



# PERIYAR UNIVERSITY

NAAC A++ Grade-State University - NIRF Rank 63 - ARIIA Rank 10

SALEM – 636 011, TAMIL NADU



Anna Memorial Day

Vice Chancellor honours Dr. Kumar Yogeewaran, Associate Professor of Social Psychology, University of Canterbury New Zealand.

# Newsletter

February 2023

## Multidisciplinary Faculty Development Programme

Internal Quality Assurance Cell (IQAC) and the Department of Psychology organized a 7-day Multidisciplinary Faculty Development Programme on “A Multidisciplinary Approach to Personal and Professional Well-being in the Interconnected World” from 14.02.2023 to 20.02.2023.

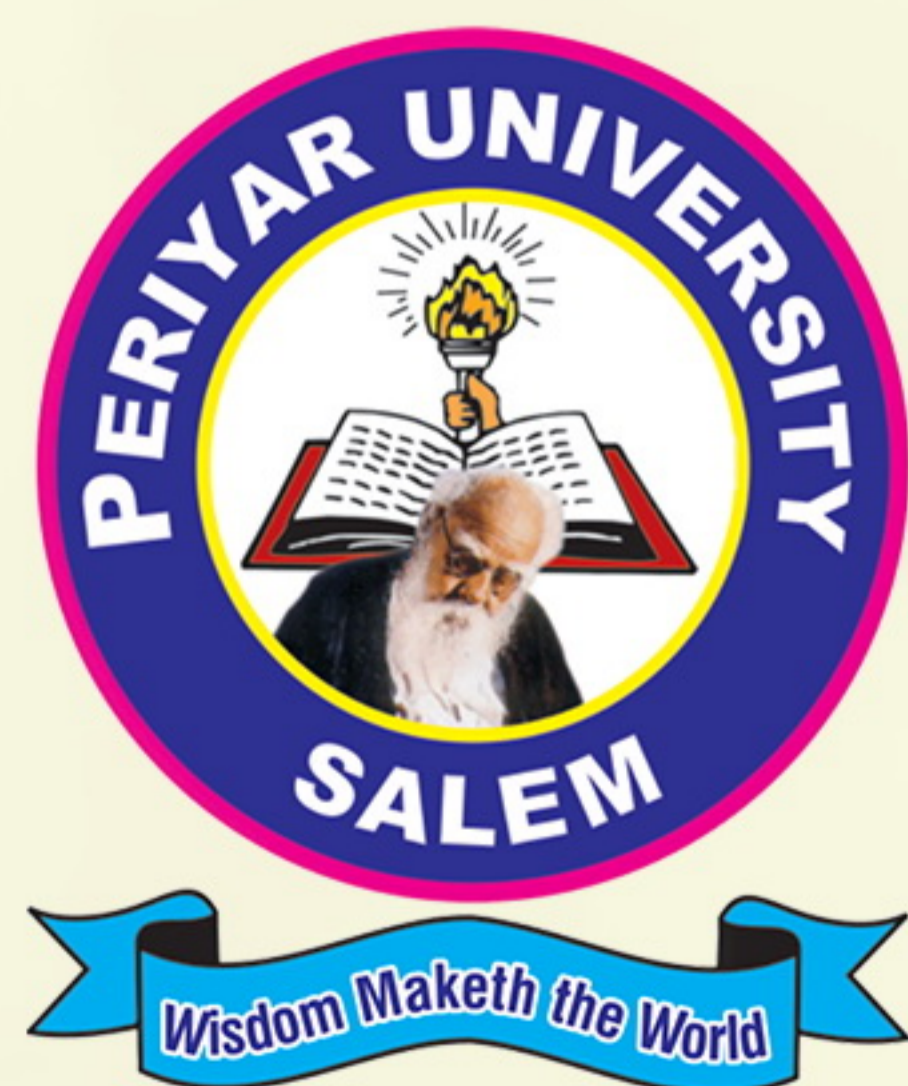
Prof. R. Jagannathan, Vice Chancellor, inaugurated the 7-day IQAC-sponsored programme. Dr. S. Kadiravan, Convener, Professor and Head, the Department of Psychology introduced the theme of the FDP.

