



PERIYAR UNIVERSITY

NAAC A++ Grade-State University - NIRF Rank 63 - ARIIA Rank 10

SALEM - 636 011, TAMIL NADU

Newsletter

April 2023



7-day Hand Embroidery Training



The Department of Textiles and Apparel Design conducted a 7-day Hand Embroidery Training for the beginners under PU-DUIC programme. The Vice-Chancellor, Prof. R. Jagannathan inaugurated the event on 10.04.2023. Professional trainers were the resource persons. The programme offered free resource materials to the participants.

அறிவால் விளையும் உலகு



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Village Adoption



The Department of Mathematics organized an outreach programme at the Kizhaar Pazhaniyaandi Pillai Nithi Uthavi Nadunilai School at Uraththippannai near Vellakkal Patti on 12.04.2023 under Village Adoption Scheme. The Vice-Chancellor, Prof. R. Jagannathan, delivered the presidential address. The programme was presided over by the Panchayath President, Mr. K. K. Kannan, Assistant President, Mr. R. Raja, The Head Master, Mr. V.Sivasankar, the Assistant Head Master, Mr. K. S. Pazhanisamy. Students of the department delivered the programme speech. They distributed the Meendum Manjapai, an Eco-friendly bag with writing kits to the school students.

Industrial Visits



The Department of Physics went for an Industrial Visit to Salem AeroPark located in Mallur on 11.04.2023.

MoU: Dept. of Biotechnology & SKM Siddha & Ayurveda (Pvt) Ltd.

The Department of Biotechnology signed an MOU with SKM Siddha and Ayurveda Company (Pvt) Limited, Erode on 25.4.2023 in the presence of Prof. R. Jagannathan, Vice-Chancellor. Mr. E.K. Sharath Ram (Executive Director, SKM Siddha, and Ayurveda) and Prof. K. Thangavel (Registrar, Periyar University) signed the MoU documents. The MoU purports to carry out collaborative research work and submission of Joint Research Proposal to the funding agencies in India and Abroad. The company will provide the facility to students/researchers of the department for training, short-term visits, internship, project works, etc., and in turn, the dept. will provide the facility for scientific examination/validation of Siddha-based Drugs formulated by the Company. It also aims for joint publications in peer-reviewed journals from the research outcome. Dr. R. Kavitha, Professor and Head, Dr. D. Natarajan, Dr. P. Indra Arulselvi from the Biotechnology Department, and Mr. T. Ganesh, Manager-R&D, SKM Siddha and Ayurveda Company were accompanied with this programme.



