evasion.

UNIT-IV

Public Expenditure - Importance - Classification of Public Expenditure - Growth of Public expenditure -Effects of public expenditure on production employment and distribution - Measures to reduce public expenditure in India.

UNIT-V

Public debt - Meaning and classification of public debt - Need for public borrowing - Effects of public debt on production, consumption and distribution - Growth of public debt in India - control of public debt - burden of public debt.

BOOKS FOR REFERENCE:

- | | | |
|--------------------------|---|--------------------------------------|
| 1. Sundharam K.P.M | - | Fiscal Economics |
| 2. Tyagi, B.P | - | Public Finance |
| 3. Sankaran.S | - | Fiscal Economics |
| 4.Cauvery etal. | - | Public Finance |
| 5. Musgrave and Musgrave | - | Public finance Theory and Practicals |

CORE COURSE PAPER – VIII **ECONOMIC THOUGHT**

Hrs : 5

Credits : 4

UNIT-I

Definition and importance of economic thought - Mercantilism and Physiocrats.

UNIT-II

Classical economic Thought: Adam Smith, Malthus, Ricardo, J.B. Say, Karl Marks.

UNIT-III

Neo - Classical Economic Thought: Alfred Marshall - Irving Fisher - Pigou - Pareto, J.B. Clark J.R. Hicks.

UNIT-IV

Modern Economic Thought – J.M. Keynes – Schumpeter – Samuelson - Milton Friedman.

UNIT- V

Recent Indian economic thought – R.C. Dutt - Naoroji – Ranade - B.R.Ambedkar - Gandhi - an Economics - A.K.Sen.

BOOKS FOR REFERENCE:

1. Loganathan. K - History of Economic Thought
2. Srivastava - History of Economic Thought
3. Ganguly B.W - Indian Economic Thought
4. Alexander Gray - Development of Economic Doctrines
5. Grid & Rist - Economic Thought
6. Lock man - History of Economic Thought
7. Haney - History of Economic Thought
8. Giriya, M - History of Economic Thought
9. Manimekalai - History of Economic Thought

CORE COURSE PAPER – IX MANAGERIAL ECONOMICS Hrs : 5
[Forecore VI, VII, VIII, IX] Credits : 17

UNIT I

Managerial Economics – Meaning and definition – Characteristics of Managerial economics – Significance of Managerial Economics – Scope of managerial economics- Role and Responsibilities of managerial Economics.

UNIT – II

Nature of demand – Elasticities of demand and managerial decision making – Demand estimation – Advertisement elasticity of demand – Features – Factors influencing advertisement elasticity of demand – Demand forecasting

UNIT III

Pricing policy - Objectives of pricing policy -Popular pricing Practices - Pricing of a new product - Specific Pricing problems - Price Regulations.

UNIT IV

Profit - Meaning - Role of profits - profit policy - Profit limiting factors - Break Even analysis as a technique

UNIT V

Capital budgeting - Meaning - Factors influencing investment decisions - Determining the size of capital budget - Steps in capital project Evaluation - Developing investment proposals - Estimating cash flows

BOOKS FOR REFERENCE:

1. Varshney and Maheswari - Managerial Economics - Sultan chand
2. Mehta Managerial economics, P.L -Analysis problems & cases -Sultan Chand
3. Trivedi, M.L. Managerial economic theory and application - Tata McGraw Hill
- 4 Craig Peterson, Chris lewis, Sudhir K.Jain - Managerial economics -Pearson Education

ELECTIVE PAPER – II AGRICULTURAL MARKETING

Hrs : 6

Credits : 5

UNIT-I

Socio-economic aspects of agricultural production - Nature of risk and uncertainty in agriculture - Its effects on supply, demand and investment - Crop planning - Marketable and Marketed surplus.

UNIT-II

Nature and significance of marketing concept - Classification - Marketing process - Marketing Functions – Financing, risk bearing and market information.

UNIT-III

Marketing of agricultural products - Market structure - Regulated and organized markets - Co-operative marketing bodies – Co-operative marketing under plans - Basic wholesale distribution - Structure - Functions and Services of wholesales - Role of middlemen and the millers.

UNIT-IV

Importance of food grains - production transportation, storage and warehousing - Agricultural price - State policy in agricultural price - Marketing of agricultural and agro-based instrumental products to international markets - export promotion measures - Measures for a seasonal marketing system.

UNIT-V

Training in agricultural marketing - Research in - Agricultural marketing - Agricultural marketing research institution - Research problems areas in agricultural marketing - Data sources in agricultural marketing.