A truly multidisciplinary set of ideas, that involved international and national level academicians and practitioners, were discussed: Dr. Kumar Yogeeshwaran, Associate Professor of Social Psychology, University of Canterbury New Zealand, on Globalized Education and Wellbeing; Dr. V. Muthu Ruben, Associate Professor, School of Law Christ University, Bangalore on Building Healthy Relationships in Workplace; Dr. Mehar Nithyan, Psychotherapist and Founder, Calmscious Salem, on Skill sets for Building healthy relationship in Workplace; Dr. T. Poongodi Vijayakumar, Professor and Head, Department of Food Science and Nutrition on Nutrition for Personal Health and Optimal Performance; Dr. C. Suryaprakash, Professor, Jansons School of Business, Coimbatore, on Transaction Analysis for Wellbeing and on Work-life Integration for Wellbeing; Dr. M. Senthilkumar, Physiotherapist Founder, Barath Physio Care, on Physiotherapy and Personal Wellbeing; Mr. G. Mchanadev, Music Therapist and NLP Trainer, on Music and Wellbeing; Mr. Babu Rangarajan, Clinical Psychologist and Business Consultant, Salem, on Happy Marital Life and Effective Parenting Skills for Wellbeing; and Dr. M. M. Padmakumar, Head, Department of Media Studies, Christ University, Bangalore on Theater in Classroom Education and Arts based interventions for Effective Teaching.



Prof. R. Balagurunathan, Registrar (FAC), delivered the valedictory address and awarded the Certificates to the participants. Dr. K.N.Jayakumar, Organizing Secretary and Assistant Professor, Department of Psychology in coordination with Dr. G. Yoganandan, Director-IQAC organized the academic event.

அறிவால் விளையும் உலகு



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***International Conference on Future Perspectives of Bioresources and Nanosciences***

The Department of Botany, School of Life Sciences organized an International Conference on Future Perspectives of Bioresources and Nanosciences from 16.02.2023 to 17.02.2023.

In the inaugural function Prof. K. Selvam, Chairman, FPBN-2023, Professor and Head, Department of Botany, delivered the welcome address followed by Dr. S. Murugesan's, Convener and Organizing Secretary, FPBN-2023, address on the theme of the Conference.

Prof. R. Jagannathan, Vice Chancellor, presided over the international programme. Dr. R. Kumar, Scientist'G' & Associate Director, Defence Food Research Laboratory, DRDO, delivered the inaugural address followed by the Felicitation Address from Dr. K. Kadirvelu, Interim Director, DRDO Industry Academia Centre of Excellence (DIA-COE).

In the plenary sessions, scientists from various walks of life presented their concepts and encouraged deliberations. Dr. K. Kadirvelu presented Advanced bio nano-materials for sustainable and protective applications in the plenary session.

In the scientific sessions Prof. N. Mathivanan-Director and Head, Centre for Advanced Study in Botany, University of Madras; Prof. Dra Retno Kawuri-Professor in Microbiology, Department of Biology Faculty of Mathematics and Natural Sciences, Udayana University, Bali, Indonesia; Prof. Marcio Almeida-Professor in the Chemistry Federal University of Maranhao, Avenida dos, Portuguese, The Bacanga State Park, Brazi; Prof. M. Kalaiselvam- Professor and Director, Centre for Advanced Study in Marine Biology Faculty of Marine Sciences, Annamalai University; Prof. Raja Biswas- Professor, Amrita School for Nanosciences and Molecular Medicine; and Prof. Jayakumar Rangasamy- Professor, Amrita School for Nanosciences and Molecular Medicine. led the deliberations.