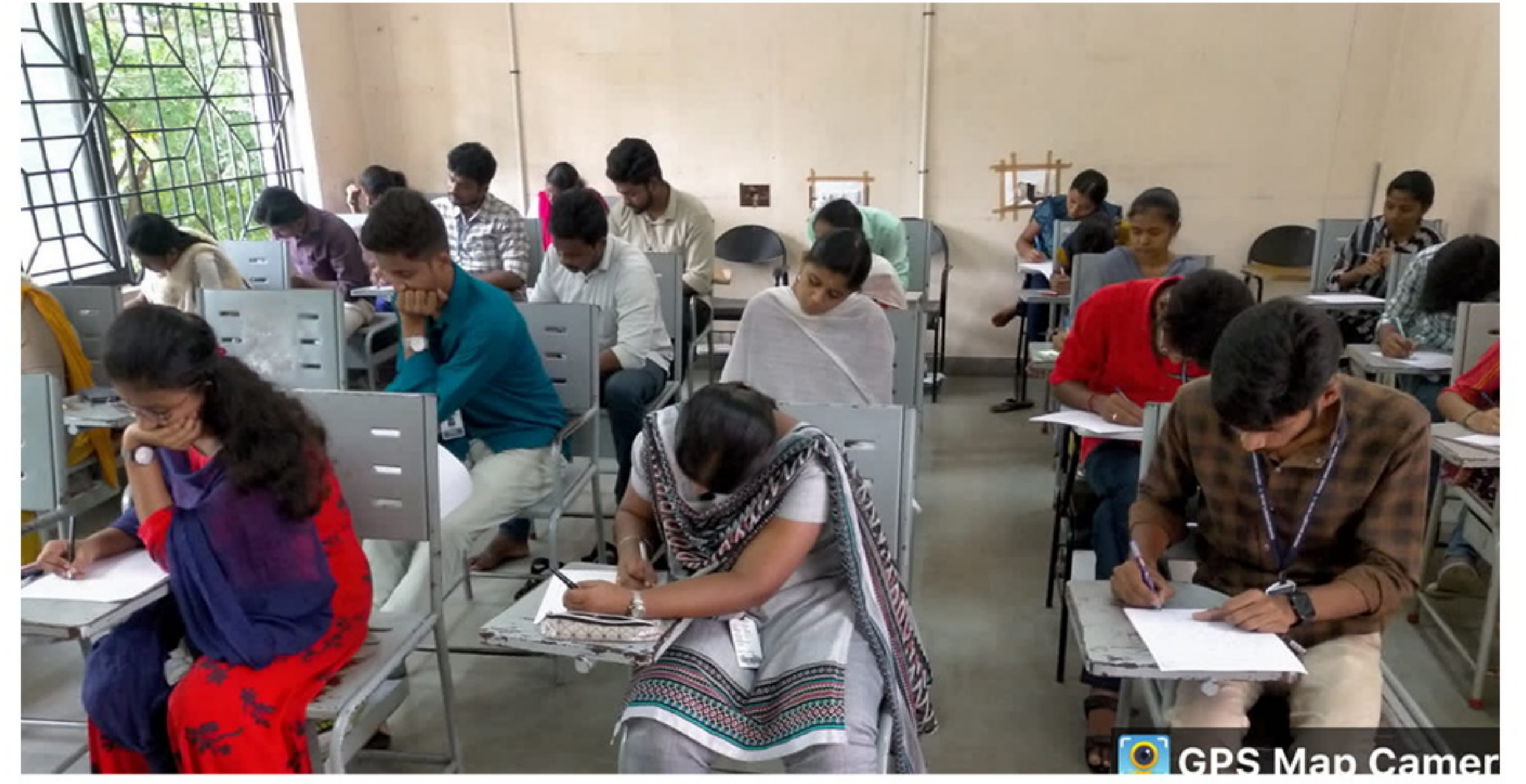
Parent Teacher Meeting



The Department of Nutrition and Dietetics conducted a Parent Teacher Meeting on 19.04.2023. The Head of the Department, Dr. S. Parameshwari, explained the various job opportunities offered for M.Sc. CND Courses namely Registered Dietitian, Child Development Project Officer, Social welfare department, and also about TNPSC exams. Later, parents and teachers discussed nurturing the students with mutual feedback.

Economics Celebrates World Intellectual Property Day

The Department of Economics observed World Intellectual Property Day with a discussion called “Insights of Intellectual Property” on 26.04.2023. Professors and students from the dept. participated in the programme to raise awareness about the impact that patents, copyrights, trademarks, and designs have on our daily lives. The purpose of intellectual property (IP) rights is to encourage innovation and creativity worldwide, with a particular focus on the younger generation’s potential to create sustainable solutions for the future. IP refers to intangible assets generated by the mind, including inventions, literary and artistic works, designs, symbols, names, and images used in commerce. These non-physical assets can be owned by individuals or companies, and intellectual property rights give them control over their creations. WIPO, a self-funded specialized agency of the United Nations, plays a crucial role in establishing a fair and accessible global intellectual property system. In the year 2000, the member states of WIPO agreed to observe World Intellectual Property Day on April 26th every year to celebrate the establishment of the WIPO Convention in 1970.



Intellectual Property Rights Day was also celebrated by the IPR Cell of Periyar University headed by Dr. K. Krishnakumar, Professor and Head, the Department of Commerce with an awareness webinar on intellectual property filing. Prof. S. Rajes, Dean, from Kalasalingam Academy of Research and Education.

Yukti 2.0 Orientation Programmes



The Department of Biochemistry conducted the Yukti 2.0 Orientation programme on 10.04.2023. Dr. Suriyavadhana, Associate Professor, and ARIIA coordinator explained Yukti 2.0 and how to upload the idea/Prototype/Business Start-up in the Yukti 2.0 portal to the students.

Yukti 2.0 Orientation Programmes



One day orientation programme on "Yukti 2.0" was organized for the M.Sc Computer Science, M.C.A, M. Sc. Data Science, and M. Phil and Ph. D Research scholars of Periyar University on behalf of department of Computer Science, Periyar University. The workshop was inaugurated by Dr. C. Chandrasekar, Professor, Department of Computer Science. Dr. I. Laurence Aroquiaraj, Associate Professor & Innovation Ambassador (IIC-PU), Department of Computer Science covered various topics in Yukti 2.0 like the 360-degree approach of learning, given different ideas, prototypes, Themes, and Stages. Registration, Uploading Ideas, and Submitting the prototypes are explained with detailed hands-on to the students. 110 participants from II- M. Sc Computer Science, II-M.C. A Computer Science, II-Data Science, and M. Phil and Ph. D Research Scholars in Computer Science participated in the workshop.

Yukti 2.0 Orientation Programmes



The Department Of Environmental Science, Dept. of Mathematics, and the Dept. of Management Studies conducted it on 10.04.2023.