BOOKS FOR REFERENCE:

1. Bhattacharya J.B - Studies In Indian Agricultural Economics
2. Cohen, R.C. - Economics of Agricultural
3. Government of India - Agricultural Marketing
4. Acharya, S. and Agarwal, A.N. - Agricultural marketing in India
5. Sankaran, S. - Agricultural economy in India
6. Memoria , C.B. and Tripathi, B.B. - gricultural problems in India
7. Morre john and Khureo - Indian food grain Markating.

UNIT-I

Industry and economic development industry and sectoral linkages - industrial classification and data information.

UNIT-II

Public, private joint and co-operative sectors - private corporate sector- MNCs and their role.

UNIT-III

Industrial productivity - concept - measurement - productivity in Indian industries - industrial sickness - under utilization of capacity - factors accounting for it and its consequences.

UNIT - IV

Globalization and Indian industry privatization and issues relating to disinvestment policy.

UNIT-V

Industrial development in India - industrial policy - role of the state - new industrial policy and economic reforms industrial growth and pattern.

BOOKS FOR REFERENCE:

1. Dhingra, I.C. Indian Industrial Economy
2. Gadgil, P.G. Indian Economy
3. Kuchhal, S.C. Industrial Economy of India
4. Sharma, N.K. Industrial Economics

SEMESTER – VI

CORE COURSE PAPER X MACRO ECONOMIS-II Hrs : 5

Credits :

Unit I

The Concept of Multiplier - Employment and investment Multiplier - Limitations - Leakages of Multiplier – Importance's of Multiplier - Principles of acceleration - Interaction of Multiplier and accelerator (Super multiplier).

UNIT II

General Equilibrium of Monetary and real sectors - Changes in general Equilibrium - Shifts of IS and LM functions - Simultaneous shifts of IS and LM functions.

UNIT III

Trade Cycle - Definition and phases of trade cycle - monetary and non - monetary theories of Trade Cycle.

UNIT IV

Macro economic policy - Objectivies - Instruments - Monetary - Fiscal Policies - mix - Monetary Fiscal policy - mix to control inflation, to control unemployment , or economic growth.

UNIT V

Economic growth - Meaning - steady growth - Rostow, Lewis, Rosenstien Roden, Harrod - Domer Models.

Books for Reference

1. Edward Shapiro - Macro Economics
2. Rana and Varma – Macro Economics
3. Cauvery & others – Macro Economics, S.Chand & Co, New Delhi
4. Jingham, M.L. – Macro Economics, Virundha Publications, New Delhi.
5. Vaish, M.C. - Macro Economic theory
6. Brooman – Macro Economics

UNIT-I

Budget - Meaning and objectives of budgeting - Principles of budgeting - Qualities of a good budget - Revenue and capital budget - Performance budgeting and success of performance budgeting - Zero - based budgeting.

UNIT-II

Deficit financing, meaning, objectives - Ways and means of deficit financing - Growth of deficit financing role of deficit financing in promoting economic development in developing countries like India - Effect on money supply, price and distribution.

UNIT-III

Fiscal policy - Meaning and objectives - Instruments of fiscal policy - The concept of sound finance and functional finance - Role of fiscal policy in developing economy with reference to India - limitations.

UNIT-IV

Federal finance - Meaning and features of federal finance - Centre- State financial relations - Methods of adjustments - Finance Commission - Functions - Recommendations of the recent Finance Commissions and **12th** Finance Commission

UNIT-V

Local finance - Functions and resources of local bodies of municipal corporation's – Municipalities - Village panchayat - Grama panchayat and Zilla parishad - Problems of local finance.

BOOKS FOR REFERENCE

1. Sundaram K.P.M - fiscal economics
2. Andley and sundaram -Public finance theory and practice
3. Tyagi, B.P. -Public finance
4. Sankaran S - Fiscal economics
5. Bhargava .R.N -Indian public finance
6. Vasuthevan -Public finance
7. . cauvery et al - Public finance
8. Dalton H – Principles of public finance
9. Musgrave and Musgrave – Public finance Theory and Practice.