***MOU: Directorate of University-Industry Collaboration***



The Directorate of University-Industry Collaboration of Periyar University (PU-DUIC) inked a Memorandum of Understanding (MOU) with Fountain College - Capuchin Institute of Counselling, Psychotherapy and Research, HELIKX - Open School and Learning Centre, and Institute of Quality Technical Safety (IQTS) in the presence of Prof. Dr. R. Jagannathan, Vice Chancellor with Sr. Prof. R. Balagurunathan, Registrar (FAC) signing the innovative academic and industrial agreement on 17.02.2023.

## Inauguration of Anti-Human Trafficking Club

The Dept. of Sociology in association with Terre Des Hommes Core Trust and International Justice Mission inaugurated the Anti-Human Trafficking Club on 08.02.2023. Inaugurating the socially vital initiation Sr. Prof. R. Balagurunathan, Registrar(FAC), said that human trafficking stands third in International Crimes and about 10,20,000 people are kidnapped every year for various purposes where about 47,000 victims whereabouts are never known. Saaral Santhini of International Justice Mission, an NGO, sensitized the participants about the importance and roles of anti-human trafficking clubs at the university level.



## Zonal Level Orientation Training Programme

## Workshop on Sustainable wet processing of textiles



Youth Red Cross of Periyar University and Indian Red Cross Society, Tamilnadu Branch jointly organized a three Day Zonal Level Orientation Training Programme for Youth Red Cross Programme Officers and Volunteers from 08.02.2023 to 10.02.2023 at Sona College of Arts And Science in the city. Dr. G.V. Kumar YRC-District Organizer Krishnagiri, Dr.S.Padmasekaran Zonal Coordinator, YRC and RRC, N.Ranjitha Devi, District Social Welfare Officer, Salem., and Dr. D.Sakthi YRC-District Organizer, Dharmapuri along with 12 other research persons motivated the participants on the various programmes of Red Cross. The vice president of Sona groups, Thiyagu Valliyappa, presided over its inaugural programme; Prof. R. Jagannathan, Vice Chancellor, inaugurated the event; and Deputy Collect Mayil falcited the event In the valedictory function Dr.R.Balagurunathan, Registrar (FAC) delivered the Special Address. One programme officer and two volunteers from each college affiliated with Periyar University participated in the national-level programme.

The Dept. of Textiles and Apparel Design conducted a Workshop on Sustainable wet processing of textiles on 10.02.2023. Dr.R.Saminathan, Associate Professor, Department of Textile Technology Kumaraguru College of Technology Coimbatore, trained the participants on various key techniques such as enzymatic de-sizing, scouring, bleaching, ozone bleaching, banned dyes and amines, natural dyes and advantages, heavy metals and effects, biopolishing and eco-friendly flame retardants used in the textile industry. Besides, the participants were made aware of the circular economy, needs and benefits, and steps for achieving a circular economy in the textile and apparel industry.

## Fitness Marathon



Periyar University and Ramya Eternity fitness center organized a Salem City Marathon on 12.02.2023. Sr. Prof. R. Balagurunathan flagged off the event. About 1200 people participated in the mega fitness event ranging in various categories from 5km to 42km.



Periyar University and CITU, the workers union of the Government Transport corporation, conducted a Marathon to create awareness for the cause of using public transport for the prevention of accidents and protection of the environment on 12.02.2023. Deputy Commissioner of Police (Salem-north) Mr. Madasamy and Registrar (FAC) of Periyar University flagged off the event. Cash prizes ranging from Rs. 5000 to Rs.1000 were awarded to the winners.

## Discussion on Union Budget

The Departments of Economics and Commerce jointly organized a Budget Pundit'23 discussion on Union Budget 2023-24 on 14.02.2023. Prof. R. Jagannathan, Vice Chancellor, inaugurated the discussion. Dr. K. Jayaraman, Professor, and Head, the Department of Economics, and Dr.K.Krishnakumar, Professor and Head, the Department of Commerce arranged the discussion. Ph.D. Research Scholars and PG Students of both departments discussed.

