



Dr.M.SUGUNA
ASSISTANT PROFESSOR

Contact

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Academic Qualifications : M.Com., M.Phil., Ph.D.,

Teaching Experience : 5 years

Research Experience : 4Years

Areas of Research

1. Finance
2. Marketing
3. Entrepreneurship Development
4. Human Resource Management

Research Supervision / Guidance

Program of Study	Completed		On going
Research	Ph.D	--	07
	M.Phil	08	01
Project	PG	17	07

Publications / Participation

International		National		Others
Journals	Conference	Journals	Conference	Books
08	26	07	46	01

Funded Research Project

S.No	Agency	Period		Project Title	Budget (Rs.in Lakhs)
		From	To		
1.	ICSSR	2017	2019	Socio- Economic Development of Schedule Castes in Tamil Nadu (With Special Reference to Schedule Caste Sub Plan)	6.00

Distinctive Achievements / Awards - 02

1. Best Researcher Award – 2017- Indian Academic Researchers Association.
2. Best Social Scientist Award - 2017 Indian Academic Researcher Association, Tiruchrappalli, Tamil Nadu.

Events organized in leading role Co- Convener/ Organizer

1. Conducted Regional Level Symposium on **Role of Banking Industry in Financial Inclusion 23rd August 2014** – Sri Vijay Vidyalaya College of Arts and Science for Women, Nallampalli, Dharmapuri.
2. Awareness Program on the **Consequences of Blue Whale Game** - 3.11.2017 at Fatima Girls Higher Secondary School, Omalur, Salem.
3. Department of Commerce Special Lecture program on **GST Implications on Indian Economy**, Arts Block Seminar Hall, 10.11.2017.

Orientation Course:

1. University Grant Commission Human Resource Development Center UGC – HRDC 122nd Orientation Course (01.02.2018-28.02.2018) at Pondicherry University, Pondicherry.

Publications National - 07

Publications International - 08

Cumulative Impact Factor – 17.606