CORE COURSE PAPER XIII DEVELOPMENT BANKING

Hrs: 5

[For core X, XI, XII, XIII]

Credits 17

Unit – I

Meaning and introduction of Banking – Difference between commercial banks and Development Banks – Types of Banks – commercial Bank – RRB – Co operative Banks – Development Banks

Unit – II

Role of R.R.B in developing rural economy – Progress of R.R.B - Evaluation of R.R.B – Restructuring of RRB – NABARD and its role in rural credit – Resource of NABARD - function of NABARD - Working of NABARD – NABARD and Rural infrastructure Development fund

Unit – III

IFCI – functions of IFCI – Working of IFCI – SFI – Difference between SFI and IFCI – SIDCO – SIDBI – Role and function of SIDBI – EXIM Bank

Unit – IV

TIDCO - Role and functions of TIDCO – TIIC – Role and function of TIIC – Financial performance of TIIC – State co-operative bank – Lead Bank and Land development bank

Unit – V

Asian Development Bank - objectives – financial resources – lending operation – critical Appraisal – IBRD – Lending operation – Critical estimate – IMF – functions – Operation of funds – Critical estimation

BOOKS FOR REFERENCE:

Dutt & Sundharam	-	Indian Economy
S.K. Srivastara	-	Monetary Economics
M.L.Shifhan	-	International Economics
Perumal Samy	-	Tamil Nadu Economy

CORE COURSE PAPER XII ENVIRONMENTAL ECONOMIS Hrs : 5

UNIT-I

Economics and Environment - Interlinkagee - Definition, role and significance of Environmental Economics - Theories of Environmental Economics- Market failure and Externality- Parties Optimality- Economic Efficiency - Environmental Quality as a public good.

UNIT-II

Environmental Pollutions - air, water and noise- Causes and Controlling measures - Forest and Environmental Quality- Land use and soil Degradation - Cost - Benefit Analysis in controlling population

UNIT-III

Organization and Population vs. Environmental Quality - Effects of over population and Organization - Problems and remedies.

UNIT-IV

Environment vs. Economic growth - Environmental Effects of Economic growth - Pollution vs. growth controllers - limits to growth - Criticism on limits to growth.

UNIT- V

Environmental Education - Environmental Awareness - Environmental Awareness Movements in India - Silent value and Narmada Bachao Movements.

Books for reference:

Kar pagam - Environmental Studies

Dr. S. Sankaran - Environmental Economics

ELECTIVE PAPER III HUMAN RESOURCE DEVELOPMENT Hrs : 6
Credits : 5

UNIT-I

Introduction - Meaning and definition, nature, scope, objectives and importance of HRD - functions of HRD.

UNIT-II

Human resource planning - Manpower planning - Nature, importance and objectives of manpower planning - Process of manpower planning - Uses and benefit of manpower planning.

UNIT-III

Supply of human resources – Fertility, mortality and population growth - investment in education training - labour force participation.

UNIT-IV

Training and development - Importance of training of employees - Types of training - Methods of training - Management development - Importance of management development - Objectives - Methods of management development.

UNIT-V

Human capital and economic development - Education and agricultural and industrial productivity - Size of distribution of income - Conception and measures of inequality - theories of inequality.

BOOKS FOR REFERENCE:

- 1 Mamoria C B - Personnel Management
2. Basamtha Kumar- Human Resource Development
3. Murali Krishna-Human Resource Development
4. Jatava social - Human Resource Develop.
5. Kumar- Human Resource Management
6. Silvera.D.M. -Human Resource Development in India

ALLIED PAPER VI WOMEN ECONOMICS

Hrs : 4

Credits : 3

UNIT I

Women as human resource - Investment in Women - Human Capital theory.

UNIT -II

Women and economic development in India before Independence - Role of Women in Indian Economy.

UNIT - III

Economic role of women in European, American, African countries - Soviet Russia - Women in the Development of South East Asian countries.

UNIT -IV

Demographic and futurological issues - sex ratio - Age composition - Regional differences - rural - urban - Tribal women in India.

UNIT -IV

Health and education of women in India - Population policy of women in India - International comparison.

BOOKS FOR REFERENCE

1. Jam Dwaki - Women in a Developing Economy
2. Srinivas M.N. - Status of women (OUP)
3. Kapur Promila - Changing states of the working in India.
4. Goshi - Women in a changing society.

QUESTION PAPER PATTERN

MAXIMUM MARKS: 75

SECTION – A

Questions

$10 \times 2 = 20$ MARKS

1 – 10

Answer all the Question

SECTION – B

Questions

$5 \times 5 = 25$ MARKS

11.

a (or) b

12.

a (or) b

13.

a (or) b

14.

a (or) b

15.

a (or) b

SECTION – C

Answer any three questions

$3 \times 10 = 10$ MARKS

16.

17.

18.

19

20.