## Recruitment Drives

The Dept of Economics and the Career Guidance Cell of Periyar University conducted a Campus recruitment drive with Senthil Public School on 05.02.2023

The Career Guidance and Placement Cell of Periyar University arranged for a Campus Recruitment Drive through Indian Health Care BPO, Chennai on 13.02.2023.

## Anna Memorial Day



Anna Memorial Day was observed on 03.02.2023, the 54<sup>th</sup> death anniversary of the former Chief Minister of Tamil Nadu, CN Annadurai.

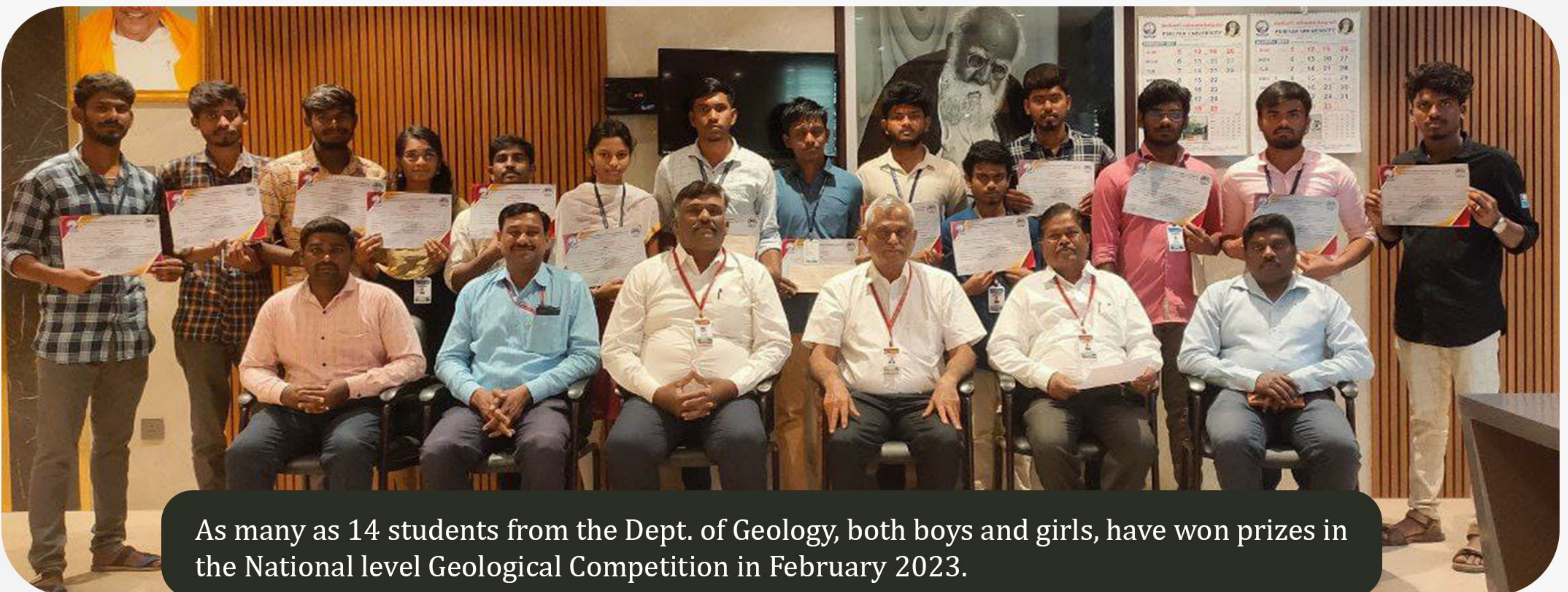
The Vice Chancellor, Prof. R. Jagannathan along with other staff besides students paid floral tributes to the portrait.

## Placement Drives



Department of Journalism and Mass Communication conducted a placement drive as Media Placement for the posts of Content Editors on 24.02.2023. The place of posting will be at the popular Ramoji Film City Hyderabad, Telangana.

## Competitions/Achievements



As many as 14 students from the Dept. of Geology, both boys and girls, have won prizes in the National level Geological Competition in February 2023.

Periyar University hosted the South Zone Inter - University Hand Ball (Men) Tournament 2022 - 23 in association with the Association of Indian Universities at Paavai Educational Institutions, Kalpana Chawla Open Theatre from 04.02.2023 to 08.02.2023. In the mega sports event, 66 University teams from the south zone participated and it is the Periyar University team won the first prize (Gold Medal) which qualified our team to participate in the national level competition to be held in the Gueushetra University, Hariyana. The Vice Chancellor, Prof. R. Jagannathan honored the winners with cash awards and trophies.



**Industrial/Field Visits/ Educational Tour**

The Department of Biotechnology went on a 3-day trip to Chikmangalore, Coorg, and Bangalore from 01.02.2023 to 03.02.2023. They visited Coffee Plantation -Thippanahalli Estate, which is a coffee museum, an initiative by the Coffee Board of India and they learned the entire process of coffee processing. This museum depicts the history of coffee and various other processes including picking, grinding, and drying using which the bean was made. Instruments used in the making of coffee and other detailed processing along with a tasting of the final product was available which provided a detailed insight into coffee processing. They also visited biodiversity places like Mullayangiri, and Seethalangiri points, to witness some of the scenic biodiverse places and also to see the rare Kurinji plant which blooms once in 12 years. Students witnessed various flora and fauna that originated in those places. In Coorg, they visited the Dubarae forest and Nisargadhama Reserve Forests. Duabarae Reserve Forest is an elephant camp located in Coorg with the majestic and gigantic beauty of many elephants in their original habitat. Nisargadhama Reserve Forest is an island formed by the river Cauvery. It is a place filled with thick bamboo groves, sandalwood, teak trees, and a bird park where exotic and different kinds of birds could be seen. Finally, they visited Dextrose Technologies Pvt. Ltd where the Managing Director and Scientists delivered a lecture regarding instrumentation setup and their working process, various Ayurvedic sample testing, HPLC testing, extraction of samples using solvent, and also immune boosting products. This helped the students to gain knowledge in various fields and also paved the way to gain exposure to obtain job opportunities. The students had an overall great experience with lots of new product development and new venture setup ideas.



Department of Energy Science and Technology went on an industrial tour from 01.02.2023 to 03.02.2023.



Department of Computer Science went on an industrial tour from 01.02.2023 to 03.02.2023.

**Extension Activity**

The Department of Nutrition and Dietetics conducted a village adoption programme in Commemoration of the International Year of Millets-2023 to create an awareness program on the benefits of millets on 07.02.2023 at Government High School, Kottagoundampatti. Prof. R. Jagannathan, Vice Chancellor, inaugurated the event and Mr. K. Rajendran, President of Kottagoundampatti Panchayath, Salem felicitated the extension activity of the department.



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**Naan Muthalvan Programme**



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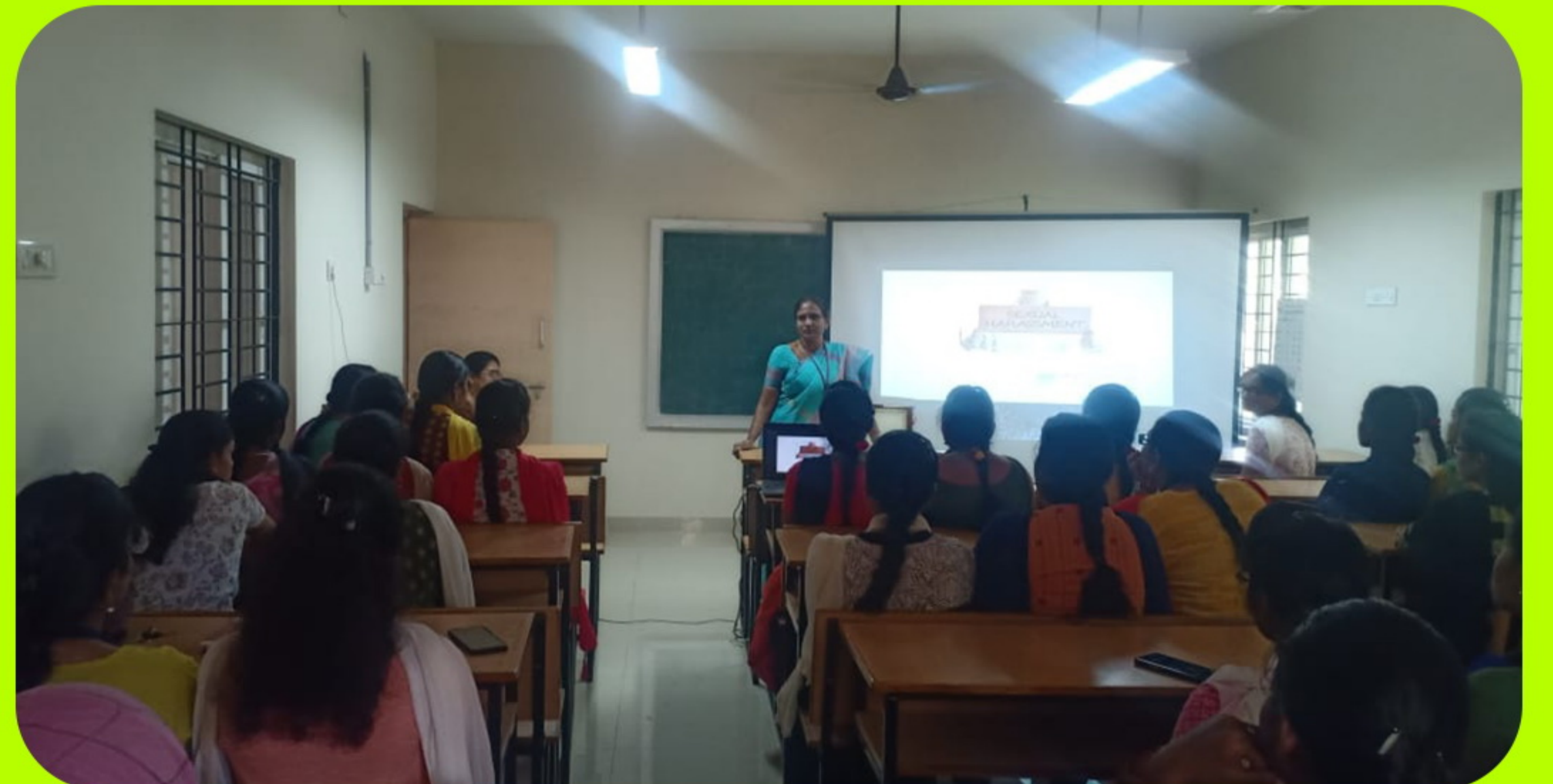
The Dept. of English conducted a training Programme for the teachers under the Naan Muthalvan Scheme titled "Let's activate Students' Productive Language Skills" on 06.02.2023.

**Training Programmes**



The Centre for Instrumentation and Maintenance Facility (CIMF) conducted a training programme on Computer Assembling and OS Installation from 03.02.2023 to 04.02.2023.

**Workshop on Gender Sensitization**



The UGC-funded Women's Studies Centre conducted workshop series on Gender Sensitization on 07.02.2023 and Dr. T. Sundarraj, Associate Professor, Dept. of Sociology trained the participants on tackling intimate partner violence. Dr. J. Parameswari, Assistant Professor, Dept. of Psychology delivered a talk on Sexual Harassment in the Workplace on 09.02.2023. Further, the center also has arranged a Drawing competition on "Equality has no Gender" for International Women's day on 10.02.2023.